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Top Skills

Figma
Design Strategy
Agile Project Management

Languages

Persian (Native or Bilingual)
English (Native or Bilingual)
German (Limited Working)

Certifications

Advanced Prototyping and
Interaction Design in Figma for UI/
UX Designers
Figma UI UX Design Essentials
Figma UI UX Design Advanced
Python for Beginners
Google Analytics for Beginners

Hossein Nouri

Product Designer | UI/UX Specialist | Python Enthusiast
Tehran Province, Iran

Summary

Highly driven Product Designer with a blend of technical (Python web-scraping) and creative (Adobe Suite) skill sets. 7+ years of experience delivering user-centric digital products in fintech, crypto, and e-commerce. Skilled at streamlining design processes, collaborating in Agile/Scrum environments, and creating engaging user journeys. Proven track record of optimizing UX to increase customer satisfaction, improve conversion rates by up to 30%, and accelerate product growth.

Enhanced Onboarding: Implemented user-centric flows that improved new-user activation by 30% across two fintech products.
Team Leadership: Led a design thinking workshop for cross-functional teams, resulting in 3 new product features rapidly prototyped and tested.
International Exposure: Contributed to global product launches, collaborating with remote teams across 3 different time zones.

Design Tools: Figma, Adobe XD, Photoshop, Illustrator

Technical Skills: Python (web scraping), HTML/CSS, JavaScript (basic)

Methodologies: Agile, Scrum, Rapid Prototyping, Design Sprints

User Research & Testing: Persona Development, A/B Testing, Survey Analysis

Fintech & Crypto Knowledge: Blockchain fundamentals, DeFi, NFT market insights

Soft Skills: Team Leadership, Cross-functional Collaboration, Communication

Experience

TOSAN TECHNO | تکنوتوسن
Senior Product Designer
February 2025 - Present (4 months)

- Leading the end-to-end redesign of TOSAN TECHNO's banking dashboard, boosting user satisfaction scores by 18% through streamlined workflows and enhanced UI consistency.
- Building and maintaining a scalable design system in Figma, reducing design-to-development handoff time by 25% and ensuring cross-platform consistency.
- Conducting ongoing user research (interviews, usability tests) using Miro and ClickUp to uncover insights and guide UX improvements, increasing feature adoption rates by 20%.
- Collaborating closely with developers, product owners, and stakeholders within Agile sprints to deliver user-centered solutions aligned with evolving business goals.
- Driving data-informed design decisions through A/B testing, optimizing key user journeys and contributing to a 12% increase in conversion rates.

taksat sp (معتمد هوشمند تکسپا)

Junior Product Manager

February 2025 - Present (4 months)

- Managing cross-functional teams (design, development, QA) to deliver digital solutions on time, achieving a 95% sprint completion rate after successfully migrating project management from Trello to ClickUp.
- Facilitating Agile ceremonies (daily stand-ups, sprint planning, retrospectives) to improve team velocity by 20% within the first two months.
- Overseeing the development of a new customer portal, ensuring tight alignment between product requirements and delivery, resulting in a 15% faster development cycle.
- Standardizing project documentation through ClickUp templates, increasing transparency and stakeholder engagement by 30%.
- Coordinating closely with the product design team (Figma/Miro) to integrate UX improvements into project roadmaps, enhancing overall product usability and user satisfaction.

Naghsh Almas Caspian

Senior Product Designer

September 2024 - February 2025 (6 months)

Tehran, Tehran Province, Iran

- Led the design strategy for NaghsheAlmas.com's web platform, serving over 118,000 users, and streamlined user flows to enhance engagement and user satisfaction.

- Developed a cohesive design system, reducing time-to-market by 30% for new features while ensuring brand consistency across the website.
- Optimized critical user journeys, resulting in a 20% increase in completed transactions and a 15% decrease in bounce rate.
- Conducted in-depth user research (surveys, usability tests) and iterated on wireframes and prototypes to improve usability and boost user retention by 25%.
- Collaborated with cross-functional teams (developers, product managers, marketing) to align design solutions with business goals, helping drive a 10% rise in conversion rates.

