

3.1 Give an example of a mobile app which can be downloaded from Google Play store or Apple App store and that follows at least three principles of the mobile design best practices.

Answer these following questions.

1.What's the app name?

Ans K PLUS

2.What's the app rating?

Ans Rating 4.3

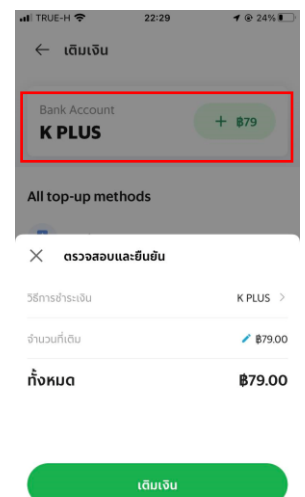
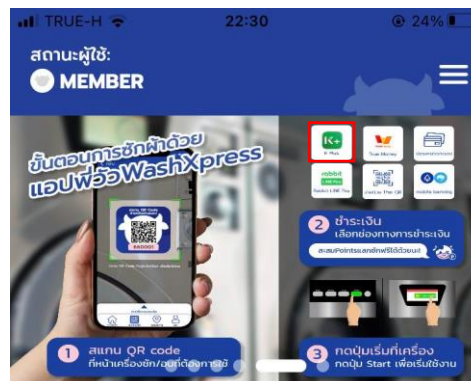
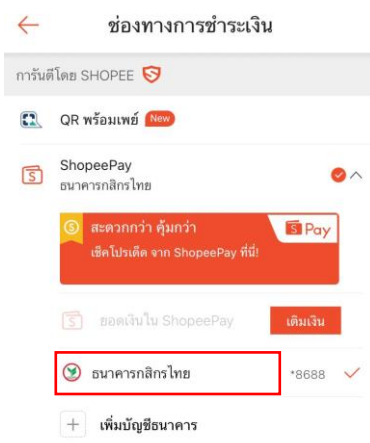
3.What's the app download link?

Ans Play Store and App store.

4.What are at least three mobile design best practices that the app follows?

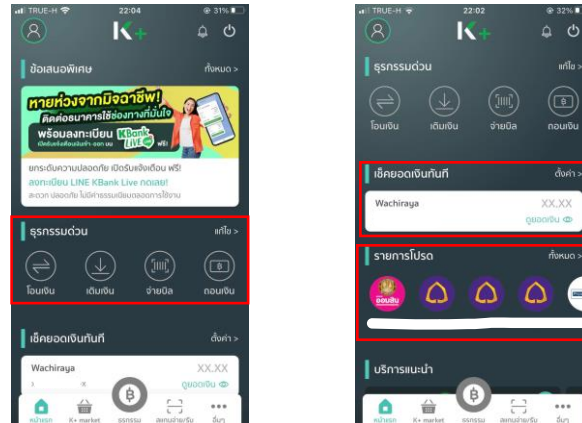
Ans

1. Easy and understandable access to what is needed.
2. Clear and meaningful icons.
3. An app that operates at a high speed.
4. A good operating system without frequent crashes.
5. An app that offers various payment services, allowing payments through K PLUS in a variety of apps such as Shopee, Wash Xpress, Grab, making it convenient to pay for various services.

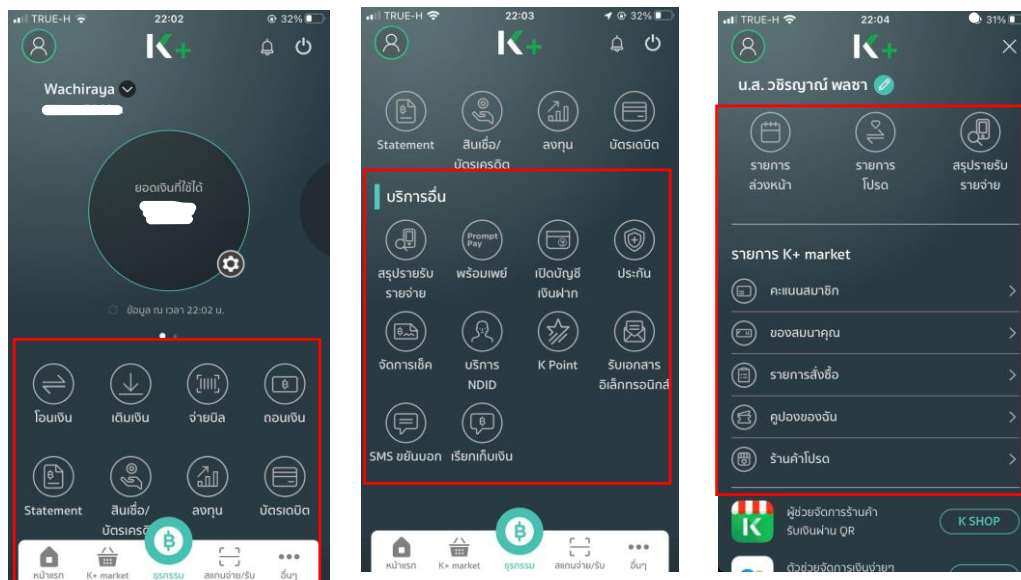


5. Please explain with text and display the captured screen for understanding your explanation more easily.

Ans



When first entering the app, you can immediately perform various actions, such as scanning to pay at stores, checking your balance, and transferring money to the most frequently transferred individuals. The topics are well-organized, allowing users to prioritize and arrange them according to their preferences.



When additional services are available, you can press the transaction button, which includes clear and meaningful icons. The functions are easy to understand.

3.2 Give an example of a mobile app which can be downloaded from Google Play store or Apple App store and that **DOES NOT** follow at least three principles of the mobile design best practices.

Answer these following questions.

1.What's the app name?

Ans Lazada

2.What's the app rating?

Ans Rating 4.7

3.What's the app download link?

Ans Play Store and App store.

4.What are at least three mobile design best practices that the app **DOES NOT** follow?

Ans

1. The spacing is too narrow, making use difficult.
2. Button icons have too many different color schemes.
3. Small font size makes it difficult to see.

5.Please **explain with text and display the captured screen** for understanding your explanation more easily.

