

# LUTHFI ZAKARIA

089526181600 | luthfizkr@gmail.com | <https://www.linkedin.com/in/luthfizakaria04/>

Jl. Jupiter Utama 3 No.3

Agribusiness major at Univeritas Padjadjaran who has an interest in the fields of business development and strategy. Have a passion for market and consumer analysis, as well as strong analytical and creative skills in understanding market needs and developing effective programs. Can communicate and collaborate effectively in teams.

## Work Experiences

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**PT. Generasi Xtra Satu - Jakarta, Indonesia**

Jan 2022 - Jan 2023

*Support Help Desk*

Genx1 is a company that provides omnichannel messaging platform and advertising channel to help e-commerce, startups and brands connect with their customers.

- Update customer data and produce activity reports on daily basis.
- Provides technical assistance and support for incoming issues related to the messaging system.
- Provides data and escalates unresolved queries and issues to the next level of support.
- Respond to to technical inquiries via email, social media or over the phone

## Education Level

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**Universitas Padjadjaran  - Sumedang, Indonesia**

Aug 2020 -

*Undergraduate in Agribusiness, 3.39/4.00*

- Top 6 Finalist Agriculture Business Case Competition 2023 Organized by HIMPROAGRI Unpad

## Organisational Experience

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**Agrielection - Sumedang, Indonesia**

Dec 2021

*Project Officer*

Agrielection is an election program to elect the chairman of HIMPROAGRI.

- Providing an election event to vote a chairman for the organization
- Leading the team to achieve same goal by scheduling and managing resources
- Organizing meeting and setting agendas to updating and maintaining project

**LDK Agribisnis - Sumedang, Indonesia**

Oct 2021 - Dec 2021

*Vice Project Leader*

- Leading around 40 person to work together
- Organizing meeting and setting agendas to keep updated and maintain the project

**Himpunan Mahasiswa Keprofesian Agribisnis Unpad - Sumedang, Indonesia**

Mar 2021 - Dec 2021

*Member*

- Create scientific journal that related to agriculture
- Create short videos to celebrate historical days, especially those related to agriculture

**PERSMA GENERA - Sumedang, Indonesia**

Mar 2021 - Mar 2023

*Reporter*

- Writing an article or news
- Create magazine or videos to entertain and educate the audience
- Reporting an event

## Skills, Achievements & Other Experience

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- **Hard Skills:** Microsoft Excell (Basic Formula), Microsoft Office, MetaAds, Filing document
- **Soft Skills:** Leadership, Public speaking, Communication, Critical thinking, Problem solving. etc.,.