#### Parch & Posey Data Analysis with SQL & Pandas

#### Importing Required Libraries

```
import pandas as pd
import psycopg2
```

#### Connecting to Database

#### **Preparing the Pandas Dataframe**

```
accounts_script = """select * from accounts"""
orders_script = """select * from orders"""
regions_script = """select * from region"""
salesPeople_script = """select * from sales_reps"""

accounts = pd.read_sql_query(accounts_script,con=conn)
orders = pd.read_sql_query(orders_script,con=conn)
regions = pd.read_sql_query(regions_script,con=conn)
sr = pd.read_sql_query(salesPeople script,con=conn)
```

#### accounts.head(3)

	id	name	website	lat	long	primary_poc	sales_rep_id
0	1001	Walmart	www.walmart.com	40.238496	-75.103297	Tamara Tuma	321500
1	1011	Exxon Mobil	www.exxonmobil.com	41.169156	-73.849374	Sung Shields	321510
2	1021	Apple	www.apple.com	42.290495	-76.084009	Jodee Lupo	321520

#### orders.head(3)

	id	account_id	occurred_at	standard_qty	gloss_qty	poster_qty	total	standard_amt_usd	gloss_amt_usd	poster_amt_usd
0	1	1001	2015-10-06 17:31:14	123	22	24	169	613.77	164.78	194.88
1	2	1001	2015-11-05 03:34:33	190	41	57	288	948.10	307.09	462.84
2	3	1001	2015-12-04 04:21:55	85	47	0	132	424.15	352.03	0.00
4 1										

#### regions.head(3)

	id	name
0	1	Northeast
1	2	Midwest
2	3	Southeast

#### sr.head(3)

None

	id	name	region_id
0	321500	Samuel Racine	1
1	321510	Eugena Esser	1
2	321520	Michel Averette	1

```
tables = [orders,accounts,sr,regions]
for table in tables:
    print(table.info(),'\n')
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 6911 entries, 0 to 6910
Data columns (total 11 columns):
```

		/	
#	Column	Non-Null Count	Dtype
0	id	6911 non-null	int64
1	account_id	6911 non-null	int64
2	occurred_at	6911 non-null	datetime64[ns]
3	standard_qty	6911 non-null	int64
4	gloss_qty	6911 non-null	int64
5	poster_qty	6911 non-null	int64
6	total	6911 non-null	int64
7	standard_amt_usd	6911 non-null	float64
8	gloss_amt_usd	6911 non-null	float64
9	poster_amt_usd	6911 non-null	float64
10	total_amt_usd	6911 non-null	float64
dtype	es: datetime64[ns]	int64(6)	
memoi	ry usage: 594.0 KB		

```
id
                     349 non-null
                                        int64
 0
      name
                                        object
 1
                     349 non-null
 2
     website
                    349 non-null
                                        object
                     349 non-null
                                        float64
 3
      lat
 4
                    349 non-null
                                        float64
      long
 5
      primary_poc 349 non-null
                                        object
      sales rep id 349 non-null
                                        int64
dtypes: float64(2), int64(2), object(3)
memory usage: 19.2+ KB
None
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 50 entries, 0 to 49
Data columns (total 3 columns):
      Column
              Non-Null Count Dtype
      _____
                                    ----
     id
 0
                  50 non-null
                                    int64
 1
      name
                 50 non-null
                                    object
      region id 50 non-null
                                    int64
dtypes: int64(2), object(1)
memory usage: 1.3+ KB
None
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4 entries, 0 to 3
Data columns (total 2 columns):
    Column Non-Null Count Dtype
    id 4 non-null
 0
                            int64
 1 name 4 non-null
                            object
dtypes: int64(1), object(1)
memory usage: 192.0+ bytes
None
orders.rename(columns={'occurred at':'order date time','id':'order id'}, inplace=True)
accounts.rename(columns={'id':'account_id','sales_rep_id':'sales_person_id','name':'account'},inplace=1
sr.rename(columns = {'id':'sales_person_id','name':'sales_person'}, inplace = True)
regions.rename(columns = {'id':'region id','name':'region'}, inplace = True)
```

