



# MOCHAMAD RAFI ATHALLAH

082215155851 | mrafiathallah17@gmail.com | <https://www.linkedin.com/in/rafimchmad/> | <https://github.com/rafimchmad/>

Bandung, Indonesia

I'm an undergraduate statistics student at Diponegoro University with expertise in analyzing complex data sets to uncover patterns and trends that drive business success. Skilled in data visualization and communicating complex insights to stakeholders. Proficient in project management, organizational leadership, and volunteering activities. Last time, I worked as a People Management Intern at PT United Tractors, Indonesia's largest heavy equipment distributor, where I supported the human resources department in employee engagement, performance management, training, and development by applying attention to detail, communication, and problem-solving skills to ensure smooth and efficient operations as well as employee satisfaction.

## Work Experiences

**PT United Tractors Tbk. - Jakarta, Indonesia**

Jul 2023 - Dec 2023

*People Management*

- Best Intern MBKM UT Batch 5.
- Become a project leader for "Sharing is Caring" and "Executive Sharing".
- Managed and developed a good team in Executive Sharing with 50 members.
- Planned and executed preparations for Corporate Human Capital Events.
- Write a report on the data analysis's findings of Training and Certification Employees.
- Make an interactive dashboar of Training and Certification Employees.
- Conducted analysis on digital human capital tools and the roles of Human Capital Business Partners at PT United Tractors Tbk.

**PT Telkom Indonesia Tbk. - Bandung, Indonesia**

Jan 2023 - Feb 2023

*Customer Data Management*

- Conduct data analysis related to High-Value Customer of PT Telkom Indonesia Tbk.
- Write a report on the data analysis's findings of High-Value Customer Performance.
- Performing data collection.

**TokoRumahan Indonesia - Bandung, Indonesia**

Apr 2023 - Jun 2023

*Business Development*

- Analyze and regularly research the industry, market, and competitors to stay updated on the latest happenings.
- Identify, develop, and execute new strategies for business growth.
- Identify client's challenges, business needs, and objectives to structure proposals.
- Propose recommendations for structuring a well-defined partnership deal for clients.
- Manage sales process and perform planning, analysis, forecasting, and reporting of sales activities.

## Education Level

**Universitas Diponegoro  - Semarang, Indonesia**

Aug 2020 - Jan 2024

*Bachelor Degree in Statistics, 3.89/4.00*

- As Exchange Students Konsorsium Kampus Merdeka Belajar 3 Perguruan Tinggi Universitas Padjadjaran.
- Got an excellent score (4.00 GPA) in the first semester.
- Being an active student in every class and being PIC in 10+ subjects.
- Maintained a superb score above 3.50 GPA.
- Relevance modules: Mathematical Finance, Statistical Quality Control, Risk Management, and Forecasting Method.

**Bangkit Academy led by Google, Tokopedia, Gojek, & Traveloka**

Feb 2023 - Jul 2023

*Certificate in Machine Learning*

- The program, which is called MSIB Kampus Merdeka 2023 Batch 1, focuses on learning Machine Learning with TensorFlow Developer Certificate Learning Path.

## Organisational Experience

**Ikatan Himpunan Mahasiswa Statistika Indonesia (IHMSI)**

Nov 2022 - Present

*Head of Supervisor Board*

IHMSI is a student organization composed of all statistical or mathematical student associations in Indonesia with a statistical major.

IHMSI is the only professional organization for statistics students in Indonesia.

- Coordinate regional and central supervisory bodies in monitoring regional and general secretaries' performance.
- Develop standard operating procedures for the organization.

- Evaluate the performance of the supervisory body for the entire period.
- Prepare accountability reports for a period at the national assembly level.

#### **Himpunan Mahasiswa Statistika Universitas Diponegoro (HIMASTA UNDIP) - Semarang, Indonesia**

Jan 2022 - Feb 2023

##### *Executive Chairman*

- Coordinated and controlled the organization as well as cooperating with external and internal.
- Served, directed, inspired, embraced, and ensured all of the organization's divisions and members did well in implementing the organization's vision and mission in every action and program.
- Provided strategic directions and developed annual goals to manage and give the best service to the Statistics Department Students.
- Made good branding for Himasta Undip and achieved 156 applicants when opening recruitment for members.
- Managed and developed a good team with 83 members and 50+ events of Himasta Undip.

