

Title

Your Name

Tagline

Genre

Platform

Target Audience

Picture

Plays like Popular Game A meets Popular Game B or Twist

Goal: _____

Major Mechanics:

- | | |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

Setting: _____

References

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

Key Experiences

1. _____
2. _____
3. _____

Selling Points

1. _____
2. _____
3. _____

Related Games:

1. _____
Title *Publisher/Developer* *Platform or Genre* *Year*

Discussion

2. _____
Title *Publisher/Developer* *Platform or Genre* *Year*

Discussion

3. _____
Title *Publisher/Developer* *Platform or Genre* *Year*

Discussion