



# SHAHRUKH RAFI

## SALES AND MARKETING SPECIALIST | E-COMMERCE CONSULTANT

Seeking Responsible Assignments Where the Job Demands Challenging Efforts, Aggressive Innovation & Where Professional Skill Will be Prime Mover Towards the Success of the Organization. Goal-driven eCommerce Consultant with diverse experience implementing and streamlining e-commerce operations. Proven strengths include generating traffic and increasing conversions. Committed to hands-on involvement through effective client communications and thorough market analysis. My dedicated and energetic personality led to my career growth and expansion in the ecommerce or any other industry and I am looking to continue that growth.

## PROFESSIONAL STRENGTH

- Manage Customer Service to Ensure Highly Satisfied and Repeat Customers.
- Enthusiastic in Developing & Improving Solutions by Preparing & Evaluating Alternative Work Solutions.
- Strong Organizational Skills to Use a Data Driven Approach to Prioritize Optimization/Improvement Strategies.
- Creative To Establish Standard Reports and Dashboards to Actively Monitor Performance and Identify Opportunities for Improvement.
- Strong Analytical Skills (Including Mastery Of Microsoft Office) and Experience Advanced Reporting and Data Analysis Tools.
- Extensive Technical Skills to Manage E-commerce Platforms including Amazon, eBay, Walmart, Etsy etc.
- Effective and Strong Written and Verbal Communication Skills.
- Detail Oriented with Ability to Multi-Task and Maintain Organization. Specialized In Development Of Physical Business/E-Commerce Marketing Strategies.
- Decision Making & Management Skills to work With E-Commerce Partner Team to Coach/Assist In Selling/Implementing Various Solutions.
- Plan, Arrange & Coordinate Marketing Strategies, Advertising Campaigns and Advertising Budget by Critical & Logical Thinking.
- Adaptable, open and willing to learn new things, take on new challenges and make adjustments to suit transitions in the workplace.
- Googling is an equally important skill that's including in my professional or technical strength.

## EDUCATION

### 2010-2012 | Matriculations

Fauji Foundation School Dina, Jhelum Punjab Pakistan

### 2012-2014 | FCS

Fauji Foundation School & College Jhelum Punjab Pakistan

### 2016-2020 | B.Com Hons

University of the Punjab, Jhelum Punjab Pakistan

## CARRIER JOURNEY

- 1 Year Experienced as Sales Promotional Officer at Nestor Pharma, Jhelum Punjab Pakistan
- 1 Year Experienced as Production Quality Assurance Officer in Swedish Dairies, Jhelum Punjab Pakistan
- Have Experience of 3.5 Years as E-commerce Consultant | Project Manager at Urtasker Jhelum Punjab Pakistan

## HOBBIES



Music



Badminton



Photography



Cycling



Tourism

## CONTACT US



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## PERSONAL

**BIRTHDAY:** 21FEB 1996

**MARITAL STATUS:** SINGLE

**NATIONALITY:** PAKISTANI

**LANGUAGE:** URDU, ENGLISH

## PERSONAL SKILLS

Communication	● ● ● ● ● ● ●
Creativity	● ● ● ● ● ● ●
Teamwork	● ● ● ● ● ● ●
Organizational	● ● ● ● ● ● ●
Leadership	● ● ● ● ● ● ●
Team player	● ● ● ● ● ● ●

## TECHNICAL SKILLS

Amazon	● ● ● ● ● ● ●
ebay	● ● ● ● ● ● ●
etsy	● ● ● ● ● ● ●
Ms office	● ● ● ● ● ● ●
Walmart	● ● ● ● ● ● ●
Googling	● ● ● ● ● ● ●