



Hotel Bookings Analysis

Overview

Month

All

country

All

Total bookings

119.39K

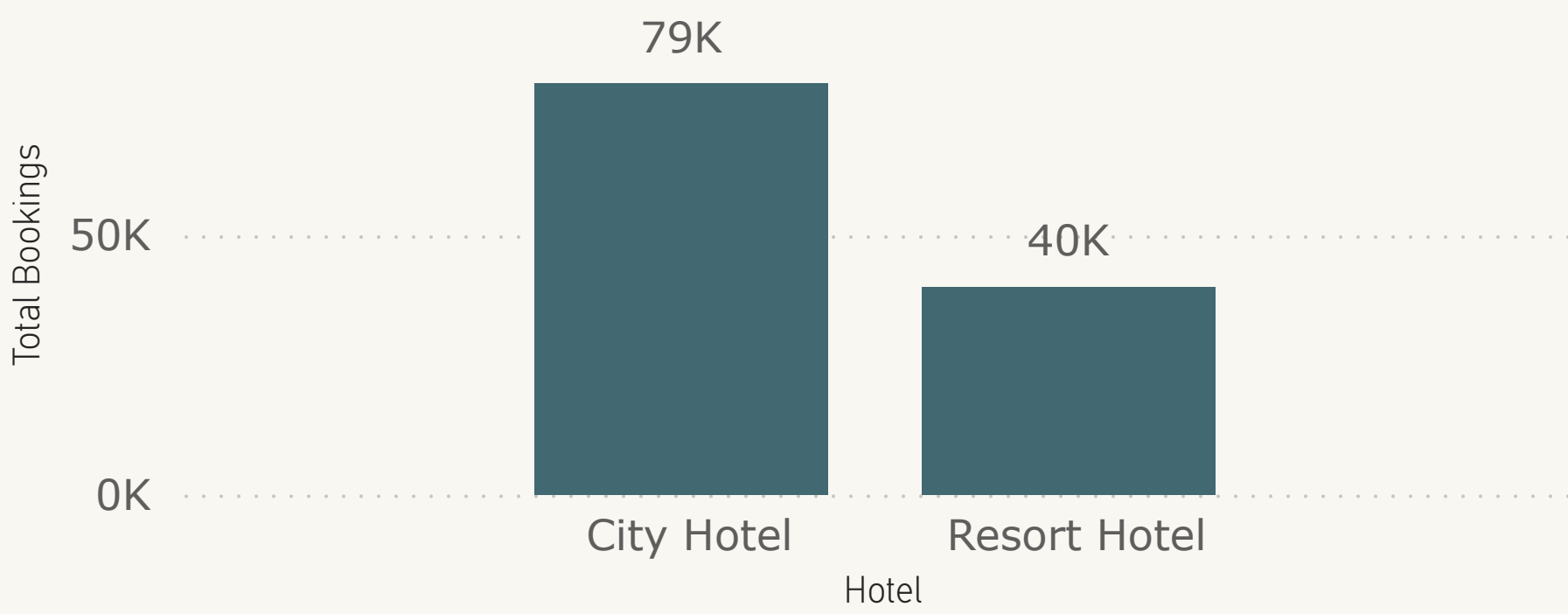
Total Guests

235K

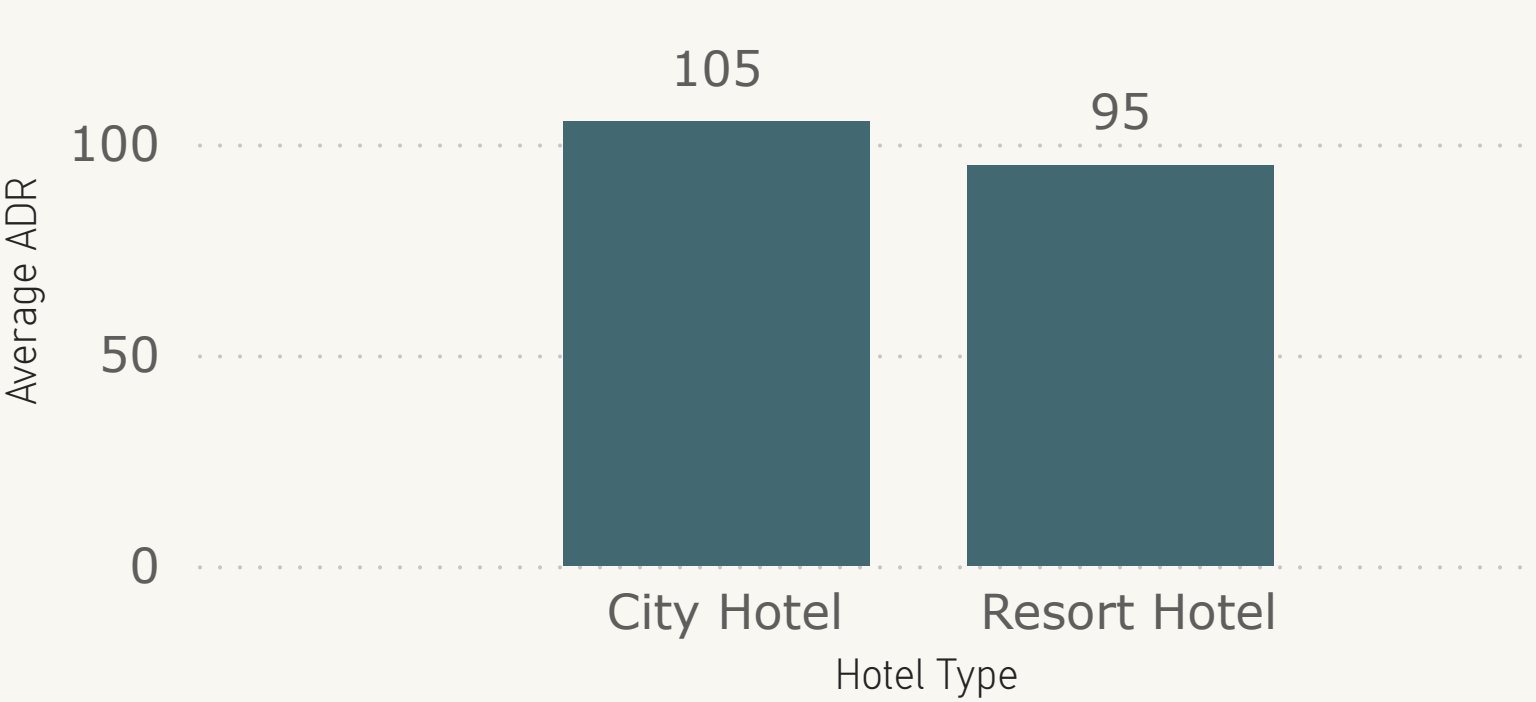
Cancellation Rate

37.04%

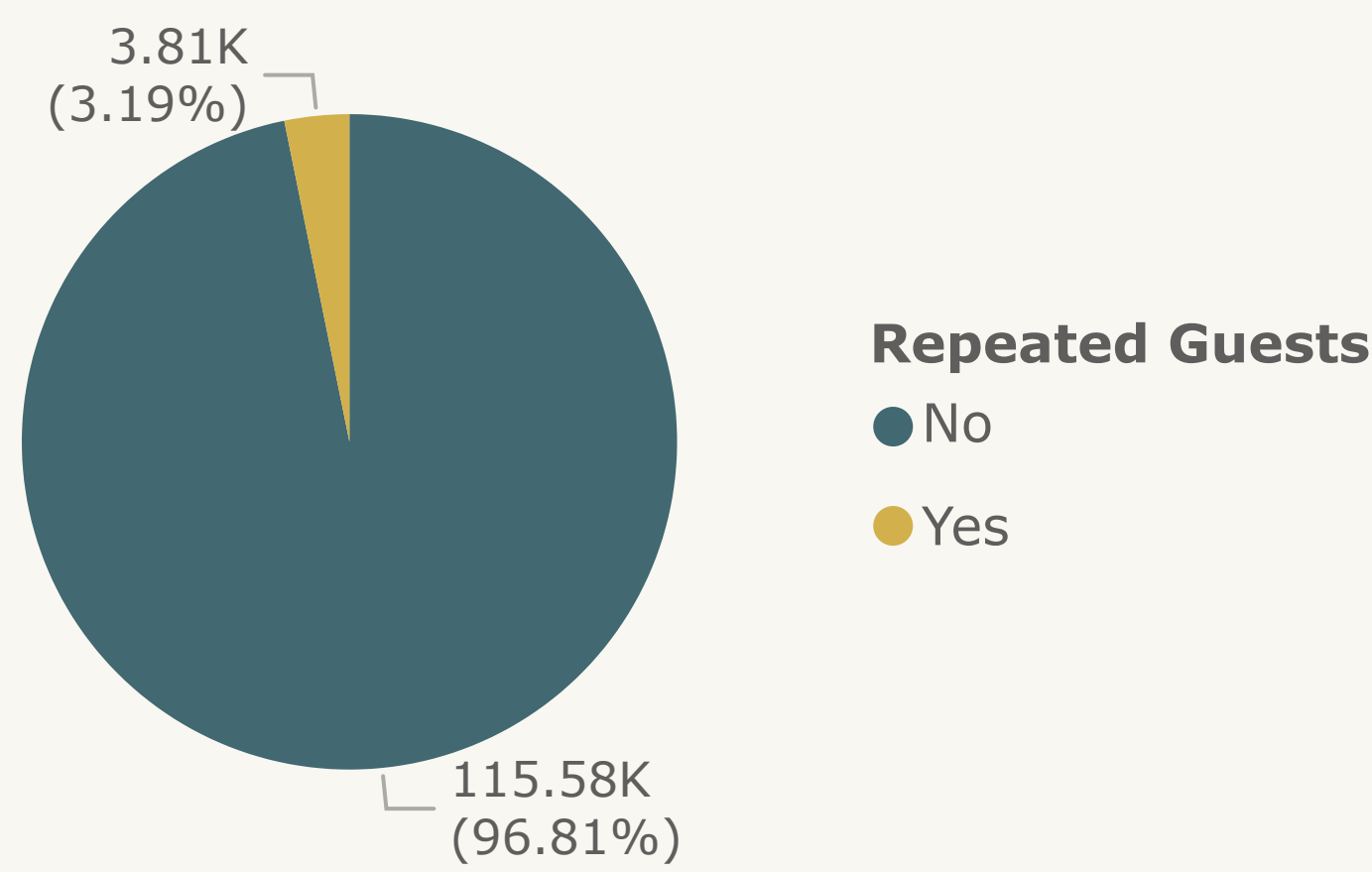
Booking Volume Per Hotel



