

Assignment 9: Odoo Workshop

Question 1

Summarize today class “Odoo Workshop”. The contents of your summary must include 4 parts:

1. Invited guest speaker profile
2. Company profile of the invited guest speaker
3. Content summary
4. What you have learnt in the class

Guest speaker profile

Full name: Jakapol Rugsat

Nickname: Tae

Education:

- Bs.C, Faculty of Information and Communication Technology (ICT), Mahidol University – Thailand (2004-2008)
- Baruch College - United States (2008-2009)

Experience:

- Chief Execution Officer – Roots (Jan 2019 – Present)
- 5 Years’ experience for Sales Executive and Co-Founder – Roots (Aug 2013 – Dec 2018)
- 4 Years’ experience for IT Manager – The Saharuang Co., Ltd (Aug 2009 – Jan 2014)
- Vice President of Mukdahan City Club (Nov 2010 – Dec 2011)

Full name: Kiattipong Sripratibundit

Nickname: Emz

Education:

- Bs.C, Faculty of Information and Communication Technology (ICT), Mahidol University – Thailand (2004-2008)
- Triam Udom Suksa Pattanakarn (1998-2004)

Experience:

- **Chief Officer Experience:** People Management, Marketing
- **Chief Officer Innovation:** Data Team, Company Innovation
- **Chief Officer Technology:** Dev Team, Cloud Technology
- **Special Lecturer:** Mahidol University, Kasetsart University, Thammasat University
- 5 Years of Odoo Project **Project Coordinator & Management**- Roots
- 4 Years of Odoo ERP Implementation **Technical Consultant** – Roots
- 4 Years' experience for **Website Developer** – Redlab (Tellsocre)
- 3 Years' experience for **Python Developer** – Z.E.Software

Company profile

Business as a Service Business as a Service "Roots" enables businesses to create excellent customer experiences more quickly and flexibly. Odoo integrates all business applications. The only business management platform you will ever need, with integrated apps that are kept simple and adored by millions of pleased customers. Odoo focuses on the user experience with its sleek and modern technical design. The Odoo framework is unique. It enables our community developers and us to provide all apps with exceptional usability. Odoo-implemented enhancements to the usability of accounting management will be instantly applied to all of our connected applications. Utilizing a dynamic dashboard makes the creation of your profit report, balance sheet, and cash flow statements straightforward. It is possible to easily filter, zoom, annotate, and compare any data.

Content Summary

The contents of the presentation will discuss the several elements involved in launching an online business. Creating value for goods and services and possessing various forms of financial worth are required to conduct business. In Japan's Kongogumi in 578 A.D., the earliest and first business was established. This company specializes in the construction of shrines and temples. Cash flow is the cash that moves in and out of a firm, which involves balancing income and expenses. This is something that business owners must comprehend well. The four primary details are the cash flow from operating activities, which reveals the operating cash flow. Cash flows represent a company's income and expenditures. The primary activities that generate income and expenses should be controlled in a favorable manner. That is, having a positive net income. It demonstrates the excellent liquidity of the organization.

Next, cash flow from investing activities refers to investment cash flow. provides more information regarding the acquisition or sale of assets by the organization. There should be a negative cash flow. It demonstrates the organization's continuous investment in the area. The third detail is cash flow from financial and financing activities. Determine how much your business needs to borrow or whether its cash flow is negative. Demonstrate that you must pay dividends or pay debts. That is a positive aspect. The benefit of cash flow is that it reveals the liquidity of a business. Where should I make reductions? to improve cash flow and increase business flexibility; to help estimate the business's future; to view the business's profit and expenses; and to prevent cash shortages. It allows you to conduct business without interruption and inspires confidence in investors and business partners. Moreover, the subjects presented by the speakers included financial reports describing financial statements such as income statements and retained earnings statements. Moreover, the concept of a financial position Sub statements will be included within the notification of changes in financial status.

In addition, the business sector will have Hong Kong as its principal investment source, the most popular and profitable investment source in the world. Let's descend upon the United States. It is simple to create a sustainable business as social efficiency and profits as economic efficiency. In addition, the planet is environmentally efficient.

Learn in the class from guest speaker

- What is business?
- Making money
- Cash flow
- How business can sustainable and why?
- ERP: Pain point
- Customer Centric
- About Odoo
- Beecy
- Key Success Factors
- Internship and activities of Odoo