Banner Ad - Learning Sequence and Resources

Suggested Learning Sequence

- Understand purpose and target audience

- Learn layout basics (grids, spacing, hierarchy)

- Practice designing with type and image

- Experiment with color schemes and visual balance

- Export designs in multiple web formats

Where to Look for Help

- Online design principles and advertising articles

- Video tutorials on layout and branding

- Design communities and portfolio sites

- School or public digital media resources