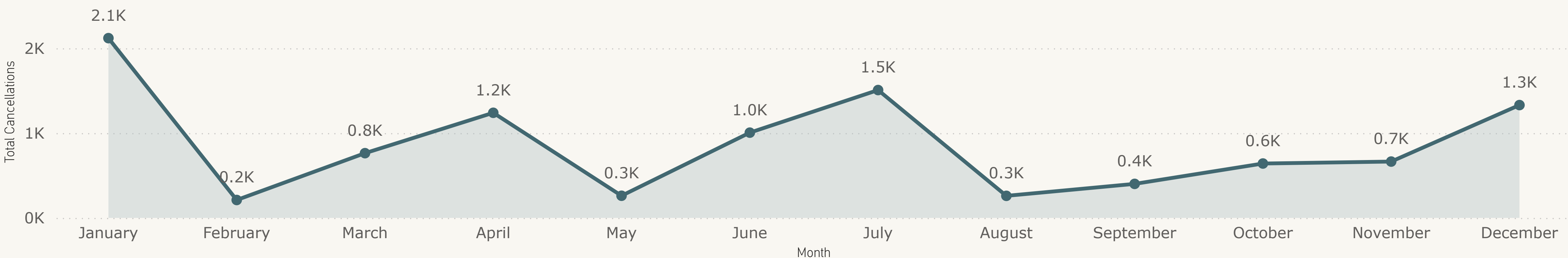
Average Daily Rate By Hotel



Repeated Guests



Previous Cancellation Over Months





Hotel Bookings Analysis

Overview

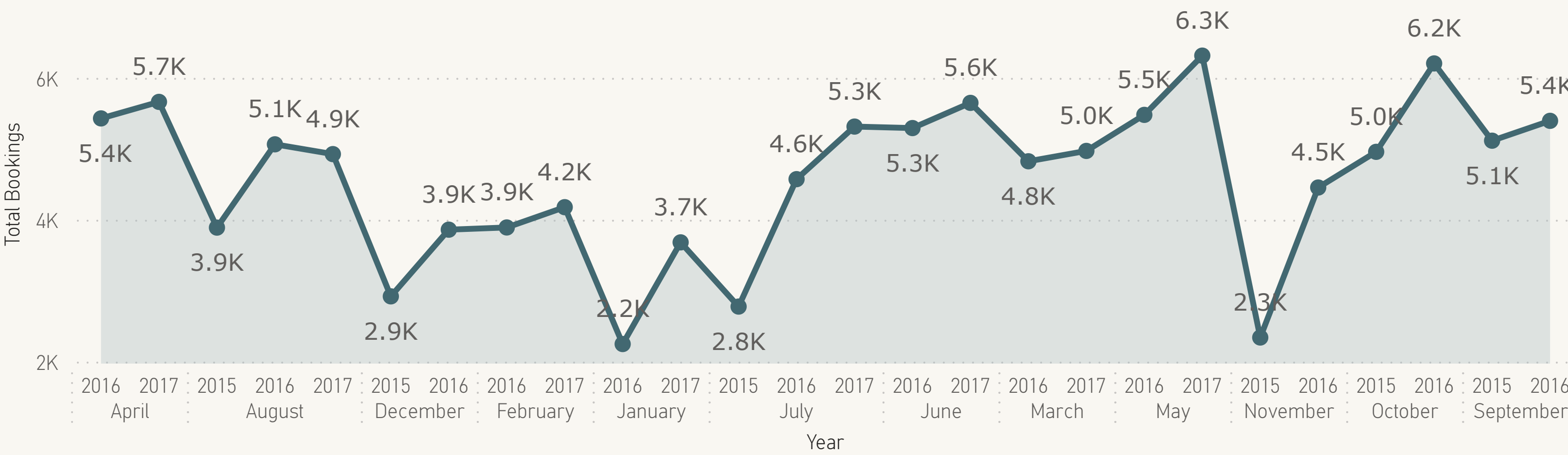
Month

All

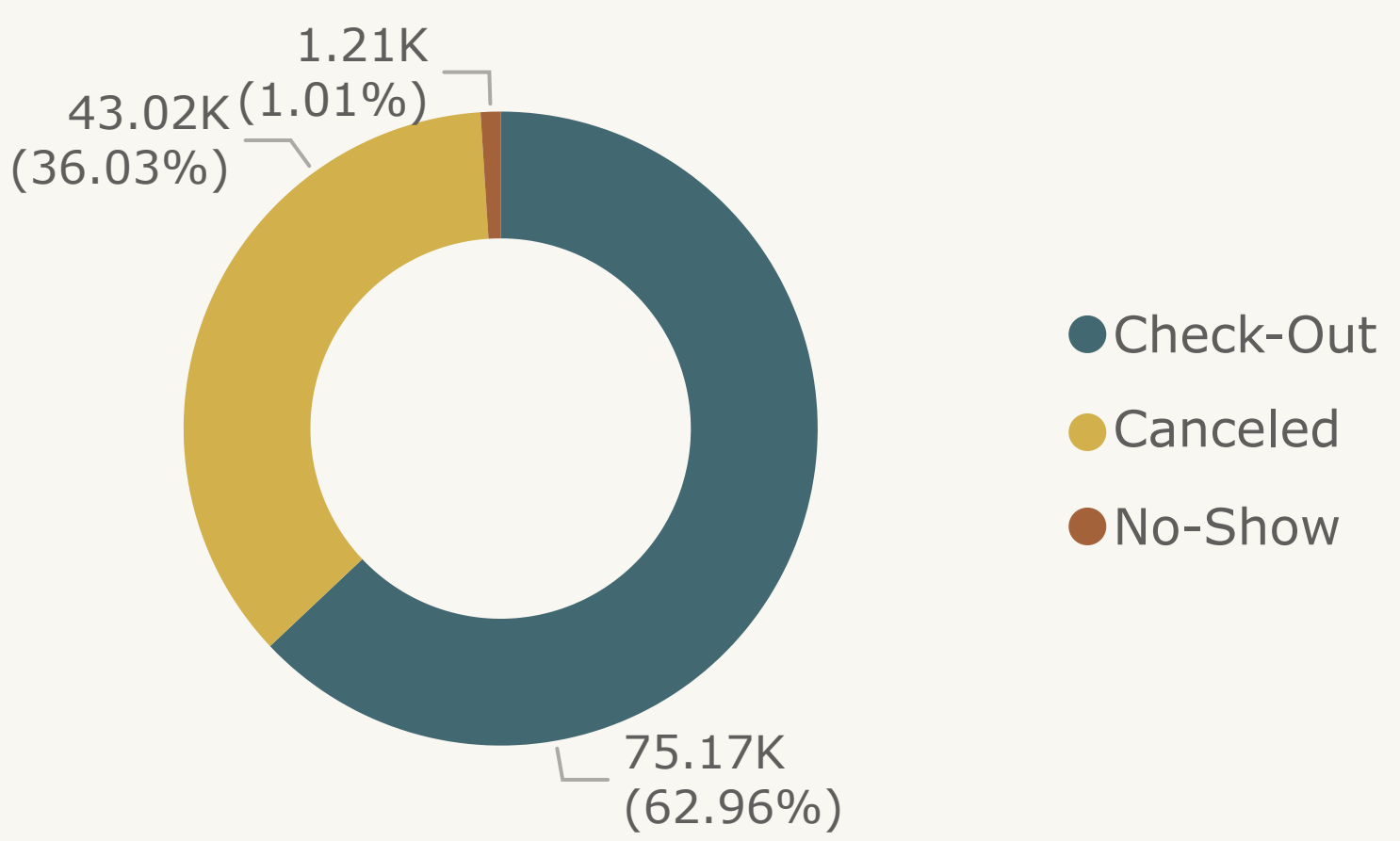
