

a) Oral Presentation used in Research (5 marks)

An **oral presentation** is a method of communicating research findings verbally to an audience using speech, visuals, and discussion.

Key points:

- Used in **seminars, conferences, viva-voce, and research meetings**
- Helps explain **research objectives, methodology, results, and conclusions**
- Uses **slides, charts, graphs** to support explanation
- Encourages **interaction, feedback, and clarification**
- Improves **communication skills and confidence** of the researcher

Conclusion:

Oral presentation is an effective way to disseminate research findings clearly and interactively.

b) Illustrate References in a Research Paper (5 marks)

References acknowledge the sources used in a research paper and avoid plagiarism.

Purpose of references:

- Give credit to original authors
- Increase credibility of research
- Allow readers to verify information

Common formats (example – APA style):

- **Book:**
Author, A. (Year). *Title of book*. Publisher.
- **Journal:**
Author, A. (Year). Title of article. *Journal Name*, Volume(Issue), pages.
- **Website:**
Author. (Year). Title. URL

Conclusion:

Proper referencing strengthens academic integrity and research authenticity.

c) Compare Conclusion and Discussion (5 marks)

Basis	Discussion	Conclusion
Purpose	Interprets results	Summarizes findings
Content	Explains why and how results occurred	States what was found
Length	Detailed	Short and concise
New ideas Allowed		Not allowed
Placement	Before conclusion	At the end

Conclusion:

Discussion explains results, while conclusion gives final outcomes and recommendations.

d) Justify Confidence Interval in Detail (5 marks)

A **confidence interval (CI)** is a range of values within which a population parameter is expected to lie with a certain level of confidence.

Key points:

- Common confidence levels: **90%, 95%, 99%**
- Shows **precision and reliability** of estimates
- Wider interval → less precision
Narrower interval → more precision
- Helps in **decision making** and hypothesis testing
- Preferred over point estimates as it shows uncertainty

Conclusion:

Confidence interval provides a realistic and reliable estimate of population parameters.

e) Explain Analysis of Variance (ANOVA) (5 marks)

ANOVA is a statistical technique used to compare **means of three or more groups**.

Objectives of ANOVA:

- Test whether group means differ significantly
- Analyze variation **within groups and between groups**

Types of ANOVA:

- One-way ANOVA
- Two-way ANOVA

Applications:

- Education research
- Medical experiments
- Industrial quality testing

Conclusion:

ANOVA helps determine significant differences among multiple groups efficiently.

f) Explain Objectives of Hypothesis (5 marks)

A **hypothesis** is a testable statement about the relationship between variables.

Objectives:

- Provide direction to research
- Help in **testing assumptions**
- Guide data collection and analysis
- Enable statistical testing
- Help in drawing valid conclusions

Conclusion:

Hypothesis forms the backbone of scientific research and decision-making.

g) Justify Importance of a Well-Structured Research Design (5 marks)

A **research design** is a blueprint for conducting research.

Importance:

- Ensures systematic data collection
- Minimizes errors and bias
- Saves time and resources
- Improves accuracy and reliability
- Helps achieve research objectives effectively

Conclusion:

A well-structured design ensures quality, validity, and success of research.

h) Summarize Chi-Square Test and Its Applications (5 marks)

The **Chi-square test** is a non-parametric statistical test used to examine relationships between categorical variables.

Key features:

- Compares **observed and expected frequencies**
- Used for **qualitative data**
- Does not require normal distribution

Applications:

- Test of independence
- Test of goodness of fit
- Used in social sciences, marketing, and biology

Conclusion:

Chi-square test is widely used to analyze association between categorical variables.
