

Banner Ad - Feedback Questions by Software Type

Prototype Software

- Is the layout easy to follow at a glance?
- Do the colors and text match the message?
- Is the call-to-action clearly visible and compelling?
- Does it follow standard banner ad conventions?

Image Editing Software

- Are the images clear and well-composed?
- Do the visual elements work together harmoniously?
- Is the file appropriately optimized for web?
- Does anything feel too crowded or too empty?