Banner Ad - Software Tools and Skills

Prototype Software

- Create and manipulate shapes and text

- Adjust typography and spacing

- Use color and gradients

- Align and group objects

- Apply layout grids and guides

Image Editing Software

- Crop, resize, and export images

- Adjust brightness, contrast, and levels

- Use selection and masking tools

- Work with layers and blending modes

- Save assets in web-ready formats