**WEB 2890 Project Feedback Form**

**Name of Student being Reviewed**: Zack Byington

**Name of Reviewer**: Cory Read

**Company/Position**: Weber State IT Specialist

**Contact information (phone, email)**: coryread@weber.edu

**Relation to Student (check one)**: Client [ ] Friend [ x ]

Acquaintance [ ] Professional [ ]

Web/UX professor [ ] Weber State professor [ ]

Weber State staff [ x ] Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Part 1 - Questions for Client Only:

**1. Were the requirements/objectives of the project met by the student?**

[ ] All requirements were met

[ ] Most requirements were met

[ ] Some requirements were met

[ ] No requirements were met

**Add Comment**:

**2. How satisfied were you with the communication during your project’s completion?**

[ ] Very Satisfied [ ] Satisfied [ ] Neutral [ ] Dissatisfied [ ] Very Dissatisfied

**Add Comment**:

**3. What is your impression of the student’s knowledge and skill level based on your experience working with him/her?**

[ ] 5 (High) [ ] 4 [ ] 3 [ ] 2 [ ] 1 (Low)

**Add Comment**:

**4. How effective was the student in solving problems and making decisions during the completion of the project?**

[ ] Very Effective [ ] Somewhat Effective [ ] Not sure [ ] Ineffective [ ] Very Ineffective

**Add Comment**:

**5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

**6. How likely are you to ask this student to complete another project for you?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

# Comments from All Reviewers

**Please provide ratings and comments on the following project criteria (1 = low and 5 = high):**

1 2 3 4 5 **Overall project quality**

**Comments**: Project is put together in an effectively simple manner. Simplicity without losing quality of the content presented is a great skill. Many websites these days are sometimes a bit overwhelming and deter me from wanting to proceed with reading. This is not one of those sites.

1 2 3 4 5 **Level of creativity and originality demonstrated in the project**

**Comments**: There are a ton of photography sites and I know this one would stand out against a lot of them. It looks great and eye catching.

1 2 3 4 5 **Project contains an appropriate amount of information to meet its objectives.**

**Comments**: Content is short and straight to the point while still being informative. As mentioned above, simplicity without losing important details is a huge accomplishment. Zack has demonstrated this practice here.

1 2 3 4 5 **Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)**

**Comments**: Icons and company logo are used in an effective manner.

1 2 3 4 5 **Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.**

**Comments**: Color contrast is nice and eye popping. Digital media design and color choice is apparent in this project. Fonts, Colors, and composition all flow well together.

**Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?**

**Comments**: For sure, he was able to show that he has the foundation down to web development and proves that he has the design ability as well as the code knowledge. It is a great display to show that he has both of those abilities in his toolbox.

**Did you experience any technical difficulties as you navigated through the website or displayed the project?**

**Comments**: No

**What are the main strengths of the project?**

**Comments**: Use of colors, composition, and information without being overwhelmed by filler.

**What are the main things that could be improved with the project?**

**Comments**: Maybe more examples of photos from the photographer. It also might work to have different styles of photos broken up into separate sections. Like Portraits, Cars, Landscapes, etc. Something like this may help readers recognize the ability to shoot different scenes and objects better.