

## Sidecar Sidebar



## Expert Panels

Now it's beginning to make a little sense. This is unplanned it really just happens. At home you have unlimited time. Let's give him a friend too. Everybody needs a friend. These trees are so much fun. I get started on them and I have a hard time stopping. You can get away with a lot. Van Dyke Brown is a very nice brown, it's almost like a chocolate brown.

Women Only

12

5

views

answers

Between venture capital, angel investing, bank loans, friends and family and more, how would you recommend CEOs decide what type of financing is right for their company? What's the first step to attaining that particular type of funding?

23

2

views

answers

How do you handle your business's competition? Name one practical tip, whether it speaks to identifying who your competitors are, differentiating yourself, or collaborating.

Answer

Tips and Tricks

4

0

views

answers

What is one small business trend that you've found works well, is cost-effective and should be on the radars of business decision-makers nationally?

### Can't Answer

A business's opportunity to grow often starts locally. What is one unique way you've tapped into your local community, whether it pertains to finding talent, resources, new customers, partners and more?

3

1

views

answers

All questions

Can't Answer

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## Your answer

Title

Answer

## Answers

Submit



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## Your answer

Title

Answer

Submit

## Answers



*Referrals are key to finding a good vendor*

I often ask clients, friends and co-workers for referrals, whether for a great caterer, florist, accountant or lawyer. I would recommend cross-referencing the referrals with what you know or have heard about the company's reputation or brand because there have been a few occasions when a referral was not exactly a home run. However, more often than not, it has been a great way to find a vendor



*Make sure they're committed to getting to know your business*

It's about comfort—organizations need to do their due diligence and speak with other organizations that are already using them. Part of developing the comfort level involves working with a vendor committed to getting to know your business inside and out, and will treat yours as if it's their own. You want to make sure they truly care about your organization and its success.



*Use the associative law of math to extend your trust network*

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