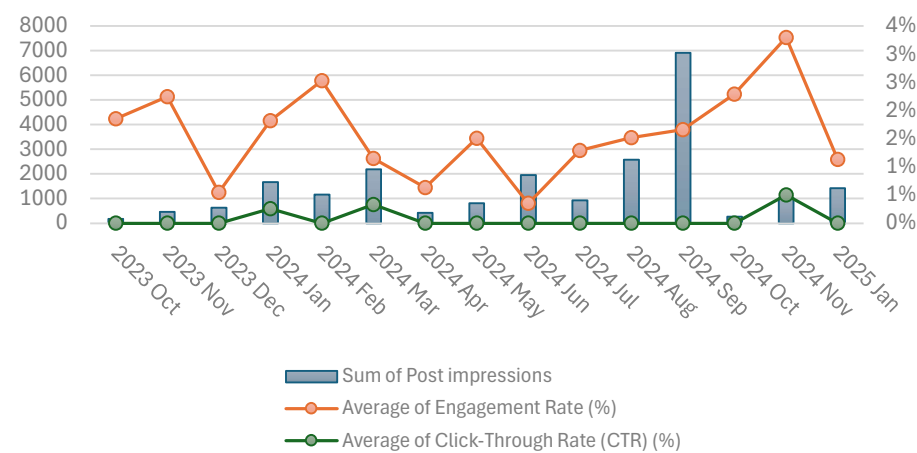
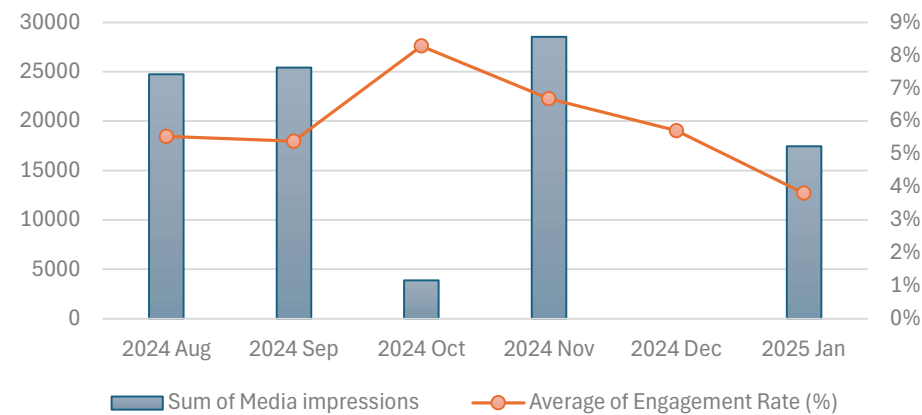


FACEBOOK IMPRESSIONS 22,600	FACEBOOK ENGAGEMENT RATE 1.47%	FACEBOOK (CTR) RATE 0.12%
INSTAGRAM IMPRESSIONS 100,092	INSTAGRAM IMPRESSIONS 5.5%	INSTAGRAM FOLLOWERS 12,447

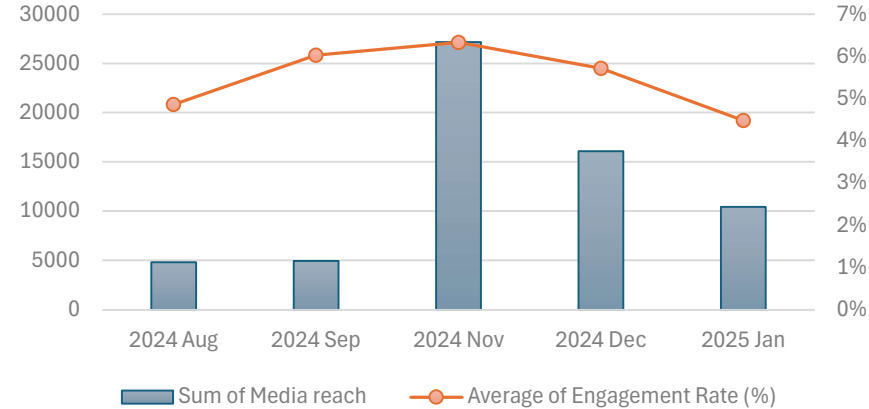
Impression Vs Engagement Rate Vs CTR Rate



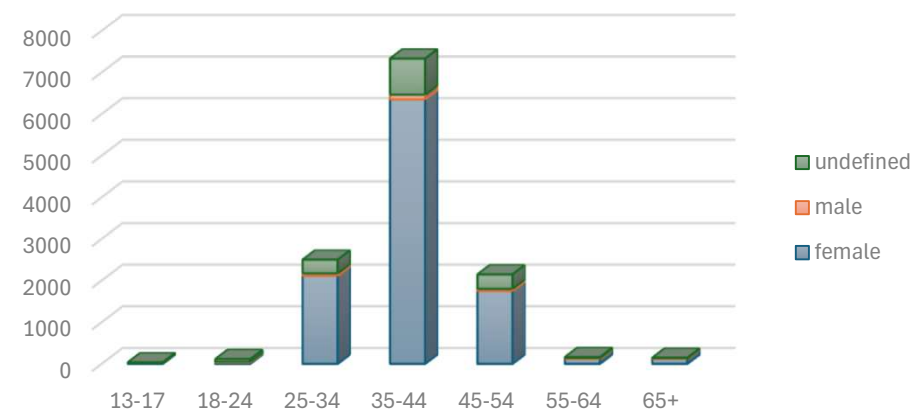
Instagram Impressions Vs Engagement Rate



Instagram Reels Reach Vs Engagement Rate



Demographic of Instagram Followers



Map of Instagram Followers

