



AMANDA PUTRI JULIANTI

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Jalan Leuwi Anyar VI Blok F no.34 B, Kota Bandung

I am an Undergraduate student at Padjadjaran University majoring in Management of Media Production. I am a person who is willing to learn new things, has a sense of responsibility and can work in a team. I have an interest in communication and media production.

Education Level

Universitas Padjadjaran - Jatinangor, Indonesia

Aug 2021 - Aug 2024 (Expected)

Undergraduate in Management of Media Production, 3.64/4.00

Organizational Experience

MPM Awards 2023

Nov 2023 - Dec 2023

Head of the Nomination Division

Awarding Night

- Responsible for creating nomination categories
- Supervised and manage division staff, fostering a collaborative and efficient work environment
- Collaborate with other departments, teams, or external organizations to understand their nomination needs and requirements

Stroopers Community by MudaBerdaya

Oct 2023 - Nov 2023

Content Creator

MudaBerdaya is a Youth Empowerment Company focuses on developing creativity in young school and campus communities.

- Produced audio visual content about products that will be promoted and posted on TikTok and Instagram
- Engaged with the audience on social platforms, responding to comments and messages
- Incorporate search engine optimization (SEO) best practices into content to improve visibility and reach

Himpunan Mahasiswa Manajemen Produksi Media, Kabinet Ruang Makna

Feb 2023 - Dec 2023

Staff of Internal Relation Department

Non-profit Organizations

- Build and maintain good relations within the internal environment of the organization
- Responsible in work program "MPM (Manajemen Produksi Media) Graciation"
- Supported and contributed to the effective communication and collaboration within an organization
- Best staff in Internal Relation Department on November 2023

MPM Awards 2022 & Festival Music

Nov 2022 - Dec 2022

Stage Manager

Awarding Night

- Develop a detailed stage management plan, including schedules, timelines, and resource requirements
- Coordinate backstage activities, including the movement of props, set changes, and the positioning of actors
- Ensure actors are ready for their cues and in their designated places backstage

Leadership Class 2 - Hima MPM

Nov 2022

Moderator

- Provide a brief introduction explaining the topic that will be discussed in the discussion activity
- Supervised discussion activities in a forum so that they can run according to plan
- Ensure that discussions or discussions in the forum take place according to the main topic that has been determined

Cinematic Festival 2022 - Hima MPM

Nov 2022

Master of Ceremony

Film competitions, screenings and talk shows

- Guide an event or activity in a professional and entertaining manner
- Encourage audience participation and interaction, fostering a lively and enjoyable atmosphere
- Keep the event on schedule by managing time effectively

Career Talk with Nabila Ishma - Hima MPM

Oct 2022

Moderator

- Lead the presentation at the event
- Connecting sources with audiences

<ul style="list-style-type: none"> • Lead the question and answer session • Convey conclusions from the material 	
Orientasi Hima MPM Discreation 2022 <i>Staff of Event Division</i> <ul style="list-style-type: none"> • Being the master of ceremony at Discreation 2022 • Making rundown for all event Discreation 2022 • Manage all event operations and make preparations for each details 	Aug 2022 - Oct 2022
Unpad Awards 2022 <i>Staff of Management Information Division</i> Awarding Night <ul style="list-style-type: none"> • Responsible for concepting, creating content and caption on Instagram @unpadawards • Managed @unpadawards's Instagram account • Responsible for live report on the day of Unpad Awards 2022 	Aug 2022 - Dec 2022
Bubuka MPM (Manajemen Produksi Media) 2022 <i>Vice Project Officer</i> BUBUKA MPM is an activity to welcome Media Production Management students class of 2022 <ul style="list-style-type: none"> • Responsible to concepting the entire event • Responsible to coordinating the event from preparation until post event • Responsible to coordinating with all staff 	Aug 2022 - Sep 2022
PMBF Dialog Candradimuka 2022 - Fikom Unpad <i>Staff of Event Division</i> <ul style="list-style-type: none"> • Making rundown for all event Dialog Fikom 2022 • Ensure all logistical details are well-organized and executed smoothly • Work collaboratively with colleagues in marketing, design, communications, and other departments to align event strategies with overall organizational goals 	Aug 2022
MPM 101 - Fikom Unpad <i>Master of Ceremony</i> <ul style="list-style-type: none"> • Guide an event or activity in a professional and entertaining manner 	Mar 2022
Himpunan Mahasiswa Manajemen Produksi Media, Kabinet Arunakara <i>Staff of Internal Relation Department</i> Non-profit Organizations <ul style="list-style-type: none"> • Build and maintain good relations within the internal environment of the organization • Responsible for concepting "Bubuka MPM 2022" • Supporting all work program under Internal Relation Department 	Feb 2022 - Dec 2022
Himpunan Pengusaha Muda Indonesia Perguruan Tinggi (HIPMI PT) Unpad <i>Staff of Strategic Partnership</i> HIPMI PT is a student forum which aims for mentoring and sharing about entrepreneurial activities <ul style="list-style-type: none"> • Responsible in work program "Studi Banding" with 2 other universities • Responsible to build good relation with external parties • Treasure of Internal Relation Department and managed all cost budget plan 	Oct 2021 - Jan 2022
Artefax Festival 2019 <i>Staff of Event Division</i> Internal events by SMA Negeri 22 Bandung <ul style="list-style-type: none"> • Supporting the planning, coordination, and execution of events to ensure they are successful and memorable 	Nov 2019 - Dec 2019
Bakti Desa : Gerakan 1000 Buku <i>Staff of Public Relation</i> <ul style="list-style-type: none"> • Responsible for conveying all important information regarding events to the public 	Aug 2018 - Sep 2018
Rajamantri Futsal Championship <i>Liaison Officer</i> <ul style="list-style-type: none"> • Responsible as a liaison or companion between participants and the organizers 	Feb 2018 - Mar 2018
Artefax Festival 2017 <i>Liaison Officer</i>	Nov 2017 - Dec 2017

- Responsible as a liaison or companion between participants and the organizers

Skills, Achievements & Other Experience

- **Projects** (2023): Makeup and Wardrobe for short movie "Keluarga tak Berencana"
- **Projects** (2023): Talent for short movie "Saduran"
- **Volunteer** 🕒 (2023): Liaison Officer at concert events Ekspektanica "Healing De Java" Bandung
- **Volunteer** 🕒 (2020): Mental health promotor at Lingkar Psikologi
- **Webinars Attended** 🕒 (2020): Participants in the MENTALK National Webinar "Quarter Life Crisis"
- **Volunteer** (2018): Fashion Show at event Sunsilk Hijab Hunt with Sketchdesign x Azzuramodels Bandung
- **Volunteer** (2018): Fashion Show with Albis Group at event Gelar Wirausaha Baru
- **Volunteer** (2017): Fashion Show with Albis Group at event Beauty Ramadhan with Azzura
- **Soft Skills**: Communication, Collaboration, Team Work, Public Speaking, Critical Thinking, Adaptable
- **Hard Skills**: Microsoft Office, Copywriting, Content Creator, Canva, Editor App