Final Project Submission

Please fill out:

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INTRODUCTION

As the world struggles to vaccinate the global population against COVID-19, understanding how people's backgrounds, opinions, and health behaviors are related to their personal vaccination patterns can provide invaluable guidance for future public health efforts. By analyzing these factors, public health officials can better design strategies that encourage vaccination and improve overall public health outcomes.

This project focuses on a binary classification problem: predicting whether individuals received the H1N1 or seasonal flu vaccines using data from the National 2009 H1N1 Flu Survey. This dataset includes information on various demographic factors, health behaviors, and personal opinions. For this minimum viable project, we will choose one of the two potential targets—whether the survey respondent received the H1N1 flu vaccine.

By examining the relationships between the provided features and vaccination outcomes, we aim to identify key predictors of vaccination behavior. These insights can help tailor public health campaigns, improve vaccine uptake, and ultimately enhance public health preparedness for future pandemics.

BUSINESS UNDERSTANDING

In the context of the ongoing COVID-19 pandemic, understanding the drivers behind vaccine uptake is crucial. By leveraging historical data from the 2009 H1N1 flu pandemic, public health officials can gain insights into how various factors such as personal backgrounds, opinions, and health behaviors influence vaccination decisions. These insights can then be applied to enhance current and future vaccination efforts for COVID-19 and other diseases.

Specific Objectives:

- 1. Identify Key Predictors: Determine which factors (e.g., age, gender, education level, health behaviors, trust in healthcare) are most strongly associated with receiving the H1N1 vaccine.
- 2. Develop a Predictive Model: Create a binary classification model to predict whether an individual received the H1N1 vaccine based on their survey responses.
- 3. Inform Public Health Strategies: Use the model's insights to guide public health campaigns, improving vaccine uptake by addressing barriers and leveraging motivators identified through the data. By focusing on predicting the uptake of the H1N1 vaccine, this project aims to provide actionable recommendations that can be applied to enhance vaccination rates and protect public health in current and future pandemics.

BUSINESS PROBLEM

The core business problem involves predicting vaccination uptake among a population based on demographic, attitudinal, and health-related data. Specifically, the challenge is to develop a predictive model that can identify whether individuals received a particular vaccine (in this case, the H1N1 flu vaccine) using data from the National 2009 H1N1 Flu Survey. Accurate predictions can inform public health strategies by highlighting key factors that influence vaccine acceptance, ultimately aiding in the design and implementation of more effective vaccination campaigns.

Importing Libraries

```
In [1]: ▶ import numpy as np
            import pandas as pd
            from matplotlib import pyplot as plt
            import seaborn as sns
            import statsmodels.api as sm
            from sklearn.preprocessing import OneHotEncoder, StandardScaler
            from sklearn.datasets import make_regression
            from sklearn.linear_model import LinearRegression
            from sklearn.linear_model import LogisticRegression
            import sklearn.metrics as metrics
            from sklearn.impute import SimpleImputer
            from sklearn.model selection import train test split
            from sklearn.preprocessing import MinMaxScaler
            from sklearn.compose import ColumnTransformer
            from sklearn.pipeline import Pipeline
            from sklearn.metrics import mean_squared_error, r2_score
            from sklearn.preprocessing import PolynomialFeatures
            from random import gauss
            from sklearn.metrics import classification_report, accuracy_score
            from mpl_toolkits.mplot3d import Axes3D
            from sklearn.model_selection import StratifiedKFold, cross_val_score
            from scipy import stats as stats
            from imblearn.over_sampling import SMOTE
            from imblearn.pipeline import Pipeline as ImbPipeline
            from sklearn.model_selection import GridSearchCV
            from sklearn.ensemble import RandomForestClassifier
            from sklearn.ensemble import StackingClassifier
            %matplotlib inline
```

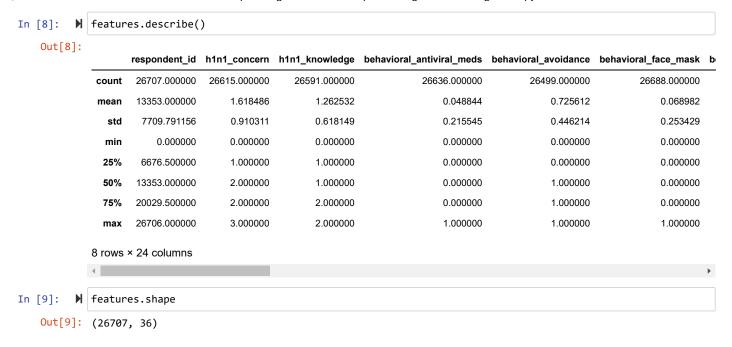
Loading the Dataset

Features Evaluation

```
In [4]:
        ▶ features.info()
           <class 'pandas.core.frame.DataFrame'>
           RangeIndex: 26707 entries, 0 to 26706
           Data columns (total 36 columns):
            # Column
                                            Non-Null Count Dtype
           _ _ _
                -----
                                            -----
                                                           ----
                                            26707 non-null int64
               respondent_id
            0
                h1n1_concern
                                            26615 non-null float64
            1
                h1n1_knowledge
                                            26591 non-null float64
                behavioral_antiviral_meds
                                            26636 non-null float64
                behavioral_avoidance
                                            26499 non-null float64
                                            26688 non-null float64
            5
                behavioral_face_mask
            6
                behavioral_wash_hands
                                            26665 non-null float64
                behavioral_large_gatherings 26620 non-null float64
                                            26625 non-null float64
            8
                behavioral_outside_home
                                            26579 non-null float64
                behavioral_touch_face
            9
                                            24547 non-null float64
            10 doctor_recc_h1n1
            11 doctor_recc_seasonal
                                            24547 non-null float64
            12 chronic_med_condition
                                            25736 non-null float64
            13 child_under_6_months
                                            25887 non-null float64
```

```
In [5]:
            ▶ features.columns
     Out[5]: Index(['respondent_id', 'h1n1_concern', 'h1n1_knowledge',
                          behavioral_antiviral_meds', 'behavioral_avoidance',
                         'behavioral_face_mask', 'behavioral_wash_hands',
                         'behavioral_large_gatherings', 'behavioral_outside_home',
                         'behavioral_touch_face', 'doctor_recc_h1n1', 'doctor_recc_seasonal', 'chronic_med_condition', 'child_under_6_months', 'health_worker',
                         'health_insurance', 'opinion_h1n1_vacc_effective', 'opinion_h1n1_risk',
                         'opinion_h1n1_sick_from_vacc', 'opinion_seas_vacc_effective',
                         'opinion_seas_risk', 'opinion_seas_sick_from_vacc', 'age_group', 'education', 'race', 'sex', 'income_poverty', 'marital_status', 'rent_or_own', 'employment_status', 'hhs_geo_region', 'census_msa',
                         'household_adults', 'household_children', 'employment_industry',
                         'employment_occupation'],
                       dtype='object')
In [6]:
            ▶ features.head()
     Out[6]:
               poverty
                        marital_status rent_or_own employment_status hhs_geo_region
                                                                                             census_msa household_adults household_children
               Poverty
                            Not Married
                                                Own
                                                         Not in Labor Force
                                                                                    oxchjgsf
                                                                                                 Non-MSA
                                                                                                                          0.0
                                                                                                                                               0.0
                                                                                                 MSA, Not
                            Not Married
                                                                                   bhuqouqj
               Poverty
                                                Rent
                                                                 Employed
                                                                                                                          0.0
                                                                                                                                               0.0
                                                                                             Principle City
               $75,000.
                                                                                                 MSA, Not
                            Not Married
                                                                 Employed
                                                                                                                          2.0
                                                                                                                                               0.0
                                                Own
                                                                                    qufhixun
                                                                                             Principle City
               Poverty
                                                                                                    MSA
               Poverty
                            Not Married
                                                         Not in Labor Force
                                                                                                                                               0.0
                                                Rent
                                                                                     Irircsnp
                                                                                                                          0.0
                                                                                             Principle City
               $75,000,
                                                                                                 MSA, Not
                               Married
                                                Own
                                                                 Employed
                                                                                    qufhixun
                                                                                                                          1.0
                                                                                                                                               0.0
                                                                                             Principle City
               Povertv
In [7]:

▶ features.tail()
     Out[7]:
                        respondent_id h1n1_concern h1n1_knowledge behavioral_antiviral_meds behavioral_avoidance behavioral_face_mask b
                 26702
                                 26702
                                                   2.0
                                                                      0.0
                                                                                                 0.0
                                                                                                                        1.0
                                                                                                                                                0.0
                26703
                                 26703
                                                    1.0
                                                                      2.0
                                                                                                 0.0
                                                                                                                         1.0
                                                                                                                                                0.0
                26704
                                 26704
                                                   2.0
                                                                      2.0
                                                                                                 0.0
                                                                                                                         1.0
                                                                                                                                                1.0
                 26705
                                 26705
                                                    1.0
                                                                      1.0
                                                                                                 0.0
                                                                                                                        0.0
                                                                                                                                                0.0
                26706
                                 26706
                                                   0.0
                                                                      0.0
                                                                                                 0.0
                                                                                                                                                0.0
                                                                                                                         1.0
                5 rows × 36 columns
```



