

158V4X

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Client ID/Project Name:

Research Information:

-- Snapshot --, The Walt Disney Company

Regarding:

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FULL SAIL UNIVERSITY
3300 UNIVERSITY BLVD
WINTER PARK, FL 32792-7435

Snapshot

WALT DISNEY CO

WALT DISNEY CO

Type	Public - Parent
Address	500 S Buena Vista St Burbank 91521 United States
Phone	(818) 560-1000
Fax	(818) 560-1930
DUNS® Number	
Ticker(s)	DIS
Exchange(s)	NYSE
Email	TWDC.Corp.Communications@disney.com
Internet	www.thewaltdisneycompany.com
Employees	175,000
Fortune Ranking	61

Stock Quotes and Charts



Source: SunGard FAME

Industry Classification

Primary SIC Code	Amusement parks (7996)
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Primary NAICS Code	Amusement and Theme Parks (713110)
Secondary SIC Codes	Motion picture & video production (7812) Radio broadcasting stations (4832) Television broadcasting stations (4833)
Secondary NAICS Codes	Television Broadcasting (515120) Motion Picture and Video Production (512110) Radio Networks (515111)

Business Description

Founded in 1923 and headquartered in Burbank, CA, The Walt Disney Company (NYSE: DIS) is an entertainment company. The company operates in five business segments: Media Networks, Parks and Resorts, Studio Entertainment, Consumer Products, and Interactive. Its Media Networks segment includes international and domestic cable television networks, a domestic broadcast television network, television production operations, and domestic and international television distribution. The company's Studio Entertainment segment produces and acquires live-action and animated motion pictures, direct-to-video content, musical recordings, and live stage plays. According to the company's current 10K government filing it had FYE 09/28/2013 revenue of \$45 billion and has 175,000 employees.

from Corporate Affiliations, July 3, 2014

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Yearly Financials

		Source
NET INCOME (USD)	6,636,000,000	1
NET SALES (USD)	45,041,000,000	1
TOTAL ASSETS (USD)	81,241,000,000	1
TOTAL LIABILITIES (USD)	33,091,000,000	1

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Bond Rating

Bond Rating: A
Rating Date: March 19, 2014

from Standard & Poor's Descriptions Plus News, July 12, 2014

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Auditor

PricewaterhouseCoopers LLP

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Executive Changes

Name	Description	Date
Tiffany Rende	Tiffany Rende, has been named as Sr VP-Corp Alliances	14-AUG-13

from Corporate Affiliations, January 4, 2014

Board of Directors

Robert A. Iger
Susan E. Arnold
John S. Chen
Jack Dorsey
Judith L. Estrin
Fred H. Langhammer

Aylwin B. Lewis
 Monica C. Lozano
 Robert W. Matschullat
 Sheryl K. Sandberg
 Orin C. Smith

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Executives		
Name	Title	Email
Iger, Robert	Chm & CEO	Robert.Iger@disney.com
Abrams, Michael	Sr VP-Strategic Bus Initiatives	Michael.Abrams@disney.com
Braverman, Alan	Gen Counsel, Sec & Sr Exec VP	Alan.Braverman@disney.com
Dickerman, Sam	Exec VP-Production	Sam.Dickerman@disney.com
Iden, Ronald	Sr VP-Security	Ronald.Iden@disney.com
Kanter, Nancy	Exec VP-Original Programming & Gen Mgr-Disney Jr Worldwide	Nancy.Kanter@disney.com
Mayer, Kevin	Exec VP-Corp Strategy & Bus Dev	Kevin.Mayer@disney.com
McCarthy, Christine	Treas & Exec VP-Corp Real Estate & Alliances	Christine.McCarthy@disney.com
Mucha, Zenia	Chief Comm Officer & Exec VP	zenia.mucha@disney.com

Parker, Mary

Chief HR Officer & Exec VP

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m

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