

## **WEB 2890 Project 2 Proposal**

### **Description and Scope**

For my project, I will design a webpage for a modern IT security company, BAI Security. The content for this website was provided by 99designs.com.

The company specializes in cost-effective security solutions for industries such as healthcare, the financial sector, education, and government. This is the following content for the website provided by the client:

- primary and secondary colors, a logo, and images from Adobe Stock for the website.

The website will be used to allow the user to view the company's services, client testimonials, winning awards, action buttons in multiple locations, and contact information.

Because this website was already redesigned and the contest is over, I will use this website to modify it and create a better version. I will create a different layout for the website, and I will try to avoid using too many images, heavy text, and cartoon illustrations. I will try to use more modern colors and fonts.

The client provides the persona and a target audience for the website, so I will focus on that to support the client's idea and target audience.

Here is URL to view the website description:

<https://99designs.com/web-design/contests/modern-crisp-techy-approachable-redesign-award-winning-security-1028523/brief>

### **Significance**

The significance of this project is to demonstrate my ability to create a multi-page website using a good layout, HTML, CSS, and Bootstrap v5. And show my skills in creating a user-friendly interface for a website. The website will be responsive and will be able to be viewed on any device.

I will create two interactive prototypes for BAI Security company. The prototype will be a desktop version and will contain a landing page, service, about us, and

contacts for the company. The second prototype will show the mobile version of the website.

## **Equipment Needs & Resources**

The resources I will be using are the images from Adobe Stock and the icons from font awesome. Also, the font I will use is from Google Fonts.

Resizing and cropping the images will be done in Adobe Photoshop. The color I will use that provided by the client, but I will modify them to fit the design through colorhunt.co.

Any additional photos I will gather through [www.pexels.com](http://www.pexels.com). The prototype I will design in Adobe XD. The logo was provided by the client and if I need to resize it, I will use Adobe Photoshop. The code will be written in Visual Studio Code.

## **Timeline**

<b>TIME IN HOURS</b>	<b>TASK</b>
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| 3  | Studying background information, example sites, content details provided by BAI Security.                          |
| 2  | Create a color scheme for website using colorhunt.co   |
| 2  | Resize and retouch images for the website using Adobe Photoshop.   |
| 2  | Collect additional photo and illustration from pexels.com, freepik.com, manypixels.co, and adobe stock.            |
| 3  | Create the two prototypes in Adobe XD for desktop and mobile version.  |
| 8+ | Code the website using HTML, CSS and Bootstrap. And rest of the time will be spending on this part of the project. |

**Total Time:** 20+ hours