

10-20 To-Do: Website Development

General Tasks

[] Create a landing/home page, to serve as the main entry point for the website, including sections for “About the Company”, “Reasons to Choose Us”, “Services We Provide”, “Testimonials and Reviews”, and features like “Request a Quote”, “Call Me Now”, and a mailing list sign-up form

[] Create an “About” page, to provide detailed company and partner information with sections for “About Our Company” (mission and identity) and “About Our Partners” (strategic partners and their services)

[] Create a “Services” page, to list all offerings in detail, including business consulting, digital marketing, AI consulting, and technology services

[] Create a dedicated “Testimonials” page, to centralize all reviews by connecting to Google Business and Yelp, and add links for users to leave new reviews

[] Create an “Advice & Tips” page, to serve as a blog for articles and content

[] Create a “Book Now” page and integrate Calendly, to allow users to schedule meetings and facilitate direct contact

[] Implement an AI agent on the site, to assist visitors