Meow Shop

Senior Product Designer

July 2024 - September 2024 (3 months)

Tehran, Tehran Province, Iran

- Led end-to-end design of MeowShop's website and web app, delivering a visually appealing, intuitive user experience.
- Collaborated cross-functionally (product managers, developers, stakeholders) to ensure interfaces balanced aesthetics with functionality.
- Created wireframes, prototypes, and high-fidelity designs addressing both user needs and business goals.
- Implemented user-centered design principles, boosting platform usability by 20% and reducing checkout time by 15%.
- Streamlined the shopping process with consistent layouts and branding, resulting in a 10% increase in repeat purchases.
- Ensured a cohesive look and feel across all digital touchpoints, ultimately driving user satisfaction and 15% more engagement.

RAD Holdings | رادینگ هولدینگ

Product Designer

May 2021 - February 2023 (1 year 10 months)

Tehran, Iran

- Designed intuitive, visually appealing user interfaces for various cryptocurrency apps, enhancing user onboarding by 15%.
- Developed diverse features and functionalities to accommodate the rapidly evolving digital currency market, maintaining a 90% user satisfaction score.
- Contributed to the development of 'Lemmon', leveraging design expertise to improve usability and overall aesthetics, resulting in a 20% increase in user retention.

- Collaborated with cross-functional teams (product, engineering, marketing) to ensure designs aligned with user needs and business objectives.
- Conducted user research and iterative testing, refining prototypes based on user feedback to boost engagement by 20% across multiple releases.

Counos Platform

Product Designer

February 2020 - April 2021 (1 year 3 months)

- Spearheaded the end-to-end design of Counos.io's website and platform, implementing intuitive user flows that led to a 25% increase in user engagement and reduced bounce rate by 15%.
- Collaborated with cross-functional teams (developers, product managers, marketing) to define user requirements, create wireframes and high-fidelity prototypes, and deliver a cohesive, brand-aligned final product.
- Built and maintained a scalable design system, cutting development time by 30% on new features and ensuring consistent user experiences across multiple touchpoints.
- Conducted user research and usability testing, collecting feedback to improve accessibility and refine UX, resulting in a 20% boost in customer satisfaction scores.
- Optimized the site's UX for security-focused crypto users, balancing technical complexity with ease of use to build trust, increase conversion by 10%, and drive adoption in a rapidly evolving fintech environment.

Carnik Group

Junior/Mid-level Product Designer

March 2016 - January 2020 (3 years 11 months)

Tehran, Iran

Spearheaded the creation and optimization of the company's website and a unified Design System, driving improved usability and reinforcing brand consistency.

Designed streamlined interaction flows and intuitive navigation, achieving a 27% decrease in user drop-offs.

Developed interactive prototypes and wireframes, enhancing user satisfaction by 10% and delivering a frictionless digital experience.

Prioritized accessibility and scalability to establish a forward-thinking design framework, ensuring readiness for future growth.

Partnered with multidisciplinary teams to align the Design System with strategic business goals and technical feasibility.

Delivered a cohesive digital ecosystem that balances user needs, branding, and engineering requirements, empowering long-term success.

Safir Language Academy

English Language Teacher

June 2015 - February 2016 (9 months)

Tehran, Iran

As an English teacher specializing in elementary and mid-level education, I fostered a dynamic and engaging learning environment. My role involved developing comprehensive lesson plans that catered to diverse learning styles, ensuring students grasped fundamental language skills effectively. I focused on creating interactive activities to enhance language proficiency, emphasizing reading, writing, listening, and speaking. Through personalized attention and constructive feedback, I nurtured a positive classroom atmosphere, encouraging students to express themselves confidently in English. My commitment to promoting language acquisition and fostering a love for learning facilitated a supportive educational journey for elementary and mid-level students.

Education

Amooyiyan

Diploma of Education, Math and physics · (2015 - 2018)

Safir institute

Advanced degree in English, English · (2014 - 2016)