

*Title*

*Your Name*

*Tagline*

*Genre*

*Platform*

*Target Audience*

*Picture*

Plays like Popular Game A meets Popular Game B or Twist

Goal: \_\_\_\_\_

Major Mechanics:

- |          |          |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

Setting: \_\_\_\_\_

References

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

Key Experiences

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Selling Points

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Related Games:

1. \_\_\_\_\_  
*Title* *Publisher/Developer* *Platform or Genre* *Year*

Discussion

2. \_\_\_\_\_  
*Title* *Publisher/Developer* *Platform or Genre* *Year*

Discussion

3. \_\_\_\_\_  
*Title* *Publisher/Developer* *Platform or Genre* *Year*

Discussion