

Personal Data

Name	Todor Petkov Dzhokov
Date and Place of Birth	May 14th, 1976, Bulgaria
Address	Sofia 1404, Bulgaria, Manastirski livadi - Iztok, 413 Str., Bl. 101, At. 4
Telephone	+359 (0)887 527 247
E-mail	tdzhokov@abv.bg

Personal Summary

A result driven Graphic Designer with strong experience in conceptualizing business needs and translate them into creative solutions. Effective in a fast developing and constantly changing work environment. Able to prioritize workload while staying within project constraints and to support multiple simultaneous projects. Successful team player with strong attention to detail, can effectively work on own initiative. Have balanced view and decisions – never over promise nor underestimate. Long time practice in collaborative work with international companies and organizations.

Professional Skills

About 14 years of relevant experience in the field of graphic design and pre-press

- Excellent knowledge of printing technologies.
- Vast seasoned in building out-of-home solutions.
- Strong experience in process of re-touching and building graphic objects.
- Very good knowledge of typography.
- Some experience in web solutions: web-sites, mailings, internet banners.

Technical Skills And Knowledge

Experienced working in Adobe environment. Identify and apply different methodologies depending on the needs and specifics of a project. Use to work under Mac OS and Windows

- Vast experienced in Adobe Photoshop, InDesign, Illustrator, Bridge.
- Good experience in Adobe Flash, Dreamweaver; minor experience in Adobe Premiere
- Good command of CorelDraw
- Good knowledge in Microsoft Office

Career History

Graphic Design Team Leader 2014 – present (1 year)
LIDL Bulgaria EOOD & Co. KD

Manage Graphic Designers and resources in professional service environments assembled to deliver solutions for advertising needs of LIDL Bulgaria. Duties include:

- Supply and manage resources for creating print materials, including leaflets, out-of-home and in-door print.
- Define project concept and basic design. Look for best possible implementation for different types of media
- Create product descriptions and project plans with delivery dates.
- Prioritize work and generate work packages and work instructions.
- Identify activities, estimate and prepare schedule for project stages.
- Monitor and report on progress of the project to all stakeholders.
- Briefing photographers and subcontractors for the parameters of their work
- Ensure that risks are continually identified, assessed and controlled.

Graphic Designer 2010 – 2014 (4 years)
LIDL Bulgaria EOOD & Co. KD

Conduct resources and deliver best possible solutions for different types of media. Duties include:

- Following styleguides and layout's parameters for strong and consistent visual communication.
- Place assets for best possible presentation of the advertising products.
- Keep strong collaboration with copyrighters and staf, who is responsible for achieving products.
- Picture re-touching and creating layout's elements.

Previous employment **Graphic Designer** 2008 – 2009 (2 years)
Market Trend Ltd., advertising agency

Creative, design and pre-press. Communicating clients in order to fulfill their advertising needs in best possible way. Duties:

- Stand for printing-houses and subcontractors.
- Design and supervising the building of fair-counters and out-of-home materials.
- Create web solutions.

Previous employment **Graphic Designer** 2007 – 2008 (1 year)
Web BG Team Ltd., *web design and development studio*

Creating web and graphic design solutions. Standing for best possible visual communication. Duties:

- Building graphics for company websites and on-line stores, product catalogues, etc.
- Design and supervising the producing of print materials.

Previous employment **Graphic Designer** 2005 – 2007 (2 years)
Global Trade Net, part of Megatex Group, *LED technology ware*

Creative, design and pre-press. Responsible for implementing graphic culture in corporate materials. Duties:

- Design and pre-press the advertising materials, official and technical documents and forms, etc.
- Design and supervising the building of fair-counters.
- Stand for printing-houses and subcontractors.
- Supporting the development of new ware.
- Visualizing projects for Trade Department when necessary.

Previous employment **Graphic Designer** 2000 – 2005 (4 years)
Vision 2000 Ltd., *textile screen-printing*

Create or prepare client's task image according to its purpose. Duties:

- Comply files with the requirements of the technology.
- Stand for quality of the plates, coming out from the exponator's studio.
- Supervise the intermediate work-flow (preparing machines, mixing up colors, etc.)
- Manage the color-proof till best possible up shot.

Academic Qualifications **Semestrial graduate of History** 1997 – 2001
Sofia University "St. Kliment Ohridski", Bulgaria

Classes: *History of Ancient Egypt and Babylonia, History of Religions, History of Byzantine Art; Byzantine and Balkan History, etc.*

High school diploma 1989 – 1995
English Language High School, Montana