Wajiha Hanif Arain

Frontend Developer | React.js | Next.js

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PROFESSIONAL SUMMARY

Frontend Developer with hands-on experience in React.js, Next.js, and modern JavaScript frameworks. Skilled in building fast, scalable, and SEO-optimized web applications with a focus on clean architecture and exceptional UI performance. Successfully delivered custom Shopify and MERN-stack solutions for leading fashion and retail brands. Collaborative team player with a passion for crafting high-quality, user-centric digital experiences.

WORK EXPERIENCE

SIAR Digital – Web Developer (Dec 2022 – Present)

- Developed and optimized Next.js applications with code-splitting and performance tuning, improving page load speeds by 25% and enhancing UX.
- Built responsive and SEO-optimized websites for corporate clients ([Image Pakistan](), [Alupak]()) using React/Vite, Tailwind, and Node.js.
- Integrated RapidAPI and Chart.js to deliver real-time dashboards and interactive visualizations for analytics products.
- Developed a MERN-based AI web app with face detection and JWT auth, collaborating with backend teams to ensure secure, scalable UI workflows.
- Engineered an e-commerce analytics dashboard that visualized demand forecasts and sales data using dynamic chart components.
- Delivered and customized 11+ Shopify websites for leading fashion and retail brands ([Asim Jofa](), [Bonanza](), [Sania Maskatiya](), etc.), optimizing performance, load times, and conversion rates.
- Developed two shopify themes one is privately listed and not on shopify and the second is on shopify theme deployment stage.

PROJECTS

Real-Time Chat App (MERN + Socket.io): Implemented private messaging and live typing indicators. Deployed on Render. [Github]()
Travel Agency Website (Next.js): Built dynamic routes, optimized SEO, and integrated map APIs. [Github]()

EDUCATION

Bachelor of Software Engineering (BSSE)
University of Karachi (UBIT), 2019–2023 | CGPA: 3.34

TECHNICAL SKILLS

Frontend: React.js, Next.js, Redux Toolkit, Vite, Tailwind CSS, Material UI, shadcn/ui, Chart.js
Backend: Node.js, Express.js, REST APIs, WebSockets
Developer Tools: Git, Google Cloud Platform
Database: MongoDB, MS SQL
Other: Shopify liquid, Git, RapidAPI, SEO Optimization