Dtype

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 349 entries, 0 to 348
Data columns (total 7 columns):

Column

Non-Null Count

```
# merge the 4 dataframes
df = (orders.merge(accounts, 'inner', left_on = 'account_id', right_on = 'account_id').
    merge(sr, 'inner', left_on = 'sales_person_id', right_on = 'sales_person_id').
    merge(regions, 'inner', left_on = 'region_id', right_on = 'region_id')
    )
df.head()
```

	order_id	account_id	order_date_time	standard_qty	gloss_qty	poster_qty	total	standard_amt_usd	gloss_amt_usd	poster_
0	1	1001	2015-10-06 17:31:14	123	22	24	169	613.77	164.78	
1	2	1001	2015-11-05 03:34:33	190	41	57	288	948.10	307.09	
2	3	1001	2015-12-04 04:21:55	85	47	0	132	424.15	352.03	
3	4	1001	2016-01-02 01:18:24	144	32	0	176	718.56	239.68	
4	5	1001	2016-02-01 19:27:27	108	29	28	165	538.92	217.21	
4	•									-
٦٢	df['region'] = df['region'] str lstrin() str rstrin()									

```
df['region'] = df['region'].str.lstrip().str.rstrip()
df['account'] = df['account'].str.lstrip().str.rstrip()
df['sales_person'] = df['sales_person'].str.lstrip().str.rstrip()
```

```
len(orders), len(df)
(6911, 6911)
```

#### Answering the HR Department Business Questions

#### HR Department Business Request

#### Q1

Provide a table with the region for each sales representative along with their associated accounts. Your final table should include three columns: the region name, the sales rep name, and the account name. Sort the accounts alphabetically (A-Z) according to account name?

#### A1 SQL

	region	sales_person	account
0	Midwest	Carletta Kosinski	Danaher
1	Midwest	Carletta Kosinski	Dollar General
2	Midwest	Carletta Kosinski	International Paper

#### A1 Pandas

```
a1_pandas = df[['region','sales_person','account']].drop_duplicates()
a1_pandas = a1_pandas.sort_values(['region','sales_person','account']).reset_index(drop=True)
a1_pandas.to_csv('results/a1_pandas.csv')
a1_pandas.head(3)
```

	region	sales_person	account
0	Midwest	Carletta Kosinski	Danaher
1	Midwest	Carletta Kosinski	Dollar General
2	Midwest	Carletta Kosinski	International Paper

#### Comparison

```
(a1_sql==a1_pandas).sum()

region     349
sales_person     349
account     349
dtype: int64
```

#### Q2

Provide a table with the region for each sales representative along with their associated accounts. This time only for accounts where the sales rep has a first name starting with S and in the Midwest region. Your final table should include three columns: the region name, the sales representative name, and the account name. Sort the accounts alphabetically (A-Z) according to account name?

	region	sales_person	account
0	Midwest	Sherlene Wetherington	Community Health Systems
1	Midwest	Sherlene Wetherington	Progressive
2	Midwest	Sherlene Wetherington	Rite Aid
3	Midwest	Sherlene Wetherington	Time Warner Cable
4	Midwest	Sherlene Wetherington	U.S. Bancorp

#### A2 Pandas

	region	sales_person	account
0	Midwest	Sherlene Wetherington	Community Health Systems
1	Midwest	Sherlene Wetherington	Progressive
2	Midwest	Sherlene Wetherington	Rite Aid
3	Midwest	Sherlene Wetherington	Time Warner Cable
4	Midwest	Sherlene Wetherington	U.S. Bancorp

#### Comparison

```
(a2_sql == a2_pandas).sum()
region     5
sales_person     5
account     5
```

dtype: int64

Find the number of sales reps in each region. Your final table should have two columns - the region and the number of sales representative. Order from fewest reps to most reps?

