

**Unlocking a world of
endless possibilities for
migrants around the world**



The Pain Point :

It takes a minimum of 2 years for migrants to be fully integrated into the financial ecosystem of their host country.



Credit cards



Rent



Loans and Mortgages



Market opportunity

Direct impact on 3 Million Migrants of Indian & African origin moving into Europe & North America yearly.



\$1.3T

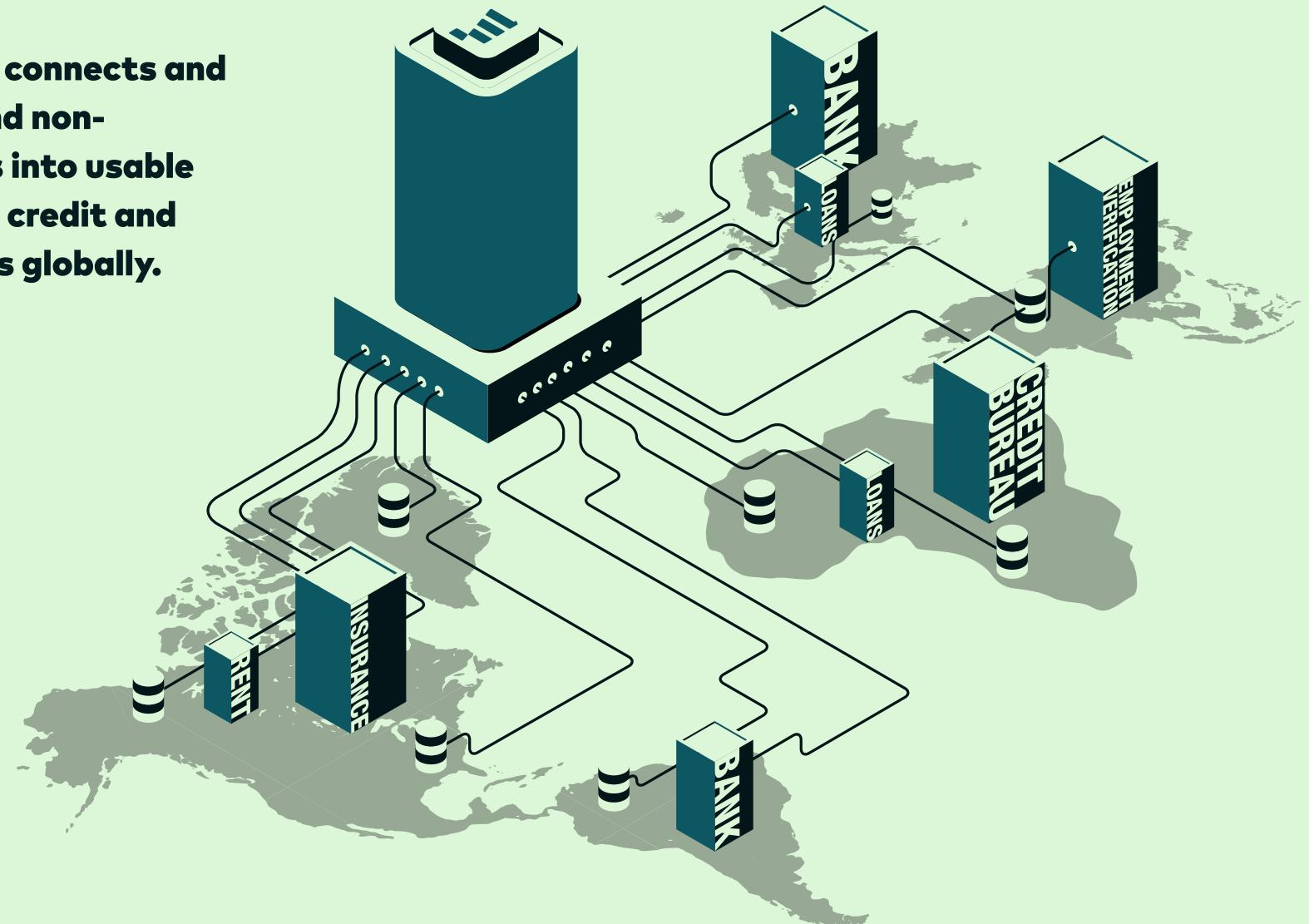
Value of migrant market
globally

Source : https://www.jec.senate.gov/public/_cache/files/6750b0f0-c851-4fee-9619-295582fd44e8/immigrants-are-vital-to-the-us-economy-final.pdf

