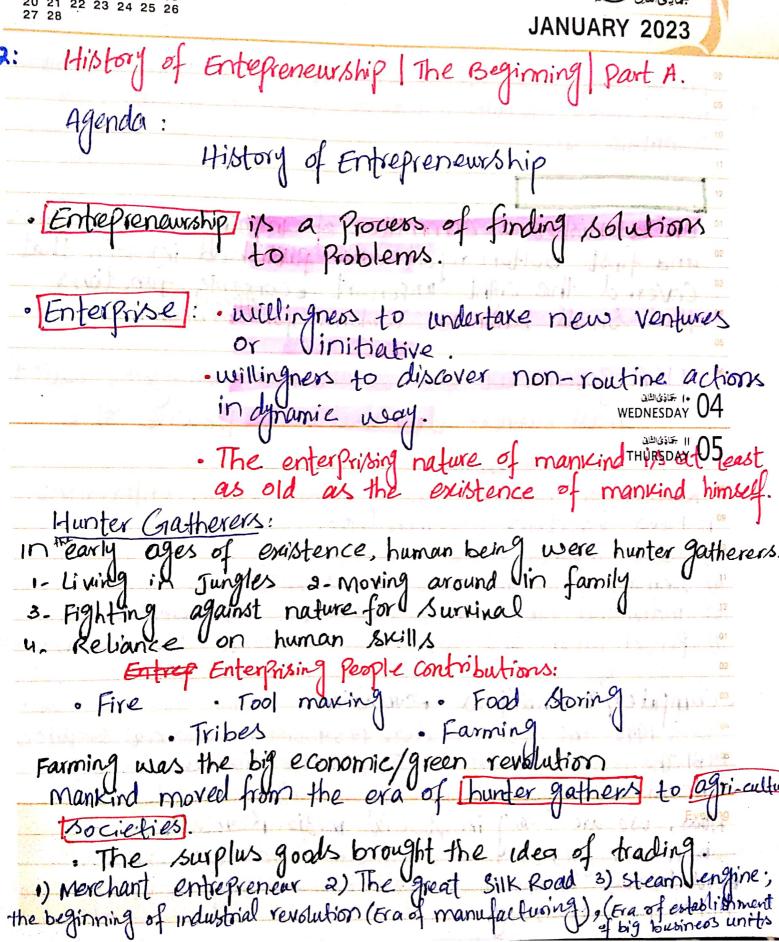
19/06/2023 Ma'am Noreen Zahra and Sir Dr. Rizwan Saleam They followed: Essentials of enterpenews in A MULA Small business management 130 Thomas zimmerer land Note JANUARY 2023 introduction to Entrepreneurship 1/1: " Enterpreneurship is not all about doing business for Profit, it a great source of creating 30 bs for work force in an economy Bill Gates of Microsoft Steve Jobs of Apple Richard Branson of Virgin group Jack Ma of Aliexpress 02 MONDAY Entrepreneurship is fractical q experimental course in 03 TUESDAY. You need a mentor who can guide you for better "decisions, risk-taking strategies, better and smoot marketing strategies and business intelligence. "Start up success is not a consequence of good luck". · Start-up success is engineered by following the right process, which means lit can be learnst Kecommended Books . 1- Entrepreneurship by Bruce Barringer and R. Ouane Iveland 2. Entrepreneurship Usy Robert Hisrich, Michael Petters and Dean Shepherd. Essentials of entreprenouship and small business management by thomas zimmerer and Norman scarborough . 4. Small Business management by Justin G. Longenecker, carlows. w moore, J. william Petty and Leslie E. Palich



JANUAHY 2023

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Era of craft Production to mass Roduction, 4) mining, Railroads iron factories, Textile industries, weapon industry, Scientific inventions.

Bolton Report

UK established a Committee of Ingluing on Small firms and first Bolton report was published in 1971 that Covered the eight important economic functions that Small business perform for ifficient

USA government also established an agency called 06 FRIDAY Small Business Administration to Preserve the

07 SATURDAY / 08 SUNDAY Small Sector.

Reason for remergence of small-scale enterprises

"1) New inventions 2-Technological changes

3) New industries and Subcontracting

4) Demand for more services and variety

5) Individual customer reguirements & unemployment

7). Privatization and tax benefits offered by governments.

. Computer/Technological Revolution

1981 The personal computer, 1989 world wide web (www) or

Now, we are living in social media Revolution.

Revolution -> Technological Revolution -> Artificial inteligence or machine learning

Conclusion:

in exas, the inventions are the product of deliberate actions of enterprising individuals to whom we can call entrepreneurs as they find solution of our problems.

in exas,

All the inventions are as a O Product

O Function or outcome
of deliberate actions of entrepreneurs.

10 مَعَادَىٰ الثَانَ MONDAY 09

V3: History of Entrepreneurship An emerging Discipline spart 10

What is discipline?

Discipline is a Particular area of Study, especially a Subject of study in a College or university

It is a branch of knowledge.

The term "entrepreneur" has been is used since. 12th contury when it first appeared in the French longuage where "entre" means between and "Prendre" means to take. The words was originally used to describe people who take on the risk between buyers and sellers or who undertake a task such as starting a new venture.

* Entreprenourship originated from the science of economics but it is multidisciplinary.