#### A3 SQL

	region	sales_person_count
0	Midwest	9
1	Southeast	10
2	West	10
3	Northeast	21

#### A3 Pandas

# region sales\_person\_count 0 Midwest 9 1 Southeast 10 2 West 10 3 Northeast 21

We would like to identify top performing sales reps, which are sales reps associated with more than 200 orders or more than 750000 in total sales. The middle group has any rep with more than 150 orders or 500000 in sales. Create a table with the sales rep name, the total number of orders, total sales across all orders, and a column with top, middle, or low depending on this criteria. Place the top sales people based on dollar amount of sales first in your final table.

#### A4 SQL

```
a4 script = """SELECT
                    TRIM(sr.name) AS sales person
                    ,COUNT(*) AS total_orders
                    ,SUM(o.total amt usd) AS total revenue
                    , CASE
                        WHEN COUNT(*) > 200 OR SUM(O.total amt usd) > 750000
                            THEN 'top'
                        WHEN COUNT(*) > 150 OR SUM(0.total_amt_usd) > 500000
                            THEN 'middle'
                        ELSE
                        'not'
                    END AS sales person level———
               FROM orders AS o
               INNER JOIN accounts a
                   ON o.account id = a.id
               INNER JOIN sales_reps AS sr
                   ON sr.id = a.sales rep id
               GROUP BY sr.name
               ORDER BY total revenue DESC """
a4 sql = pd.read sql query(a4 script,con=conn)
a4 sql.head()
```

	sales_person	total_orders	total_revenue	sales_person_level
0	Earlie Schleusner	335	1098137.72	top
1	Tia Amato	267	1010690.60	top
2	Vernita Plump	299	934212.93	top
3	Georgianna Chisholm	256	886244.12	top
4	Arica Stoltzfus	186	810353.34	top

#### A4 Pandas

	sales_person	total_orders	total_revenue	sales_person_level
0	Earlie Schleusner	335	1098137.72	top
1	Tia Amato	267	1010690.60	top
2	Vernita Plump	299	934212.93	top
3	Georgianna Chisholm	256	886244.12	top
4	Arica Stoltzfus	186	810353.34	top

#### Comparison

```
(a4_sql==a4_pandas).sum()

sales_person 50
total_orders 50
total_revenue 50
sales_person_level 50
dtype: int64
```

#### Q5

Provide the name of the sales representative in each region with the largest amount of total\_amt\_usd sales?

#### A5 SQL

```
a5_script = """SELECT
                   TRIM(T3.sales_person) as sales_person
                   ,T3.region
                   ,T3.total_revenue
               FROM
                   (SELECT
                       ,MAX(total_revenue) AS maximum_total_revenue
                    FROM-----
                       (SELECT
                           sr.name AS sales person
                           TRIM(r.name) region
                           ,SUM(o.total_amt_usd) AS total_revenue
                        FROM sales reps AS sr
                        INNER JOIN accounts AS a
                            ON sr.id = a.sales rep id
                        INNER JOIN orders AS o
                            ON a.id = o.account id
                        INNER JOIN region AS r
                            ON r.id = sr.region id
                        GROUP BY sr.name, r.name)
                        AS T1
                   GROUP BY Region)
                   AS T2
```

```
INNER JOIN
                    (SELECT
                        sr.name AS sales person
                        ,TRIM(r.name) region
                        ,SUM(o.total amt usd) AS total revenue
                     FROM sales_reps AS sr
                     INNER JOIN accounts AS a
                         ON sr.id = a.sales rep id
                     INNER JOIN orders AS o
                         ON o.account id = a.id
                     INNER JOIN region AS r
                         ON r.id = sr.region id
                     GROUP BY sr.name, r.name)
               ON T3.region = T2.Region AND T3.total revenue = T2.maximum total revenue
               ORDER BY region ASC"""
a5_sql = pd.read_sql_query(a5_script,con=conn)[['region','sales_person','total_revenue']]
a5 sql
```

	region	sales_person	total_revenue
0	Midwest	Charles Bidwell	675637.19
1	Northeast	Tia Amato	1010690.60
2	Southeast	Earlie Schleusner	1098137.72
3	West	Georgianna Chisholm	886244.12

#### A5 Pandas

#### Finance Department Business Request

#### Q6

What are the average quantity & average revenue for each paper type (standard, gloss, poster)?

