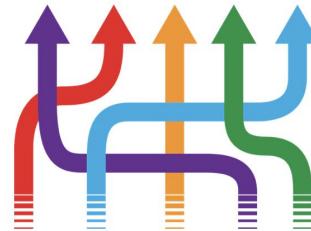


# How to Navigate in Today's Job Market



WOMEN WHO  
**CODE**  levels.fyi

## Welcome! We'll start at 6:00pm

- Please keep your mic muted.
- Use "Chat" window to submit your questions, questions will be answered through out the session.
- We are recording tonight's event and plan to take screenshots for social media.  
*If you want to remain anonymous, use your first name & keep video off.*
- Get to know each other!
  - Share your name & where you are now
  - Ice Breaker:
    - What things have you baked during the quarantine?
    - What is one item you could not live without?

# AGENDA

- ❖ 5:45PM - 6:00PM: Meet & Greet
- ❖ 6:00PM - 6:05PM: WWCode Introduction
- ❖ 6:10PM - 6:15PM: Levels.fyi Introduction
- ❖ 6:15PM - 6:25PM: Searching for jobs, preparing for this time even if you have a job
- ❖ 6:25PM - 6:45PM: Tips and Tricks on Applying, Interviewing and Negotiating
- ❖ 6:45PM - 7:00PM: Q & A
- ❖ 7:00PM - 7:15PM: Share your experience

