

# WEB 2890 Project Feedback Form

Name of Student being Reviewed: Katie Arner

Name of Reviewer: Dr. Alton

Company/Position: Web/UX professor

Contact information (phone, email): 801-626-7929

Relation to Student (check one): Client ☐ Friend ☐  
Acquaintance ☐ Professional ☐  
Web/UX professor ☒ Weber State professor ☐  
Weber State staff ☐ Other, please specify: \_\_\_\_\_

## Part 1 - Questions for Client Only:

### 1. Were the requirements/objectives of the project met by the student?

- ☐ All requirements were met  
☐ Most requirements were met  
☐ Some requirements were met  
☐ No requirements were met

Add Comment:

### 2. How satisfied were you with the communication during your project's completion?

- ☐ Very Satisfied    ☐ Satisfied    ☐ Neutral    ☐ Dissatisfied    ☐ Very Dissatisfied

Add Comment:

### 3. What is your impression of the student's knowledge and skill level based on your experience working with him/her?

- ☐ 5 (High)    ☐ 4    ☐ 3    ☐ 2    ☐ 1 (Low)

Add Comment:

### 4. How effective was the student in solving problems and making decisions during the completion of the project?

- ☐ Very Effective    ☐ Somewhat Effective    ☐ Not sure    ☐ Ineffective    ☐ Very Ineffective

Add Comment:

5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to a website, have business cards or letterhead printed with a new logo)?

☐ Very Likely      ☐ Somewhat Likely      ☐ Not Sure      ☐ Unlikely      ☐ Very Unlikely

Add Comment:

6. How likely are you to ask this student to complete another project for you?

☐ Very Likely      ☐ Somewhat Likely      ☐ Not Sure      ☐ Unlikely      ☐ Very Unlikely

Add Comment:

## Comments from All Reviewers

Please provide ratings and comments on the following project criteria (1 = low and 5 = high):

1 2 3 4 5      Overall project quality

Comments: Watch your contrast. Your blue text against the white background is not high enough contrast.

1 2 3 4 5      Level of creativity and originality demonstrated in the project

Comments: Overall follows all the known patterns but also has its own style. Could push it a bit more though.

1 2 3 4 5      Project contains an appropriate amount of information to meet its objectives.

Comments:

1 2 3 4 5      Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)

Comments: Your footer feels like a bolded p tag and you can get better visual hierarchy than you have.

1 2 3 4 5      Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.

Comments: You have done a great job with consistency and the blues are perfect for a laundromat but I would like to see a little more style added to it to make it a little cooler.

Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?

**Comments:** Yes

**Did you experience any technical difficulties as you navigated through the website or displayed the project?**

**Comments:** No

**What are the main strengths of the project?**

**Comments:** The consistent layout on all pages.

**What are the main things that could be improved with the project?**

**Comments:** The zip code box is really big and could be shrunk, and it does not look like the home button can be found on my end. Fix it by adding index.html for the home button and then it should be fine.