#### A6 SQL

	average_standard_quantity	average_standard_revenue	average_gloss_quantity	average_gloss_revenue	average_poster_quanti
0	280.0	1399.56	147.0	1098.68	105
4					<b>•</b>

#### A6 Pandas

```
a6_pandas = pd.DataFrame()
a6_pandas.loc[0, 'average_standard_quantity'] = df['standard_qty'].mean().round(0)
a6_pandas.loc[0, 'average_standard_revenue'] = df['standard_amt_usd'].mean().round(2)
a6_pandas.loc[0, 'average_gloss_quantity'] = df['gloss_qty'].mean().round(0)
a6_pandas.loc[0, 'average_gloss_revenue'] = df['gloss_amt_usd'].mean().round(2)
a6_pandas.loc[0, 'average_poster_quantity'] = df['poster_qty'].mean().round(0)
a6_pandas.loc[0, 'average_poster_revenue'] = df['poster_amt_usd'].mean().round(2)
a6_pandas
```

	average_standard_quantity	average_standard_revenue	average_gloss_quantity	average_gloss_revenue	average_poster_quanti
0	280.0	1399.56	147.0	1098.68	105
4					<b>+</b>

```
(a6_sql==a6_pandas).sum()

average_standard_quantity    1
average_standard_revenue    1
average_gloss_quantity     1
average_gloss_revenue     1
average_poster_quantity     1
average_poster_revenue     1
dtype: int64
```

What is median of (total\_amt\_usd) values?

#### A7 SQL

```
a7_script = """

SELECT

AVG(1.0*total_amt_usd) as medain_revenue

FROM (SELECT

total_amt_usd

FROM orders

ORDER BY total_amt_usd

OFFSET ((SELECT COUNT(*) FROM orders) - 1)/2

FETCH NEXT (1 + (1-(SELECT COUNT(*) FROM orders)%2)) ROWS ONLY

AS T1

a7_sql = pd.read_sql_query(a7_script,con=conn)

a7_sql
```

#### medain\_revenue

**0** 2483.16

#### A7 Pandas

```
a7_pandas = df['total_amt_usd'].median()
a7_pandas
```

2483.16

#### Comparison

```
a7_sql == a7_pandas
```

#### medain\_revenue

0 True

In which month of which year did Walmart spend the most on gloss paper in terms of dollars?

### year month gloss\_total\_revenue 0 2016 5 9257.64

#### A8 Pandas

```
        year
        month
        gloss_total_revenue

        0
        2016
        5
        9257.64
```

```
year 1
month 1
gloss_total_revenue 1
dtype: int64
```

What is the lifetime average amount spent in terms of total\_amt\_usd, including only the companies that spent more per order, on average, than the average of all orders?

#### A9 SQL

```
a9_script = """SELECT

ROUND(AVG(average_revenue),0) AS top10_companies_average_of_average_revenue

FROM (SELECT

o.account_id AS account
,AVG(o.total_amt_usd) AS average_revenue

FROM orders AS o

GROUP BY o.account_id
HAVING AVG(o.total_amt_usd) > ( SELECT

AVG(o.total_amt_usd) AS average_spent

FROM orders AS o )

) AS T1 """

a9_sql = pd.read_sql_query(a9_script,con=conn)

a9_sql
```

```
top10_companies_average_of_average_revenue

0 4721.0
```

#### A9 Pandas

4721.0

```
(a9_sql.values==a9_pandas).sum()
```

What is the lifetime average total amount spent in terms of total\_amt\_usd for the top 10 total spending accounts?