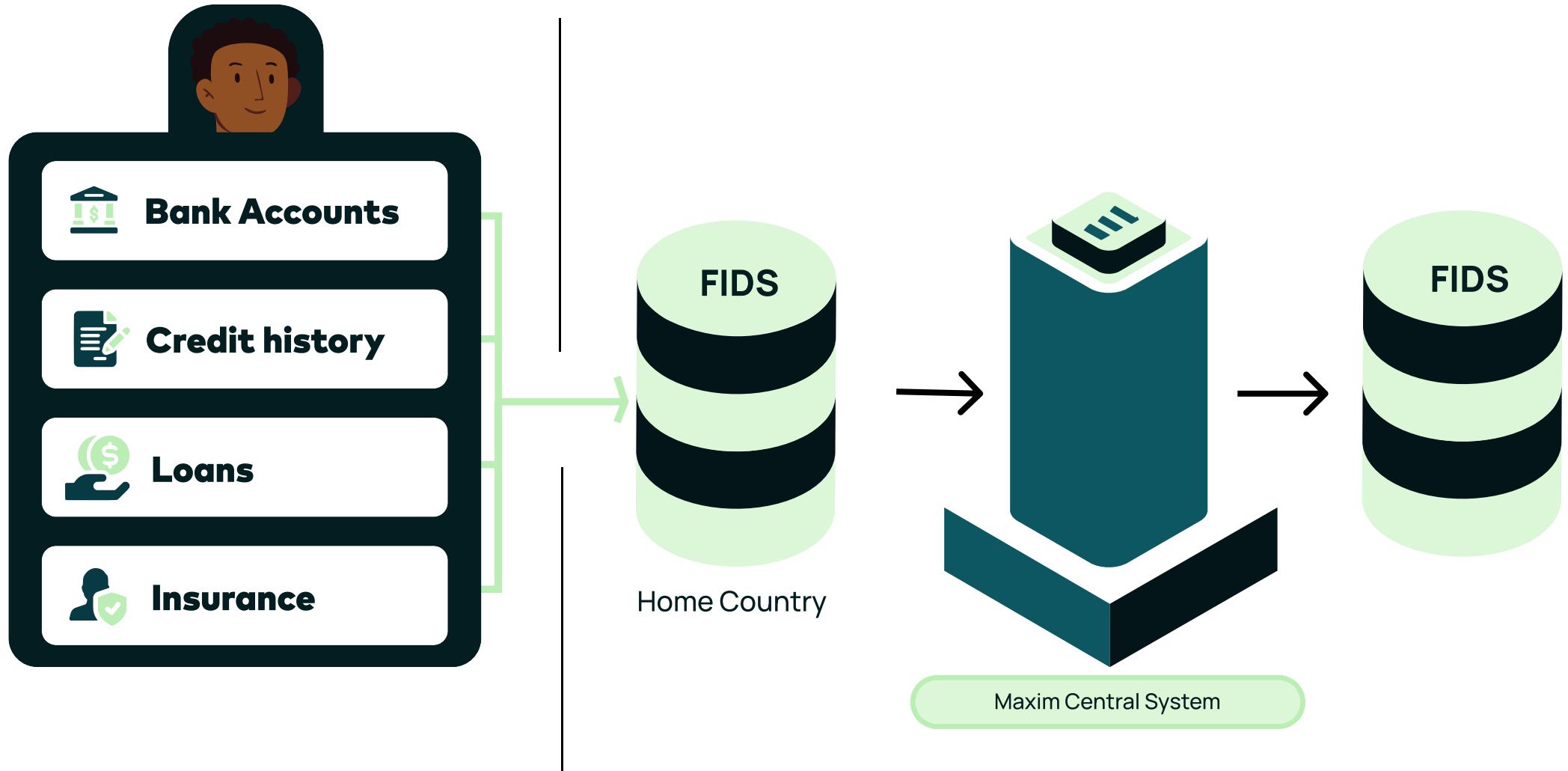
The Solution :

MAXIM

Maxim Infrastructure connects and processes financial and non-financial data sources into usable formats for individual credit and background appraisals globally.



How it works



Multiple data source via Maxim FIDS (Financial Identification Data System).

Value Proposition for migrants

Maxim compacts the time needed for migrants to become fully integrated into the financial ecosystem of their host country from 2 years into 24 hours.