# WOMEN WHO CODE

®

## SAN FRANCISCO

### Our Leaders



DIRECTOR  
Ellie Day



DIRECTOR  
Alina Lodahl



DIRECTOR  
Aditi Lonhari



LEAD  
Paola Claros



LEAD  
Elaine Laguerta

# WOMEN WHO CODE

®

## SILICON VALLEY

### Our Leaders



DIRECTOR  
Bindu Mohan



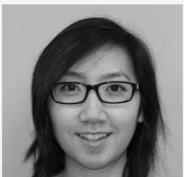
DIRECTOR  
Shivva Subramani



DIRECTOR  
Olga Buchonina



DIRECTOR  
Anjali Lonhari

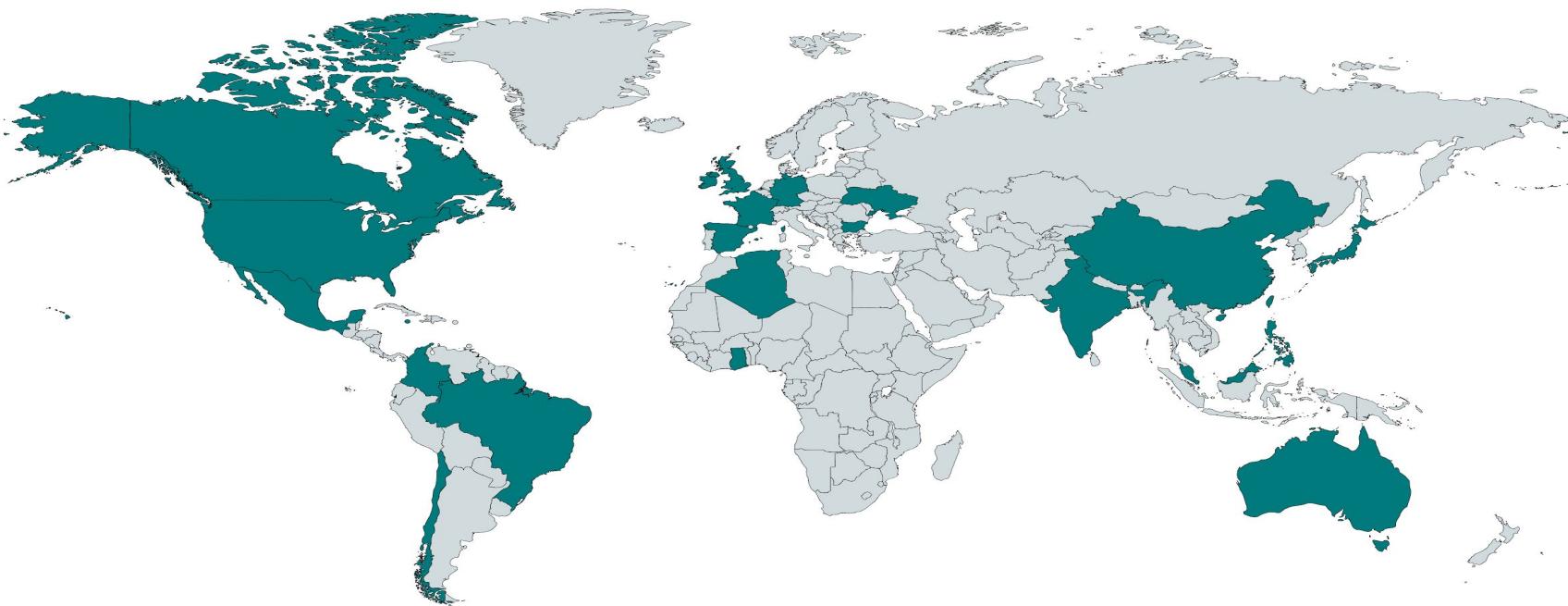


DIRECTOR  
Michelle Ho



DIRECTOR  
Anju Mercian

# 20 Countries, 70 Cities + Expanding



**Our Community** is a network of  
**200,000 technical women**  
find a network: [womenwhocode.com/networks](http://womenwhocode.com/networks)

# OUR VISION

A world where women are represented as technical executives, founders, VCs, board members and software engineers.



# OUR CHAPTERS' MISSION

**ENCOURAGE** women to **START/JOIN** tech

Help women to **EXCEL** in tech careers.

Help women to **RETURN** to their tech careers

**RETAIN** women in tech careers

# FREE EVENTS

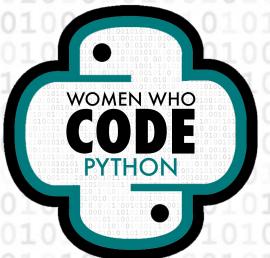
- Tutorial Series/Study Groups
- Industry-led technical trainings
- Hands on workshops
- Interview Preparation/Job Search Skills
- Hackathons
- Lightning Talks
- Career Navigation
- Positive mindsets



# WWCode TRACK COMMUNITIES

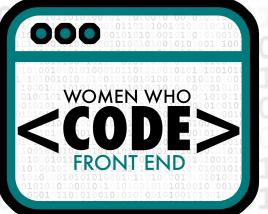
## Deep Technical Learning Communities

WOMEN WHO  
**CODE**  
BLOCKCHAIN



WOMEN WHO  
**CODE**  
MOBILE

WOMEN WHO  
**CODE**  
DATA SCIENCE



# CONNECT DIGITAL

<https://connectdigital.womenwhocode.dev/>

DAY  
**1**

**DEEP TECH** | June 5

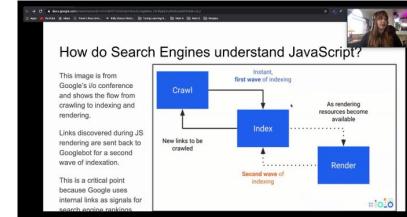
Mobile

Cloud

Python

Data Science / ML / AI

Web Dev



DAY  
**2**

**YOUR NEXT DREAM JOB** | June 12

Partner Company Meet & Greet

Algos & Interviews

Career Preparation & Navigation

Executive Leadership Panel



DAY  
**3**

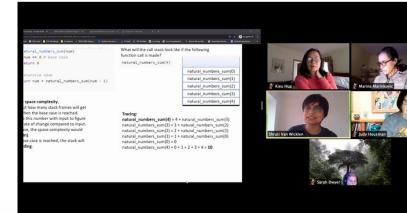
**INNOVATION FOR GOOD** | June 19

Social Impact for People, Planet, Health & Community

Future of Tech

Executive Panels

Product Demos and World Changing Initiatives



# VOLUNTEER OPPORTUNITIES

- **Event volunteers**
  - Lead, co-ordinate, manage and organize events for WWCode-SV activities
  - Create content for upcoming WWCode-SV events
- **Social media volunteers**
  - Marketing and Communications - Help manage our social media resources
- **Host Management volunteers**
  - Reach out to companies to host events
  - Manage ongoing relationships with hosts
  - Volunteer at events, as needed
- **Partnerships**
  - Help organize finances for the SV chapter, manage partnerships with companies

# CODE OF CONDUCT

**WWCode is an inclusive community**, dedicated to providing an empowering experience for everyone who participates in or supports our community, regardless of gender, gender identity and expression, sexual orientation, ability, physical appearance, body size, race, ethnicity, age, religion, socioeconomic status, caste, creed, political affiliation, or preferred programming language(s).

Our events are intended to inspire women to excel in technology careers, and anyone who is there for this purpose is welcome. We do not tolerate harassment of members in any form.