country

All

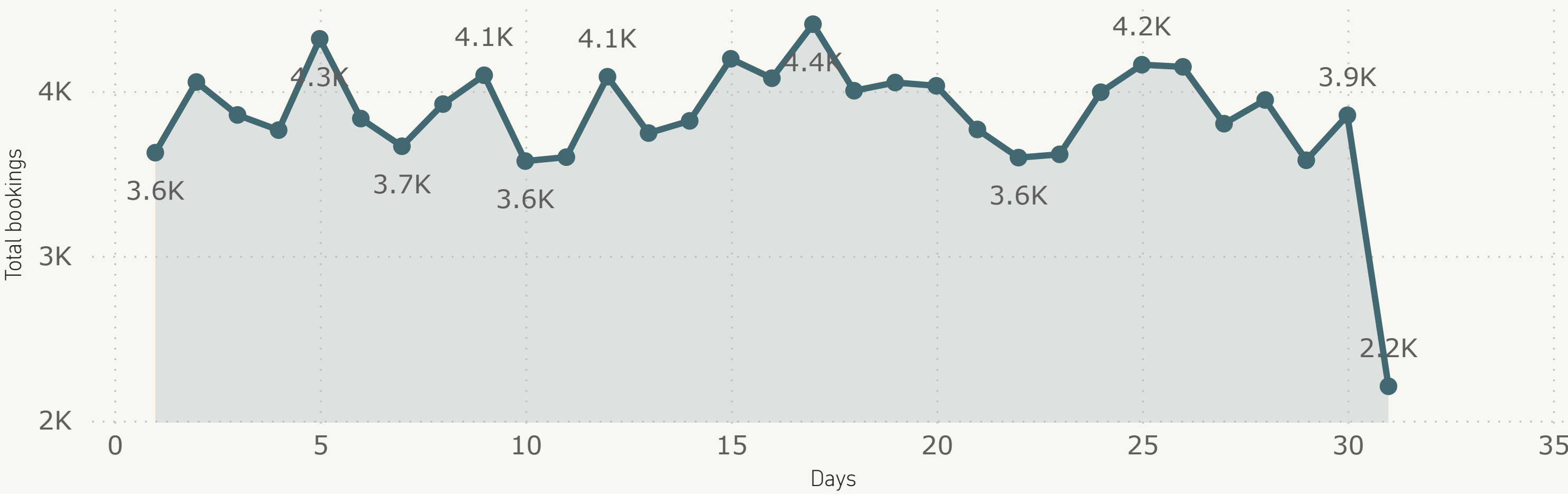
Peak Booking Months and Years



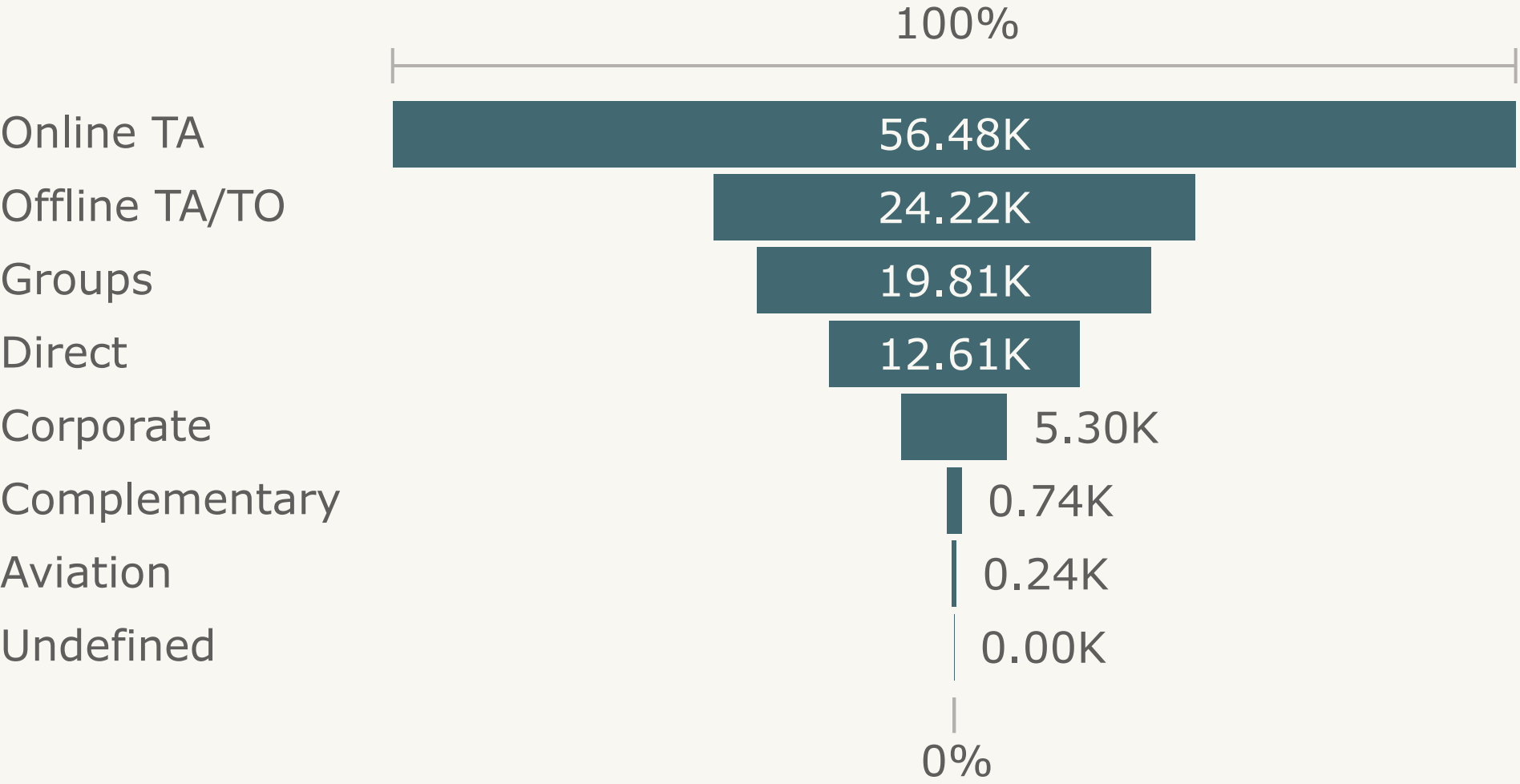
Distribution of Reservation Status



Peak Booking Days



Market Segment Distribution





Hotel Bookings Analysis

Overview

