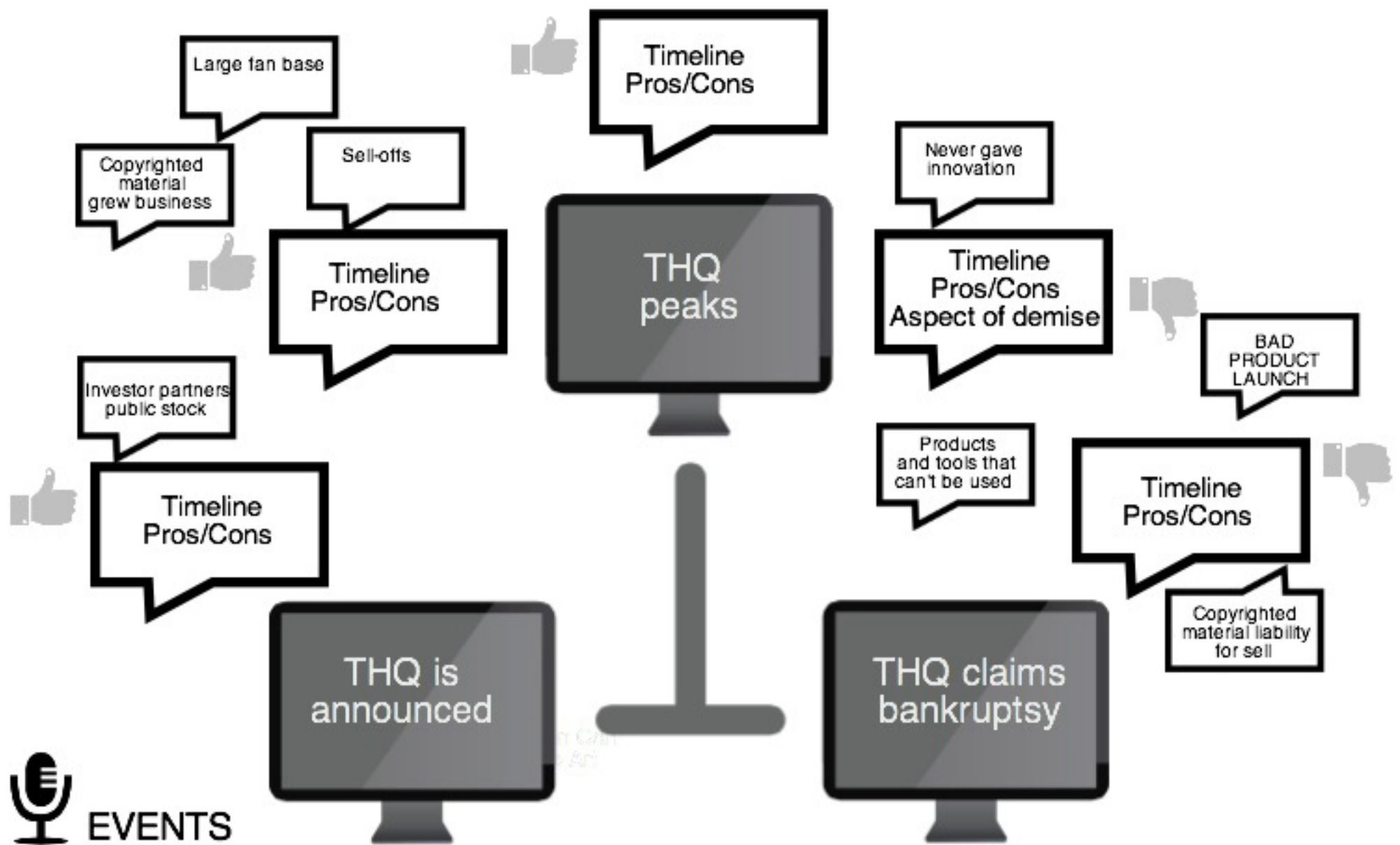




Teaching Success Through Failure: The Rise and Fall of THQ

Group 4 | Lazer Jawz



Summary



As students prepare a lifelong journey for a career that they aspire to obtain after graduation one thing is certain, companies rise and fall every day, but understanding why can possibly prevent future failures in their careers and help them plan. The rise and fall of the major gaming company THQ set in motion a wave throughout several industries, impacting employees not only in the present, but in the future as well. We as a team will help educate others in our industries, learn from the mistakes made by THQ, and continue to grow as individuals. Information will be sought after through various mediums, such as, THQ representatives or past employees, Representatives or employees from Nordic games, who bought out the remaining assets of THQ, and various websites containing timelines or information on the rise and fall of the company.