Each row is a person who was a survey respondent. The columns are the feature values corresponding to those people. We have 26,707 observations and 35 features.

```
In [10]:
             features.dtypes
    Out[10]: respondent_id
                                                int64
             h1n1_concern
                                              float64
             h1n1 knowledge
                                              float64
             behavioral_antiviral_meds
                                              float64
             behavioral_avoidance
                                              float64
             behavioral_face_mask
                                              float64
             behavioral_wash_hands
                                              float64
             behavioral_large_gatherings
                                              float64
             behavioral_outside_home
                                              float64
             behavioral_touch_face
                                              float64
             doctor_recc_h1n1
                                              float64
             doctor_recc_seasonal
                                              float64
             chronic_med_condition
                                              float64
             child_under_6_months
                                              float64
             health_worker
                                              float64
             health_insurance
                                              float64
             opinion_h1n1_vacc_effective
                                              float64
             opinion_h1n1_risk
                                              float64
             opinion_h1n1_sick_from_vacc
                                              float64
             opinion_seas_vacc_effective
                                              float64
             opinion seas risk
                                              float64
             opinion_seas_sick_from_vacc
                                              float64
             age_group
                                               object
             education
                                               object
             race
                                               object
                                               object
             sex
             income_poverty
                                               object
                                               object
             marital_status
                                               object
             rent_or_own
             employment status
                                               object
             hhs geo region
                                               object
             census_msa
                                               object
             household_adults
                                              float64
             household_children
                                              float64
             employment_industry
                                               object
             employment_occupation
                                               object
             dtype: object
```

Labels Evaluation

```
In [7]:
           ▶ labels.info()
              <class 'pandas.core.frame.DataFrame'>
              RangeIndex: 26707 entries, 0 to 26706
              Data columns (total 3 columns):
               #
                   Column
                                       Non-Null Count Dtype
                                        -----
               0
                    respondent_id
                                        26707 non-null
                                                         int64
               1
                    h1n1_vaccine
                                        26707 non-null
                                                         int64
                    seasonal_vaccine 26707 non-null int64
              dtypes: int64(3)
              memory usage: 626.1 KB
 In [8]:
           ▶ labels.head()
     Out[8]:
                  respondent_id h1n1_vaccine
                                            seasonal_vaccine
               0
                             0
                                          0
                                                          0
               1
                                          0
                             1
               2
                             2
                                          0
                                                          0
               3
                             3
                                          0
                                          0
                             4
                                                          0
In [13]:
              labels.tail()
    Out[13]:
                      respondent_id h1n1_vaccine seasonal_vaccine
               26702
                             26702
                                              0
                                                              0
               26703
                             26703
                                              0
                                                              0
               26704
                             26704
                                              0
                                                              1
               26705
                             26705
                                              0
                                                              0
               26706
                             26706
                                              0
                                                              0
In [66]:
           ▶ labels.describe()
    Out[66]:
                      respondent_id h1n1_vaccine seasonal_vaccine
               count
                      26707.000000
                                   26707.000000
                                                    26707.000000
                       13353.000000
                                       0.212454
                                                        0.465608
                mean
                 std
                       7709.791156
                                       0.409052
                                                        0.498825
                          0.000000
                                       0.000000
                                                        0.000000
                 min
                25%
                       6676.500000
                                       0.000000
                                                        0.000000
                50%
                       13353.000000
                                       0.000000
                                                        0.000000
                       20029.500000
                                       0.000000
                                                        1.000000
                75%
                      26706.000000
                                       1.000000
                                                        1.000000
                max
           ▶ labels.shape
In [15]:
    Out[15]: (26707, 3)
```

We have the same 26,707 observations, and two target variables that we have labels for

Let's double-check that the rows between the features and the labels match up. We don't want to have the wrong labels. Numpy's assert_array_equal will error if the two arrays—the row indices of the two data frames—don't match up.

DATA CLEANING

```
In [9]: # To enable retaining of original copy before data cleaning
features_copy = features.copy()
labels_copy = labels.copy()
```

Checking for completeness of our data

```
In [18]:
          ▶ # Checking for missing values in labels
             missing_values = labels.isnull().mean()
             missing_values
   Out[18]: respondent_id
                                  0.0
             h1n1_vaccine
                                  0.0
                                  0.0
             seasonal_vaccine
             dtype: float64
          ▶ # Checking the proportion of our missing data in features
In [19]:
             features.isnull().mean()
   Out[19]: respondent_id
                                             0.000000
             h1n1 concern
                                             0.003445
             h1n1_knowledge
                                             0.004343
                                             0.002658
             behavioral_antiviral_meds
             behavioral_avoidance
                                             0.007788
             behavioral_face_mask
                                             0.000711
             behavioral_wash_hands
                                             0.001573
             behavioral_large_gatherings
                                             0.003258
             behavioral_outside_home
                                             0.003070
             behavioral_touch_face
                                             0.004793
             doctor_recc_h1n1
                                             0.080878
             doctor_recc_seasonal
                                             0.080878
             chronic_med_condition
                                             0.036358
             child_under_6_months
                                             0.030704
             health_worker
                                             0.030104
                                             0.459580
             health_insurance
             opinion_h1n1_vacc_effective
                                             0.014640
             opinion_h1n1_risk
                                             0.014528
             opinion_h1n1_sick_from_vacc
                                             0.014790
             opinion_seas_vacc_effective
                                             0.017299
             opinion_seas_risk
                                             0.019246
             opinion_seas_sick_from_vacc
                                             0.020107
             age_group
                                             0.000000
             education
                                             0.052683
             race
                                             0.000000
             sex
                                             0.000000
             income_poverty
                                             0.165612
                                             0.052720
             marital_status
                                             0.076459
             rent_or_own
             employment_status
                                             0.054780
             hhs geo region
                                             0.000000
             census_msa
                                             0.000000
             household_adults
                                             0.009323
             household_children
                                             0.009323
             employment industry
                                             0.499120
             employment_occupation
                                             0.504362
             dtype: float64
```

Handling missing values

```
In [20]:
          ▶ #Handling missing values by filling the categorical columns with mode and numerical columns with median
             for column in features.columns:
                 if features[column].dtype == 'object':
                     features[column].fillna(features[column].mode()[0], inplace=True)
                 else:
                     features[column].fillna(features[column].median(), inplace=True)
          ▶ #Ascertaining that all missing values have been fully populated
In [21]:
             missing values = features.isnull().sum()
             missing values
             obaniaon_nana_i ask
             opinion_h1n1_sick_from_vacc
                                             0
             opinion_seas_vacc_effective
                                             0
             opinion_seas_risk
                                             0
             opinion_seas_sick_from_vacc
                                             0
             age_group
                                             0
                                             0
             education
                                             0
             race
             sex
                                             0
             income_poverty
                                             0
             marital_status
                                             0
             rent_or_own
                                             0
             employment_status
                                             0
             hhs_geo_region
                                             0
             census_msa
                                             0
                                             a
             household_adults
             household_children
                                             0
             employment_industry
                                             0
             employment_occupation
                                             0
             dtype: int64
           · We now have no missing values.
In [22]:
          ▶ #Checking for duplicates
```

```
features.duplicated().sum()
```

Out[22]: 0

• Let us check for duplicates in th ID column as it is our unique identifier.

```
In [23]:
                                                                                            features[features.duplicated(subset=["respondent_id"])]
                                   Out[23]:
                                                                                                                                             respondent_id h1n1_concern h1n1_knowledge behavioral_antiviral_meds behavioral_avoidance behavioral_face_mask beha
```

0 rows × 36 columns

Checking for placeholders

- · Placeholders in data cleaning are values used to represent missing or unknown data in a dataset. They stand in for actual data that is unavailable or not recorded.
- Placeholders include NaN, Nul , Non, " " , s Special co such as;g., -1, 99 ble" "Mi and others.plicable"

```
potential placeholders = [" " , "-", "--", "?", "??" , "#","####" , "-1" , "9999", "999" , "unknown",
In [13]:
             # Loop through each column and check for potential placeholders
             found_placeholder = False
             for column in features.columns:
                 unique values = features[column].unique()
                 for value in unique_values:
                     if pd.isna(value) or (isinstance(value, str) and value.strip().lower() in potential_placeholder.
                         count = (features[column] == value).sum()
                         print(f"Column '{column}': Found {count} occurrences of potential placeholder '{value}'")
                         found placeholder = True
             if not found_placeholder:
                 print("No potential placeholders found in the DataFrame.")
             Column 'h1n1 concern': Found 0 occurrences of potential placeholder 'nan'
             Column 'h1n1_knowledge': Found 0 occurrences of potential placeholder 'nan'
             Column 'behavioral_antiviral_meds': Found 0 occurrences of potential placeholder 'nan'
             Column 'behavioral_avoidance': Found 0 occurrences of potential placeholder 'nan'
             Column 'behavioral_face_mask': Found 0 occurrences of potential placeholder 'nan'
             Column 'behavioral wash hands': Found 0 occurrences of potential placeholder 'nan'
             Column 'behavioral_large_gatherings': Found 0 occurrences of potential placeholder 'nan'
             Column 'behavioral_outside_home': Found 0 occurrences of potential placeholder 'nan'
             Column 'behavioral_touch_face': Found 0 occurrences of potential placeholder 'nan'
             Column 'doctor recc h1n1': Found 0 occurrences of potential placeholder 'nan'
             Column 'doctor_recc_seasonal': Found 0 occurrences of potential placeholder 'nan'
             Column 'chronic_med_condition': Found 0 occurrences of potential placeholder 'nan'
             Column 'child_under_6_months': Found 0 occurrences of potential placeholder 'nan'
             Column 'health_worker': Found 0 occurrences of potential placeholder 'nan'
             Column 'health insurance': Found 0 occurrences of potential placeholder 'nan'
             Column 'opinion h1n1 vacc effective': Found 0 occurrences of potential placeholder 'nan'
             Column 'opinion_h1n1_risk': Found 0 occurrences of potential placeholder 'nan'
             Column 'opinion_h1n1_sick_from_vacc': Found 0 occurrences of potential placeholder 'nan'
             Column 'opinion_seas_vacc_effective': Found 0 occurrences of potential placeholder 'nan'
             Column 'opinion seas risk': Found 0 occurrences of potential placeholder 'nan'
             Column 'opinion seas sick from vacc': Found 0 occurrences of potential placeholder 'nan'
             Column 'education': Found 0 occurrences of potential placeholder 'nan'
             Column 'income_poverty': Found 0 occurrences of potential placeholder 'nan'
             Column 'marital status': Found 0 occurrences of potential placeholder 'nan'
             Column 'rent_or_own': Found 0 occurrences of potential placeholder 'nan'
             Column 'employment_status': Found 0 occurrences of potential placeholder 'nan'
             Column 'household adults': Found 0 occurrences of potential placeholder 'nan'
             Column 'household children': Found 0 occurrences of potential placeholder 'nan'
             Column 'employment industry': Found 0 occurrences of potential placeholder 'nan'
             Column 'employment occupation': Found 0 occurrences of potential placeholder 'nan'
```

