

Codebook for Understanding and Combating Misinformation Across 16 Countries on Six Continents

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List of variables

#	Variable	Description
1	id	Participant's ID (1, 2, ..., 54757)
2	country	Country where participant is from, in alpha-2 format
3	condition	Share only=1; Prompt=2; Accuracy=3; Tips=4
4	startdate	Date of data collection (incl. hour)
5	duration	Survey's duration (in seconds)
6	pass_screener1	Dummy for passing the first screener (yes=1; no=0)
7	fb	Dummy for use of Facebook (yes=1; no=0)
8	tw	Dummy for use of Twitter (yes=1; no=0)
9	sn	Dummy for use of Snapchat (yes=1; no=0)
10	ig	Dummy for use of Instagram (yes=1; no=0)
11	wh	Dummy for use of Whatsapp (yes=1; no=0)
12	ti	Dummy for use of TikTok (yes=1; no=0)
13	ot	Dummy for use of other social media account (yes=1; no=0)
14	no	Dummy for no use of social media accounts (true=1; false=0)
15	pass_screener2	Dummy for passing the second screener (yes=1; no=0)
16	political	Dummy for sharing political news (yes=1; no=0)
17	sports	Dummy for sharing sports news (yes=1; no=0)
18	celebrity	Dummy for sharing celebrity news (yes=1; no=0)
19	science	Dummy for sharing science / technology news (yes=1; no=0)
20	business	Dummy for sharing business news (yes=1; no=0)
21	other	Dummy for sharing other type of news (yes=1; no=0)
22	none	Dummy for sharing no content on social media (true=1; false=0)
23	pass_attention1	Dummy for passing the first attention check (yes=1; no=0)
24-68	rating_1 - 45	Rating given to each of the headlines assigned (20 out of 45). Accuracy condition: Extremely inaccurate=1, ..., Extremely accurate=6; other conditions: Extremely unlikely=1, ..., Extremely likely=6
69	crt	Number of correct (reflective) answers in the Cognitive Reflective Task
70	crti	Number of intuitive answers in the Cognitive Reflective Task
71	crtw	Number of wrong answers (not intuitive not reflective) in the Cognitive Reflective Task
72	pass_attention2	Dummy for passing the second attention check (yes=1; no=0)
73	imp_accuracy	Importance that the content is accurate (Not at all=1, ..., Extremely=5)
74	imp_surprising	Importance that the content is surprising (Not at all=1, ..., Extremely=5)
75	imp_interesting	Importance that the content is interesting (Not at all=1, ..., Extremely=5)
76	imp_pol_aligned	Importance that the content is aligned with your politics (Not at all=1, ..., Extremely=5)
77	imp_funny	Importance that the content is funny (Not at all=1, ..., Extremely=5)
78	vaccine1	Would you choose to get vaccinated? (Yes, definitely=1, ..., No, definitely not=5, I have already been vaccinated=6)
79	vaccine2	Out of 100 people in your community, how many do you think would take a COVID-19 vaccine if it were made available?
80	best_worse	Please indicate the degree to which you agree with one statement vs. the other. I need to be the best=1, ..., I need to avoid being the worst=7
81	nfc	I would rather do something that requires little thought than something that is sure to challenge my thinking abilities. Very untrue=1, ..., Very true=5
82	risk	How do you see yourself: Not at all willing to take risks=0, ..., Very willing to take risks=10
83	trust	To what extent do you feel you can trust other people that you interact with in your daily life? Very little=1, ..., Very much=7
84	edu	Highest level of education completed? None=1, ..., Graduate degree=7
85	ses	Bottom=1, ..., Top=10
86	wvs106	Incomes should be made more equal=1, ..., There should be greater incentives for individual effort=10
87	wvs108	Government should take more responsibility to ensure that everyone is provided for=1, ..., People should take more responsibility to provide for themselves=10
88	wvs176	How much do you agree or disagree with the statement that nowadays one often has trouble deciding which moral rules are the right ones to follow? Completely agree=1, ..., Completely disagree=10
89	wvs250	How important is it for you to live in a country that is governed democratically? Not at all =1, ..., Absolutely =10
90	believe	I don't believe in God=1; I don't know whether or not God exists=2; I don't really take a stance on God=3; I believe in God=4
91	cues	When forming their political opinions, do you think people should follow what their preferred party says, or rely on evidence and arguments? Definitely follow the party=1, ..., Definitely evidence and arguments=7
92	tested	Have you ever tested positive for Covid-19? Yes=1; No=2; Prefer not to say=3
93	urbanrural	Under 2,500=1; 2,501-20,000=2; 20,001-50,000=3; 50,001-100,000=4; 100,001-500,000=5; 500,001 or more=6
94	urchild	Under 2,500=1; 2,501-20,000=2; 20,001-50,000=3; 50,001-100,000=4; 100,001-500,000=5; 500,001 or more=6
95	minority	Do you see yourself as an ethnic majority or minority in your country? Ethnic minority=1; Ethnic majority=2
96	trhelp	How helpful did you find this feature (i.e. treatment)? Not at all helpful=1, ..., Very helpful=5
97	trlike	How much did you like / dislike this feature (i.e. treatment)? Strongly dislike=1, ..., Strongly like=5
98	trdislike	Why you disliked this feature? It's distracting=1; It's confusing=2; It's misleading=3; It's inappropriate=4; Other=5
99	age	Participant's age
100	sex	Participant's sex (male=1; female=2)
101	mobile	Was the survey completed via a mobile device? (yes=1; no=0)