



Abdullah Shahid

Business Student

I aim to help improve society through passion, creativity and hardwork.

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EDUCATION

Bachelors in Business Administration

Business School, Bahria University Islamabad

02/2020 - Present

CGPA: 3.82

Courses

- Financial Accounting
- Statistical Inference and Quantitative Research
- IT in Business
- Finance
- Marketing Management
- Business Communications
- Cost Accounting

PERSONAL PROJECTS

Company Annual Report

- An analysis of Fauji Fertilizer Bin Qasim Limited was presented with a detailed self made annual report.

FDI's impact on Pakistan's Economy

- A comprehensive case study was presented on Impact of Foreign Direct Investments on Pakistan's economy.

Positioning of the Fast Fashion Market

- A detailed report was presented on the positioning of Fast Fashion Market and how different brands under this market are positioning their products and services.
- The report contained detail overview and different analysis of Fast Fashion industry.
- PESTEL analysis, Porter's Five Forces, SWOT analysis, Porter's competitive positioning, Cage framework, Market entering strategies were also mentioned in it.

Cost Analysis Report

- A report for the cost evaluation purpose was made which helped to identify and prioritize cost-saving opportunities.

A Case Study on Organizational and Cultural Stereotypes

- Different countries business and cultural stereotypes and stigmas were discussed in detail.
- A proper framework for a manager was presented to help him tackle these different cultural stereotypes and stigmas.

WORK EXPERIENCE

Free Lancing

Fiverr

06/2020 - 09/2020

Achievements/Tasks

- Video Editing
- Advertisement Posts
- Photograph beautification and editing

SKILLS

Adobe Photoshop

Adobe Illustrator

Canva

Microsoft Office

SPSS

Project Management

Social Media Marketing

Marketing Strategies

Public Speaking

Critical Thinking

Motivator

Innovation

Event Hosting

ACHIEVEMENTS

Winning Position in Air Crash Inquiry: Critical Thinking
(10/2017 - Present)

Head Marketer Link'21 (11/2021 - Present)

CERTIFICATES

Organizing TwinCon4 and 5 (10/2017 - 10/2019)

Securing Winner Position in Air Crash Inquiry (Virtuoso)
(10/2017 - Present)

Painting and Essay Writing Competition HRCA
(05/2016 - Present)

Attending AIESEC University Career Fair
(09/2020 - Present)

Participation in Link'21 (11/2021 - Present)

LANGUAGES

English

Native or Bilingual Proficiency

Urdu

Native or Bilingual Proficiency

INTERESTS

International Relations

Article Reading

Documentaries

Cricket

Swimming

Chess

Gaming