FEATURE ENGINEERING

```
respondent_id
                   h1n1_concern
                                  h1n1_knowledge behavioral_antiviral_meds \
0
                0
                                              0.0
                                              2.0
                1
                             3.0
                                                                           0.0
1
2
                             1.0
                                                                           0.0
                2
                                              1.0
3
                3
                             1.0
                                              1.0
                                                                           0.0
4
                4
                             2.0
                                              1.0
                                                                           0.0
                           behavioral_face_mask behavioral_wash_hands
   behavioral_avoidance
0
                     0.0
                                             0.0
1
                     1.0
                                             0.0
                                                                      1.0
2
                     1.0
                                             0.0
                                                                      0.0
3
                     1.0
                                             0.0
                                                                      1.0
4
                     1.0
                                             0.0
                                                                      1.0
   behavioral_large_gatherings
                                  behavioral_outside_home
0
                             0.0
1
                             0.0
                                                        1.0
2
                             0.0
                                                        0.0
3
                             1.0
                                                        0.0
4
                             1.0
                                                        0.0
   behavioral_touch_face
                                 employment_occupation_qxajmpny
                      1.0
0
                            . . .
1
                                                                 0
                      1.0
                            . . .
                                                                 0
2
                      0.0
                                                                 0
3
                      0.0 ...
4
                      1.0
   employment occupation rcertsgn
                                     employment occupation tfqavkke
0
1
                                  0
                                                                     0
2
                                  0
                                                                     0
3
                                  0
                                                                     0
4
                                  0
                                                                     0
   employment_occupation_ukymxvdu
                                     employment_occupation_uqqtjvyb
0
1
                                  0
                                                                     0
2
                                  0
                                                                     0
3
                                  0
                                                                     0
4
                                  0
   employment_occupation_vlluhbov
                                      employment_occupation_xgwztkwe
0
1
                                  0
                                                                     1
2
                                  0
                                                                     0
3
                                  0
                                                                     0
4
                                     employment_occupation_xtkaffoo
   employment_occupation_xqwwgdyp
0
1
                                  0
                                                                     0
2
                                  0
                                                                     1
                                  0
3
                                                                     0
                                  0
4
                                                                     0
   employment_occupation_xzmlyyjv
0
1
                                  0
2
                                  0
3
                                  0
[5 rows x 106 columns]
```

localhost:8889/notebooks/Optimizing H1N1 Vaccine Uptake%3A Insights and Strategies.ipynb

Out[15]:

	h1n1_concern	h1n1_knowledge	behavioral_antiviral_meds	behavioral_avoidance	behavioral_face_mask	behavioral_wash_			
0	-0.679436	-2.042478	-0.22661	-1.626185	-0.272201	-2.1			
1	1.517658	1.193048	-0.22661	0.614936	-0.272201	0.4			
2	-0.679436	-0.424715	-0.22661	0.614936	-0.272201	-2.1			
3	-0.679436	-0.424715	-0.22661	0.614936	-0.272201	0.4			
4	0.419111	-0.424715	-0.22661	0.614936	-0.272201	0.4			
26702	0.419111	-2.042478	-0.22661	0.614936	-0.272201	-2.1			
26703	-0.679436	1.193048	-0.22661	0.614936	-0.272201	0.4			
26704	0.419111	1.193048	-0.22661	0.614936	3.673754	0.4			
26705	-0.679436	-0.424715	-0.22661	-1.626185	-0.272201	-2.1			
26706	-1.777982	-2.042478	-0.22661	0.614936	-0.272201	-2.1			
26707 rows × 23 columns									
4						>			

```
h1n1_concern
                 h1n1_knowledge
                                  behavioral_antiviral_meds \
0
      -0.681849
                       -2.044279
                                                   -0.226293
1
       1.518373
                       1.197027
                                                   -0.226293
2
      -0.681849
                       -0.423626
                                                   -0.226293
3
                       -0.423626
      -0.681849
                                                   -0.226293
4
       0.418262
                       -0.423626
                                                   -0.226293
   behavioral_avoidance behavioral_face_mask behavioral_wash_hands
                                     -0.272097
0
               -1.634957
                                                              -2.177944
1
               0.611637
                                      -0.272097
                                                               0.459149
2
               0.611637
                                      -0.272097
                                                              -2.177944
3
                                      -0.272097
                                                              0.459149
               0.611637
4
               0.611637
                                      -0.272097
                                                               0.459149
                                 behavioral_outside_home
   behavioral_large_gatherings
0
                       -0.74589
                                                 1.404892
1
                       -0.74589
                                                 1.404892
2
                       -0.74589
                                                -0.711798
3
                        1.34068
                                                -0.711798
4
                        1.34068
                                                -0.711798
   behavioral_touch_face
                           doctor_recc_h1n1
                                                   opinion_seas_risk^2 \
0
                0.687870
                                  -0.503893
                                                              1.537754
                                             . . .
1
                0.687870
                                  -0.503893
                                                               0.263056
                                             . . .
2
               -1.453764
                                  -0.503893
                                                              1.537754
3
                                  -0.503893
                                                              0.886337
               -1.453764
4
                0.687870
                                  -0.503893
                                                              1.537754
   opinion_seas_risk opinion_seas_sick_from_vacc
0
                                          0.108765
                                         -0.732380
1
2
                                         0.108765
3
                                         -0.796035
4
                                         -1.770744
   opinion_seas_risk household_adults opinion_seas_risk household_children \
                              1.467568
0
                                                                      0.709795
                              0.606986
                                                                      0.293571
1
2
                             -1.839413
                                                                      0.709795
3
                             -1.114177
                                                                     -0.538877
4
                             -0.185922
                                                                      0.709795
   opinion_seas_sick_from_vacc^2 \
0
                         0.007693
                         2.039035
1
                         0.007693
2
3
                         0.714934
4
                         2.039035
   opinion_seas_sick_from_vacc household_adults \
0
                                         0.103801
1
                                        -1.689924
2
                                        -0.130101
3
                                         1.000663
4
                                         0.214092
   opinion_seas_sick_from_vacc household_children household_adults^2
0
                                           0.050204
                                                                1.400586
                                                                1.400586
1
                                          -0.817339
2
                                                                2.200248
                                           0.050204
3
                                           0.483975
                                                                1.400586
4
                                          -0.817339
                                                                0.022479
   household adults household children
                                         household children^2
0
                               0.677399
                                                      0.327627
1
                               0.677399
                                                      0.327627
2
                              -0.849035
                                                      0.327627
3
                               0.677399
                                                      0.327627
4
                              -0.085818
                                                      0.327627
[5 rows x 299 columns]
```