#### **Kongres Nasional XVIII Perhimpunan Dokter Spesialis Penyakit Dalam Indonesia (KOPAPDI XVIII)) - Semarang, Indonesia**

Jul 2022

##### *Crew Event*

The 18th National Congress of the Association of Indonesian Internal Medicine Specialists was held in Semarang City and used the services of a professional conference organizer, ICM.

- Provide information for 3000+ KOPAPDI participants.
- To help participants resolve their problems.
- Accompany Prof. Dr. dr. Sidartawan Soegondo, Sp.PD, K-EMD, FINASIM, FACE.

#### **Latihan Keterampilan Manajemen Mahasiswa tingkat Dasar FEB Undip (LKMM-D FEB UNDIP) - Semarang, Indonesia**

Oct 2021 - Jul 2022

##### *Coordinator of Logistics*

- Prepared and Coordinated the platform of meetings for the 100+ participants.
- Prepared placards for speakers.

#### **Podcast Campus**

Nov 2021 - Jul 2022

##### *Staff of Public Relations*

- Organized and monitored five social media platforms (Instagram, TikTok, Spotify, Etc.).
- Conducted weekly content for branding with the team to increase the engagement of Podcast Campus' social media.
- Constructed interesting captions and published 24 episodes of podcasts on Anchor, Spotify, Instagram, and LINE.
- Gained 1000+ listeners and viewers for each episode.
- Conducted weekly content for branding with the team to increase the engagement of Podcast Campus' social media.

#### **Pemilihan Umum Raya Universitas Diponegoro (PEMIRA UNDIP) - Semarang, Indonesia**

Nov 2021 - Dec 2021

##### *Staff of Event*

- Formulated the concept of the event with another member of the event division.
- Being a PIC of the university voting committee and Presidium in verifying the files for candidates (Chairman & Vice Chairman) BEM Undip.
- Being Master Ceremony while Faculty Roadshow and The Grand Debate of Pemira Undip 2021.

#### **Himpunan Mahasiswa Statistika Universitas Diponegoro (HIMASTA UNDIP) - Semarang, Indonesia**

Feb 2021 - Dec 2021

##### *Staff of Caderization and Student Resource Development*

- Planned, coordinated, implemented, evaluated, and reported on student resource implementation and development to improve student resource competence.
- Developed student resource system for Statistics Diponegoro University students, such as training development, improving soft skills, building students, Etc.

#### **Latihan Keterampilan Manajemen Mahasiswa tingkat Pra - Dasar Statistika (LKMM-PD STATISTIKA) - Semarang, Indonesia**

Mar 2021 - Oct 2021

##### *Project Leader*

- Led a team of 50 members and coordinated five divisions in organizing Pre-Basic Student Management Skills Training.
- Organized every series of activities and ensured that all the students (+175 students) received the same knowledge and encouraged them to be active in the forum.

#### **Dokter Data Universitas Diponegoro - Semarang, Indonesia**

Apr 2021 - Oct 2021

##### *Staff of Event*

- Developed infographic competition technical instructions and content for Dokter Data's Instagram.
- Approached the judge of the infographic competition and made competition scoring form.

#### **ATMA ASTA SMAN 8 Bandung - Bandung, Indonesia**

Nov 2018 - Oct 2019

##### *General Manager of Finance*

ATMA ASTA is an annual music and arts festival presented by SMAN 8 Bandung with many famous singers and students making special appearances.

- Led a committee consisting of 110 people and divided into three divisions.
- Raised and generated +1.5 billion IDR through fundraising, sponsorship, ticketing, and collaboration with several companies (e.g., Freteas, Bank BJB, Telkomsel, Trans TV, CGV, Ardan Radio, Etc.).
- Managed to gather +17.500 audiences and nine big artists.

**ATMA ASTA SMAN 8 Bandung - Bandung, Indonesia**

Nov 2017 - Oct 2018

*Staff of Event Division*

ATMA ASTA is an annual music and arts festival presented by SMAN 8 Bandung with many famous singers and students making special appearances.

- Responsible for Liaison Officer of Sheila on 7

## Skills, Achievements & Other Experience

---

- **Achievements** 🏆 (2022): Obtained predicate "Outstanding" as Public Relation in Podcast Campus Digital Creative.
- **Achievements** (2021): Best Participant in Leadership Training FSM Undip. One of the three students from +150 participants to receive that award.
- **Achievements** (2020): Best Participant in Latihan Keterampilan Manajemen Mahasiswa tingkat Pra-Dasar Statistika FSM Undip. One of the students from +160 participants to receive that award.