



Banking Analysis

Month

All

City

All

TransactionType

Credit

Debit

Channel

ATM

Branch

Online

Total Accounts



495

Total Transactions



2512

Average Transaction Amount



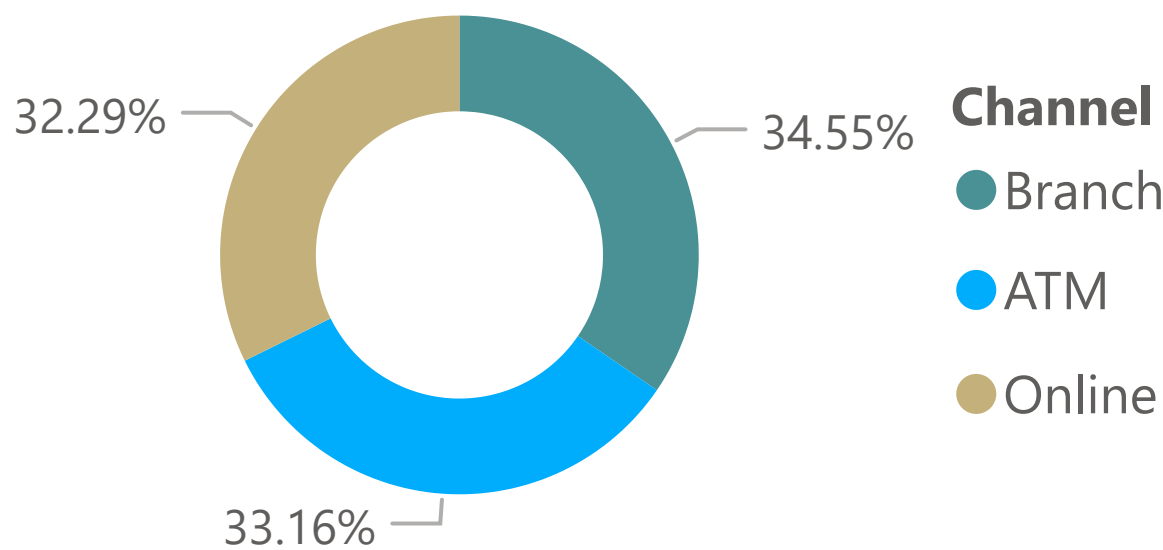
297.59

Average Account Balance

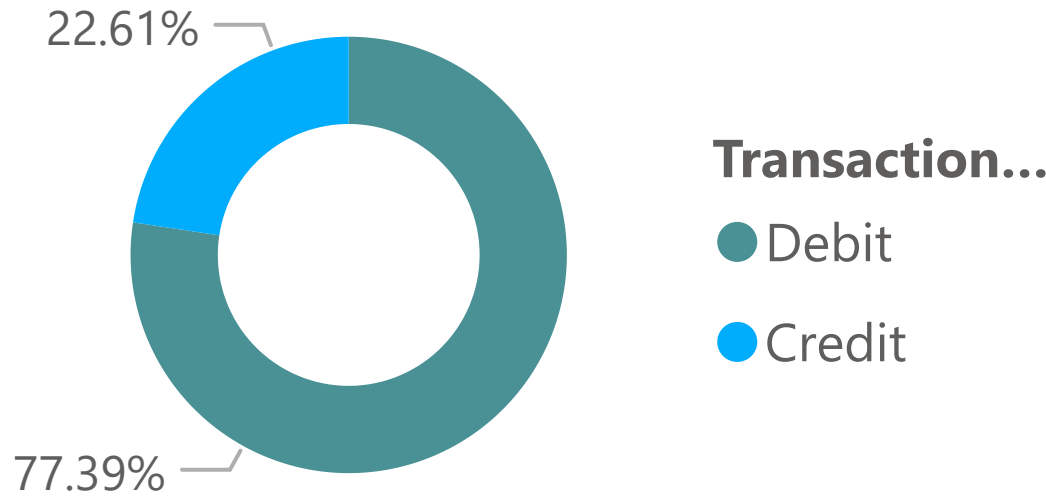


5.11K

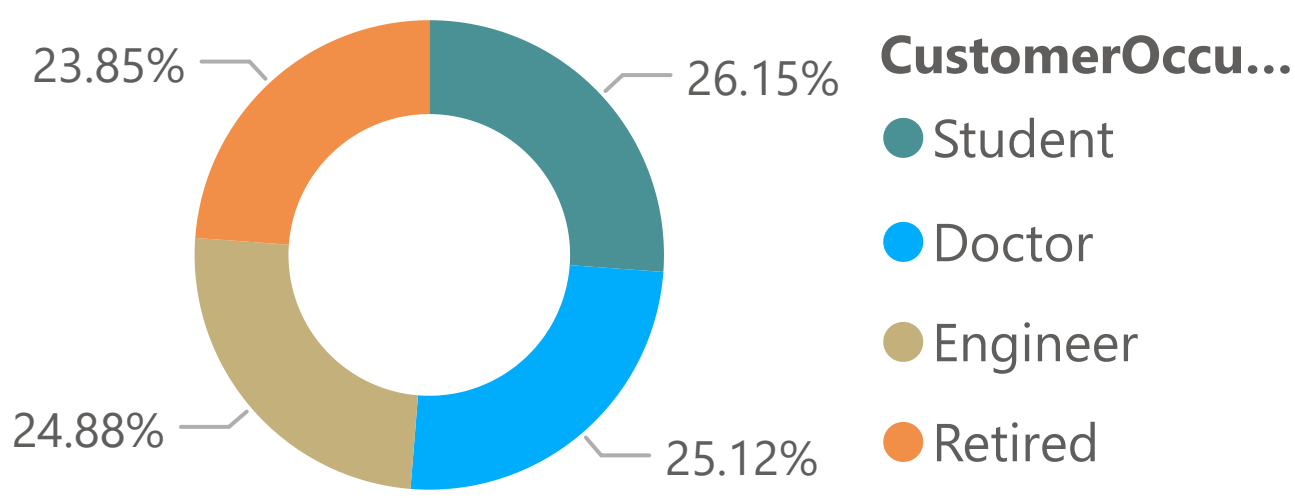
Channel Distribution



Transaction Types