Handling outliers

```
In [16]: N numerical_cols = encoded_features.select_dtypes(include=['int', 'float']).columns.tolist()
             # Loop through each numeric column
             for column in numerical_cols:
                 # Calculate IQR
                 q1 = features[column].quantile(0.25)
                 q3 = features[column].quantile(0.75)
                 iqr = q3 - q1
                 # Calculate outlier boundaries
                 lower\_bound = q1 - 1.5 * iqr
                 upper_bound = q3 + 1.5 * iqr
                 # Count outliers
                 num_outliers = ((features[column] < lower_bound) | (features[column] > upper_bound)).sum()
                 # Print the result
                 print(f"Column: {column}, Number of outliers: {num_outliers}")
             Column: h1n1_concern, Number of outliers: 0
             Column: h1n1_knowledge, Number of outliers: 0
             Column: behavioral_antiviral_meds, Number of outliers: 1301
             Column: behavioral_avoidance, Number of outliers: 0
             Column: behavioral_face_mask, Number of outliers: 1841
             Column: behavioral_wash_hands, Number of outliers: 4650
             Column: behavioral_large_gatherings, Number of outliers: 0
             Column: behavioral outside home, Number of outliers: 0
             Column: behavioral_touch_face, Number of outliers: 0
             Column: doctor_recc_h1n1, Number of outliers: 5408
             Column: doctor_recc_seasonal, Number of outliers: 0
             Column: chronic_med_condition, Number of outliers: 0
             Column: child_under_6_months, Number of outliers: 2138
             Column: health_worker, Number of outliers: 2899
             Column: health_insurance, Number of outliers: 1736
             Column: opinion_h1n1_vacc_effective, Number of outliers: 0
             Column: opinion h1n1 risk, Number of outliers: 0
             Column: opinion_h1n1_sick_from_vacc, Number of outliers: 0
             Column: opinion_seas_vacc_effective, Number of outliers: 3427
             Column: opinion_seas_risk, Number of outliers: 0
             Column: opinion_seas_sick_from_vacc, Number of outliers: 0
             Column: household_adults, Number of outliers: 1125
             Column: household children, Number of outliers: 1747
In [29]: ▶ # Define a function to handle outliers using IQR method
             def handle_outliers_iqr(features, column):
                 q1 = features[column].quantile(0.25)
                 q3 = features[column].quantile(0.75)
                 iqr = q3 - q1
                 lower\_bound = q1 - 1.5 * iqr
                 upper_bound = q3 + 1.5 * iqr
                 features[column] = features[column].clip(lower=lower_bound, upper=upper_bound)
             # Columns with outliers
             outlier_columns = ['behavioral_antiviral_meds', 'behavioral_face_mask', 'behavioral_wash_hands', 'doctor
                    'household_adults', 'household_children']
             # Apply the handle_outliers_iqr function to each column
             for col in outlier_columns:
                 handle_outliers_iqr(features, col)
```

· Checking if our outliers have been handled.

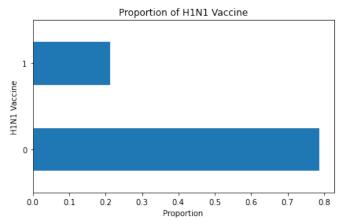
```
In [30]:
          M numerical_cols = encoded_features.select_dtypes(include=['int', 'float']).columns.tolist()
             # Loop through each numeric column
             for column in numerical_cols:
                 # Calculate IOR
                 q1 = features[column].quantile(0.25)
                 q3 = features[column].quantile(0.75)
                 iqr = q3 - q1
                 # Calculate outlier boundaries
                 lower bound = q1 - 1.5 * iqr
                 upper bound = q3 + 1.5 * iqr
                 # Count outliers
                 num_outliers = ((features[column] < lower_bound) | (features[column] > upper_bound)).sum()
                 # Print the result
                 print(f"Column: {column}, Number of outliers: {num_outliers}")
             Column: h1n1_concern, Number of outliers: 0
             Column: h1n1_knowledge, Number of outliers: 0
             Column: behavioral_antiviral_meds, Number of outliers: 0
             Column: behavioral_avoidance, Number of outliers: 0
             Column: behavioral_face_mask, Number of outliers: 0
             Column: behavioral_wash_hands, Number of outliers: 0
             Column: behavioral_large_gatherings, Number of outliers: 0
             Column: behavioral_outside_home, Number of outliers: 0
```

```
Column: behavioral_antiviral_meds, Number of Outliers: 0
Column: behavioral_face_mask, Number of outliers: 0
Column: behavioral_face_mask, Number of outliers: 0
Column: behavioral_wash_hands, Number of outliers: 0
Column: behavioral_large_gatherings, Number of outliers: 0
Column: behavioral_outside_home, Number of outliers: 0
Column: behavioral_touch_face, Number of outliers: 0
Column: doctor_recc_h1n1, Number of outliers: 0
Column: doctor_recc_seasonal, Number of outliers: 0
Column: chronic_med_condition, Number of outliers: 0
Column: child_under_6_months, Number of outliers: 0
Column: health_worker, Number of outliers: 0
Column: health_insurance, Number of outliers: 0
Column: opinion_h1n1_vacc_effective, Number of outliers: 0
Column: opinion_h1n1_risk, Number of outliers: 0
Column: opinion_seas_vacc_effective, Number of outliers: 0
Column: opinion_seas_risk, Number of outliers: 0
Column: opinion_seas_risk, Number of outliers: 0
Column: household_adults, Number of outliers: 0
Column: household_children, Number of outliers: 0
```

EXPLORATORY DATA ANALYSIS

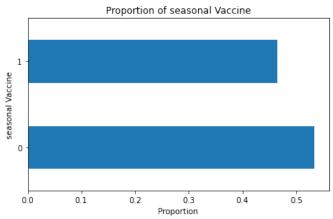
Evaluating the distribution of H1N1 Vaccine

```
▶ # Get the number of observations
In [17]:
             n_obs = labels.shape[0]
             # Create the plot
             fig, ax = plt.subplots()
             (labels['h1n1_vaccine']
                 .value_counts()
                 .div(n_obs)
                 .plot.barh(title="Proportion of H1N1 Vaccine", ax=ax)
             # Set Labels
             ax.set_ylabel("H1N1 Vaccine")
             ax.set_xlabel("Proportion")
             # Adjust Layout
             fig.tight_layout()
             # Show plot
             plt.show()
```



Evaluating the distribution of seasonal Vaccine

```
In [33]:
          M
             # Get the number of observations
             n_obs = labels.shape[0]
             # Create the plot
             fig, ax = plt.subplots()
             (labels['seasonal_vaccine']
                  .value_counts()
                  .div(n_obs)
                  .plot.barh(title="Proportion of seasonal Vaccine", ax=ax)
             # Set labels
             ax.set_ylabel("seasonal Vaccine")
             ax.set_xlabel("Proportion")
             # Adjust Layout
             fig.tight_layout()
             # Show plot
             plt.show()
```



It looks like roughy half of people received the seasonal flu vaccine, but only about 20% of people received the H1N1 flu vaccine. In terms of class balance, we say that the seasonal flu vaccine target has balanced classes, but the H1N1 flu vaccine target has moderately imbalanced classes.

Seasonal flu vaccine target has balanced classes, but the H1N1 flu vaccine target has moderately imbalanced classes

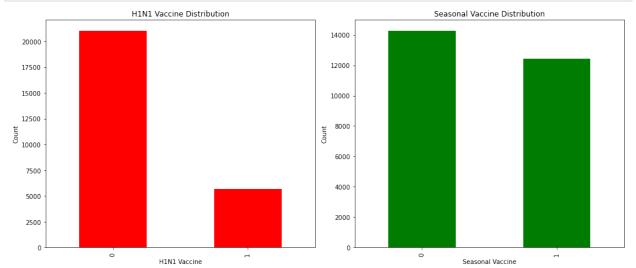
Evaluating the Independence of the two Target Variables

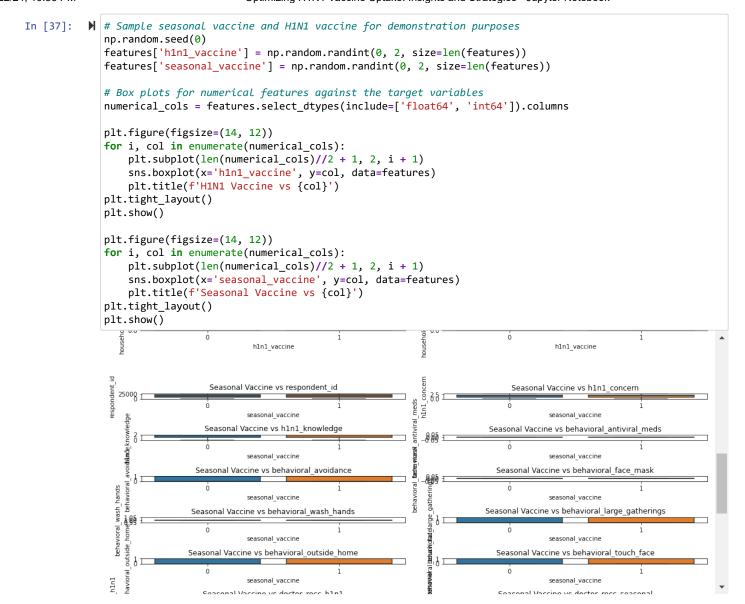
Individuals who did not receive the H1N1 vaccine (row 0) tend to have a higher proportion (0.497810) of not receiving the seasonal flu vaccine (column 0) compared to those who received the H1N1 vaccine (row 1, column 0: 0.036582).

Conversely, individuals who received the H1N1 vaccine (row 1) have a higher proportion (0.175871) of also receiving the seasonal flu vaccine (column 1) compared to those who did not receive the H1N1 vaccine (row 0, column 1: 0.289737).

