WEB 2890 Project 2 Feedback Form

Name of Student being Reviewed: Sharon Dansie

Name of Reviewer: Sandra Scofield

Company/Position: Retired

Contact information (phone, email): scofielddsandra@gmail.com

Relation to Student (check one):

- ☐ Client
- ☑ Friend
- ☐ Acquaintance
- ☐ Professional

- ☐ Web/UX professor
- ☐ Weber State professor
- ☐ Weber State staff
- ☐ Other, please specify:

Reviewer Comments

Please provide ratings and comments on the following project criteria:
(1 = low and 5 = high)

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☑ 5   **Overall project quality**

Comments:

It was easy to read, great graphics, easy to go to tabs that clearly explain what their purpose is, easy to move back and forth between tabs.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☑ 5   **Level of creativity and originality demonstrated in the project**

Comments: The graphics intrigue me to want to know more, and click on everything to explore.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☑ 5 **Project contains an appropriate amount of information to meet its objectives.**

Comments: Just enough information without drowning me, the reader in text.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☑ 5 **Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)**

Comments: Great balance between them all.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☑ 5 **Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.**

Comments: I loved the colors, and graphics, and I like how the text was simple and easy to read. This was a very effective website. When too much text information is thrown at me with too fine a print, I change sites, this one I enjoyed exploring and I wanted to know more about the things I saw, which made me keep searching through the site.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☑ 5 **Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?**

Comments: I feel it was well polished, and I loved the graphics, to me that is what makes a great site. It shows me what I am looking for, draws me in through the colors and graphics. Once there the text does not cause me mental stress. Mental stress is what causes myself and others to move onto a different website.

☑ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 **Did you experience any technical difficulties as you navigated through the website or displayed the project?**

Comments: No problems at all.

What are the main strengths of the project?

Comments: The main strengths are the graphics, the design elements, and the way the site was designed with ease of use. The main point is that it presents the company in a great light and invites people in to want to know more about the company and their products.

What are the main things that could be improved with the project?

Comments: Na