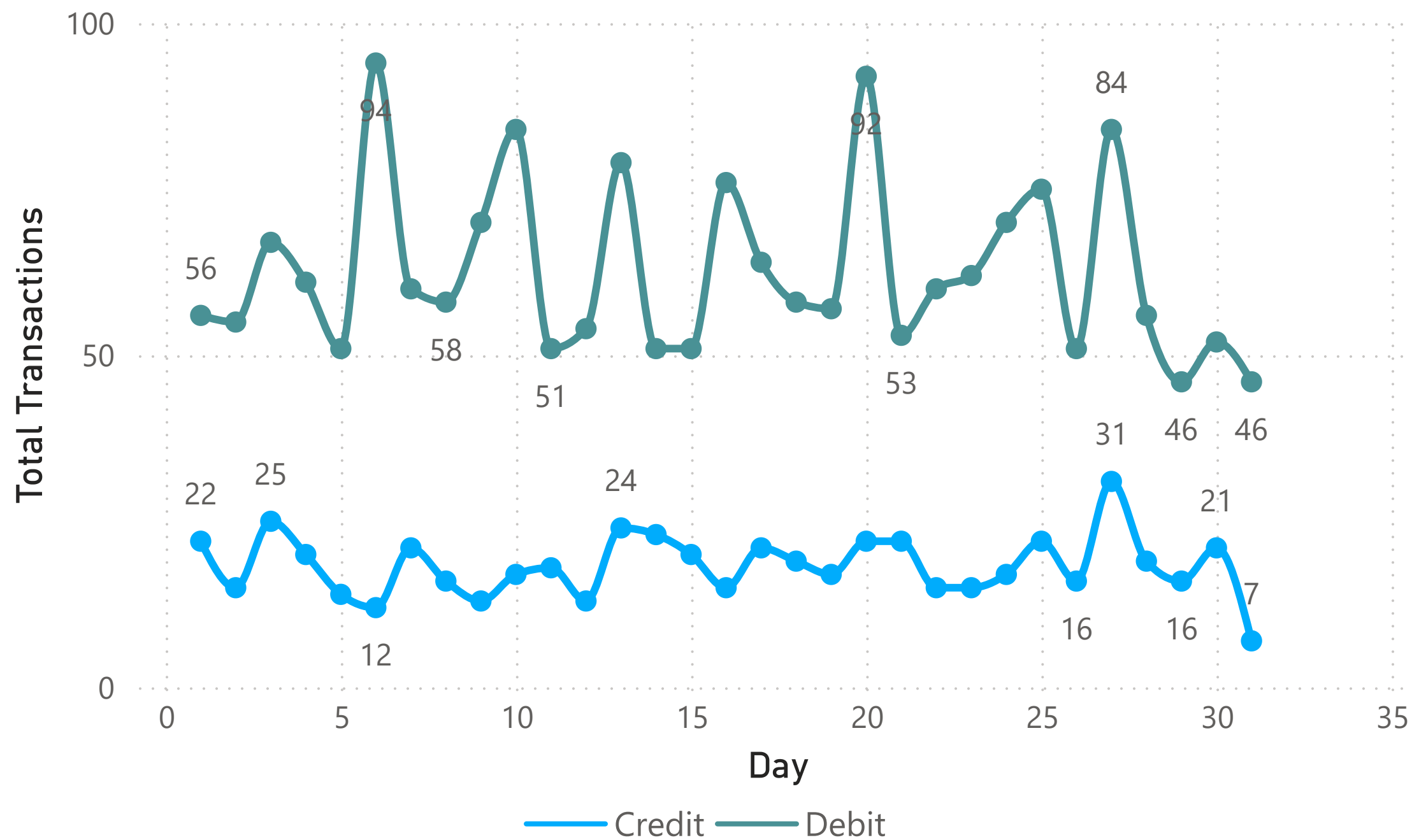


Customer Occupation



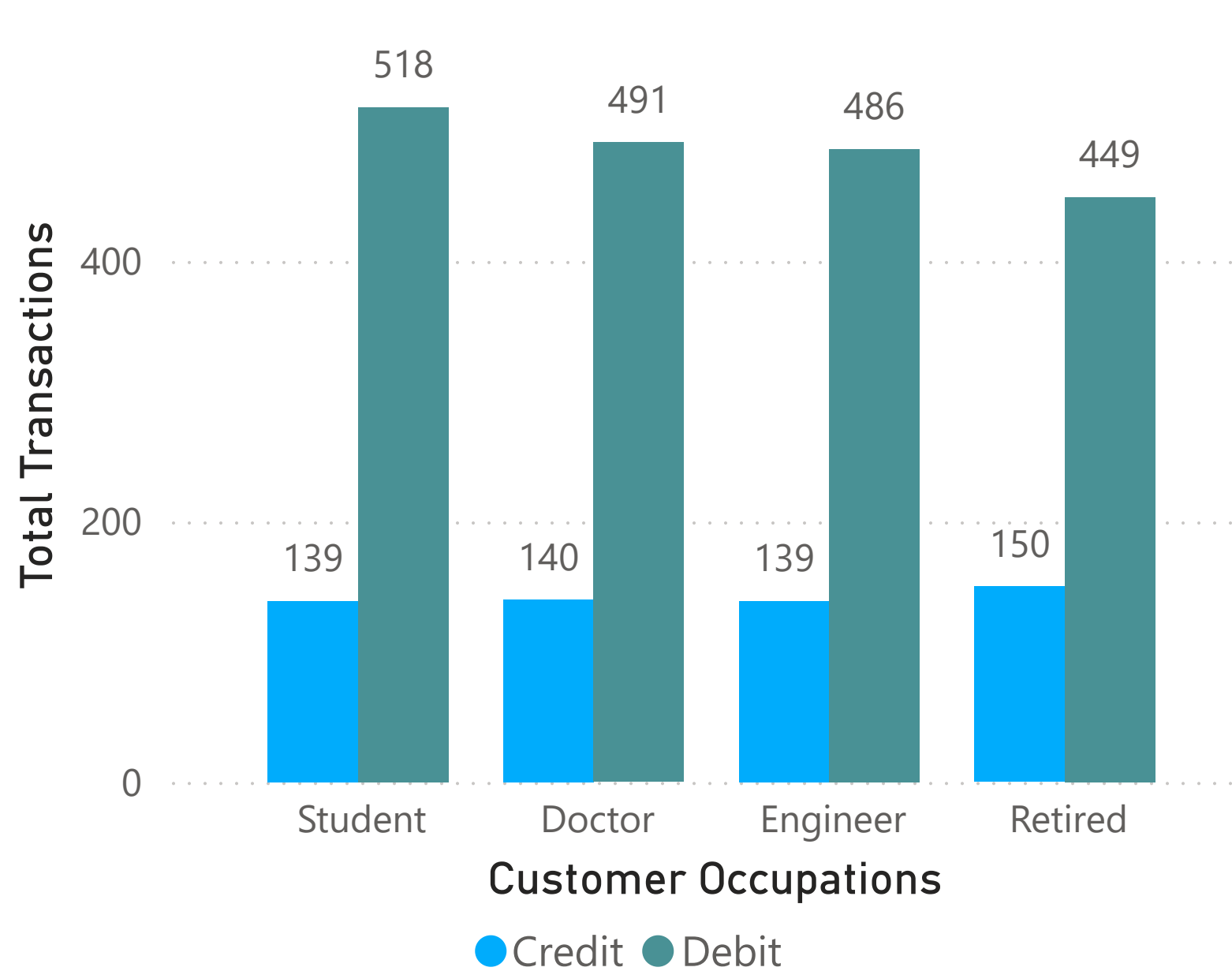
Daily Transaction Volume and Value Trends

Credit vs. Debit Transaction Patterns Over Time



Transaction Activity by Customer Occupation and Type

Number of Credit and Debit Transactions Across Professions





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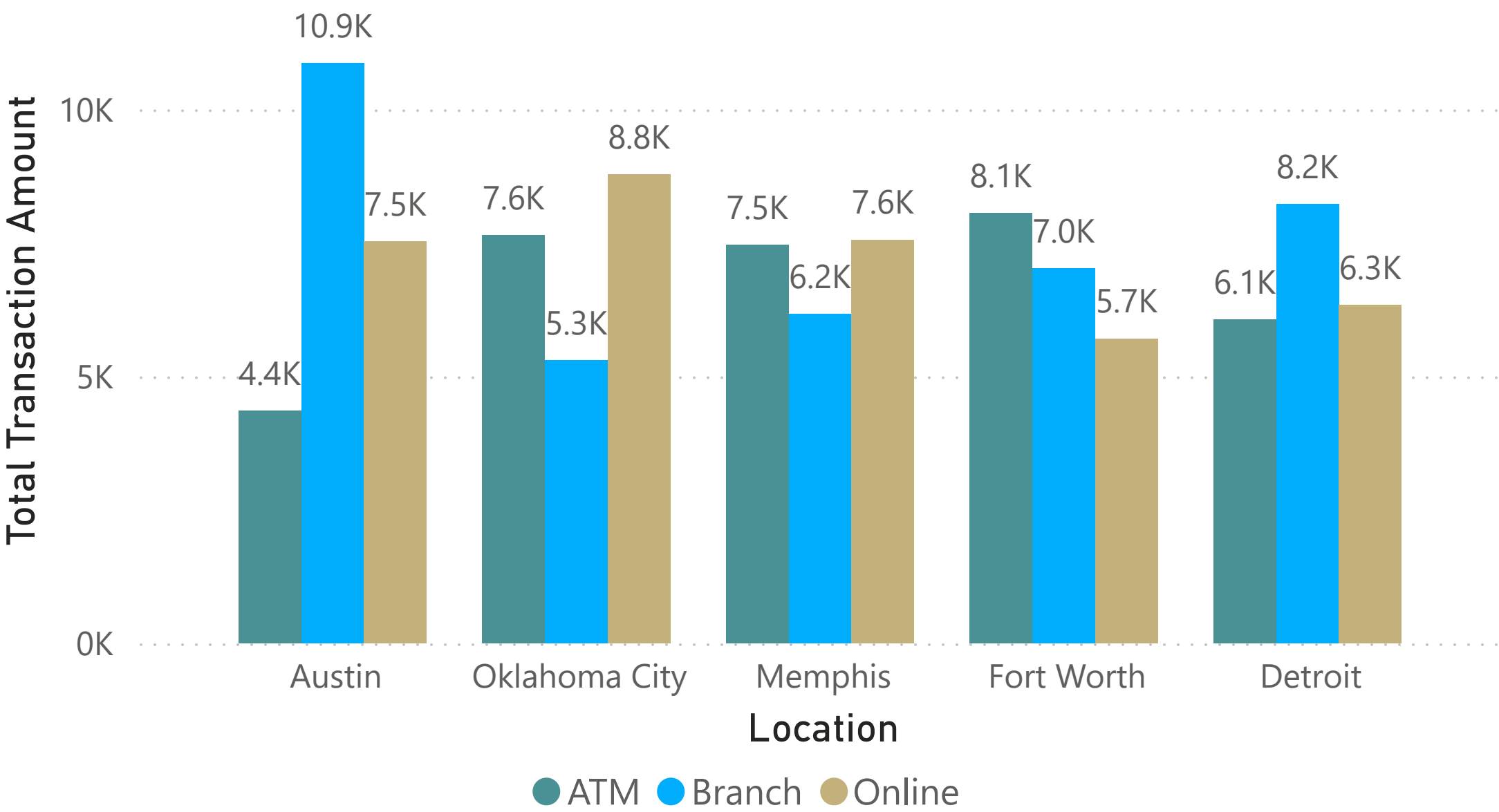
Branch

