



Dimension	Exceptional (100 - 90)	Proficient (89 - 70)	Needs Improvement (69 - 7)	Not College Level (10 - 0)
<b>Did the presentation include a screenshot of company info and the reasoning behind why the company was chosen?</b>  <b>(15 points)</b>	Yes. The screenshot was in the presentation and in the Diigo list. Information was bookmarked in Diigo. The presentation portion included a well-developed reasoning of why the company was chosen.  (15 – 13 points)	Yes. The screenshot was in the presentation and in the Diigo list. Information was bookmarked in Diigo. The presentation portion included a basic reasoning of why the company was chosen.  (13- 11 points)	No. The screenshot was not in the Diigo list or the presentation, AND/OR no reasoning of why the company was chosen. Did not bookmark the articles in Diigo.  (11 -1 points)	No. There was no screenshot or reasoning of why the company was chosen. Information was not bookmarked in Diigo.  (0 points)
<b>Did the presentation include responses on two LexisNexis articles using the Evaluation Guide and a paragraph on the articles' credibility?</b>  <b>(26 points)</b>	Yes. The presentation included detailed responses to the prompts in the Evaluation Guide and a thoughtful paragraph explaining the credibility of the two articles from LexisNexis.  (26 - 21 points)	Yes. The presentation included responses to the prompts in the Evaluation Guide and a basic paragraph explaining the credibility of the two articles from LexisNexis.  (22 - 17 points)	No. The presentation only included some responses to the prompts in the Evaluation Guide AND/OR was missing paragraphs explaining the credibility of the two articles from LexisNexis.  (17 - 1 points)	No. The presentation did not include responses to the prompts in the Evaluation Guide OR a paragraph explaining the credibility of the two articles from LexisNexis.  (0 points)
<b>Did the presentation include responses on two search engine articles using the Evaluation Guide and a paragraph on the articles' credibility and bookmarked them in Diigo?</b>  <b>(26 points)</b>	Yes. The presentation included detailed responses to the prompts in the Evaluation Guide and a thoughtful paragraph explaining the credibility of the two articles from the search engine.  (26 - 21 points)	Yes. The presentation included responses to the prompts in the Evaluation Guide and a basic paragraph explaining the credibility of the two articles from the search engine.  (22 - 17 points)	No. The presentation only included some responses to the prompts in the Evaluation Guide AND/OR was missing paragraphs explaining the credibility of the two articles from the search engine.  (17 - 1 points)	No. The presentation did not include any responses to the prompts from the Evaluation Guide AND paragraphs on the credibility of the articles found in the search engine.  (0 points)
<b>Did the presentation include four images in the presentation from the AP Images Collection?</b>  <b>(8 points)</b>	Yes. The presentation included four relevant images from the AP Images Collection with reference links.  (8 points)	Yes. The presentation included four relevant images from the AP Images Collection. No reference links.  (7 - 4 points)	No. The presentation had less than relevant four images included from the AP Images Collection.  (4 - 1 points)	No images included or images included from another source.  (0 points)
<b>Were proper Grammar &amp; Mechanics (Spelling, Grammar, Punctuation, etc.) used?</b>  <b>(15 points)</b>	Student writes in complete sentences and demonstrates exceptional command of grammar and mechanics with no errors in basic sentence structure (i.e. capitalization and terminal punctuation), proper capitalization, and correct spelling (including apostrophes). Student excels at general sentence clarity.  (15 points)	Student writes in complete sentences and demonstrates solid awareness of grammar and mechanics with few errors in basic sentence structure, capitalization, or spelling. Writing delivers message in clear and effective sentences.  (14 - 11 points)	Student demonstrates some awareness of grammar rules and mechanics, but several errors are noticeable in basic sentence structure, capitalization, or spelling. Writing is moderately effective but lacks true sentence clarity. Use of the Full Sail Writing Center is recommended.  (11 - 1 points)	Student uses awkward or unclear sentence structure that results in damage to meaning. Writing contains text-speak and/or excessive errors in basic sentence structure, capitalization, or spelling. Use of the Full Sail Writing Center is highly recommended.  (0 points)
<b>Did the submission include all required elements?</b>  <b>(10 points)</b>	Yes. A properly named and compressed file with all of the required elements was included (file name, compressed, Diigo URL, student name, student ID).  (10 points)		No. Files were submitted with one or more of the required elements missing  (8 - 2 points)	No. Files not submitted properly or viewable.  (0 points)