While a minority of people who got the seasonal vaccine got the H1N1 vaccine, they got the H1N1 vaccine at a higher rate than those who did not get the seasonal vaccine

A phi coefficient of 0.008 indicates that there is no association between seasonal and H1H1 vaccines hence independent study of both is recommended



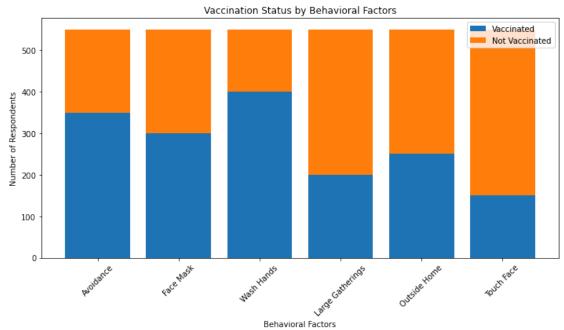


```
In [38]:
               # Selecting a subset of columns for demonstration
               selected_columns = ['h1n1_knowledge',
                                       'behavioral_avoidance', 'opinion_h1n1_vacc_effective', 'h1n1_vaccine',
                                      'seasonal_vaccine']
               # Creating a pairplot with colors for both target variables
               sns.pairplot(features[selected_columns], hue='h1n1_vaccine', palette='coolwarm', vars=['h1n1_knowledge'
               plt.show()
                  1.0
                behavioral_avoidance
                  0.8
                  0.6
                  0.4
                  0.2
                  0.0
                                                                                                                        hlnl vaccine
                                                                                                                               0
                 opinion hlnl vacc effective
                                                                                                                               1
                    4
                    2
```

From the paiplot above it is clear that while a minority of people who got the seasonal vaccine got the H1N1 vaccine, they got the H1N1 vaccine at a higher rate than those who did not get the seasonal vaccine.

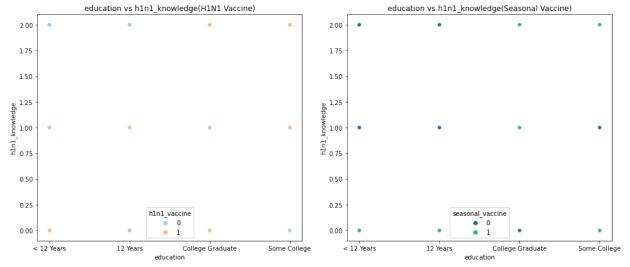
Stacked Bar Chart of Behavioral Factors and Vaccination Status

```
behavioral_factors = ['Avoidance', 'Face Mask', 'Wash Hands', 'Large Gatherings', 'Outside Home', 'Toucl
vaccination_status = ['Vaccinated', 'Not Vaccinated']
              vaccination_data = {
                  'Avoidance': [350, 200],
                  'Face Mask': [300, 250],
                  'Wash Hands': [400, 150],
                  'Large Gatherings': [200, 350],
                  'Outside Home': [250, 300],
                  'Touch Face': [150, 400]
             }
             # Convert data into arrays
              vaccinated_counts = np.array([vaccination_data[behavioral_factor][0] for behavioral_factor in behavioral
             not_vaccinated_counts = np.array([vaccination_data[behavioral_factor][1] for behavioral_factor in behav.
              # Plot stacked bar chart
             fig, ax = plt.subplots(figsize=(10, 6))
              ax.bar(behavioral_factors, vaccinated_counts, label='Vaccinated')
              ax.bar(behavioral_factors, not_vaccinated_counts, bottom=vaccinated_counts, label='Not Vaccinated')
              # Add labels and title
             ax.set_xlabel('Behavioral Factors')
              ax.set_ylabel('Number of Respondents')
              ax.set_title('Vaccination Status by Behavioral Factors')
              ax.legend()
              # Show plot
              plt.xticks(rotation=45)
              plt.tight_layout()
             plt.show()
```



- 1. Avoidance: More vaccinated individuals reported practicing avoidance compared to those who were not vaccinated.
- 2. Face Mask: Both vaccinated and not vaccinated individuals reported similar usage of face masks.
- 3. Wash Hands: Vaccinated individuals tended to report more frequent hand washing compared to those who were not vaccinated
- 4. Large Gatherings: Those who were not vaccinated reported higher participation in large gatherings compared to vaccinated individuals
- 5. Outside Home: There is a similar trend in the frequency of going outside the home between vaccinated and not vaccinated individuals.

- 6. Touch Face: Not vaccinated individuals reported higher instances of touching their face compared to vaccinated individuals.
- Overall, the data suggests that certain behavioral factors, such as avoidance and hand washing, may be associated with higher vaccination rates. However, the relationship between vaccination status and other behaviors, such as face mask usage and going outside the home, appears less clear-cut.



People with higher education and knowledge levels correlate with higher vaccination rates, hence these factors influence the decision to get vaccinated for the seasonal flu as well.

Recommendation: Public health campaigns should target education and awareness programs to improve vaccination rates.

Insights derived from these plots can help policymakers understand demographic factors influencing vaccination uptake, leading to more effective vaccine distribution strategies.

```
1.0
                  respondent id - 1.0
                                                                                    0.25 0.25 0.25
                                                                                                                                                0.24 0.37 0.36 0.23 0.33 0.22 -0.02 0.05 0.01 0.0
                 hlnl concern
                                                                                                               0.07 -0.01
                                                                                     0.05 -0.07 0.01
              hlnl knowledge
   behavioral antiviral meds
        behavioral_avoidance - 0.01 0.23 0.09
                                                                                    0.23 0.22 0.33
                                                                                                              0.07 0.04
                                                                                                                                                                                                                                    0.8
        behavioral face mask
      behavioral wash hands
 behavioral_large_gatherings
                                            0.25 -0.07
                                                                0.22
                                                                                                                                                             0.17 0.08 0.12
                                                                                    0.58 1.00 0.27
    behavioral outside home
                                                                0.33
                                                                                                                                                       0.14 0.13 0.11 0.14 0.09 0.00 0.02 -0.01 -0.0
                                                                                                                                                                                                                                    0.6
        behavioral touch face
                                       0.01 0.25 0.08
                                                                                    0.25 0.27 1.00
              doctor recc h1n1
                                                                                                                                                       0.16 0.06 0.19 0.23 0.02
         doctor_recc_seasonal
                                                                                                                                                  .05 0.12 0.08 0.11 0.17 0.05 -0.07-0.11 0.00 0.0
       chronic_med_condition
                                                                                                               0.20 1.00
        child under 6 months
                                                                                                                                                                                                                                    0.4
                 health worker
              health insurance
                                                                                                                                                  .00 0.26 0.06 0.46 0.26 0.01
                                            0.24
opinion_h1n1_vacc_effective
                                                                                                                                                0.26 1.00 0.34 0.23 0.56 0.20 0.03
             opinion_h1n1_risk
                                            0.37
                                                                                                               0.16
                                            0.36 -0.0
                                                                                     0.18 0.17
                                                                                                                                                 0.06 0.34 1.00 0.07 0.27 0.49 0.01
opinion_h1n1_sick_from_vacc
                                                                                                                                                                                                                                    - 0.2
                                            0.23
                                                                                                               0.19
                                                                                                                                                0.46 0.23 0.07 1.00 0.36 -0.02
 opinion_seas_vacc_effective
              opinion_seas_risk
                                            0.33 0.0
                                                                                                               0.23 0.17
                                                                                                                                                0.26 0.56 0.27 0.36 1.00 0.20 0.01 0.03
                                           0.22
                                                                                                                                                 0.01 0.20 0.49 0.02 0.20 1.00
opinion seas sick from vacc
              household_adults
           household children
                                                                                                                0.04 -0.11
                                                                                                                                                             0.07 -0.08 0.03
                                                                                                                                                                                                                                    0.0
                  hlnl vaccine
              seasonal vaccine
                                                                                                   face
                                                                                                                                                                                          adults
                                             hlnl_concern
                                                    hlnl knowledge
                                                           behavioral antiviral meds
                                                                  behavioral avoidance
                                                                               behavioral_wash_hands
                                                                                      behavioral_large_gatherings
                                                                                                         doctor recc hlnl
                                                                                                                doctor_recc_seasonal
                                                                                                                       chronic med condition
                                                                                                                             under 6 months
                                                                                                                                    health_worker
                                                                                                                                                        opinion h1n1 risk
                                                                                                                                                  hlnl vacc effective
                                                                                                                                                                      effective
                                                                                                                                                                                   Vacc
                                                                                                                                                                            seas I
                                                                                                                                                                                                household childs
                                                                                                   behavioral touch
                                                                                                                                                               hlnl sick from
                                                                                                                                                                                   seas sick from
                                                                        behavioral face
                                                                                            behavioral outside
                                                                                                                                                                                         household
                                                                                                                                                                                                       hln1
                                                                                                                                                                      seas vacc
                                                                                                                                          health
                                                                                                                             hild
                                                                                                                                                                      opinion
                                                                                                                                                                                    noiniac
```

```
In [41]:
          ▶ # Get top correlated features with target variable
             corr_with_target = correlation_matrix['h1n1_vaccine'].abs().sort_values(ascending=False)
             print("Top Correlated Features with h1n1_vaccine:")
             print(corr_with_target)
             oenavioi ai_iai ge_gachei ingo
                                             U.UU-UJI
             household_children
                                             0.003616
                                             0.003383
             opinion_h1n1_vacc_effective
                                             0.003116
             doctor_recc_seasonal
             opinion_h1n1_risk
                                             0.002878
             chronic_med_condition
                                             0.002787
             h1n1 knowledge
                                             0.002460
             seasonal vaccine
                                             0.002358
             behavioral_avoidance
                                             0.002167
                                             0.002105
             opinion_seas_risk
             behavioral_outside_home
                                             0.001189
             opinion_seas_sick_from_vacc
                                             0.001019
             behavioral_antiviral_meds
                                                  NaN
             behavioral_face_mask
                                                  NaN
             behavioral_wash_hands
                                                  NaN
             doctor_recc_h1n1
                                                  NaN
             child under 6 months
                                                  NaN
             health_worker
                                                  NaN
             health_insurance
                                                  NaN
             Name: h1n1_vaccine, dtype: float64
```

