

Total Respondent

10,000

Brands Respondents

2,538

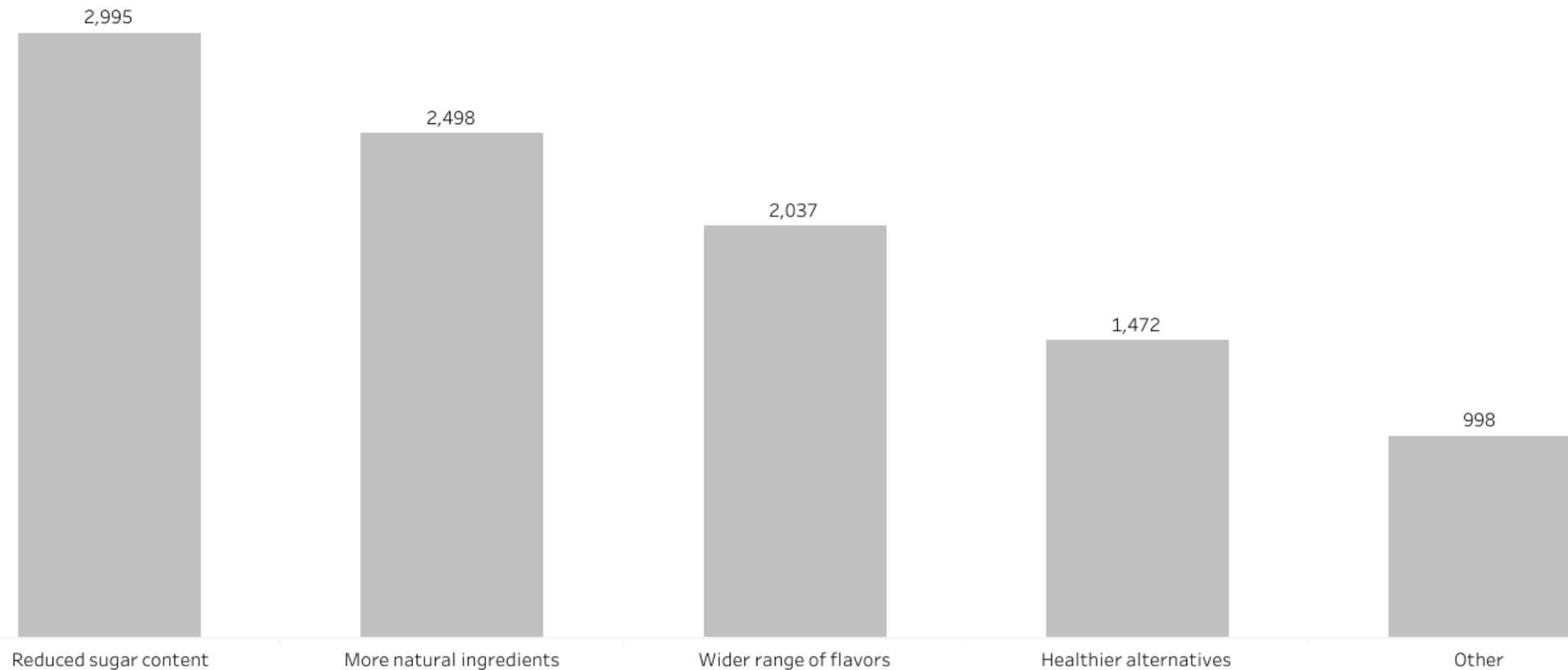
Cola-Coka

Brands Taste Experience

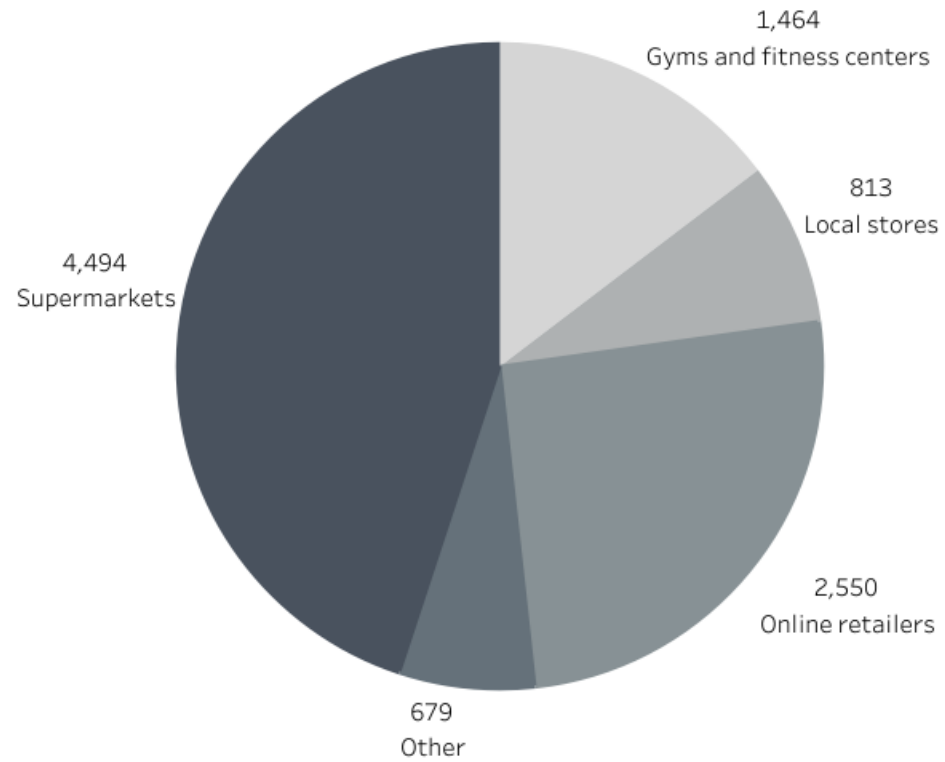
3.302

Cola-Coka

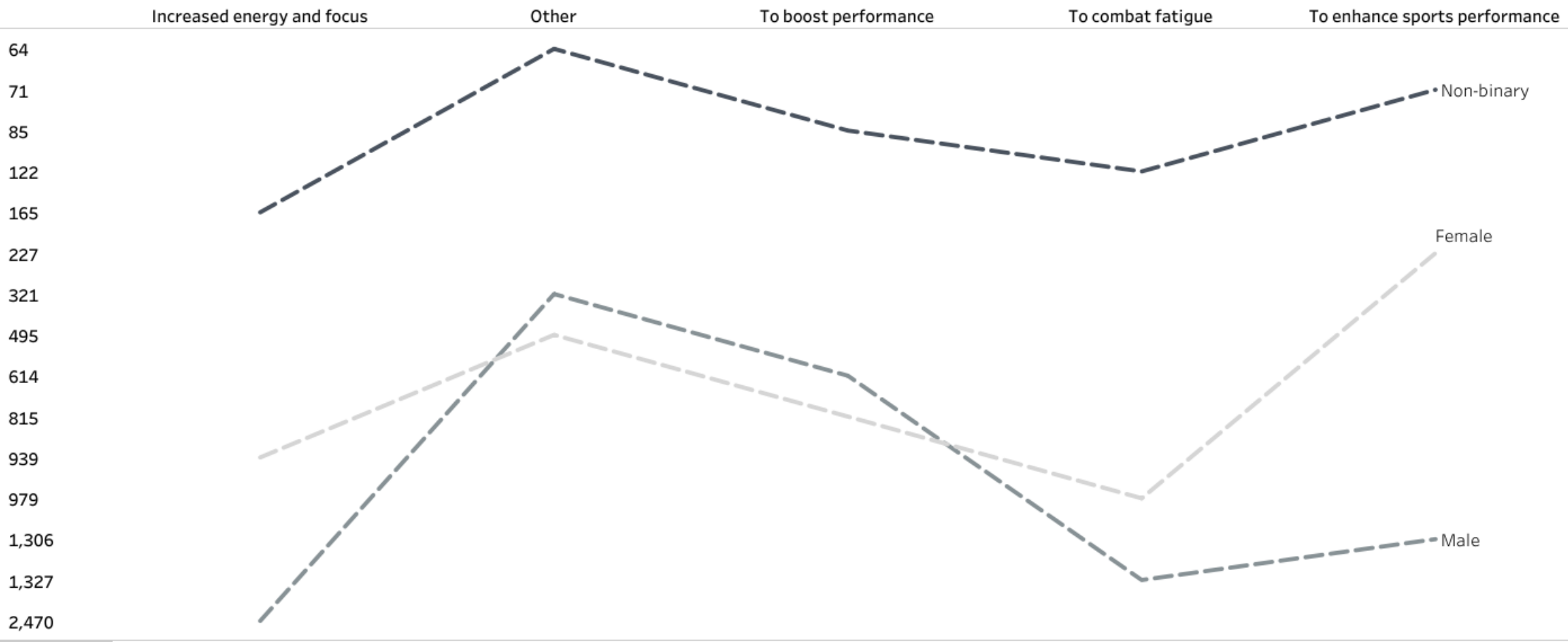
Improvements Desired



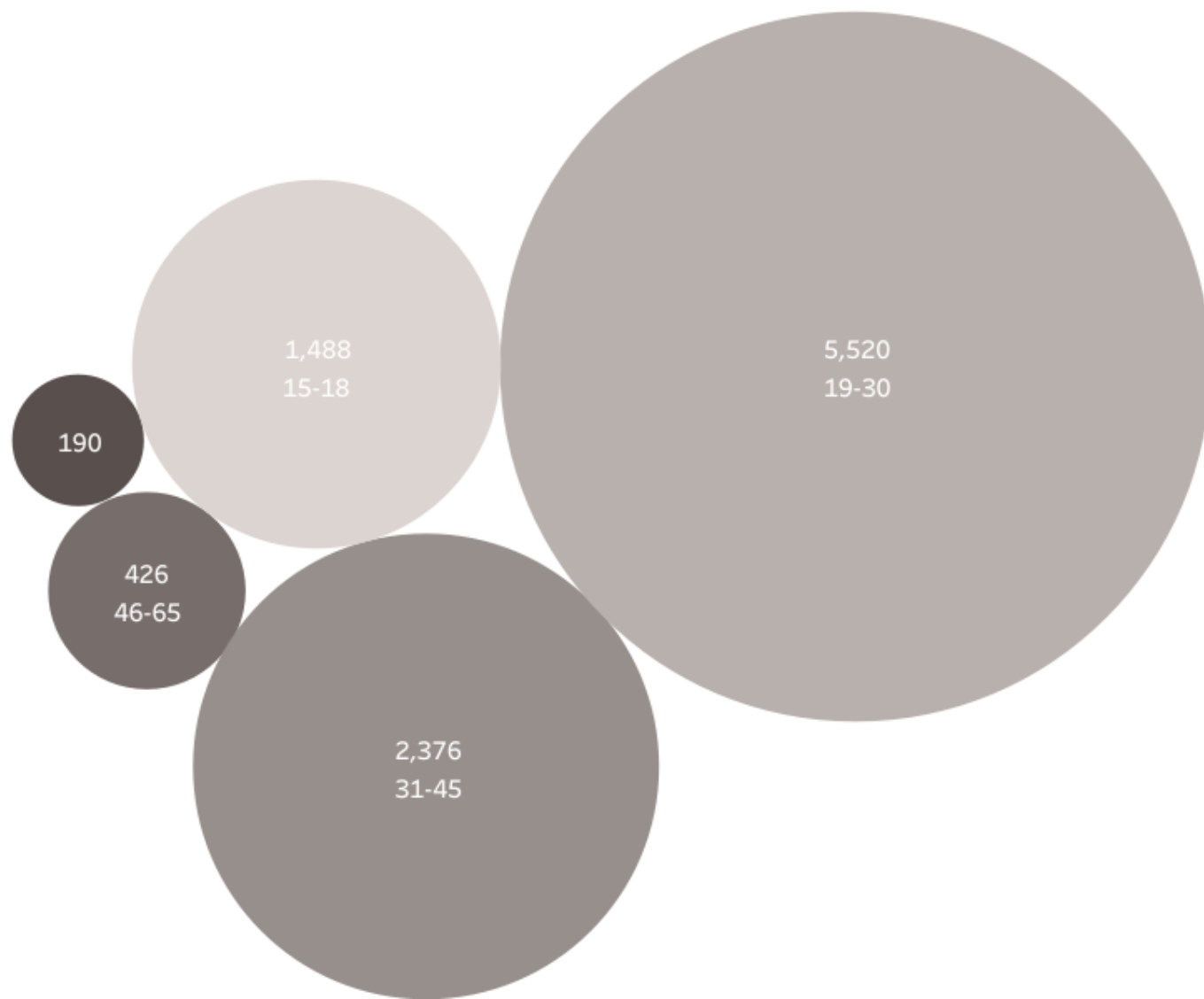
Purchase Location



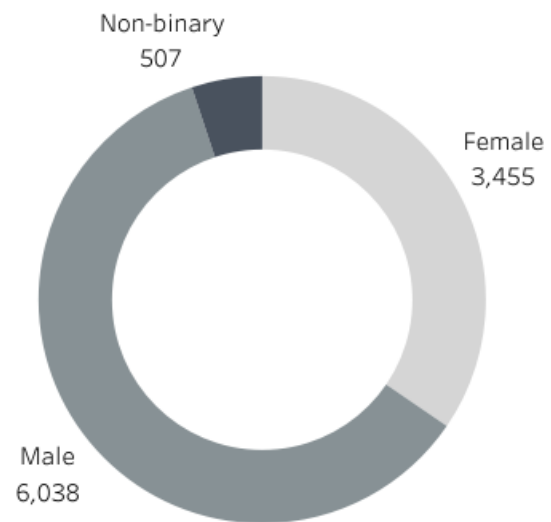
Reasons of Consumption



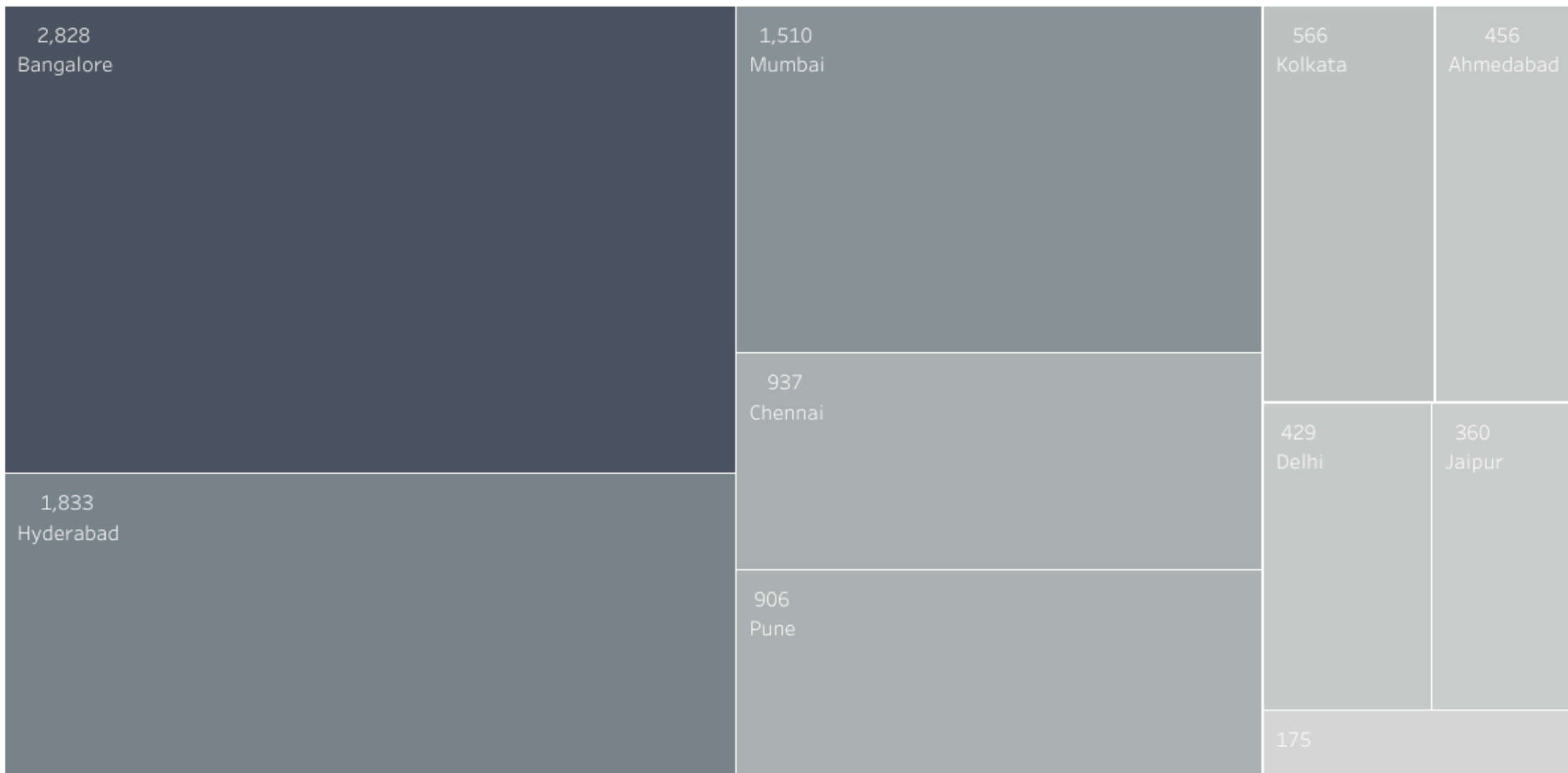
Respondent by Age Group



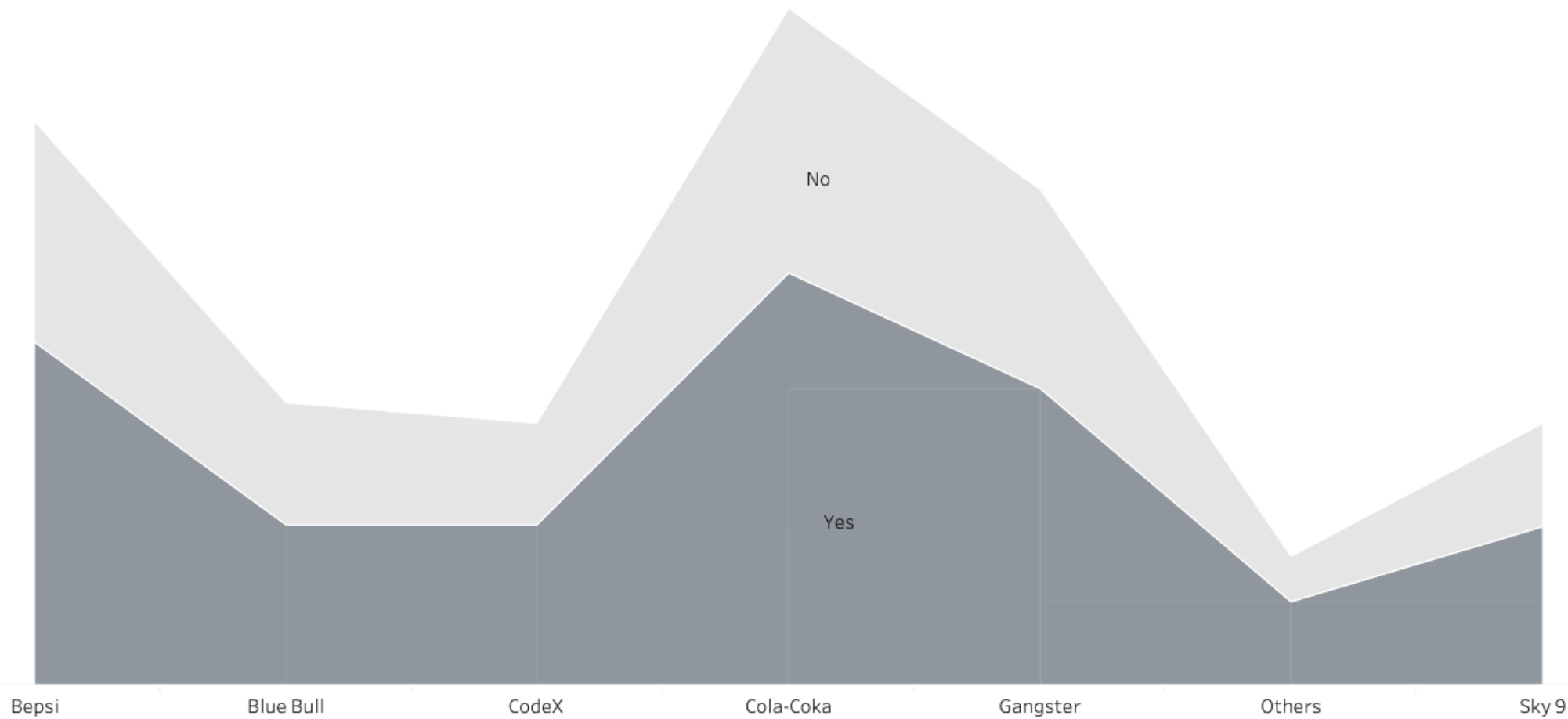
Respondent by Gender



Respondent Distribution in Cities



Brands and Health Concerns of Users



Use Frequency



Total Respondent

Brands Respondents

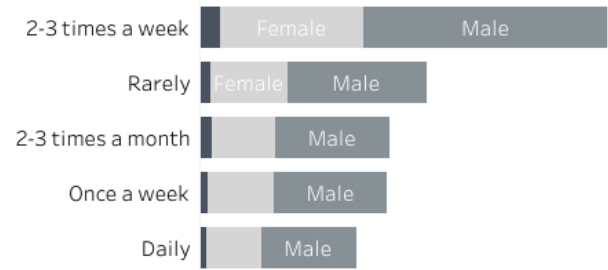
Brands Taste Experience

Purchase Location

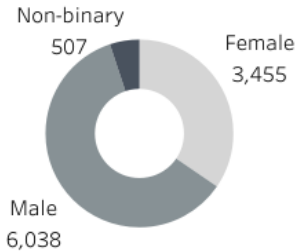
Reasons of Consumption



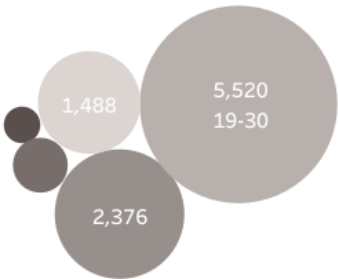
Use Frequency



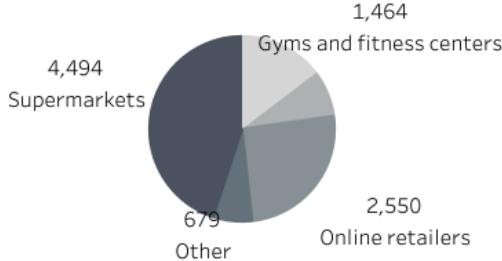
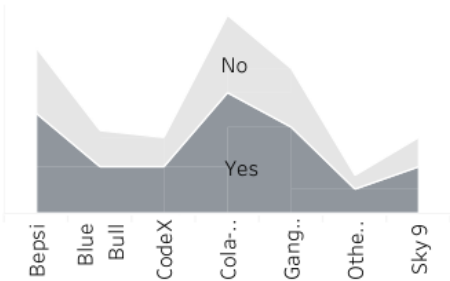
Respondent by Gender



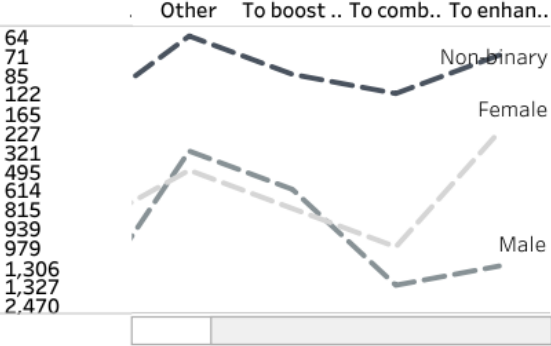
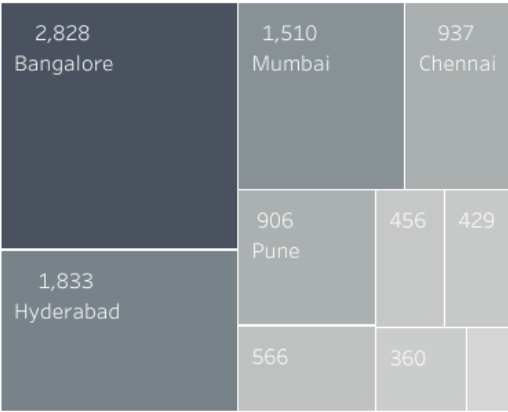
Respondent by Age Group



Brands and Health Concerns of Users



Respondent Distribution in Cities



Improvements Desired