Online

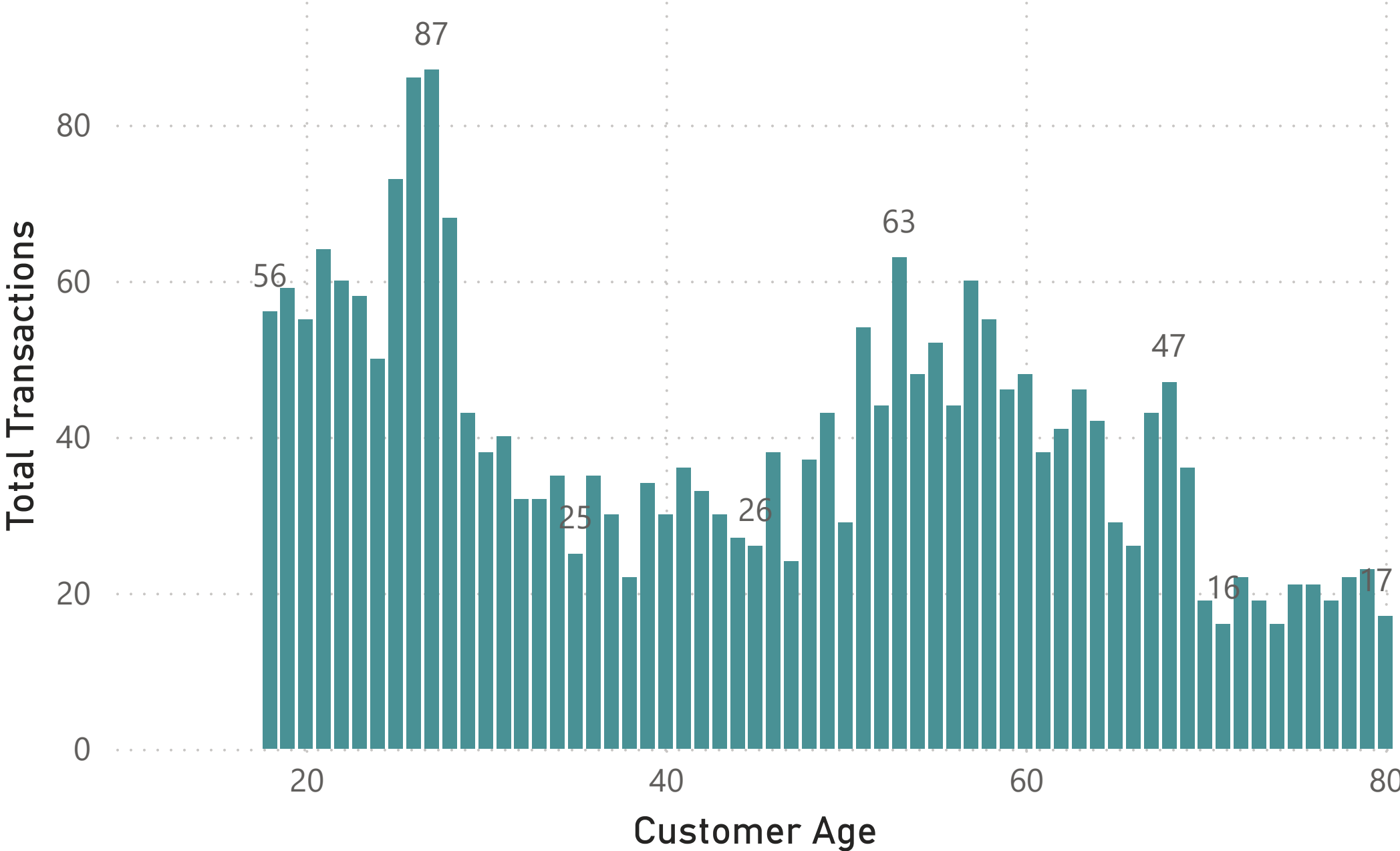
Total Transactions Across Channels



Transaction Volume by Location and Banking Channel (Top 5)

