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Web 2890

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Project Proposal for Web 2890

The project I have chosen to do is a supplementary school care website. The goal with this design is to create a sleek website for the school and make it easy for parents to register their children. The scope of this project is for there to be five webpages, the first to be the welcome page with clear links to each service provided, such as lunch, care, homework help, and play. They do not request each of the different services to have their own webpage, but I will be creating webpages for each link/service listed and webpages for an about us page and a contact page. I want to also add a FAQ and review section on the about page. They want their logo to be used and there are no pictures of children’s faces on the website, but they are allowing stock images to be used. There is no specific number of photos to be used or sections for the webpages. I am not redesigning this website so there aren’t any changes to be made to the said original design.

I chose this type of project because it seemed fun and colorful, I wanted to showcase being able to incorporate the logo colors while keeping the design within the parameters given. I want the focus of my portfolio to be that I am not scared to work with color and create a visual interesting website when a lot of websites use very basic coloring not having them stand out. I want to include more moving parts in this design, for example the logo not being static so that it has more emphasis. For each link to stand out more when hovering and for there to be more organic shapes and lines on the website throughout the different webpages.

The resources that I plan to use are some code snippets from bootstrap and google web fonts. I will be creating my own icons for this website, especially for the different links and graphics throughout to make sure there are no pictures of actual children’s faces. I’ll be using Visual Studio Code and Canva for this project. Visual Studio Code to code/preview the website and Canva to design the custom icons.

I plan to start working out the mockup and getting it finished by the 22nd of June (5 hours), then focusing on the actual development of the website and getting feedback on the designs by the 9th of June (10 hours). After that, making sure the website is responsive and tying up any loose ends by the 23rd of June (7 hours). When all of those are completed getting feedback on the website by the 1st of August (3 hours).

Link to the chosen project: <https://99designs.com/web-design/contests/webdesign-supplementary-school-care-1322968/brief>