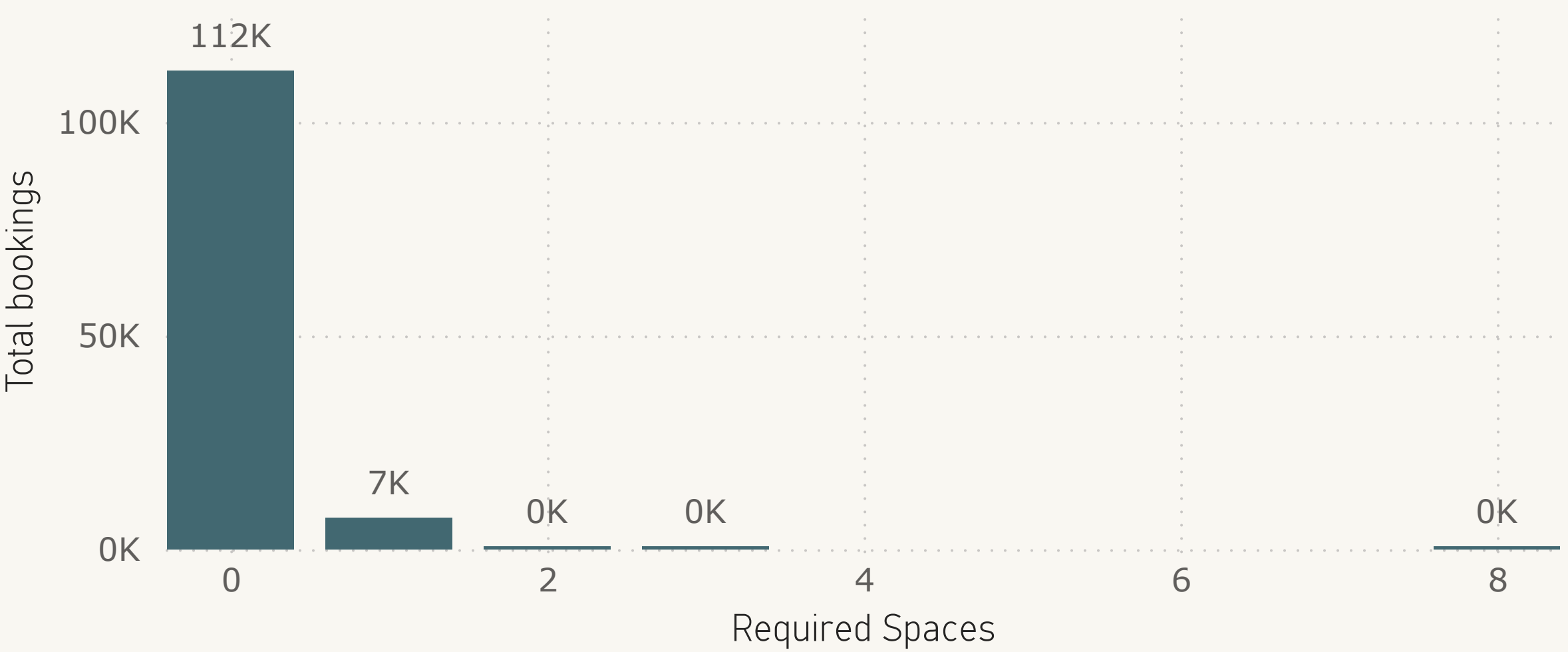
Month

All

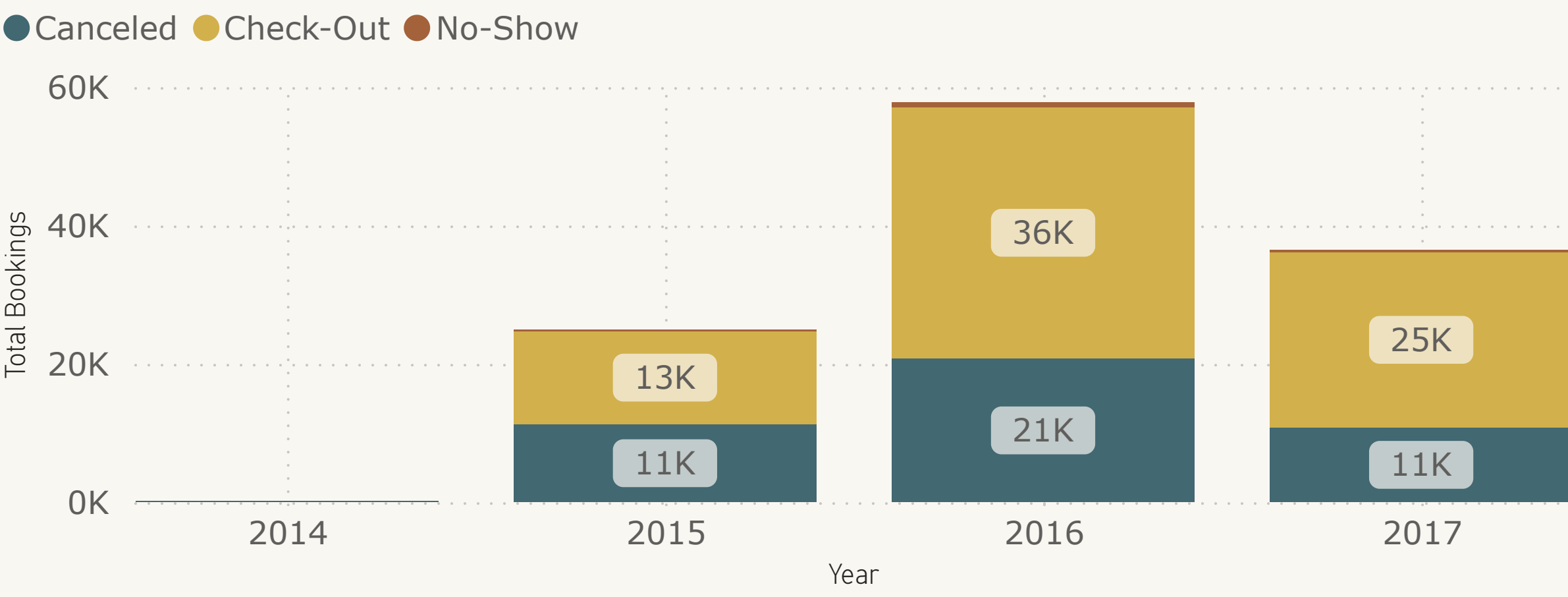
country

All

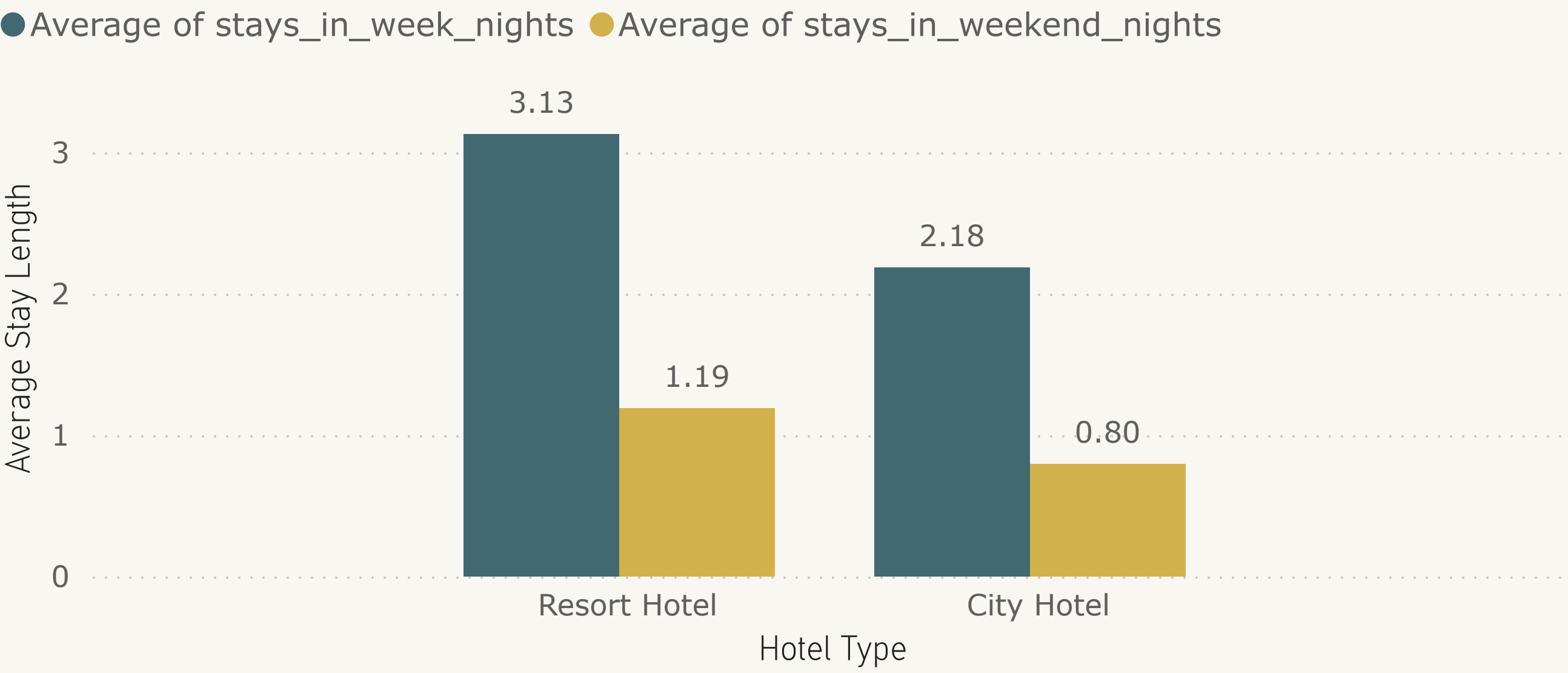
Requests for Car Parking Spaces



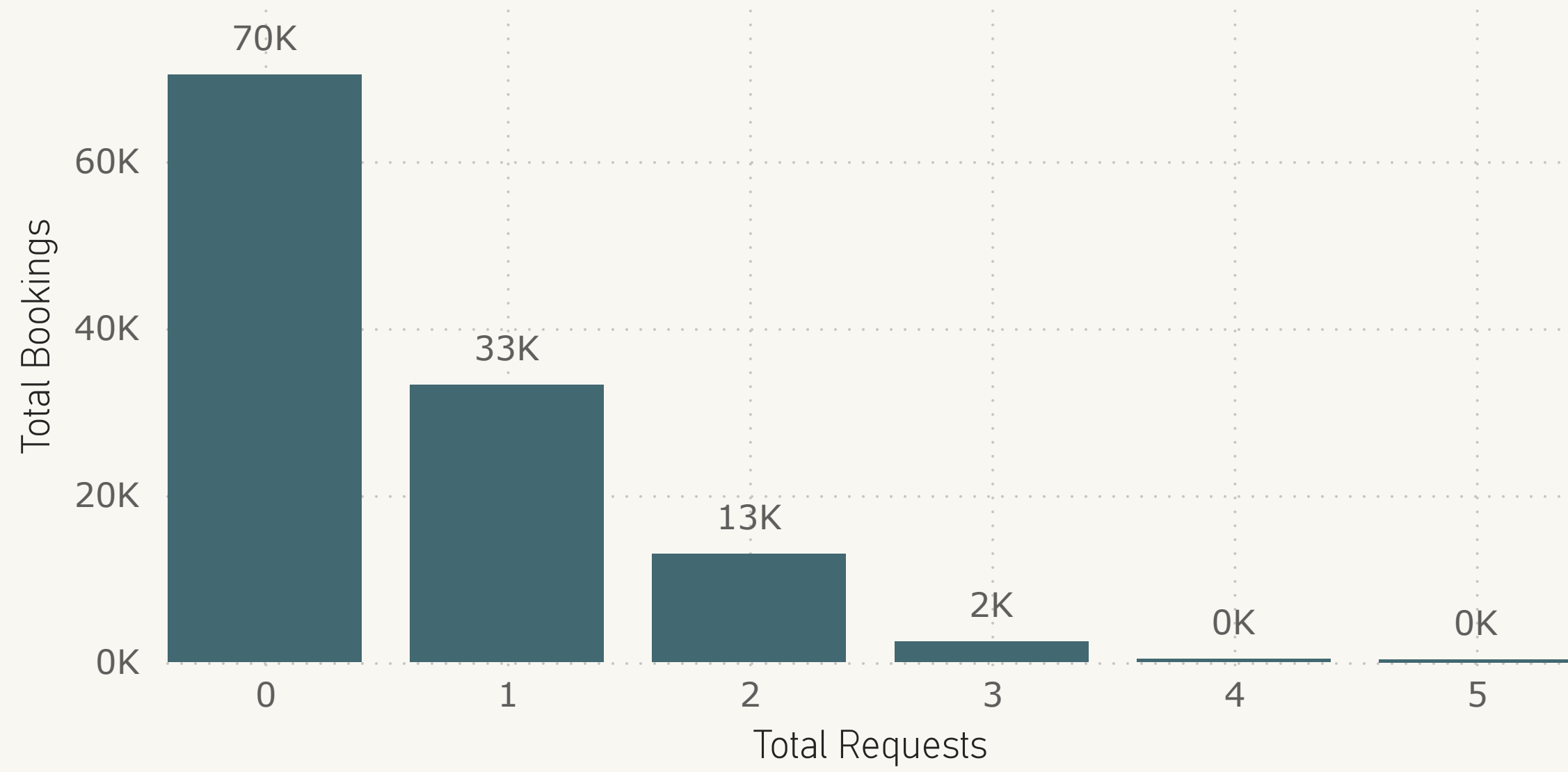
Reservation Status Over Time



Average Stay Length: Weekdays Vs Weekends



