## **Poster - Feedback Questions by Software Type**

## **Graphic Design Software**

- Is the key message immediately clear?
- Are the fonts readable at a distance?
- Does the visual hierarchy guide the viewers eye?
- Is there a good balance of text and image?

## **Image Editing Software**

- Are images clear and correctly edited?
- Is the color palette effective and appropriate?
- Are the edges and layering clean?
- Would the print quality be acceptable?