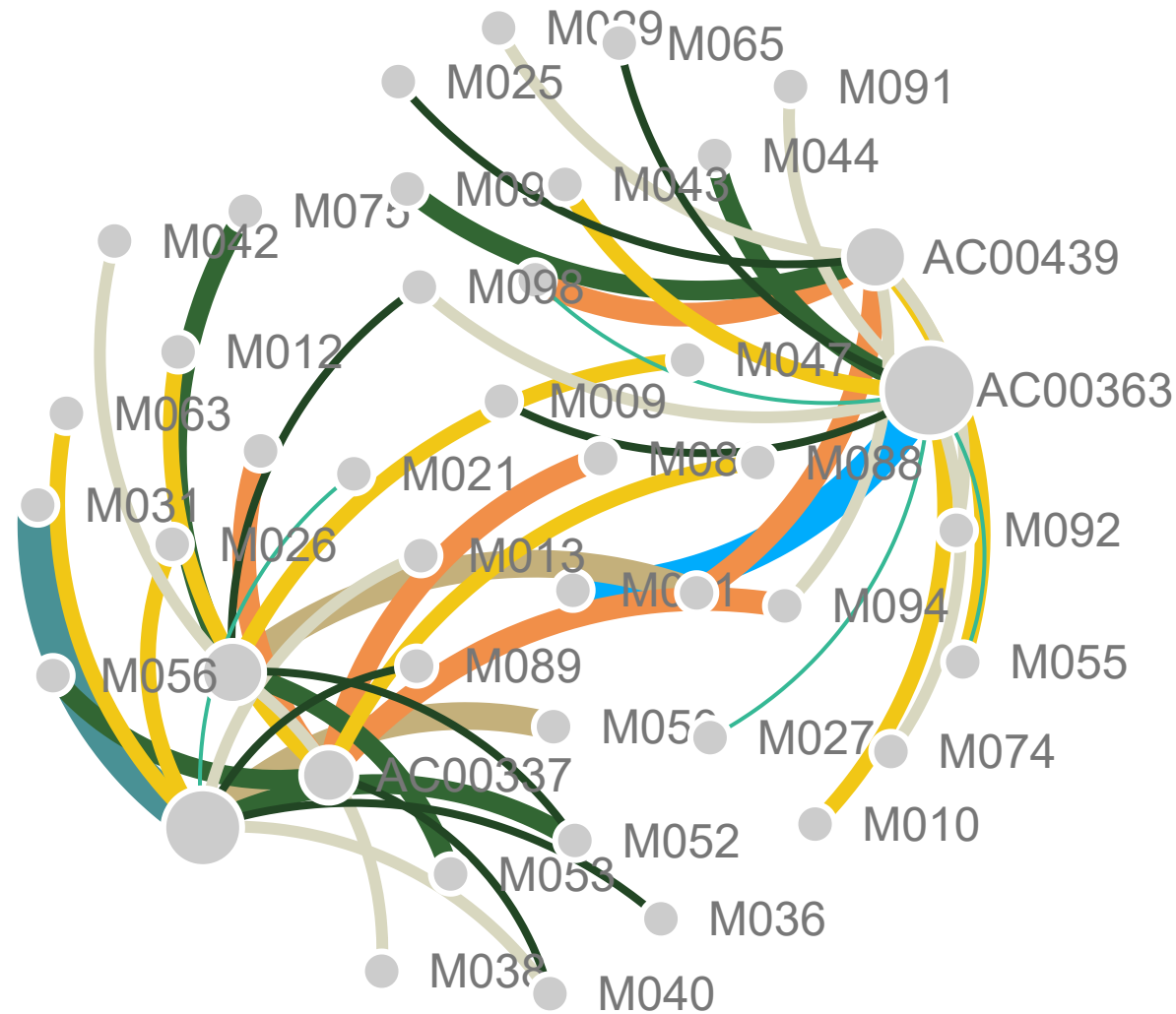


Total Transactions by Customer Age



Top Customer-Merchant Transaction Network

Relationship Mapping Based on Transaction Frequency and Value





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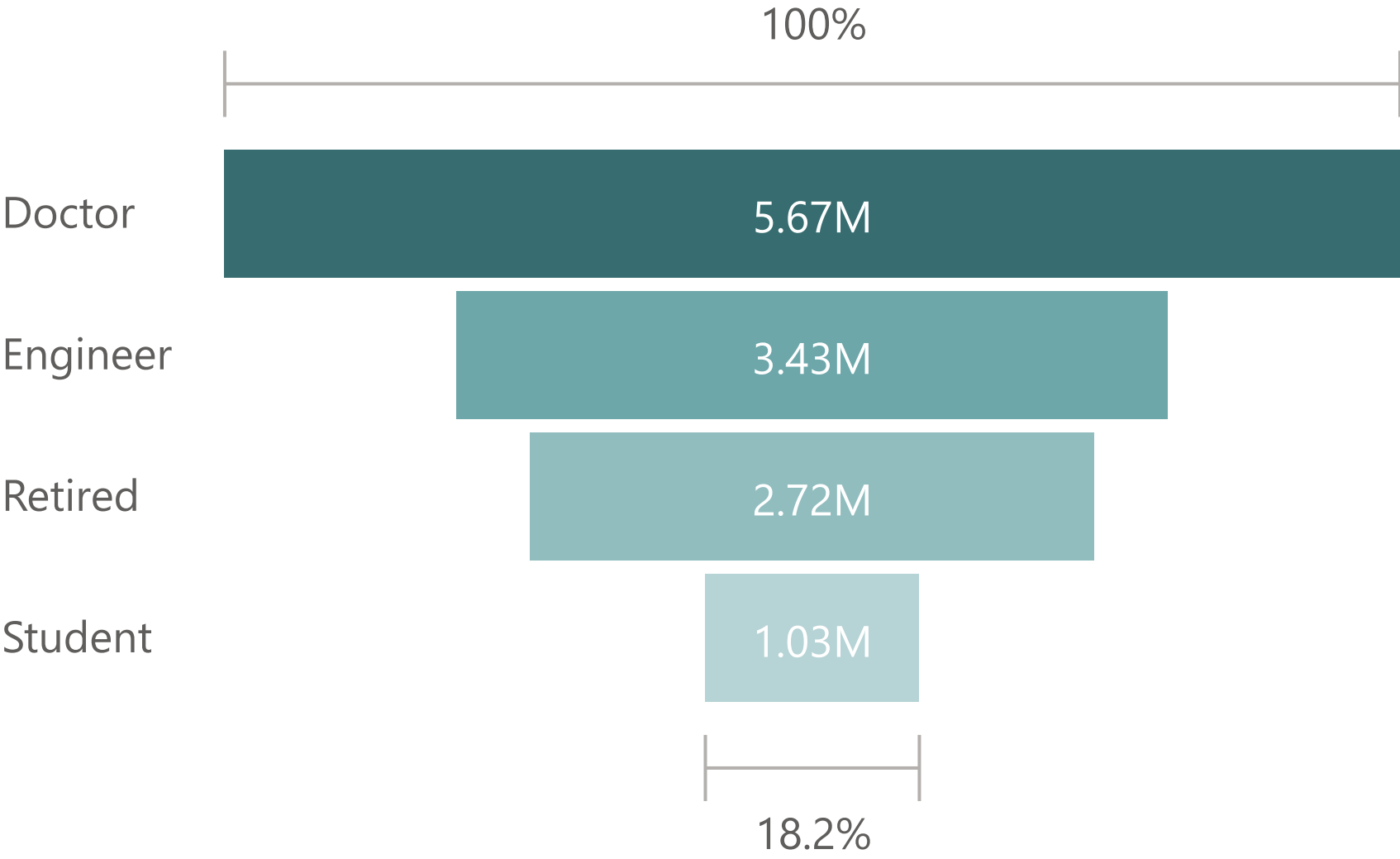
ATM

Branch

Online

High-Value Customer Segments by Profession

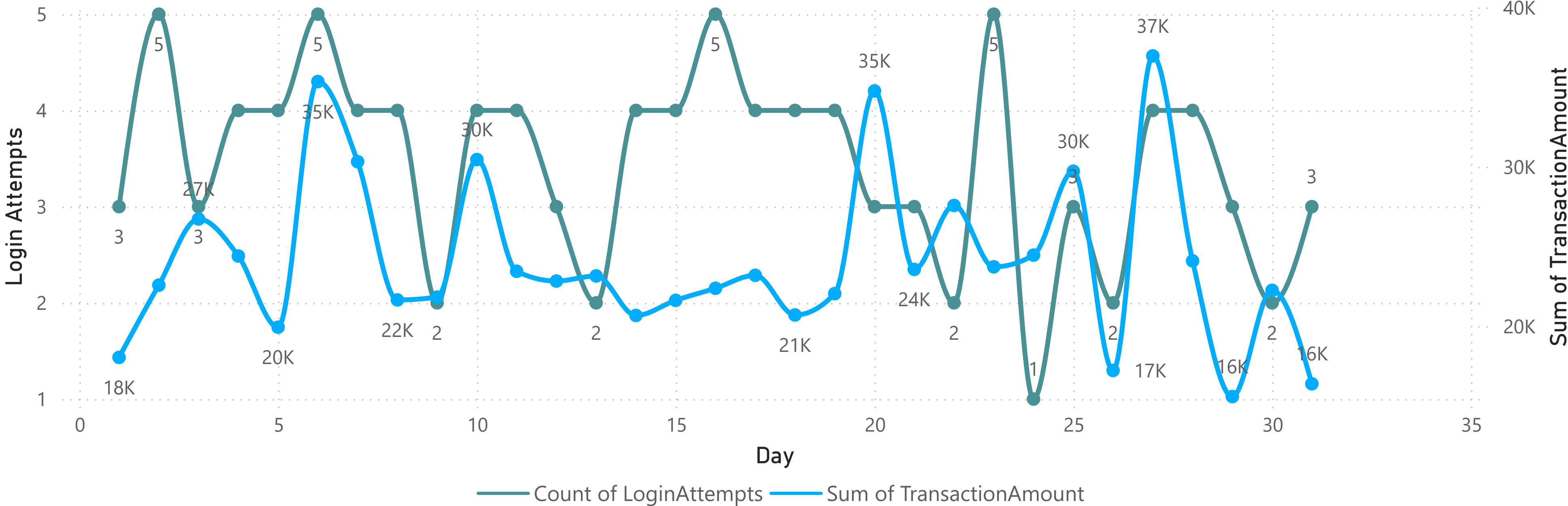
Total Account Balance Holdings Across Occupations



AccountID	DeviceID	TransactionID	TransactionType	Sum of TransactionAmount
AC00460	D000070	TX000756	Debit	1,607.55
AC00363	D000213	TX000177	Debit	1,362.55
AC00021	D000493	TX001998	Credit	1,142.83
AC00460	D000032	TX001996	Debit	999.28
AC00439	D000286	TX001254	Debit	903.19
AC00337	D000057	TX001030	Debit	880.04
AC00337	D000636	TX001843	Debit	878.63
AC00439	D000389	TX000885	Debit	858.88
AC00021	D000196	TX002112	Debit	762.74
AC00337	D000678	TX001934	Debit	742.26
Total				23,115.81

