Wajeeha Khan

Hyderabad, Sindh, Pakistan

wajeehakha854@gmail.com — +92 317 0332374 — LinkedIn

Professional Summary

Motivated and diligent Information Technology undergraduate with strong skills in frontend development, SEO, and software fundamentals. Passionate about building user-centric digital solutions, applying modern technologies, and working in collaborative, technology-focused environments.

Work Experience

Junior SEO Associate (On-Site)   Nov 2025 – Present
Pakistan Software Export Board (PSEB), Hyderabad, Pakistan

- Conducted keyword research and competitor analysis to improve search rankings.
- Optimized on-page SEO elements including meta titles, descriptions, headings, URLs, and internal linking.
- Implemented off-page SEO strategies such as backlink building and outreach.
- Monitored website performance using Google Analytics and Google Search Console.
- Identified and fixed basic technical SEO issues including page speed and mobile responsiveness.

Frontend Developer Intern (Remote)   May 2025 – Jun 2025
CodeAlpha, Pakistan

- Designed and developed responsive web pages using HTML, CSS, and JavaScript.
- Collaborated with mentors on UI/UX improvements.
- Tested and debugged frontend components for performance and usability.

Content Writer (Remote)
CodeClause, Pakistan

- Created high-quality content for websites and blogs following client requirements.
- Researched topics to ensure accuracy, originality, and relevance.
- Optimized content for clarity, readability, and basic SEO practices.

Education

Bachelor of Science in Information Technology   2022 – 2025
University of Sindh, Jamshoro
CGPA: 3.16 / 4.00
Relevant Coursework: Computer Programming, Database Management Systems, Web Development, Networking & Information Security, Mobile Application Development, Entrepreneurship and Innovation

Projects

Sign Language Detector (Individual Project)

- Developed a real-time sign language recognition system using Python, TensorFlow, and OpenCV.

- Trained a CNN model on a custom dataset to recognize English alphabet hand gestures via webcam.

Fake Review Detector (Individual Project)

- Built an NLP-based system to classify product reviews as genuine or fake.

- Performed data preprocessing, feature extraction, and machine learning model training.

Netflix Clone (Frontend)

- Developed a frontend-only Netflix clone using HTML, CSS, and JavaScript.

- Implemented responsive layouts, navigation, and movie card UI components.

Certifications

- Digital Marketing and Search Engine Optimization (NAVTTC)

- Computer Vision – MathWorks

- Introduction to Data Analysis using Microsoft Excel – Coursera

- Successful IT Systems – The Open University

- INTERNEPE Quiz-A-Thon – Certification of Participation

Technical Skills

Programming & Development: HTML, CSS, JavaScript, React.js, Python, C++, Android Studio
AI & Data: TensorFlow, Keras, PyTorch, OpenCV, NumPy, Pandas, Scikit-learn
Tools & Platforms: GitHub, Firebase, Supabase, Figma, Netlify, Vercel
Design: Adobe Photoshop, Illustrator, Canva
Other: MS Word, Excel, PowerPoint, SEO Tools

Creative Work

Graphic Design Portfolio   Mar 2025 – Present
Behance — Instagram

- Designed social media posts, posters, logos, and thumbnails.

- Focused on visual storytelling, branding, and color balance.

Hobbies & Interests

- Exploring new technologies and software tools

- Graphic designing and visual creativity

- Learning about digital marketing and SEO trends

- Problem solving and logical thinking

- Continuous learning through online courses and tech communities