Our [Code of Conduct](#) applies to all WWCode events and online communities.

Read the full version and access our incident report form at  
[womenwhocode.com/codeofconduct](http://womenwhocode.com/codeofconduct)

# CONNECT WITH US



<https://www.meetup.com/Women-Who-Code-Silicon-Valley/>



<facebook.com/groups/womenwhocodesiliconvalley/>



<linkedin.com/company/women-who-code-silicon-valley/>



@wwcodesv



@wwcode\_sv

WOMEN WHO  
**CODE**

**Volunteer Interest  
Form**



# How to Navigate Today's Job Market

Zaheer Mohiuddin

Zuhayeer Musa



levels.fyi



What to do  
when you don't  
have a job?

Invest in  
Yourself



# Market Trends

- Offers / Jobs have slowed, but...
- Compensation remains steady
- Some companies increasing hiring
- Less junior level offers
  - Average YoE for new offers ~3.5 → ~4.3



# Searching for Jobs

## Preparing if you already have one



# Focus Outbound, Create Inbound

- **Focus Your Search**
  - [Who's Still Hiring \(Levels.fyi\)](#)
  - Internships / New College Grads:
    - <https://github.com/qcreddy42/hiring2020>
    - <https://thrivecash.com/student-hiring-tracker>
- **Create Inbound Opportunity**
  - Add yourself to layoff lists
    - <https://parachutelist.com/>
  - Engage Your Network (Post rescinded offers publicly)
  - Update LinkedIn / Mark as Open to Opportunities
    - <https://www.linkedin.com/psettings/jobs/profile-shared-with-recruiter>
  - Build a personal brand



# Applying, Interviewing & Negotiating



# Tips and Tricks

- **Build social proof**
  - If you've had an offer rescinded, you can put that on your resume with rescinded in parentheses
- **Referrals from friends**
  - Even friends of friends, most people are willing to help, just takes reaching out. Virtual events such as this can help you expand that pool
- **Personalized cold emailing**
  - Finding emails of recruiters through email patterns formats and using Gmail to confirm
- **Make something**
  - As mentioned earlier, invest in yourself. You can pick up a new skill and build / code something noteworthy at the same time. Look for these investments that give you double-folded advantages



# Email Examples

Hi, I'm interested in applying for the 'Software Engineer' position at COMPANY. My resume is attached.

Hi NAME,

I've been following COMPANY for some time and was really excited to see the launch of PRODUCT.

I'm a software engineer looking for my next role and I'd love to learn about any new opportunities.

I've attached my resume below if there are any openings!



# Recruiting Process

- **Start Conversations**
  - Doesn't hurt to have as many threads as possible, you can pick conversations back up later in your career. Things are remote now.
- **Maintain Flexibility**
  - You can still push on your timeline. Whether you want to schedule an interview at a later date or need more time to make a decision. It's an employer's market, which you can be cognizant of, but still make sure you're not being taken advantage of.
- **Lining Up Interviews**
  - Typically when preparing for coding interviews, it's much easier to knock them out all at once at the peak of your preparation. Don't have to drive anymore.
- **Negotiation**
  - Providing salary ranges you're looking for at the end of the process. Levels.fyi can help with that, message us if you want any additional help.



You can still  
negotiate



# Why you should negotiate

Estimated

\$1.5M

over career

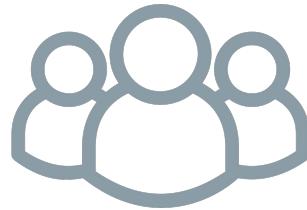


# General Tactics

- Get competing offers
- Don't answer everything
  - “I'll have to review this and get back to you in a few days”
- Reflect questions back
  - Communication is key, make sure to clarify different aspects of your offer
- Don't be afraid to ask for more
  - “Ready to sign today if we can get to \$250K”
- Don't back down to exploding offers / tight deadline



# Other Things to Negotiate For



# Share Your Experience



# Questions?



levels.fyi

Helping people make better career decisions

[hello@levels.fyi](mailto:hello@levels.fyi)



# CONNECT WITH US



<https://www.meetup.com/Women-Who-Code-Silicon-Valley/>



<facebook.com/groups/womenwhocodesiliconvalley/>



<linkedin.com/company/women-who-code-silicon-valley/>



@wwcodesv



@wwcode\_sv

WOMEN WHO  
**CODE**

**Volunteer Interest  
Form**



**Event Feedback  
Form**

