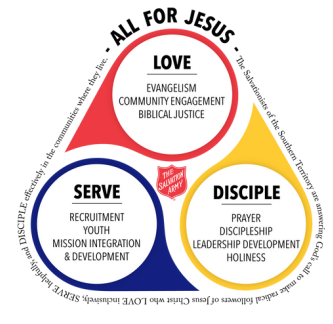


# HOW TO THROW A TERRITORIAL PRIORITIES *Launch Party*



## CREATE A PLAN

- The purpose of this event is to find creative/fun/visual ways to get those entering the room who know 'nothing', to leave the room with a full understanding of the purpose of the Territorial Priorities and how they can use it in their day to day.
- Create a floor plan for the space (ex. Setting the room up to be a direct reflection of the logo - see [MinistryToolkit](#))
- Make a list of all signage, tables, chairs, decorations, and activities needed to fill the space
- Design signage/decorations. Make QR code to MTK available around the room (ideas found on MTK) Our signage was created by [A Better Sign](#)
- Design and order t-shirts/polos to giveaway (graphics on MTK)
- Make a short program plan (ex. [Final TP THQ Launch Party Program](#))
- Print brochures (available on MTK) to hand out at the door
- Order and book all vendors for signage, decorations, food, beverages
- Set up and implement a promotion plan to reach your target audience (i.e emails, posters, social media, website, Instagram, etc.)
- Set up a crew/crews of people to help with set up, event day, tear down

## FOOD & BEVERAGE

- Keep it simple
- Specialty coffees (ex. Baristas)
- Donuts with logo
- Custom logo cookies

## ACTIVITIES

- Keep it simple
- 3 Activities:
  - **PRIORITY Pictionary:** Mirror an iPad/laptop to a screen (this will allow others in the room to see), or provide a way to draw a picture. Each person picks a card (each card has one of the 10 priorities on it). Have them draw on the 'Freeform' app or any drawing medium. These pictures can be used on display in creative ways following the event.
  - **PRIORITY BEAN BAG TOSS:** Print a large image of each lens (Love, Serve, Disciple) and have a bean bag marked with each of the 10 priorities. Each person must throw all bean bags onto the appropriate lens image.
  - **PRIORITY MATCHING GAME:** Have cards with the lens words on them (Love, Serve, Disciple) and a card for each of the 10 priorities, with 3 added 'wild cards.' Spread out cards and turn face down on a table. Lens cards are on the left, and priority cards are on the right. Each person flips one lens card and must flip cards on the right over to try to find all the correct matching priorities for that lens.
- On each activity table, have a jar of candies (all red, all blue, all yellow). AFTER that activity is played, each person writes a guess to how many candies are in the jar. At the end of the event, the closest guess wins a prize (ex. Priority polo shirt)



## PROGRAM

- Keep it simple
- Allow doors to open 15-20 min before program begins
- Play upbeat praise & worship music during walk-in and walk-out
- Keep program elements to a minimum (ex. Final TP THQ Launch Party Program).
- Allow time after the program to partake in the food/beverages/activities

**HAVE FUN! CELEBRATE!**