Daily Banking Activity: Login Security and Transaction Volume

Login Attempts vs. Transaction Value Trends Over Time





Banking Analysis

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Credit

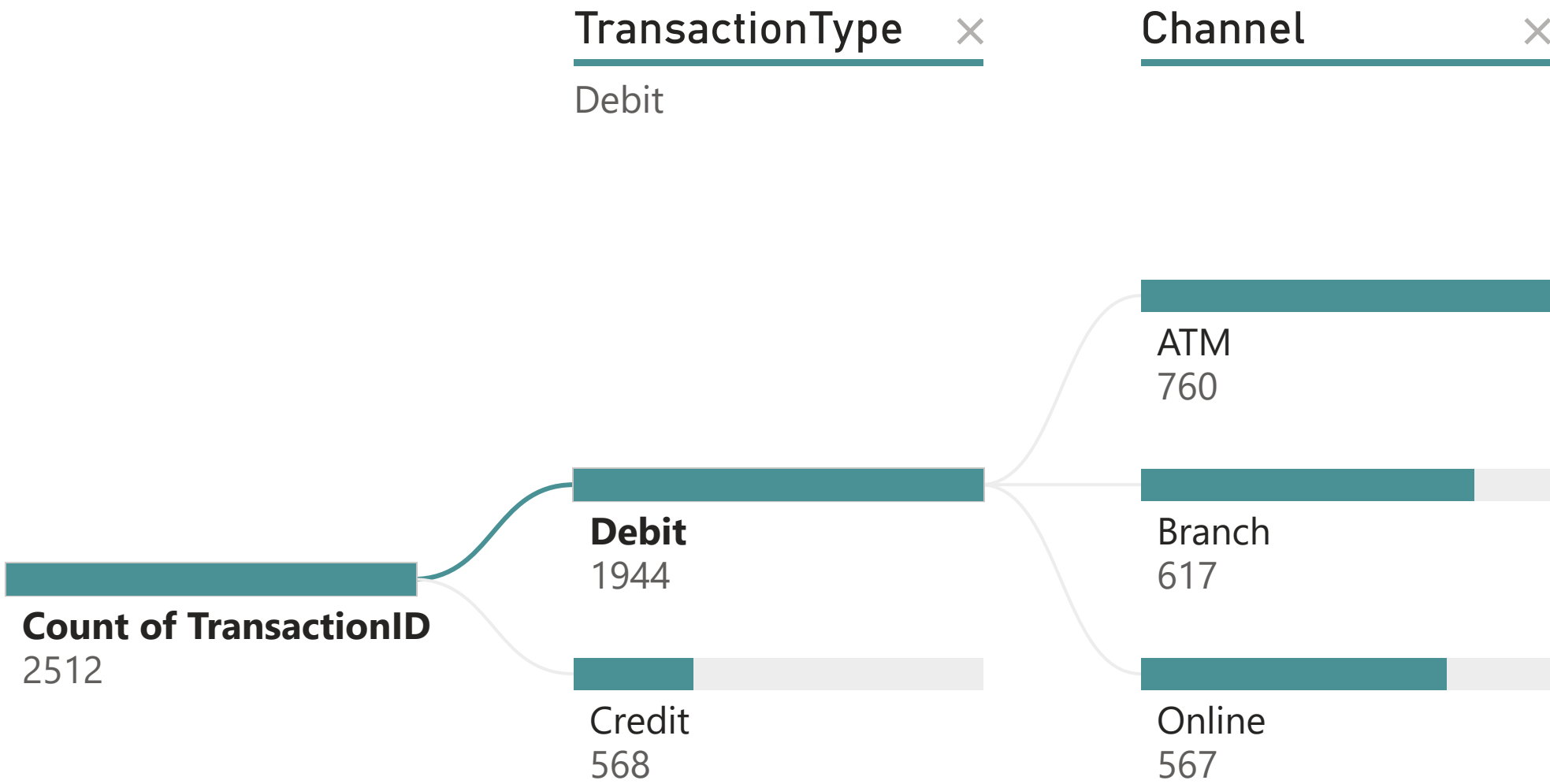
Debit

Channel

ATM

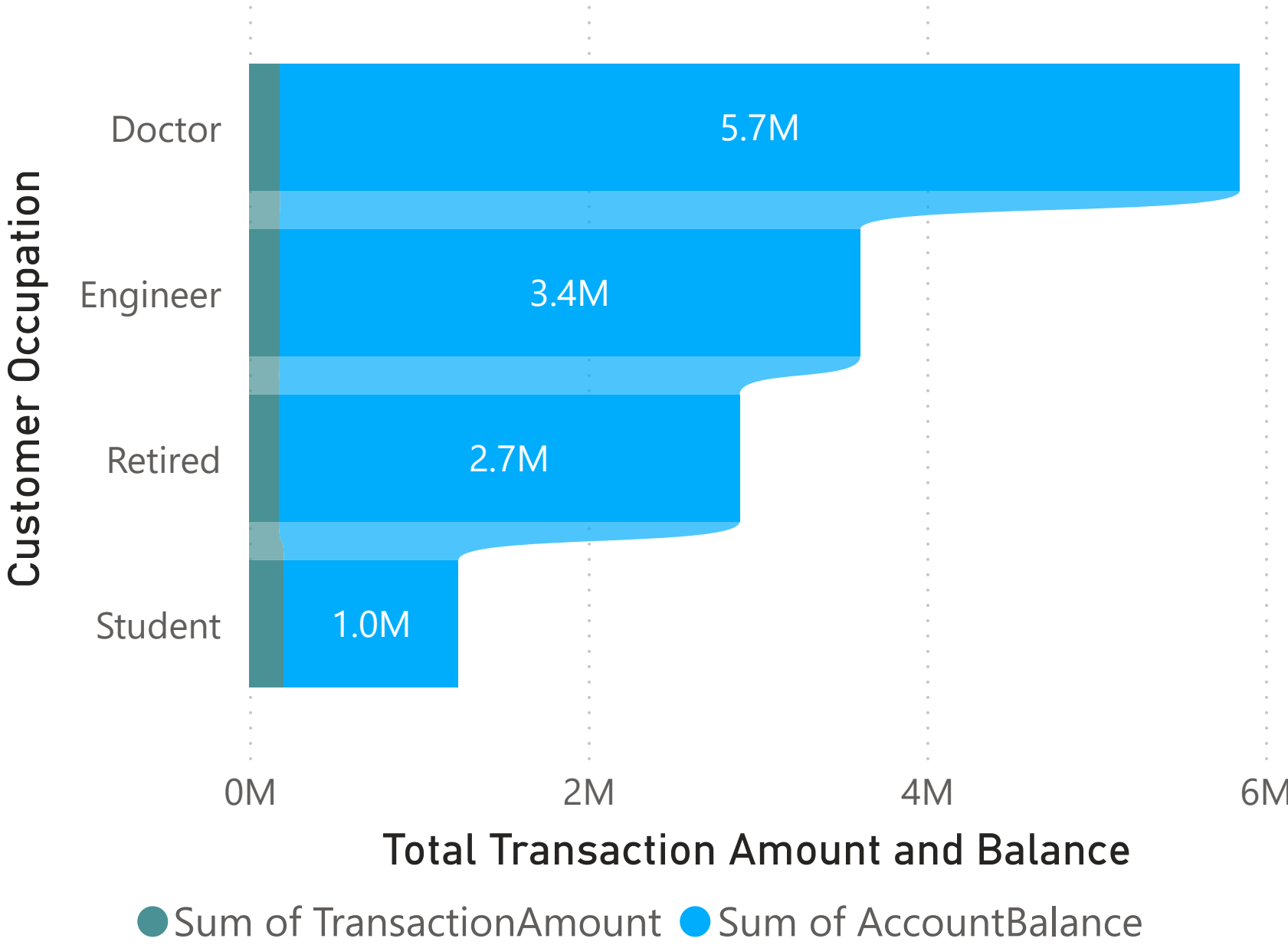
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Online