Value Proposition for service providers

New business opportunity for service providers



Rental agency



Employers



Banks



Loan Companies



Credit Bureau Agencies



Credit Card Companies

10k+

Service Providers

Competitive advantage

	maxim	KEEBO	tymit	PILLAR	yonder
Historical credit data	✓	✗	✗	✗	✗
Referencing	✓	✗	✗	✗	✗
Employee Back ground-check	✓	✗	✗	✗	✗
Credit card	✓	✓	✓	✓	✓
Loans	✓	✗	✗	✗	✗

Maxim's uniqueness

Beyond issuing credit cards.

Our Revenue Model

B2B model

\$10/Check

Background check/referencing

\$100/Verification

Employment history verification

B2C model

Interest and fees on loans and credit cards.

Interchange Fees, and ancillary products

Projections

\$17m

Revenues after
36 months

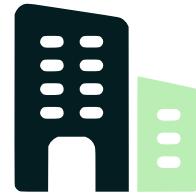
1.5m

Data request processed.

3m

Migrants data by Year 3

Investment and Use of Funds



Infrastructure development



Hiring of Key talents



Regulatory and compliance.
(FCA regulation,
Credit unions) etc

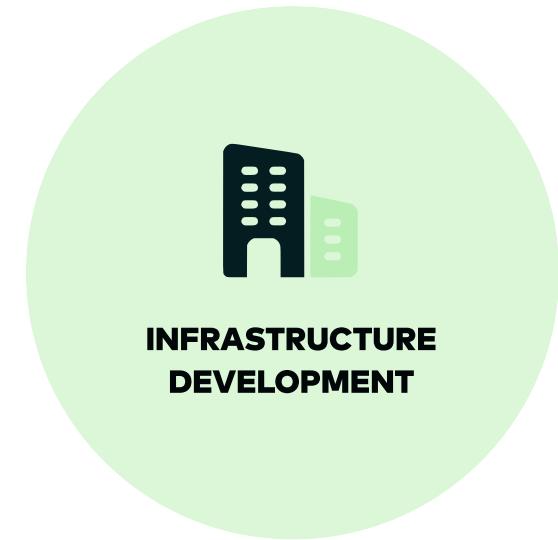


Business Development and
Operations.

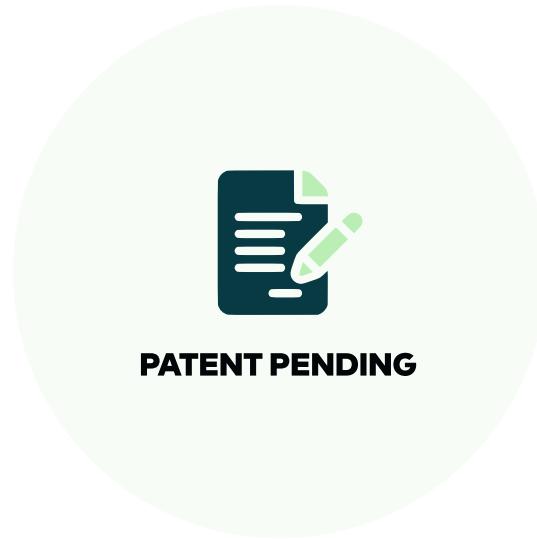
Progress...



HIRED KEY TALENTS



**INFRASTRUCTURE
DEVELOPMENT**



PATENT PENDING



A partnership agreement has been secured with three banks in Nigeria and two open banking API technology partners.

Roadmap

Funding Round Closed **Q2, 2023**

Continuous Infrastructure development **Q3, 2023**

Partners Onboarding **Q3, 2023**

Data Integration **Q4, 2023**

Private Beta launch **Q4, 2023**

Public Beta launch **Q1, 2024**

Maxim mobile app launch. **Q1, 2024**

Maxim Credit Card **Q2, 2024**

Our team



Ibrahim Oladele

Founder & CEO
2X Fintech Founder.
Ex- Vesicash (Acquired)



Olawale Olaniyan

Co-Founder & COO
Previous founder, EIR @ SBC,
Marketing Professional



Abubakar Hassan

Co-Founder & CTO
Over a decade building Financial
Technology products, ex Glade



Lucius Unegbu

Chief Product Officer
Snr Product Manager,
NuBank



Amy Robinson

**Technical Product Manager
(Regulations & Compliance)**
Director of Product,
Myagro



Kasilan Naidoo

Advisory
Managing Director,
Corporate Innovation-
StartupBootcamp

A world of endless Possibilities



12m+

Migrants in 5 years

Reach out to us and talk to the team



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WEBSITE

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Thank you

hill maxim