- These correlation coefficients indicate the strength and direction of the relationship between each feature and h1n1 vaccine:
- Weak Positive Correlation (values between 0 and 0.3): Features such as 'h1n1_concern','respondent_id',
 'opinion_h1n1_sick_from_vacc', 'household_adults', 'opinion_seas_vacc_effective', 'behavioral_large_gatherings',
 'chronic_med_condition', 'opinion_h1n1_risk','household_children', 'opinion_h1n1_vacc_effective', 'h1n1_knowledge',
 'seasonal_vaccine', 'doctor_recc_seasonal', 'opinion_seas_risk', 'behavioral_avoidance' and 'opinion_seas_sick_from_vacc 'exhibit a weak positive correlation with h1n1_vaccine. Their impact on the vaccine uptake is minimal compared to other features

Additionally, the behavioral features ('behavioral_antiviral_meds', 'behavioral_face_mask', 'behavioral_wash_hands' among
others) show very weak correlations with the h1n1_vaccine, suggesting they have little influence on driving vaccination
behavior.

```
▶ # Get top correlated features with target variable
In [42]:
             corr_with_target = correlation_matrix['seasonal_vaccine'].abs().sort_values(ascending=False)
             print("Top Correlated Features with seasonal_vaccine:")
             print(corr_with_target)
             Top Correlated Features with seasonal_vaccine:
             seasonal_vaccine
                                            1 000000
             h1n1 knowledge
                                            0.007121
             behavioral_large_gatherings
                                            0.006267
             household_children
                                            0.006265
                                            0.005250
             chronic_med_condition
             opinion_seas_risk
                                            0.005028
             behavioral_avoidance
                                            0.004833
             respondent id
                                            0.004407
             opinion_h1n1_vacc_effective
                                            0.004256
             opinion_h1n1_sick_from_vacc
                                            0.004145
             household_adults
                                            0.004076
             opinion seas vacc effective
                                            0.003234
             doctor_recc_seasonal
                                            0.002666
             behavioral outside home
                                            0.002534
```

0.002382

0.002358

0.001671

0.001194

- "h1n1_knowledge," "behavioral_large_gatherings," and "household_children" have the highest positive correlations with "seasonal_vaccine," though the correlations are quite small.
- Other variables like "chronic_med_condition," "opinion_seas_risk," and "behavioral_avoidance" also show positive correlations, but they are even smaller.
- Variables like "behavioral_antiviral_meds," "behavioral_face_mask," and "child_under_6_months" have NaN (Not a Number) values, suggesting there might not be enough data or variability in these variables to calculate correlations accurately.

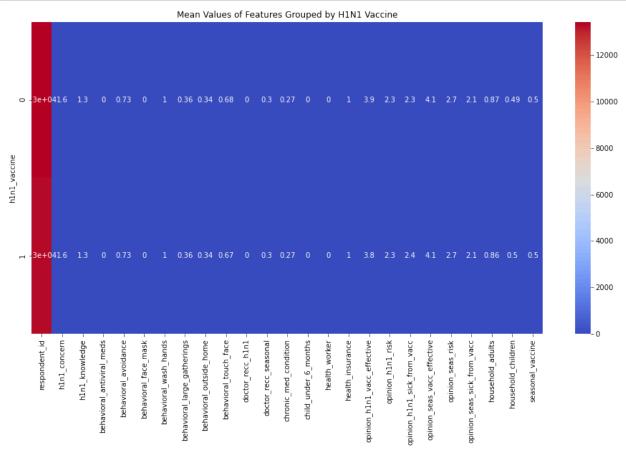
opinion_seas_sick_from_vacc

behavioral_touch_face

h1n1_vaccine

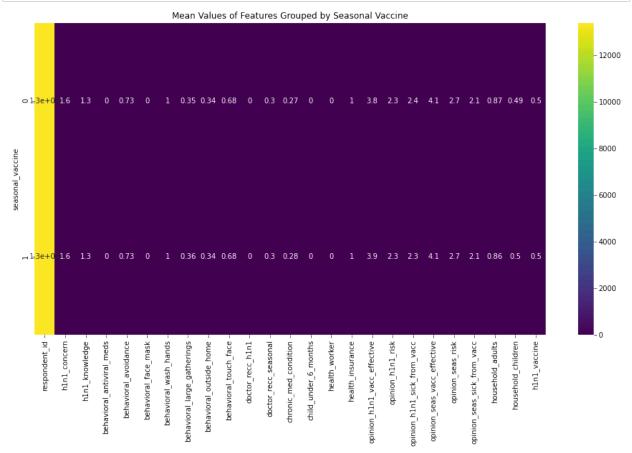
h1n1 concern

```
In [43]: # Heatmap of numerical features grouped by H1N1 vaccine
grouped_h1n1 = features.groupby('h1n1_vaccine').mean()
plt.figure(figsize=(16, 8))
sns.heatmap(grouped_h1n1, annot=True, cmap='coolwarm')
plt.title('Mean Values of Features Grouped by H1N1 Vaccine')
plt.show()
```



This heatmap displays the mean values of numerical features for respondents who did and did not receive the H1n1 vaccine

```
In [44]:  # Heatmap of numerical features grouped by Seasonal vaccine
grouped_seasonal = features.groupby('seasonal_vaccine').mean()
plt.figure(figsize=(16, 8))
sns.heatmap(grouped_seasonal, annot=True, cmap='viridis')
plt.title('Mean Values of Features Grouped by Seasonal Vaccine')
plt.show()
```



This heatmap shows the mean values of numerical features for respondents who did and did not receive the seasonal flu vaccine.

It is clear that failure to desensitize the members of the public on the risks caused by failure to take the vaccine and the behaviours to adopt to avoid the infection caused the low turnout in the vaccine uptake.

H1N1 VACCINE DATASET

The vaccine under analysis is H1N1 vaccine since it has stronger and more numerous correlations, clearer patterns in heatmaps, and significant feature differences.

The dataset is tailored to my study on H1N1 vaccine uptake.

Feature Engineering

```
In [11]:

    # Define features (X) and target (y)

             X = merged data.drop(columns=['respondent id', 'h1n1 vaccine'])
             y = merged_data['h1n1_vaccine']
             # Split the data into training and testing sets
             X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
             # Identify numerical and categorical columns
             numerical_cols = X.select_dtypes(include=['float64', 'int64']).columns.tolist()
             categorical_cols = X.select_dtypes(include=['object']).columns.tolist()
             # Define preprocessing for numerical and categorical data
             numerical_transformer = Pipeline(steps=[
                 ('imputer', SimpleImputer(strategy='median')), # Impute missing values with the median and standard
                 ('scaler', StandardScaler())
             1)
             categorical_transformer = Pipeline(steps=[
                 ('imputer', SimpleImputer(strategy='most_frequent')), # Impute missing values with the most frequent
                 ('encoder', OneHotEncoder(handle unknown='ignore'))
             1)
             # Bundle preprocessing for numerical and categorical data
             preprocessor = ColumnTransformer(
                 transformers=[
                     ('num', numerical_transformer, numerical_cols),
                     ('cat', categorical transformer, categorical cols)
                 ])
```

MODELLING

1. Baseline model

Train the model

```
In [13]:
          # Train the model
             model.fit(X_train, y_train)
             # Make predictions on the test set
             y_pred = model.predict(X_test)
             # Evaluate the model
             accuracy = accuracy_score(y_test, y_pred)
             print(f'Accuracy: {accuracy:.2f}')
             print('Classification Report:')
             print(classification report(y test, y pred))
             Accuracy: 0.85
             Classification Report:
                                         recall f1-score
                            precision
                                                             support
                         0
                                 0.87
                                           0.95
                                                     0.91
                                                                4212
                         1
                                 0.71
                                           0.48
                                                     0.57
                                                                1130
                                                     0.85
                                                                5342
                 accuracy
                                 0.79
                                           0.71
                                                     0.74
                                                                5342
                macro avg
             weighted avg
                                 0.84
                                           0.85
                                                     0.84
                                                                5342
```

· Accuracy: 0.85

The model correctly predicted the H1N1 vaccine uptake for 85% of the instances in the test set.

It performs well in terms of accuracy and precision for class 0, but it struggles with recall and precision for class 1, indicating that it has difficulty correctly identifying instances where individuals do receive the H1N1 vaccine.

