

# OPERATIONAL TIMELINE (SMARTCHEF)

## Phase 1: Research & Planning (Month 1-2)

Key Activities	Timeline
Market research & competitive analysis	Month 1
Define AI model scope & feature set	Month 1
Develop business & revenue model	Month 1-2
Legal compliance & data protection strategy (GDPR, CCPA)	Month 2
Build partnerships (grocery stores, smart kitchen brands)	Month 2

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## Phase 2: Product Development & Testing (Month 3-6)

Key Activities	Timeline
AI algorithm training (recipe recommendations, meal plans)	Month 3-4
Develop mobile & web platforms	Month 3-5
Beta testing with selected users	Month 5
Gather user feedback & refine AI recommendations	Month 5-6
Security & performance testing	Month 6

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## Phase 3: Pre-Launch & Marketing (Month 7-8)

Key Activities	Timeline
Branding & content creation	Month 7
SEO, social media marketing & influencer partnerships	Month 7-8
Final platform optimizations	Month 8
Launch referral & pre-registration campaigns	Month 8

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**Phase 4: Product Launch (Month 9)**

Key Activities	Timeline
Official launch of SmartChef AI	Month 9
Onboarding customer support & live chat	Month 9
Implement feedback collection mechanisms	Month 9
Scale up marketing & PR efforts	Month 9

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**Phase 5: Expansion & Growth (Month 10-12)**

Key Activities	Timeline
Introduce premium subscription plans	Month 10
Expand recipe database & AI features	Month 10-11
Integrate with smart kitchen devices & fitness apps	Month 11
Assess performance & optimize revenue streams	Month 12
Plan for international expansion & new markets	Month 12