

WEB 2890 Project Feedback Form

Name of Student being Reviewed: Kelli Jeske

Name of Reviewer: Karen Nielson

Company/Position: Guild Mortgage / Branch Manager

Contact information (phone, email): 435-760-4173 , knielson@guildmortgage.net

Relation to Student (check one): Client ☐ Friend ☒
Acquaintance ☐ Professional ☐
Web/UX professor ☐ Weber State professor ☐
Weber State staff ☐ Other, please specify: _____

Part 1 - Questions for Client Only:

1. Were the requirements/objectives of the project met by the student?

- ☐ All requirements were met
☐ Most requirements were met
☐ Some requirements were met
☐ No requirements were met

Add Comment:

2. How satisfied were you with the communication during your project's completion?

- ☐ Very Satisfied ☐ Satisfied ☐ Neutral ☐ Dissatisfied ☐ Very Dissatisfied

Add Comment:

3. What is your impression of the student's knowledge and skill level based on your experience working with him/her?

- ☐ 5 (High) ☐ 4 ☐ 3 ☐ 2 ☐ 1 (Low)

Add Comment:

4. How effective was the student in solving problems and making decisions during the completion of the project?

- ☐ Very Effective ☐ Somewhat Effective ☐ Not sure ☐ Ineffective ☐ Very Ineffective

Add Comment:

5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?

☐ Very Likely ☐ Somewhat Likely ☐ Not Sure ☐ Unlikely ☐ Very Unlikely

Add Comment:

6. How likely are you to ask this student to complete another project for you?

☐ Very Likely ☐ Somewhat Likely ☐ Not Sure ☐ Unlikely ☐ Very Unlikely

Add Comment:

Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 5 Overall project quality 5 – I would like the picture on the home page brighter/ more modern

Comments:5

1 2 3 4 5 Level of creativity and originality demonstrated in the project

Comments: 5

1 2 3 4 5 Project contains an appropriate amount of information to meet its objectives.

Comments:5

1 2 3 4 5 Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)

Comments: 5

1 2 3 4 5 Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.

Comments: 4 – I would like the picture on the home page brighter/ more modern

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated? yes

Comments:

Did you experience any technical difficulties as you navigated through the website or displayed the project?

Comments: No but I was looking for a check out screen

What are the main strengths of the project?

Comments: Seems to contain all needed elements of a webpage

What are the main things that could be improved with the project?

Comments: Visually I would like to see brighter more vibrant