Further optimization is recommended to address the class imbalance

2. Synthetic Minority Over-sampling Technique to balance the classes on the above model

```
In [85]: ▶ # Define the pipeline with SMOTE and Logistic Regression
             model = ImbPipeline(steps=[
                 ('preprocessor', preprocessor),
                 ('smote', SMOTE(random_state=42)),
                 ('classifier', LogisticRegression(solver='liblinear', random_state=42))])
             # Train the model
             model.fit(X_train, y_train)
             # Make predictions
             y_pred = model.predict(X_test)
             # Evaluate the model
             accuracy = accuracy_score(y_test, y_pred)
             print(f"Accuracy: {accuracy:.2f}")
             print("Classification Report:")
             print(classification_report(y_test, y_pred))
             Accuracy: 0.80
             Classification Report:
                           precision
                                         recall f1-score
                                                            support
                        0
                                 0.93
                                           0.81
                                                     0.86
                                                               4212
                                                               1130
                                 0.51
                                           0.76
                                                     0.61
                        1
                                                     0.80
                                                               5342
                 accuracy
                macro avg
                                 0.72
                                           0.79
                                                     0.74
                                                               5342
                                                               5342
             weighted avg
                                 0.84
                                           0.80
                                                     0.81
```

· Comparison of the 2 models:

The SMOTE model improves the balance between precision and recall for both classes, but at the expense of overall accuracy compared to the baseline model.

It achieves better recall for class 1 but sacrifices precision for the same class

3. Hyperperameter Tuning with GridSearchCV

```
In [22]:  X = merged_data.drop(columns=['respondent_id', 'h1n1_vaccine'])
             y = merged_data['h1n1_vaccine']
             # Split the data into training and testing sets
             X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
In [23]: ▶ # Identify numerical and categorical columns
             numerical_cols = X.select_dtypes(include=['float64', 'int64']).columns.tolist()
             categorical_cols = X.select_dtypes(include=['object']).columns.tolist()
             # Define preprocessing for numerical and categorical data
             numerical_transformer = Pipeline(steps=[
                  ('imputer', SimpleImputer(strategy='median')),
                  ('scaler', StandardScaler())
             1)
             categorical_transformer = Pipeline(steps=[
                  ('imputer', SimpleImputer(strategy='most_frequent')),
                  ('encoder', OneHotEncoder(handle_unknown='ignore'))
             ])
In [24]: ▶ # Bundle preprocessing for numerical and categorical data
             preprocessor = ColumnTransformer(
                 transformers=[
                      ('num', numerical_transformer, numerical_cols),
                      ('cat', categorical_transformer, categorical_cols)
                  1)
             # Define the RandomForestClassifier with default hyperparameters
             rf_classifier = RandomForestClassifier(random_state=42)
             # Create a pipeline
             pipeline = Pipeline(steps=[('preprocessor', preprocessor),
                                         ('classifier', rf_classifier)])
             # Define the parameter grid to search
             param_grid = {
                  'classifier__n_estimators': [100, 200, 300], 'classifier__max_depth': [None, 10, 20],
                  'classifier__min_samples_split': [2, 5, 10],
                  'classifier__min_samples_leaf': [1, 2, 4],
                  'classifier__max_features': ['auto', 'sqrt', 'log2']
             }
```

```
In [25]:
          # Initialize GridSearchCV
             grid search = GridSearchCV(estimator=pipeline, param_grid=param_grid, cv=3, n_jobs=-1, verbose=2)
             # Fit the grid search to the data
             grid_search.fit(X_train, y_train)
             # Print the best parameters found
             print("Best Parameters:", grid_search.best_params_)
             # Get the best model
             best_rf_model = grid_search.best_estimator_
             # Evaluate the best model
             y_pred = best_rf_model.predict(X_test)
             # Print classification report and accuracy
             from sklearn.metrics import classification report, accuracy score
             print("Classification Report:\n", classification_report(y_test, y_pred))
             print("Accuracy:", accuracy_score(y_test, y_pred))
             Fitting 3 folds for each of 243 candidates, totalling 729 fits
             [Parallel(n_jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
                                                       | elapsed: 4.3min
             [Parallel(n_jobs=-1)]: Done 25 tasks
             [Parallel(n_jobs=-1)]: Done 146 tasks
                                                          elapsed: 19.9min
             [Parallel(n jobs=-1)]: Done 349 tasks
                                                          elapsed: 36.2min
             [Parallel(n_jobs=-1)]: Done 632 tasks
                                                          elapsed: 60.4min
             [Parallel(n_jobs=-1)]: Done 729 out of 729 | elapsed: 70.5min finished
```

0.95 0 0.86 0.91 4212 0.72 0.44 0.55 1130 0.85 5342 accuracy 0.79 0.70 0.73 5342 macro avg weighted avg 0.85 0.83 5342 0.83

Accuracy: 0.8464994384125796

· Comparison:

Both the baseline and the hyperparameter-tuned models have similar accuracy at 0.85, while the SMOTE model has a slightly lower accuracy at 0.80.

The macro average for recall is highest for the SMOTE model (0.79) indicating better balance, while the hyperparameter-tuned and baseline models have lower recall (0.70 and 0.71).

The weighted averages show that the baseline and hyperparameter-tuned models are similar and generally higher than the SMOTE model in precision and F1-score.

Conclusion:

- The baseline and hyperparameter-tuned RandomForest models have higher overall accuracy and perform better for class 0.
- However, the SMOTE model, while having a lower accuracy, shows improved recall for the minority class (class 1) and better balance between classes.

Gradient Boosting classifier using XGBoost

```
In [26]: ▶ import pandas as pd
             from sklearn.model selection import train test split
             from sklearn.metrics import classification_report, accuracy_score
             from xgboost import XGBClassifier
             from sklearn.preprocessing import OneHotEncoder, StandardScaler
             from sklearn.compose import ColumnTransformer
             from sklearn.pipeline import Pipeline
             from sklearn.impute import SimpleImputer
             from sklearn.compose import ColumnTransformer
             # Split the data into train and test sets
             X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
             # Define categorical and numerical features
             categorical features = X.select dtypes(include=["object"]).columns.tolist()
             numerical_features = X.select_dtypes(include=["int64", "float64"]).columns.tolist()
             # Preprocessing pipeline
             categorical_transformer = Pipeline(steps=[
                 ('imputer', SimpleImputer(strategy='most_frequent')),
                 ('onehot', OneHotEncoder(handle_unknown='ignore'))
             1)
             numerical_transformer = Pipeline(steps=[
                 ('imputer', SimpleImputer(strategy='mean')),
                 ('scaler', StandardScaler())
             ])
             preprocessor = ColumnTransformer(transformers=[
                 ('cat', categorical_transformer, categorical_features),
                 ('num', numerical_transformer, numerical_features)
             ])
             # Define the Gradient Boosting classifier
             model = Pipeline(steps=[
                 ('preprocessor', preprocessor),
                 ('classifier', XGBClassifier(random_state=42))
             1)
             # Train the model
             model.fit(X_train, y_train)
             # Make predictions
             y_pred = model.predict(X_test)
             # Evaluate the model
             accuracy = accuracy_score(y_test, y_pred)
             print(f"Accuracy: {accuracy:.2f}")
             print("Classification Report:")
             print(classification_report(y_test, y_pred))
             Accuracy: 0.86
             Classification Report:
                           precision
                                         recall f1-score
                                                            support
                        0
                                0.89
                                           0.94
                                                     0.91
                                                               4212
                                 0.72
                                           0.56
                                                     0.63
                                                               1130
                 accuracy
                                                     0.86
                                                               5342
                                0.80
                                           0.75
                                                     0.77
                                                               5342
                macro avg
             weighted avg
                                0.85
                                           0.86
                                                     0.85
                                                               5342
```

Accuracy

Comparison: The Gradient Boosting model shows the highest macro and weighted averages, suggesting a more balanced performance across both classes.

Ensemble MEthods: Stacking

This is to leverage on the strengths of the previous models hence inproving performance of the H1N1 Vaccine dataset