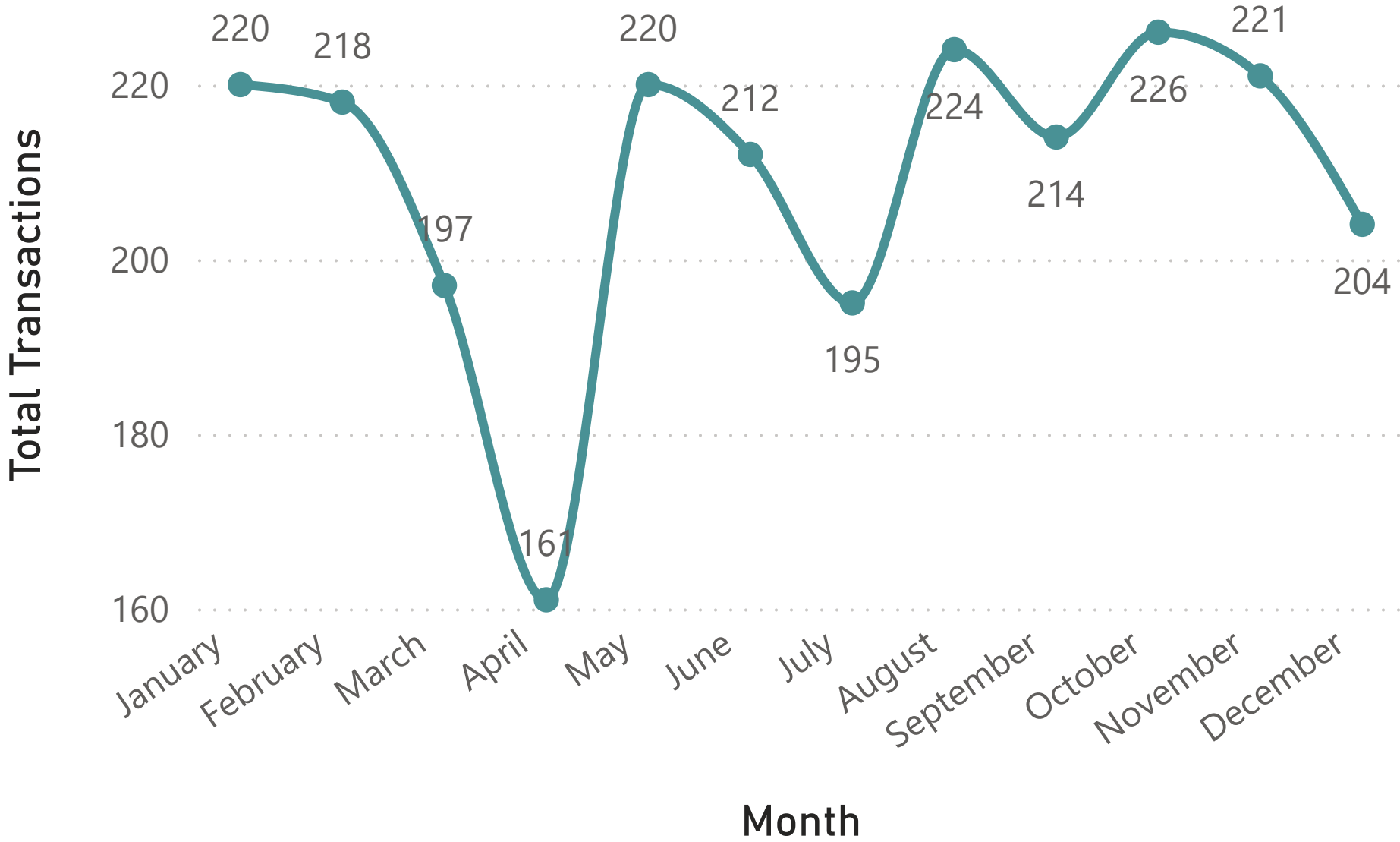


Customer Financial Profile by Occupation

Transaction Activity vs. Account Balance Across Professional Groups

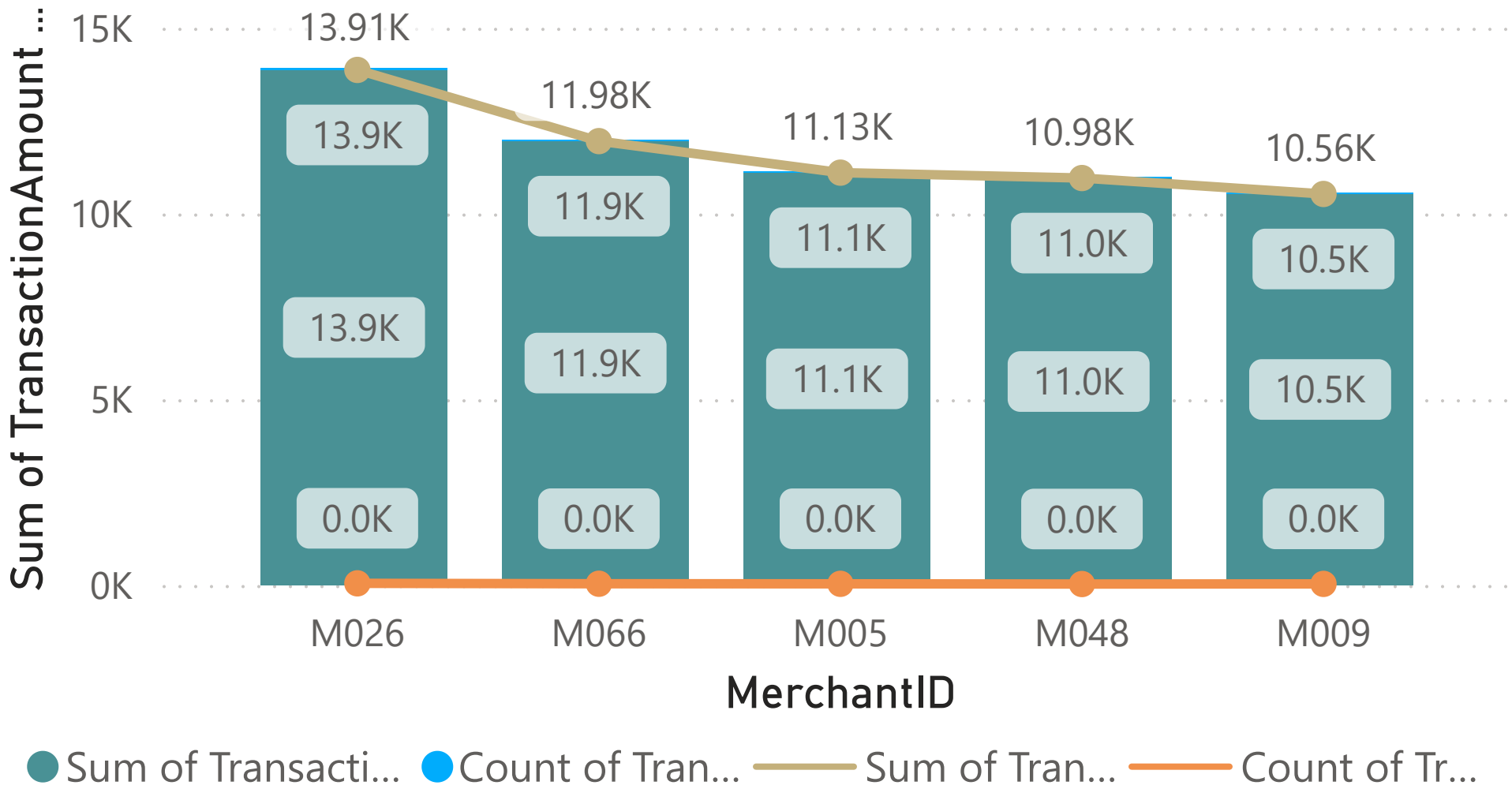


Monthly Transaction Volume and Value Trends



Top Merchants by Transaction Volume and Value

Most Popular Merchant Partners in the Banking Network





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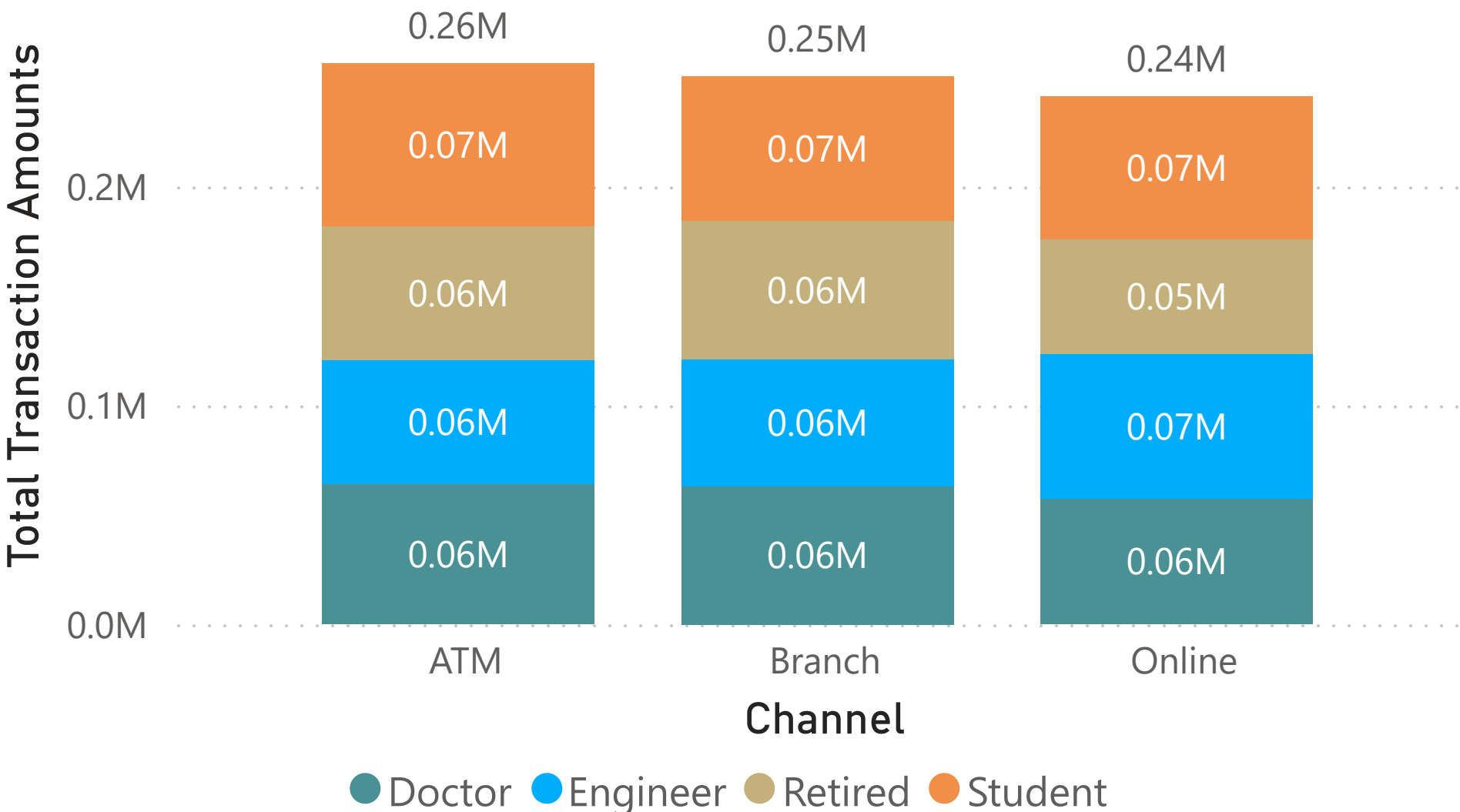
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Branch