Distribution of Special Requests





Hotel Bookings Analysis

Overview

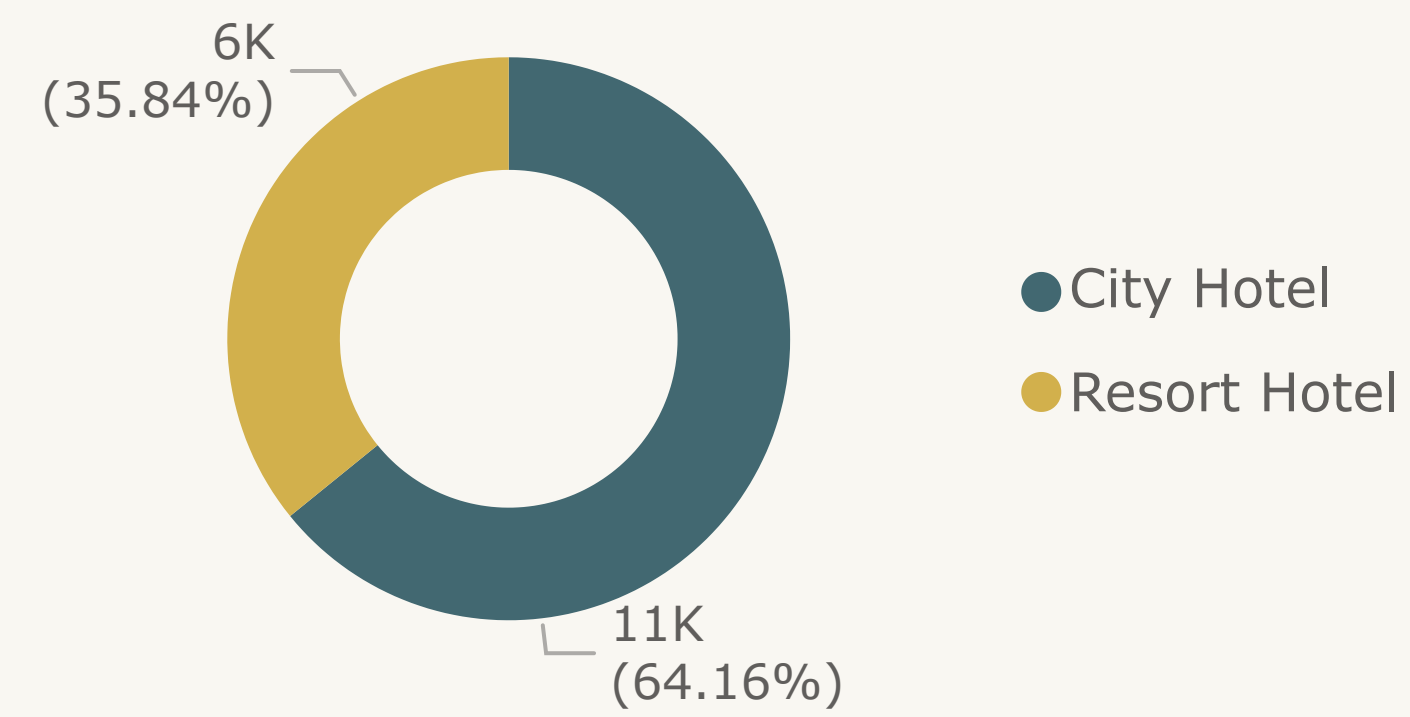
Month

All

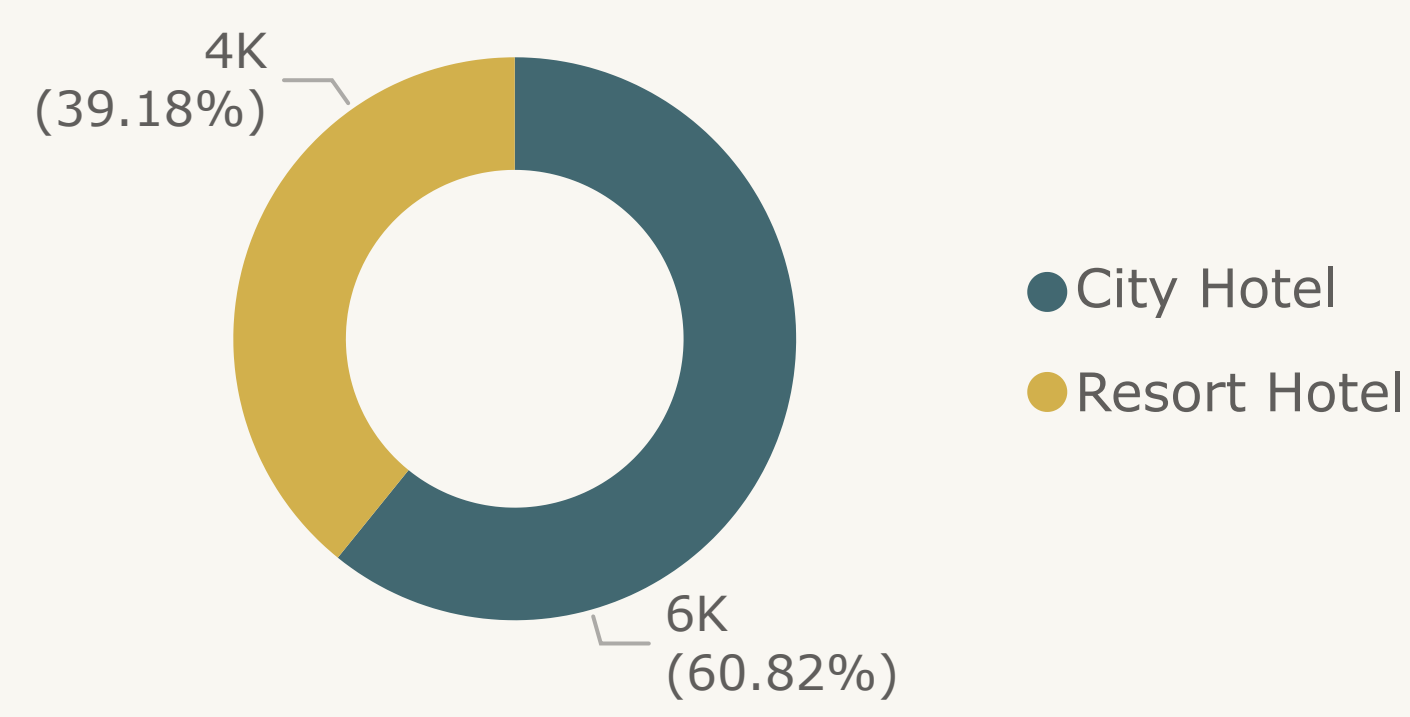
country

All

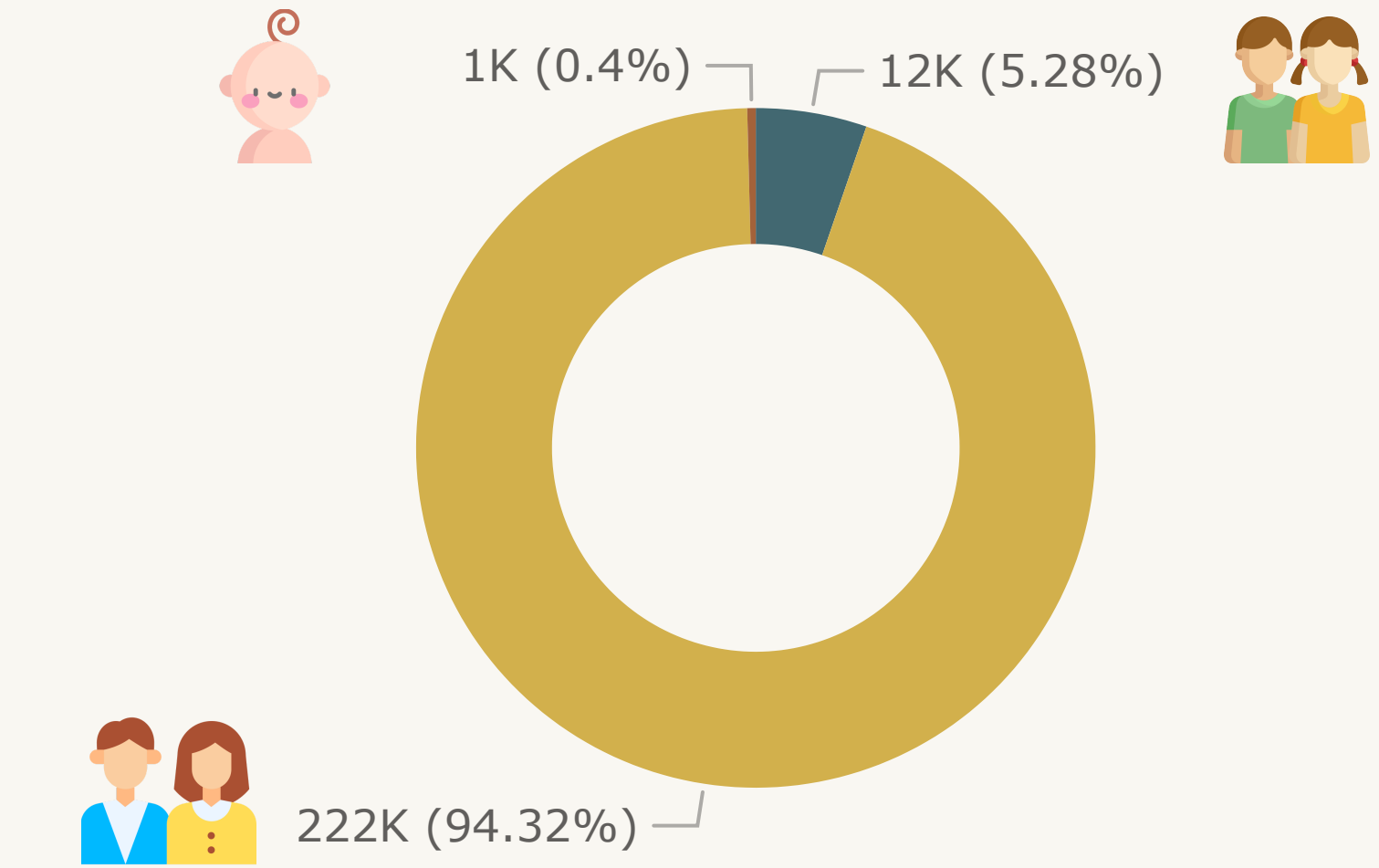
Previous Not Cancelled Bookings by Hotel