#### A10 SQL

```
a10_script = """SELECT

AVG(total_revenue) AS top10_companies_average_total_revenue

FROM (SELECT

a.id AS account_id

,a.name AS Account

,SUM(o.total_amt_usd) AS total_revenue

FROM orders AS o

INNER JOIN accounts AS a

ON a.id = o.account_id

GROUP BY a.id, a.name

ORDER BY total_revenue DESC

LIMIT(10)

) AS T1"""

a10_sql = pd.read_sql_query(a10_script,con=conn)

a10_sql
```

#### top10\_companies\_average\_total\_revenue

0 304846.969

#### A10 Pandas

total\_revenue 304846.969 dtype: float64

```
(a10_sql.values==a10_pandas.values).sum()
```

How many accounts spent more than 30,000 usd total across all orders?

#### A11 SQL

**count 0** 204

#### A11 Pandas

comparison

204

```
(a11_sql.values==a11_pandas).sum()
```

\_ ..

1

#### Q12

Provide a table to show the number of orders in each of three categories, based on the total number of items in each order. The three categories are: 'At Least 2000', 'Between 1500 and 2000' and 'Less than 1500'?

```
a12 script = """with T1 AS
                    (SELECT
                        id,
                        CASE
                            WHEN total >= 2000
                                THEN 'At Least 2000'
                            WHEN total >= 1500
                                THEN 'Between 1500 and 2000'
                            ELSE
                                 'Less than 1500'
                        END AS order category
                      FROM orders
                     )
               SELECT order_category, COUNT(*) AS order_count
               FROM T1
               INNER JOIN orders o
                   ON T1.ID = 0.id
               GROUP BY order category
a12 sql = pd.read sql query(a12 script,con=conn)
a12 sql
```

	order_category	order_count
0	At Least 2000	70
1	Between 1500 and 2000	60
2	Less than 1500	6781

#### A12 Pandas

```
new_df = df[['account_id','total']].copy()
less_1500_conddition = new_df['total']<1500
between_1500_2000_condition = (new_df['total']>=1500) & (new_df['total']<2000)
at_least_2000_condition = new_df['total']>=2000

new_df.loc[less_1500_conddition,'order_category'] = 'Less than 1500'
new_df.loc[between_1500_2000_condition,'order_category'] = 'Between 1500 and 2000'
new_df.loc[at_least_2000_condition,'order_category'] = 'At Least 2000'

a12_pandas = new_df.groupby('order_category').agg(order_count=('account_id','count')).reset_index()
a12_pandas
```

## order\_category order\_count 0 At Least 2000 70 1 Between 1500 and 2000 60 2 Less than 1500 6781

#### Comparison

```
(a12_sql==a12_pandas).sum()
order_category
                  3
                  3
order count
dtype: int64
A13 SQL
a13_script = """
            SELECT
                TRIM(r.name) AS region
                ,COUNT(o.id) AS total orders
            FROM orders AS o
            INNER JOIN accounts AS a
                ON o.account_id = a.id
            INNER JOIN sales reps AS sr
                ON a.sales rep id = sr.id
            INNER JOIN region AS r
                ON r.id = sr.region id
            GROUP BY r.name
            HAVING SUM(o.total_amt_usd) = ( SELECT
                                                 MAX(total revenue)
                                              FROM (SELECT
                                                        r.name AS Region
                                                        ,SUM(o.total amt usd) AS total revenue
                                                    FROM orders AS O
                                                    INNER JOIN accounts AS a
                                                        ON o.account id = a.id
                                                    INNER JOIN sales_reps AS sr
                                                        ON sr.id = a.sales rep id
                                                    INNER JOIN region AS r
                                                        ON r.id = sr.region_id
                                                    GROUP BY r.name
                                                    ) AS T1
                .....
a13_sql = pd.read_sql_query(a13_script,con=conn)
a13_sql
     region total_orders
                 2356
```

