**TRISHALA ARKA**

**Phone: +91 9177926500, Email Id:** [**trishalatrishu8@gmail.com**](mailto:trishalatrishu8@gmail.com)

**OBJECTIVE:**

**BOBJECTIVE**

**To pursue a highly rewarding career, seeking for a job in challenging and healthy work environment where I can utilize my skills and knowledge efficiently for organizational growth.**

**EDUCATIONAL QUALIFICATION:**

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**Name of the Course Name of the Institution Board/University Year of Passing Percentage Location**

**PGDM–HR & Marketing Institute of Public Enterprise AICTE 2018 66% Shamirpet**

**B.Tech(CSE) StPeter’sEngineeringCollege JNTU 2016 62% Hyderabad**

**Intermediate(MPC) Narayana Junior College Board of intermediate 2012 60% Alwal**

**Xth TriveniTalentSchool SSC 2010 71% Alwal**

**PROFESSIONAL QUALIFICATION:**

**JULY 2019-DECEMBER 2019**

**MARKET RESEARCH EXECUTIVE, TECHGENE LLC SOLUTIONS , HYDERABAD**

**Responsibilities:**

* **Develop new techniques for conducting research in finding key personnel (Company profiling, Email patterns, Revenue, Employee’s Contact Information)across industries.**
* **Secondary research with the help of different portals like Crunchbase , Zoominfo and Linkedin.**
* **Research and analysis for the targeted companies in U.S , Australia & Indian Market.**
* **Finding B2B and B2C Marketing and Financial decision makers for different companies in USA , Australia and India regions.Adding the generated leads to the database with the legitmate contact information.**
* **Supporting the weekly Email Campaign activities and taking bounce reports.**

**PROFESSIONAL EXPERIENCE**

**AUGUST 2018–FEBRUARY 2019**

**MARKET RESEARCH EXECUTIVE, JARVIS BUSINESS SOLUTIONS, HYDERABAD**

**Responsibilities:**

* **Develop new techniques for conducting research in finding key personnel (Company profiling, Email**

**patterns, Revenue, Employee’s Contact Information)across industries.**

* **Secondary research with the help of different portals like Crunchbase , Zoominfo and Linkedin.**
* **Research and analysis for the targeted companies in U.S , Australia & Indian Market.**
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* **Supporting the weekly Email Campaign activities and taking bounce reports.**

**INTERNSHIP**

**MARKETING INTERN:**

**Birla Sun Life Insurance, Hyderabad May 2017 – June 2017**

* **Summer Internship Project titled “Study on Strategies of Wealth**

**Policy Solutions” Studied current strategies of policies**

* **Understood the market structure and sold policies.**

**PROJECTS UNDERTAKEN**

**PROJECTS UNDERTAKEN Jan2016–March2016**

**Developed a project called “Data Leakage Detection”, which is a study on the accidental distribution of private or sensitive data to an unauthorized entity.**

**AWARDS AND ACHIVEMENTS**

* **Participated in Ethical Hacking workshop organized by IIT-DELHI.**
* **Participated in Pre-Eureka Business Plan workshop organized by E- CELL, IIT Bombay &Nuture Talent Academy.**
* **Participated in C Quiz conducted by St. Peter’s Engineering College.**

**SKILLS**

**Technical Skills:**

**MS Office ( Word , Excel and PowerPoint )**

**Soft Skills:**

* **Soft Skills**
* **Good communication skills**
* **Good interpersonal skills**

**PERSONAL INFORMATION**

**Date of Birth : 29/05/1994**

**Sex : Female**

**Languages Known : English , Hindi , Telugu.**