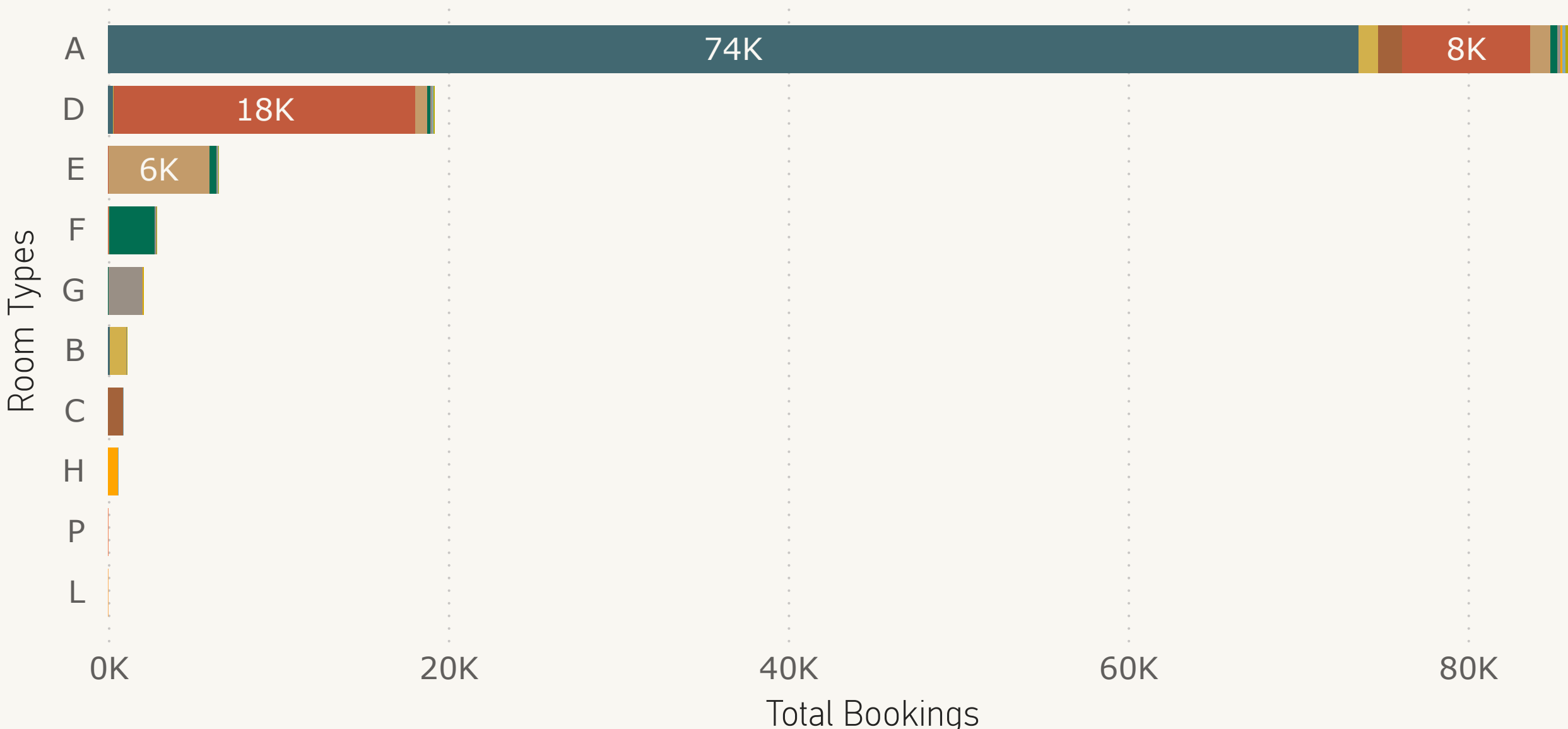
Previous Cancellation by hotel Type



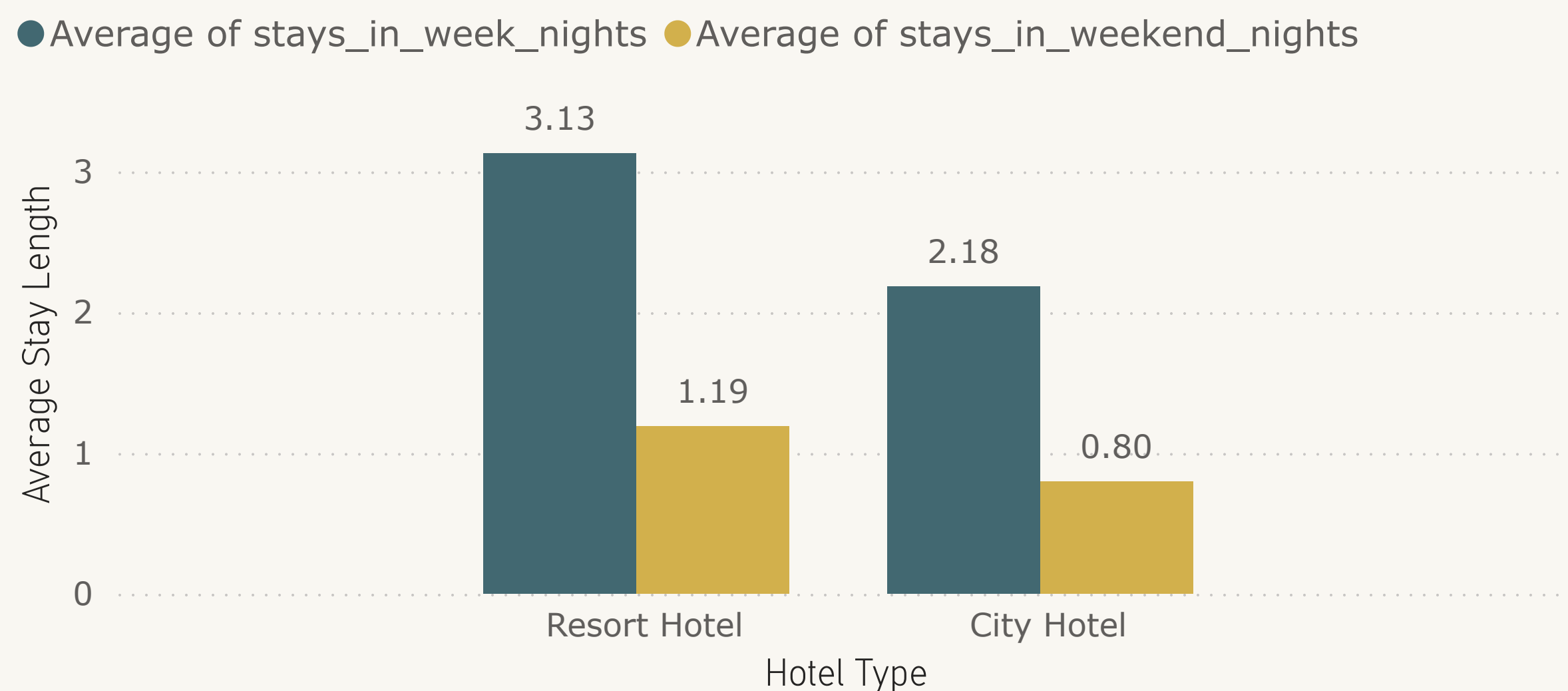
Distribution of Guests



Reserved Vs. Assigned Room Types



Average Stay Length: Weekdays Vs Weekends





Hotel Bookings Analysis

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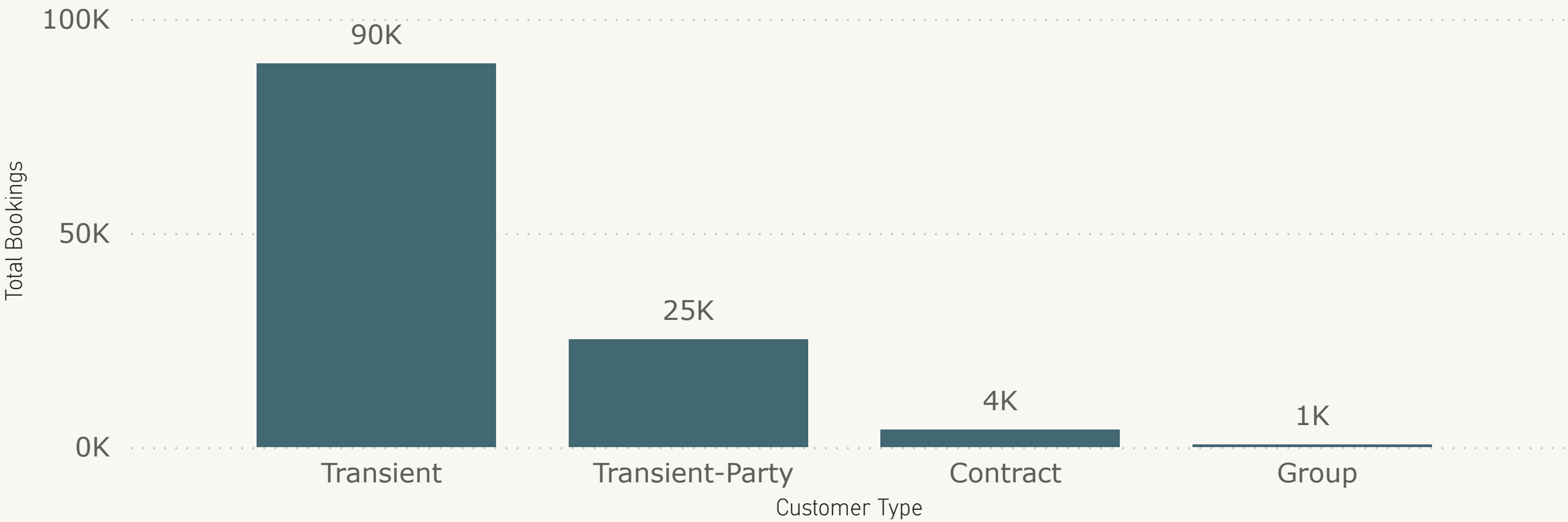
Month