0 Northeast

#### A13 Pandas

```
a13_pandas = df.groupby('region').\
                agg(total_revenue=('total_amt_usd','sum'),total_orders=('order_id','count')).\
                sort values('total revenue',ascending=False).\
                head(1).reset_index()[['region','total_orders']]
a13 pandas
```

#### region total\_orders

Northeast

#### Comparison

```
(a13_sql==a13_pandas).sum()
region     1
total_orders    1
dtype: int64
```

#### Q14

How many accounts had more total purchases than the account name which has bought the most standard\_qty paper throughout their lifetime as a customer?

```
a14_script = """
    SELECT
        COUNT(*) AS accounts count
    FROM
    (SELECT
        a.name AS account
    FROM orders AS o
    INNER JOIN accounts AS a
    ON a.id = o.account_id
    GROUP BY a.name
    HAVING SUM(o.total) > (SELECT
                               total_orders
                           FROM (SELECT
                                     a.name AS Account
                                     ,SUM(o.standard qty) AS total standard quantity
                                     ,SUM(o.total) AS total_orders
                                  FROM accounts AS a
                                 INNER JOIN orders AS o
                                     ON a.id = o.account id
                                 GROUP BY a.name
                                 ORDER BY total_standard_quantity DESC
                                 LIMIT(1)
                                 ) AS T1
        ) T2"""
a14 sql = pd.read sql query(a14 script,con=conn)
a14 sql
```

```
accounts_count
```

0 3

#### A14 Pandas

#### Comparison

```
(a14_sql.values==a14_pandas).sum()
1
```

#### Q15

Provide a record for the revenue, previous date revenue, difference from the previous date revenue for the top most spending account?

```
a15_script = """
   SELECT
       account id
        ,occurred at AS date
        ,total_amt_usd AS revenue
        ,LEAD(total amt usd) OVER (ORDER BY occurred at) AS previous revenue
        ,ROUND(total amt usd-LEAD(total amt usd) OVER (ORDER BY occurred at),2) AS difference
   FROM orders
   WHERE account_id IN (SELECT
                             account id
                         FROM (SELECT
                                   account id
                                   ,SUM(total_amt_usd) AS total_revenue
                               FROM orders
                               GROUP BY account id
                               ORDER BY total revenue DESC
                               LIMIT(1)
                              ) AS T1
   ORDER BY date
a15_sql = pd.read_sql_query(a15_script,con=conn)
a15 sql.to csv('../results/a15 sql.csv')
a15_sql.head()
```

	account_id	date	revenue	previous_revenue	difference
0	4211	2013-12-12 09:48:16	733.89	8680.34	-7946.45
1	4211	2013-12-12 09:54:34	8680.34	8355.96	324.38
2	4211	2014-01-11 09:33:59	8355.96	1388.73	6967.23
3	4211	2014-01-11 09:42:04	1388.73	8077.66	-6688.93
4	4211	2014-02-09 09:00:48	8077.66	1421.88	6655.78

#### A15 Pandas

	account_id	date	revenue	previous_revenue	difference
0	4211	2013-12-12 09:48:16	733.89	8680.34	-7946.45
1	4211	2013-12-12 09:54:34	8680.34	8355.96	324.38
2	4211	2014-01-11 09:33:59	8355.96	1388.73	6967.23
3	4211	2014-01-11 09:42:04	1388.73	8077.66	-6688.93
4	4211	2014-02-09 09:00:48	8077.66	1421.88	6655.78

#### Comparison

dtype: int64

```
(a15_sql==a15_pandas).sum()

account_id 62
date 62
revenue 62
previous_revenue 61
difference 61
```

The reason why 'previous\_revenue' and 'difference' columns are not equal between the two dataframes is that their values in the last rows are NaN because there are no previous values. Since NaN is not a number those values are not equals according to pandas alogorithm.

So, if NaN is not a nubmer, what is it?...it is a type of very tasty bread...owh wait..that is a different topic!

```
conn.close()
```