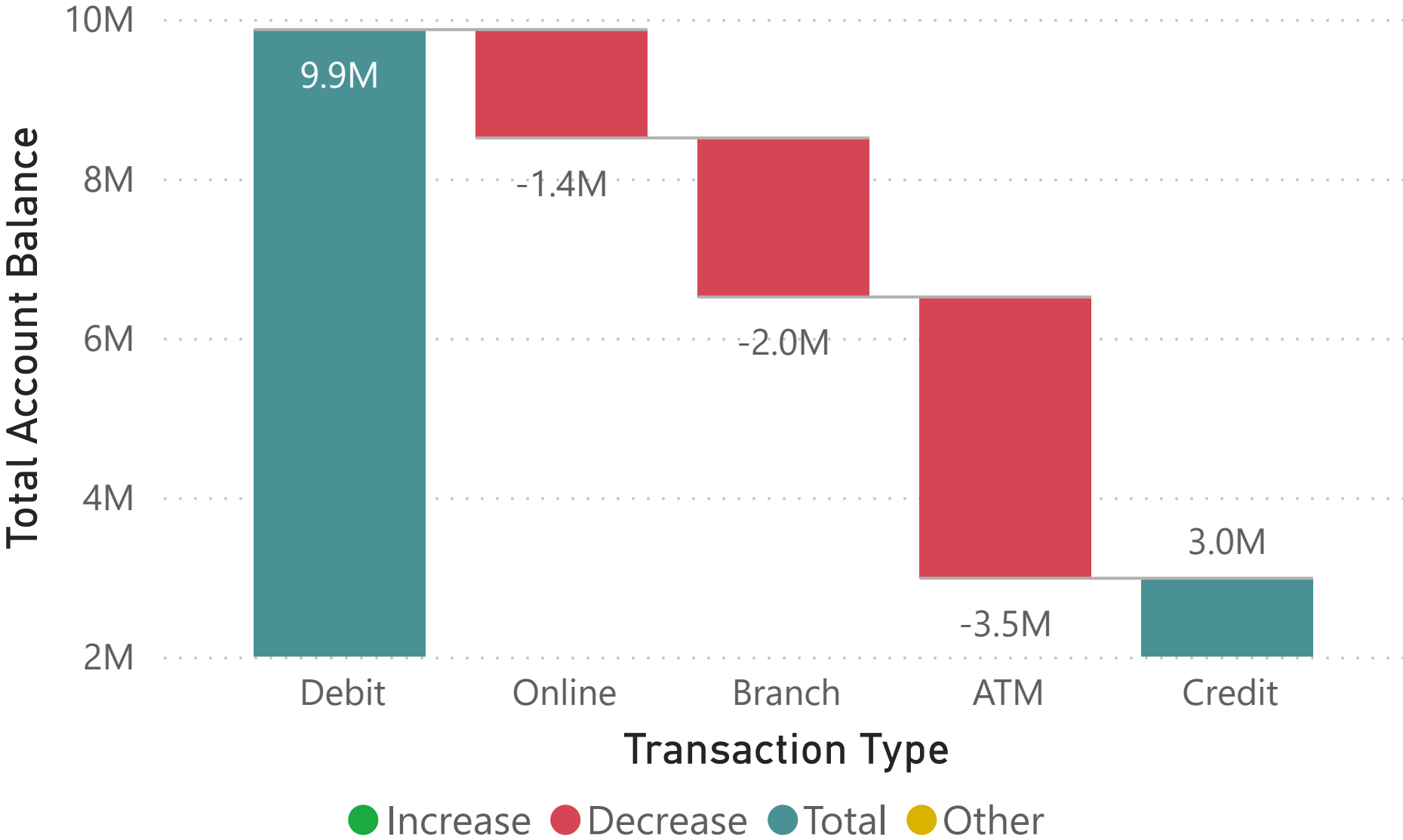
Online

Transaction Channel Usage by Customer Occupation

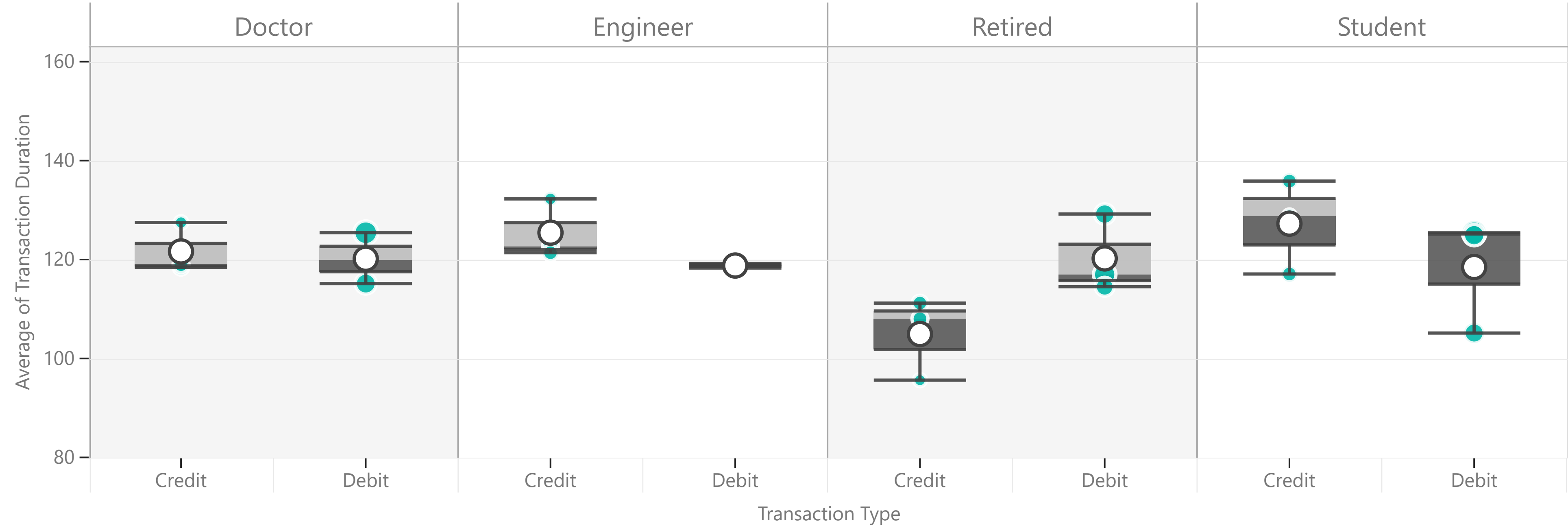
Spending Volume Distribution Across Banking Channels



