Report:

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + "Theater" is the main category with the most campaigns, but it has a 50% effectiveness rate and the "Journalism" campaign, despite being the one with the least number of campaigns, had 100% effectiveness.
  + June and July are the months with more successful campaigns, perhaps because they are usually vacation dates and, on the contrary, August is the month with the highest percentage of cancellations and unsuccessful campaigns.
  + United States is the country with the highest number of campaigns, with an approximate number of 76% of the total number of campaigns.
* What are some limitations of this dataset?
  + There are many types of currency, perhaps it would be good to have a functional currency in order to have a general analysis of the amount of money collected.
  + It is not a limitation, but I think that having information from so many years ago may bias the analysis.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + We could make tables focused on countries and categories of campaigns to see what is the most functional depending on the geographical areas.
  + A deeper analysis can be done between categories and sub-categories to see if some sub-categories can affect the main one and, in this way, see if we can do without some or see where to improve.
  + A table that considers the average donation obtained vs. the category, to see which is the category that can raise more money on average per donation.
  + In my opinion it is not very good to have information from years so far back (as mentioned in the previous answer), but since we have the data, we could make an analysis by year and category to see the evolution and where it will be better to raise more money for future years.