

Cookie Policy

Last Updated: May 21, 2025

1. Introduction

This Cookie Policy explains how our medical website ("Site") uses cookies and similar technologies to recognize you when you visit our Site. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

2. What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, our medical practice/organization) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics).

3. Types of Cookies We Use

3.1 Essential Cookies

These cookies are strictly necessary to provide you with services available through our Site and to use some of its features, such as access to secure areas. Because these cookies are strictly necessary to deliver the Site, you cannot refuse them without impacting how our Site functions.

3.2 Performance and Functionality Cookies

These cookies are used to enhance the performance and functionality of our Site but are non-essential to its use. However, without these cookies, certain functionality may become unavailable.

3.3 Analytics and Customization Cookies

These cookies collect information that is used either in aggregate form to help us understand how our Site is being used or how effective our marketing campaigns are, or to help us customize our Site for you.

3.4 Advertising Cookies

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed, and in some cases selecting advertisements that are based on your interests.

3.5 Social Media Cookies

These cookies are used to enable you to share pages and content that you find interesting on our Site through third-party social networking and other websites. These cookies may also be used for advertising purposes.

4. Specific Cookies Used

Name	Provider	Purpose	Expiry
[Example]	[Provider]	[Purpose description]	[Duration]
_ga	Google Analytics	Used to distinguish users	2 years
_gid	Google Analytics	Used to distinguish users	24 hours

5. How to Control Cookies

Most web browsers allow some control of most cookies through the browser settings. Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

In addition, most advertising networks offer you a way to opt out of targeted advertising. Please visit:

- [Digital Advertising Alliance](#)
- [Digital Advertising Alliance of Canada](#)
- [European Interactive Digital Advertising Alliance](#)

6. Cookie Consent

When you first visit our Site, you may be asked to accept or decline cookies. You can also change your cookie preferences at any time by clicking on the "Cookie Settings" link in the footer of our Site.

7. What Happens If You Block Cookies?

If you decline cookies, you may still use our Site, but your ability to use some features or areas may be limited. In particular, we may not be able to personalize our website according to your preferences.

8. Do Not Track

Some browsers have a "Do Not Track" feature that signals to websites that you do not want to have your online activities tracked. Our Site does/does not respond to "Do Not Track" signals.

9. Healthcare-Specific Considerations

In accordance with applicable healthcare privacy laws, we ensure that any health-related information collected through cookies is handled with appropriate security measures and in compliance with all applicable regulations.

10. Updates to This Cookie Policy

We may update this Cookie Policy from time to time in order to reflect changes to the cookies we use or for other operational, legal, or regulatory reasons. Please visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

11. More Information

If you have questions about our use of cookies or other technologies, please contact us at: