

# Waheed Ahmad

WEB DEVELOPER · FRONTEND

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## Work Experience

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### beeclever GmbH

FRONTEND WEB DEVELOPER (DESIGNER)

Koblenz, Germany

Dec. 2021 - Present

- Working in e-commerce **WordPress and Shopify** SEO friendly environment in **agile methodologies**
- Working with **HTML5, CSS3 and JavaScript** with other design related tools such as photoshop
- Designing **responsive** web pages with interactions and **animations** including shopify's templating language **liquid**
- Enhancing **SEO** ratings by ensuring search engine crawlers can perform their best
- Create data visualization tools, libraries, and reusable code for prospects
- build modern-day UI components to improvise application performance
- Participating in project planning and team code reviews
- Collaborating with other developers via **git and github** and clients to evaluate project needs and come up with clever solutions.

### Professionals IT Management Services

WEB DESIGNER

Lahore, Pakistan

Feb. 2016 - Aug. 2018

- Develop responsive web-based UIs
- Preceding experience with **WordPress** workflows
- Monitor interaction of users and convert them into insightful information
- Write application interface code with **JavaScript, HTML5 and CSS3**
- I was Responsible for creating web applications with focus on **Marketing strategies such as attractive (Design) web pages** to attract traffic and participating in the full lifecycle of new project development.
- Enhanced user experience and accomplish webpage objectives by creating site structure, navigation, **page optimization and graphic integration**

## Certifications

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2021 **The complete JavaScript Bootcamp 2021**, 2021 Udemy (Online)

Cologne, Germany

2019 **The WordPress Bootcamp**, 2019 Udemy (Online)

Cologne, Germany

2021 **Fundamentals of Digital Marketing**, 2021 Google

Cologne, Germany

2021 **German Language B2**, Cologne University of Applied Sciences

Cologne, Germany

2020 **The Complete Web developer Bootcamp**, 2020 Udemy (Online)

Cologne, Germany

## Education

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## Cologne University of applied Sciences

### MASTER OF WEB SCIENCE

- My Masters degree of Web Science is all about **project management** with agile and scrum techniques.
- Understanding and researching of **web based startups and online businesses**, such as creating the web shops
- Understanding the different aspects of web with main focus on **Web Based Startups, Design thinking and Design projects, E-entrepreneurship, Privacy and Social Media Data**
- My courses strongly focused on **design related projects** such as design thinking and Human computer interaction.

Cologne, Germany

Mar. 2020 - Present

## University of Education

### BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

- Learned all aspects of IT such as Web Development, Importance of Digital Marketing, Networking and Robotics
- During that period I created a website as my final year project.

Lahore, Pakistan

Sep. 2013 - Sep. 2017

## Projects

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### Real Estate Website

#### CONTRIBUTOR

- I contributed with a team of developers to create a website for real estate business.
- I used **WordPress** HTML5, CSS3, JavaScript and Sass for the design and static functionality of the website.
- Created a facebook page for their business and update their offers on the website

### Frontend related projects

#### DEVELOPER

- During my learning process I have created a lot of projects with frontend technologies.
- Some of them are available on my Github page.

### Sartorius GmbH

#### PROJECT MANAGER

- During my masters I did a project for advanced marketing techniques for the German pharmaceutical company **Sartorius GmbH** which is located in Goettingen, Germany
- It is not very prominent in social media or electronic media but it has expanded in all over the world such as America and Asia.
- In this project I offered innovative marketing and **SEO friendly** techniques to expand their customers and services with the help of social media.

## Technical Skills

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### Technologies (Proficient)

- HTML5, CSS3, Bootstrap4/5
- WordPress
- Shopify Themes development
- JavaScript
- Photoshop
- Social Media Marketing
- Sublime Text, Visual Studio code
- Git
- MS Office (Excel, Word, Powerpoint, Sharepoint)

### Technologies (Familiar)

- Python
- Java, C++
- Version Control (**Github**)

## Additional Information

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**Team Work:** I have worked with various types of teams and participated in research and development programs

**Project Management and Organisational skills,** Well versed in the Agile development methodology, Requirements gathering, Client interactions and Client handling.

**Communication Skills,** I participated in workshops to promote my products by giving demos to people and helping them in using our product

**German Language,** I learned German language in "Institute for languages" Kassel. I completed B1 (2019) and now I am learning B2 from Cologne university of Applied Sciences.

**Driving License,** In Progress