
Zaman Zahoor

Digital Marketing Coordinator

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SKILLS

- Facebook & Google Ads (Media Buying)
- Social Media and Email Marketing
- Market research
- Marketing Analytics
- Google Analytics 4 | Google Tag Manager | Google data studio

EXPERIENCE

Felixhawk.com *Social Media manager & Website Designer / Content Producer*

MARCH 2022-AUGUST 2022

- Assist graphic designers in producing resonating content
- Support the marketing team on 20+ campaigns across five marketing channels
- Conduct market research to identify trending content
- Develop content for social media posts and manage website content
- Create monthly social media calendars and publish posts

TAJI Digital Solutions - *Shopify Store Designer and Analyst.*

MARCH 2022 - AUGUST 2022

- Create Shopify stores with senior developers
- Manage/upload and edit product/category content, images, prices, variants, and product listings that will be published on Shopify websites

Bukhari Developers - *WordPress Designer*

MARCH 2022 - AUGUST 2022

- Convert web designs to WordPress Using Elementor Pro
- Building the front end of the website and optimizing website speed using Yoast SEO.

EDUCATION & CERTIFICATION

Google Career Certificate in Digital Marketing and E-commerce

February 2023

Govt. Graduate College of Science - *Intermediate in FSC*

MAY 2023

LANGUAGE

English

SOFT SKILLS

- Effective communication
- Strong interpersonal skills
- Highly creative

TOOLS

- | | |
|--------------------------------|--------------------------|
| • Hootsuite | • Semrush |
| • Constant Contact & Mailchimp | • Microsoft Applications |

AWARD

- Member of social welfare organizations (Milkar.com)