All

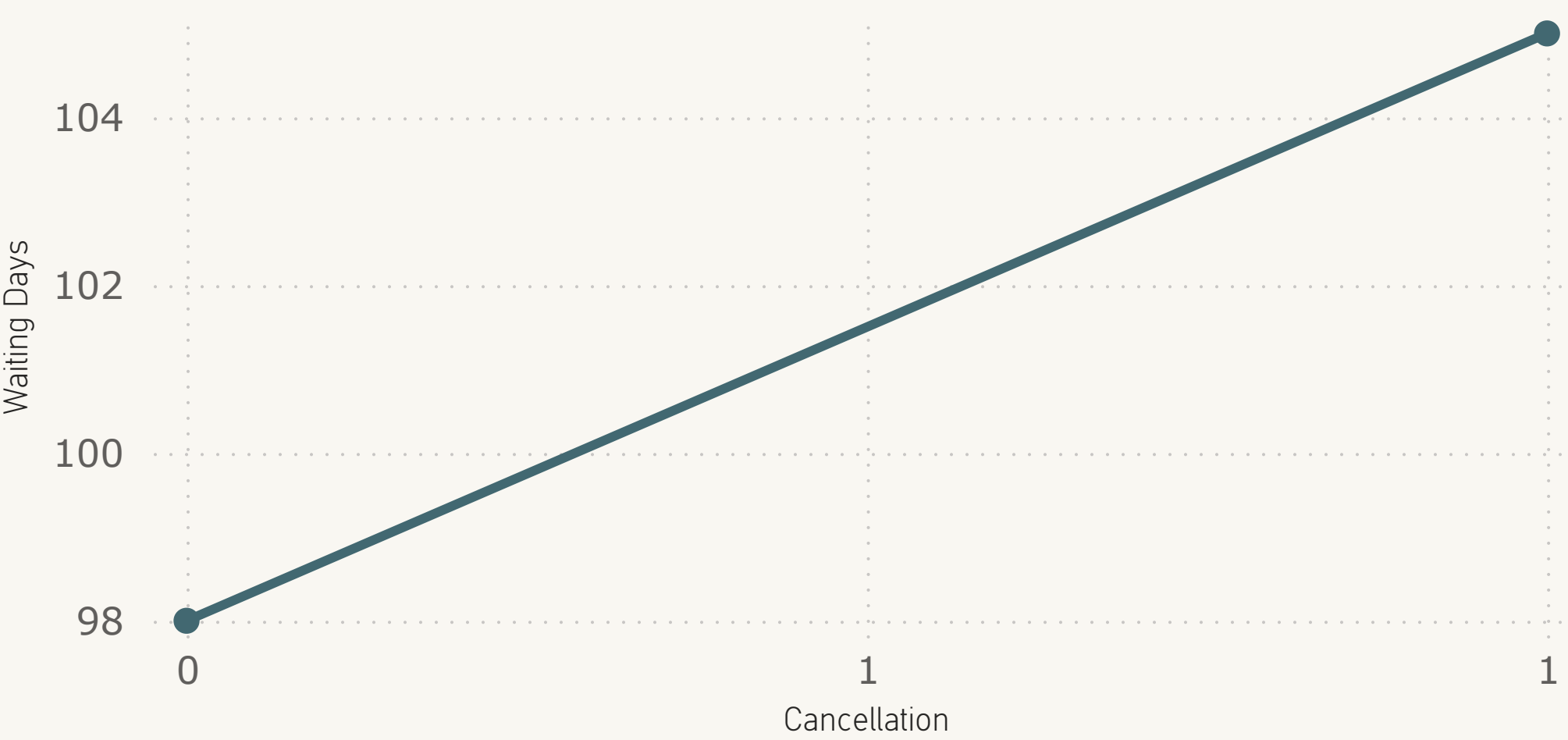
country

All

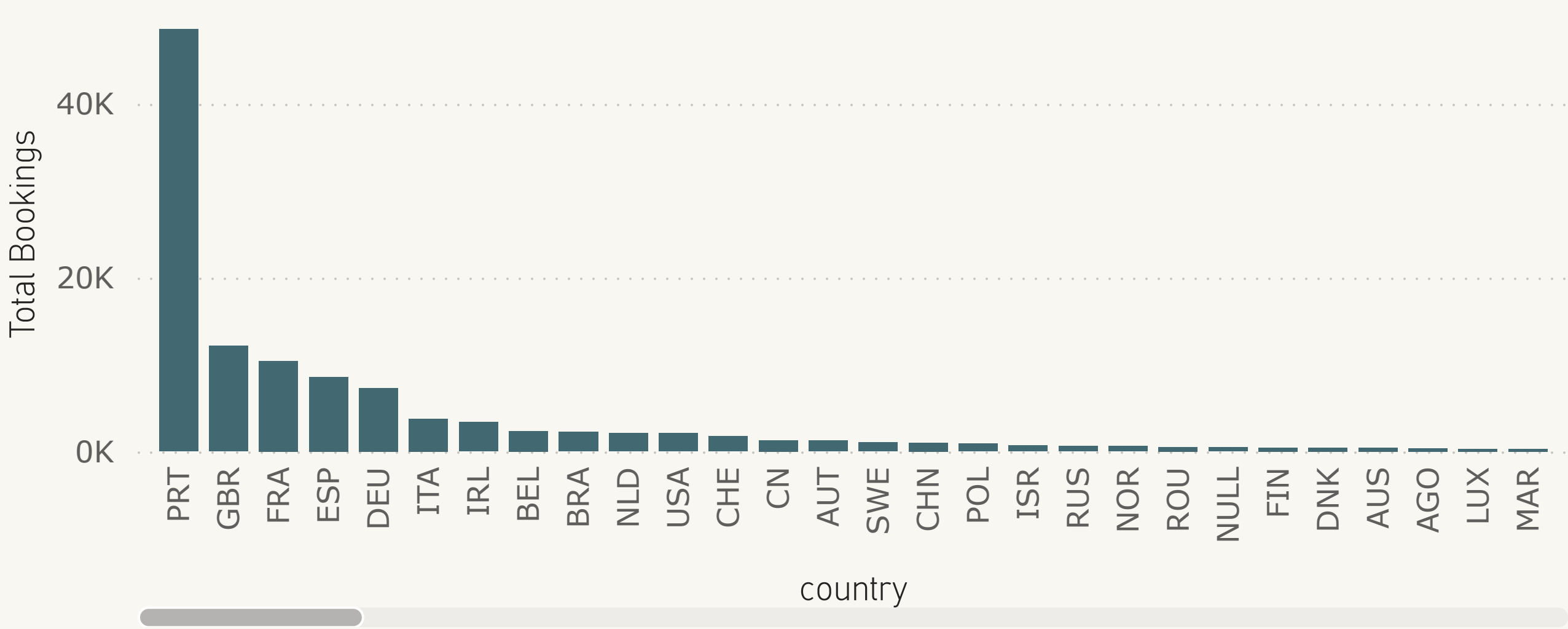
Customer Type Distribution



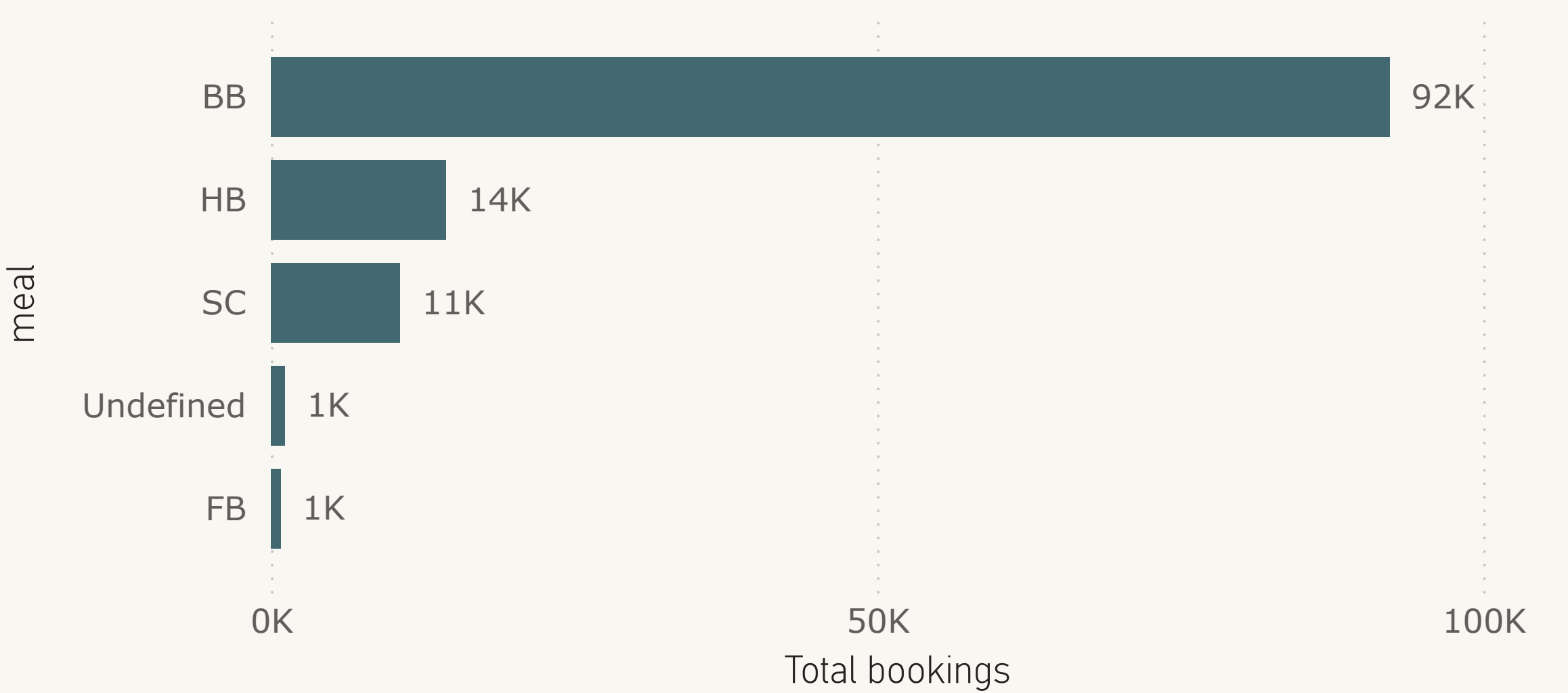
Impact of Waiting on Cancellation



Guest Origins by Country



Popular Meal Plans





Hotel Bookings Analysis

Overview

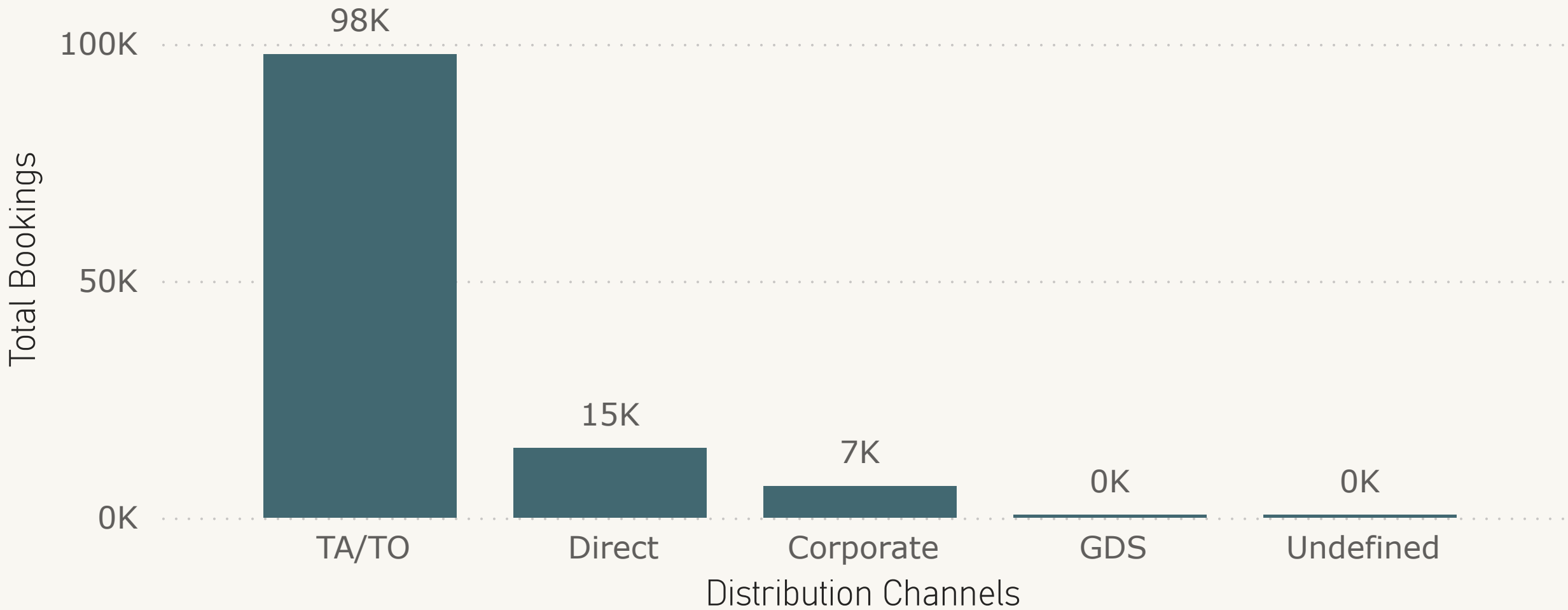
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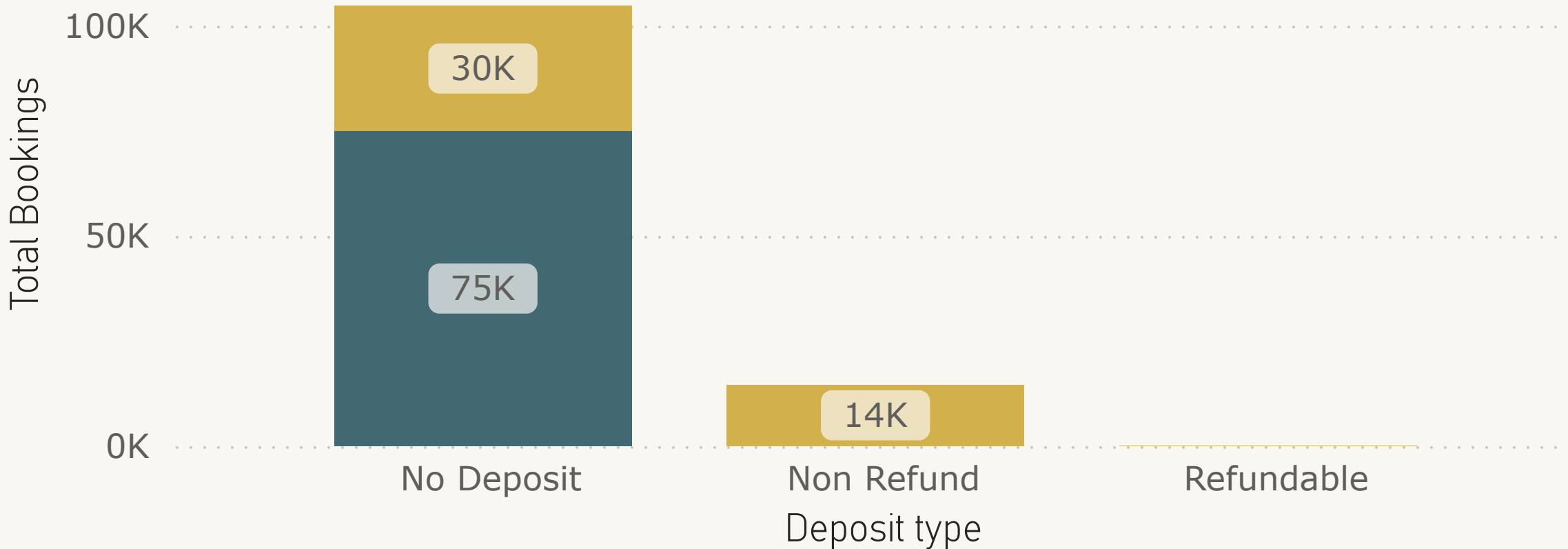
All

Top Distribution Channels for Bookings

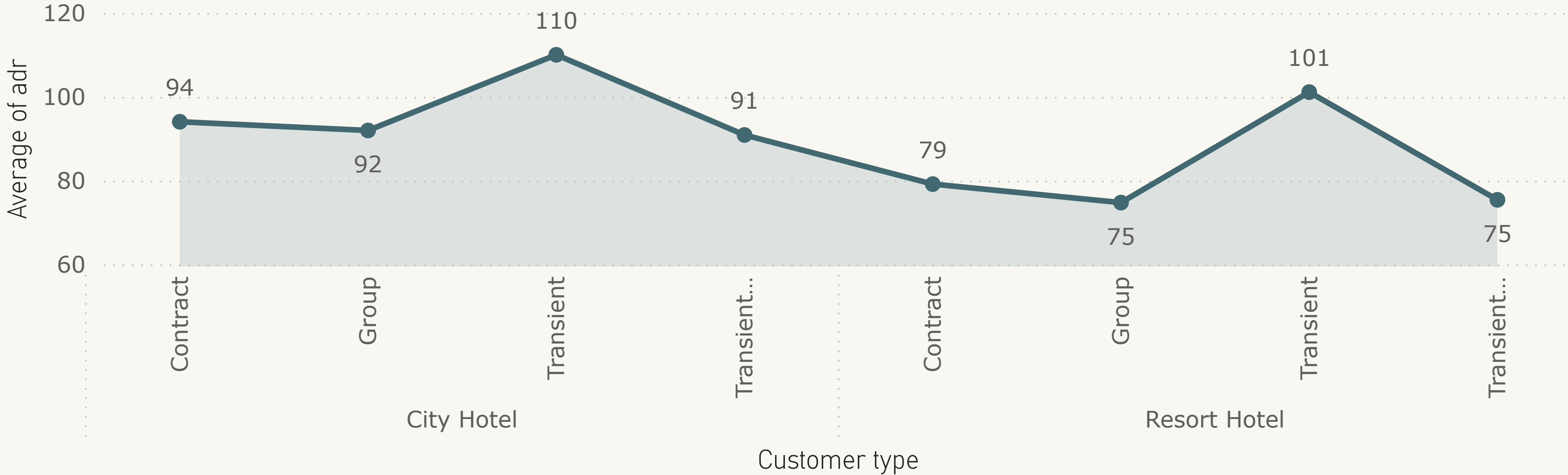


Impact of Deposit Type on Cancellations

Canceled ● No ● Yes



ADR by Hotel and Customer Type



Guest Composition by Hotel Type & Season

arrival_date_month	City Hotel	Resort Hotel	Total
April	15101	6899	22000
August	19401	11370	30771
December	8145	5051	13196
February	9376	5923	15299
January	6721	3803	10524
July	17203	10404	27607
June	15116	6365	21481
March	12333	6099	18432
May	15464	6992	22456
November	7524	4288	11812
October	14133	6911	21044
September	13961	6405	20366
Total	154478	80510	234988