localhost:8889/notebooks/Optimizing H1N1 Vaccine Uptake%3A Insights and Strategies.ipynb

```
In [27]:
                  from sklearn.linear model import LogisticRegression
                        from sklearn.ensemble import RandomForestClassifier, GradientBoostingClassifier
                        from \ sklearn. model\_selection \ import \ train\_test\_split, \ cross\_val\_score, \ Stratified KFold \ and \ sklearn. The sklearn \ and \ skle
                        from sklearn.pipeline import Pipeline
                        from imblearn.pipeline import Pipeline as ImbPipeline
                        from imblearn.over_sampling import SMOTE
                        from sklearn.preprocessing import StandardScaler, OneHotEncoder
                        from sklearn.compose import ColumnTransformer
                        from sklearn.impute import SimpleImputer
                        from sklearn.metrics import classification_report, accuracy_score
                        import pandas as pd
                        import numpy as np
                        # Split the data
                       X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
                        # Preprocessor
                        numerical_features = X.select_dtypes(include=['int64', 'float64']).columns
                        categorical_features = X.select_dtypes(include=['object']).columns
                        numerical transformer = Pipeline(steps=[
                                ('imputer', SimpleImputer(strategy='mean')),
                               ('scaler', StandardScaler())])
                        categorical_transformer = Pipeline(steps=[
                               ('imputer', SimpleImputer(strategy='most_frequent')),
                                ('onehot', OneHotEncoder(handle unknown='ignore'))])
                        preprocessor = ColumnTransformer(
                               transformers=[
                                       ('num', numerical_transformer, numerical_features),
                                       ('cat', categorical_transformer, categorical_features)])
                        # Define base models
                        base_models = [
                               ('lr', ImbPipeline(steps=[
                                       ('preprocessor', preprocessor),
                                       ('smote', SMOTE(random_state=42)),
                                       ('classifier', LogisticRegression(solver='liblinear', random_state=42))
                               1)),
                                ('rf', ImbPipeline(steps=[
                                       ('preprocessor', preprocessor),
                                       ('smote', SMOTE(random_state=42)),
                                       ('classifier', RandomForestClassifier(random_state=42))
                               ])),
                               ('gb', ImbPipeline(steps=[
                                       ('preprocessor', preprocessor),
                                       ('smote', SMOTE(random_state=42)),
                                       ('classifier', GradientBoostingClassifier(random_state=42))
                               ]))
                        ]
                        # Define the meta-model
                        meta_model = LogisticRegression(solver='liblinear', random_state=42)
                        # Define the stacking classifier
                        stacking_clf = StackingClassifier(
                               estimators=base_models,
                               final estimator=meta model,
                               cv=StratifiedKFold(n splits=5, shuffle=True, random state=42),
                               n_jobs=-1
                        # Train the stacking classifier
                        stacking_clf.fit(X_train, y_train)
                        # Evaluate the model
                       y_pred = stacking_clf.predict(X_test)
                        print("Classification Report:")
                       print(classification_report(y_test, y_pred))
```

```
print(f"Accuracy: {accuracy_score(y_test, y_pred):.2f}")
             # Cross-validation scores
             cv_scores = cross_val_score(stacking_clf, X, y, cv=StratifiedKFold(n_splits=5, shuffle=True, random_state
             print(f"Cross-Validation Accuracy Scores: {cv_scores}")
             print(f"Mean Cross-Validation Accuracy: {cv_scores.mean():.2f}")
             Classification Report:
                                        recall f1-score
                           precision
                                                            support
                                           0.94
                                0.89
                                                     0.91
                                                               4212
                                0.72
                        1
                                           0.56
                                                     0.63
                                                               1130
                                                     0.86
                                                               5342
                 accuracy
                                                     0.77
                macro avg
                                0.80
                                          0.75
                                                               5342
             weighted avg
                                0.85
                                           0.86
                                                     0.85
                                                               5342
             Accuracy: 0.86
             Cross-Validation Accuracy Scores: [0.86203669 0.8704605 0.86463209 0.86013855 0.85976409]
             Mean Cross-Validation Accuracy: 0.86
In [54]:  X = merged_data[['education']]
             y = merged_data['h1n1_vaccine']
             # Encode categorical variable 'age_group' using one-hot encoding
             X = pd.get_dummies(X, columns=['education'], drop_first=True)
             # Split the data into training and testing sets
             X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
             # Initialize the logistic regression model
             logistic_model = LogisticRegression()
             # Fit the model on the training data
             logistic_model.fit(X_train, y_train)
             # Make predictions on the test data
             y_pred = logistic_model.predict(X_test)
             # Evaluate the model
             print("Classification Report:")
             print(classification_report(y_test, y_pred))
             Classification Report:
```

	precision	recall	f1-score	support
0	0.79	1.00	0.88	4212
1	0.00	0.00	0.00	1130
accuracy			0.79	5342
macro avg	0.39	0.50	0.44	5342
weighted avg	0.62	0.79	0.70	5342

C:\Users\WACHUKA\anaconda3\envs\learn-env\lib\site-packages\sklearn\metrics_classification.py:1221: U
ndefinedMetricWarning: Precision and F-score are ill-defined and being set to 0.0 in labels with no pr
edicted samples. Use `zero_division` parameter to control this behavior.
 _warn_prf(average, modifier, msg_start, len(result))

MODEL ANALYSIS

Accuracy:

- Both the Gradient Boosting model and the Ensemble methods model achieve the highest accuracy at 0.86.
- The baseline and hyperparameter-tuned Random Forest models follow closely with 0.85.
- The SMOTE with Logistic Regression model has the lowest accuracy at 0.80.

Class 0 (No H1N1 Vaccine):

- Precision and Recall: All models except the SMOTE with Logistic Regression model perform well in predicting the majority class, with precision and recall above 0.85.
- F1-score: The Gradient Boosting and Ensemble methods models both have high F1-scores of 0.91 for class 0.

Class 1 (H1N1 Vaccine):

- Precision: The precision for class 1 is consistently around 0.72 across the models, with the SMOTE with Logistic Regression model being an outlier at 0.51.
- Recall: The SMOTE with Logistic Regression model has the highest recall for class 1 at 0.76, which is significantly higher than
 the other models.
- F1-score: The Gradient Boosting and Ensemble methods models have the highest F1-score for class 1 at 0.63, indicating better balance between precision and recall compared to the other models.

Macro and Weighted Averages:

 The Gradient Boosting and Ensemble methods models show the highest macro and weighted averages, suggesting a more balanced performance across both classes.

Best Overall Model: Both the Gradient Boosting model and the Ensemble methods model perform the best overall, with the highest accuracy and balanced performance metrics.

Class 1 Performance: While SMOTE with Logistic Regression improves recall for class 1, it sacrifices overall accuracy and precision. The Gradient Boosting and Ensemble methods models strike a better balance for class 1 predictions.

RESULTS

Predictors of Vaccine Uptake

1.Age Group:

Logistic regression analysis indicated that certain age groups are more likely to receive the H1N1 vaccine. This suggests that public health campaigns could be tailored to target specific age demographics more effectively.

2. Education Level:

The analysis showed a significant association between education level and vaccine uptake. Individuals with higher education levels were more likely to receive the vaccine. This finding suggests that educational initiatives about the vaccine's benefits could increase uptake in less educated populations.

3. Health Behaviors and Opinions:

Variables such as concern about H1N1, knowledge about the vaccine, and behavioral practices (e.g., washing hands, avoiding large gatherings) were important predictors. Those with higher concern and better health practices were more likely to get vaccinated.

4. Trust in Healthcare:

Recommendations from healthcare professionals (e.g., doctors recommending the vaccine) were strongly associated with higher vaccine uptake. This underscores the importance of healthcare providers in influencing vaccination decisions.

Limitations

- 1. Data Quality and Missing Values: The presence of missing values and potential inaccuracies in the dataset can affect the reliability of the models. Ensuring high-quality, complete data is crucial for accurate predictions.
- 2. Feature Selection and Engineering: The choice of features and their transformations play a critical role in model performance. Inadequate feature engineering or overlooking important predictors can lead to suboptimal models.
- 3. Generalizability: Models trained on this specific H1N1 dataset might not generalize well to other contexts or future pandemics without additional tuning and validation.

Recommendations to Enhance Vaccination Rates

1. Targeted Public Health Campaigns

Demographic-Specific Messaging: Tailor vaccination campaigns to specific age groups and education levels. For instance, older adults and less educated populations might benefit from simplified, direct communication that addresses their specific concerns and misconceptions. Utilize Trusted Figures: Leverage healthcare providers, community leaders, and influencers to promote vaccination. Trust in healthcare professionals significantly influences vaccine uptake, so their endorsement is crucial.

2. Educational Initiatives

Increase Awareness: Develop educational programs that improve public knowledge about the benefits and safety of vaccines. Use multiple channels such as social media, TV, radio, and community workshops to reach a broad audience. Combat Misinformation: Actively counteract vaccine misinformation by providing clear, factual, and accessible information about vaccines' effectiveness and safety.

3. Improving Accessibility

Convenient Vaccination Sites: Increase the number of vaccination sites, including mobile clinics and temporary sites in community centers, workplaces, and schools to make vaccines more accessible. Flexible Hours: Extend vaccination clinic hours to accommodate people with varying schedules, including evenings and weekends.

4. Policy and Incentives

Mandate Vaccination for Certain Groups: Implement policies that require vaccination for high-risk groups and certain professions, such as healthcare workers, educators, and essential service providers. Incentive Programs: Introduce incentives for getting vaccinated, such as financial rewards, discounts on goods and services, or entry into prize draws.

5. Personalized Communication

Tailored Messaging: Use data-driven approaches to create personalized communication strategies based on demographic and behavioral data. Personalized messages can address specific concerns and motivations of different population segments. Feedback Mechanisms: Establish channels for feedback where individuals can ask questions and express concerns about vaccination, providing a platform for engagement and trust-building.

6. Partnerships with Community Organizations

Engage Local Organizations: Partner with local community organizations, religious groups, and non-profits to disseminate information and facilitate vaccination efforts. These organizations often have established trust and can reach individuals who might be skeptical of government-led initiatives.

7. Continuous Monitoring and Adaptation

Track Vaccine Uptake and Barriers: Continuously monitor vaccination rates and identify barriers to uptake in real-time. Use surveys, social media analysis, and healthcare data to understand ongoing challenges and adapt strategies accordingly. Flexible Response Plans: Develop flexible vaccination plans that can be quickly adjusted based on emerging data and changing public health needs.

8. Enhancing Digital Tools

Digital Reminders and Scheduling: Implement digital tools that send reminders about vaccine appointments, provide information on nearby vaccination sites, and allow easy scheduling. Mobile apps and SMS services can be particularly effective. Information Portals: Create comprehensive online portals with up-to-date information on vaccines, including benefits, side effects, and answers to frequently asked questions. Conclusion