

# Project: Secure Vault

## Market Research and Benchmarking:

### About the Benchmark:

To address the new deliverable, we examined existing solutions related to our project's field: password and sensitive information management, which are the main components of the Secure Vault project.

There are 4 types of competitors for our solution. We will take them one by one and present their main characteristics, advantages, and limitations of some existing solutions.

### I) Password Managers (e.g., LastPass, Dashlane, 1Password):

- **Definition:** A password manager is a software application or service designed to securely store and manage passwords for various online accounts and services
- **Characteristics:**
  - ❖ Securely store passwords for various accounts.
  - ❖ Synchronize data across multiple devices.
  - ❖ Provide browser extensions for easy autofill of login credentials.
- **Advantages:**
  - ❖ Centralized storage of passwords, reducing the need to remember multiple passwords.

- ❖ Enhanced security with encryption and multifactor authentication options.
- ❖ Cross-platform compatibility, supporting various operating systems and devices.
- **Limitations:**
  - ❖ Dependency on master passwords or key files, which could be vulnerable if compromised.
  - ❖ Some solutions may require a subscription fee for advanced features or multi-device synchronization.
  - ❖ Potential risks associated with cloud storage, although most reputable providers employ robust security measures.

## II) Built-in Password Managers (e.g., Apple Keychain, Google Password Manager):

- **Definition:** Built-in password managers are password management features integrated directly into operating systems or web browsers.
- **Characteristics:**
  - ❖ Integrated into the operating system or browser for seamless password management.
  - ❖ Automatically generate and save passwords when users create new accounts.
  - ❖ Offer synchronization across devices using the user's existing account credentials (e.g., Apple ID, Google account).
- **Advantages:**

- ❖ Convenience of built-in functionality without the need for third-party applications.
- ❖ Tight integration with the operating system/browser, enhancing user experience.
- **Limitations:**
  - ❖ Limited features compared to dedicated password managers.
  - ❖ May lack advanced security options like multifactor authentication or secure notes storage.
  - ❖ Availability restricted to specific platforms (e.g., Apple Keychain for iOS/macOS, Google Password Manager for Android/Chrome).

### III) Encrypted Note-Taking Apps (e.g., Evernote, Microsoft OneNote):

- **Definition:** Encrypted note-taking apps are software applications designed to allow users to create, store, and organize notes containing sensitive information while ensuring that the data is encrypted for privacy and security purposes.
- **Characteristics:**
  - ❖ Allow users to create and store encrypted notes containing sensitive information.
  - ❖ Offer synchronization across devices for access to notes from anywhere.
  - ❖ Provide password protection and biometric authentication options for added security.

- **Advantages:**

- ❖ Versatility for storing various types of information beyond passwords (e.g., personal notes, documents).
- ❖ Integration with productivity tools for organization and collaboration.

- **Limitations:**

- ❖ Primarily designed for note-taking rather than password management, lacking dedicated password generation and autofill features.
- ❖ May require additional manual effort for organizing and securing sensitive information.
- ❖ Less focus on password-specific security features compared to dedicated password managers.