Transaction Impact on Account Balance Across Channels



Transaction Duration Analysis Across Banking Channels





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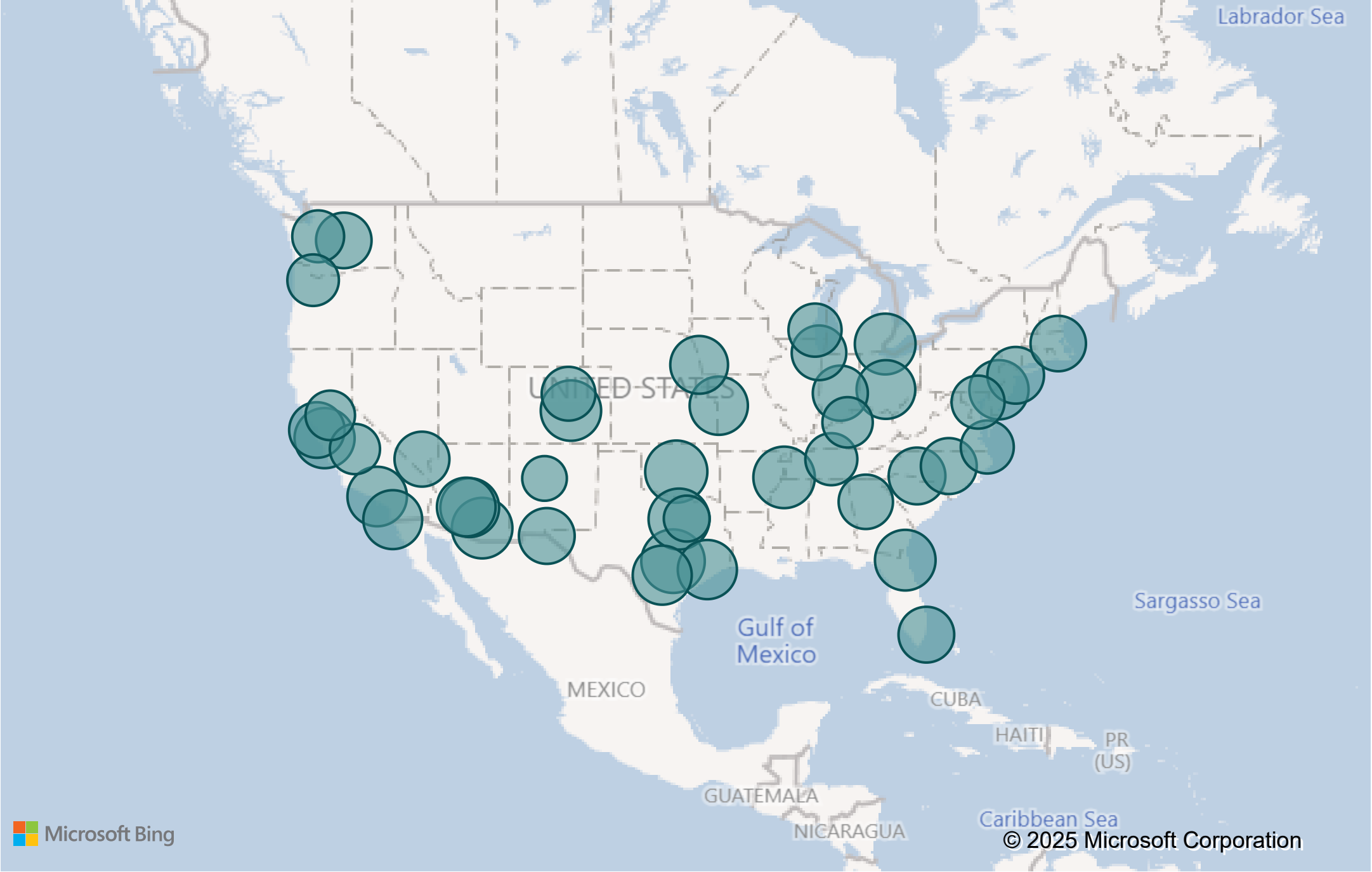
ATM

Branch

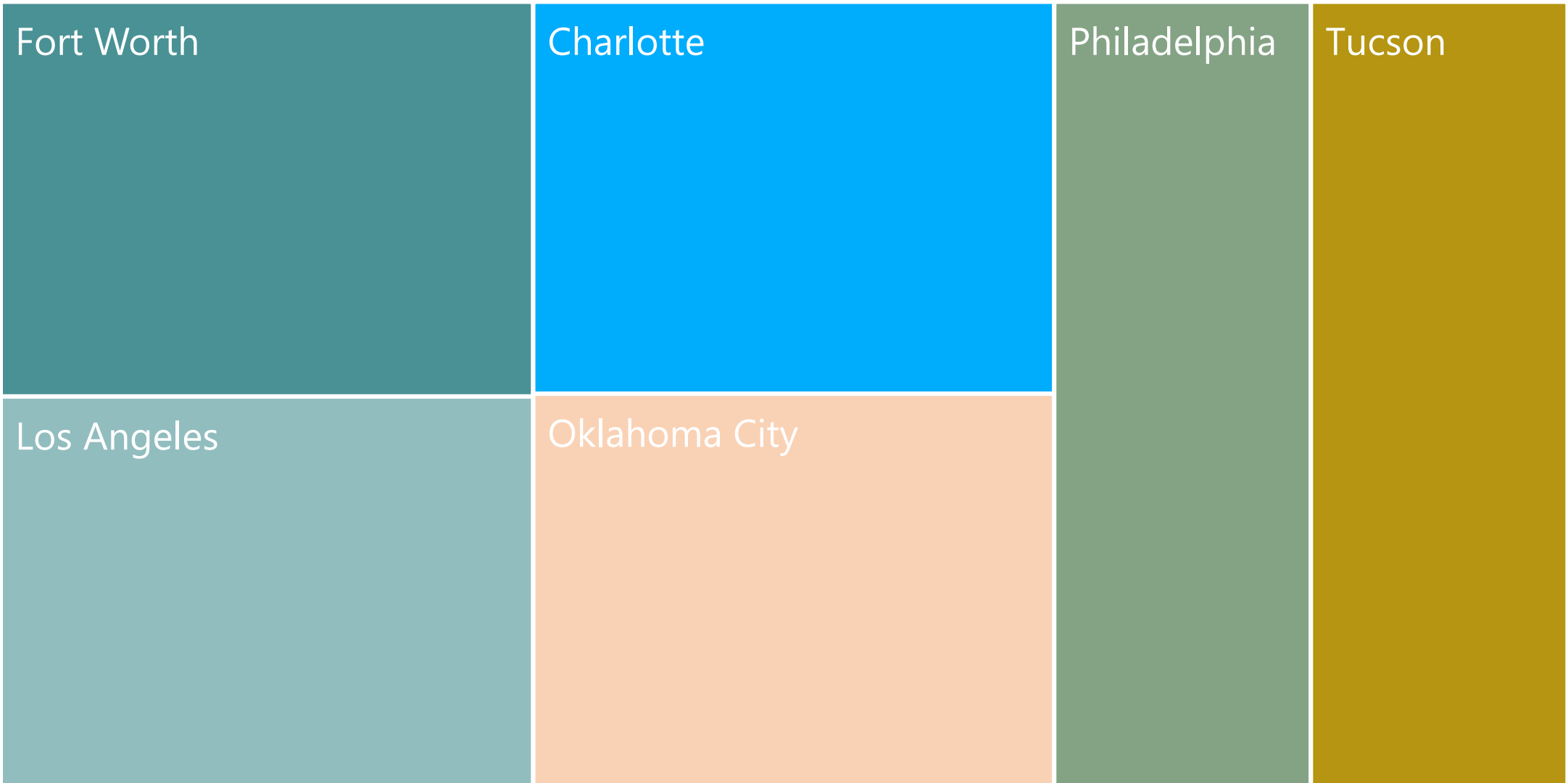
Online

Transaction Volume by Geographic Location

Regional Banking Activity Distribution Across U.S. Cities



Top Performing Cities: Banking Transaction Activity



AccountID	CustomerOccupation	Sum of AccountBalance
AC00054	Doctor	58,966.73
AC00279	Doctor	42,835.95
AC00304	Doctor	40,499.70
AC00480	Doctor	37,171.64
AC00257	Doctor	36,352.50
AC00363	Doctor	35,557.33
AC00257	Engineer	33,052.45
AC00362	Engineer	27,337.69
AC00304	Retired	20,631.85
AC00362	Doctor	19,130.54
AC00480	Retired	15,599.00
AC00279	Engineer	15,467.21
AC00363	Engineer	14,443.46

Total478,393.25

Low-Activity Geographic Markets

