

# {clearfix}

Passionately serving our partners for over 25 years.

cc

# {clearfix}

Meet your team:

Debra Walker | Selena Vargas | Levance Wamley

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Think of us as your extended office:

- Full time staff of 50 full-time associates
- Everlasting supply of technical experts
  - Contracted on a need-to-have basis
  - Certified
  - Globally networked

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Our mission:

{clearfix} is a technological engine primarily made up of humans.

Fueled by passion our designers, programmers and developers who pride themselves on clean code and flawless execution and are supported by a world-class team of account service leaders.

## Services

We are an integrated, full-service interactive company.

### Account Service

- SWOT  
(Strengths, Weakness, Opportunities, Threats)
- Business Plan
- Budget
- Asset Management

### Creative Design

- Concept Development
- Asset Development
- Art Direction
- Production

### Development

- ADDIO®  
(Analyse, Design, Develop/Debug, Integrate/Test, Optimize)
- Front End Design
- Debugging
- Asset Production

### Hosting

- Maintenance
- Firewall Security
- Multiple Site Backups (daily)

# {clearfix} PWA-International

## Service Packages

Full pack: \$25,500

Account Service | Creative Design | Development | Hosting

Design pack: \$15,000

Account Service | Creative Design

Programming Pack: \$12,500

Account Service | Development

Hosting pack: \$65/monthly

Account Service | Hosting

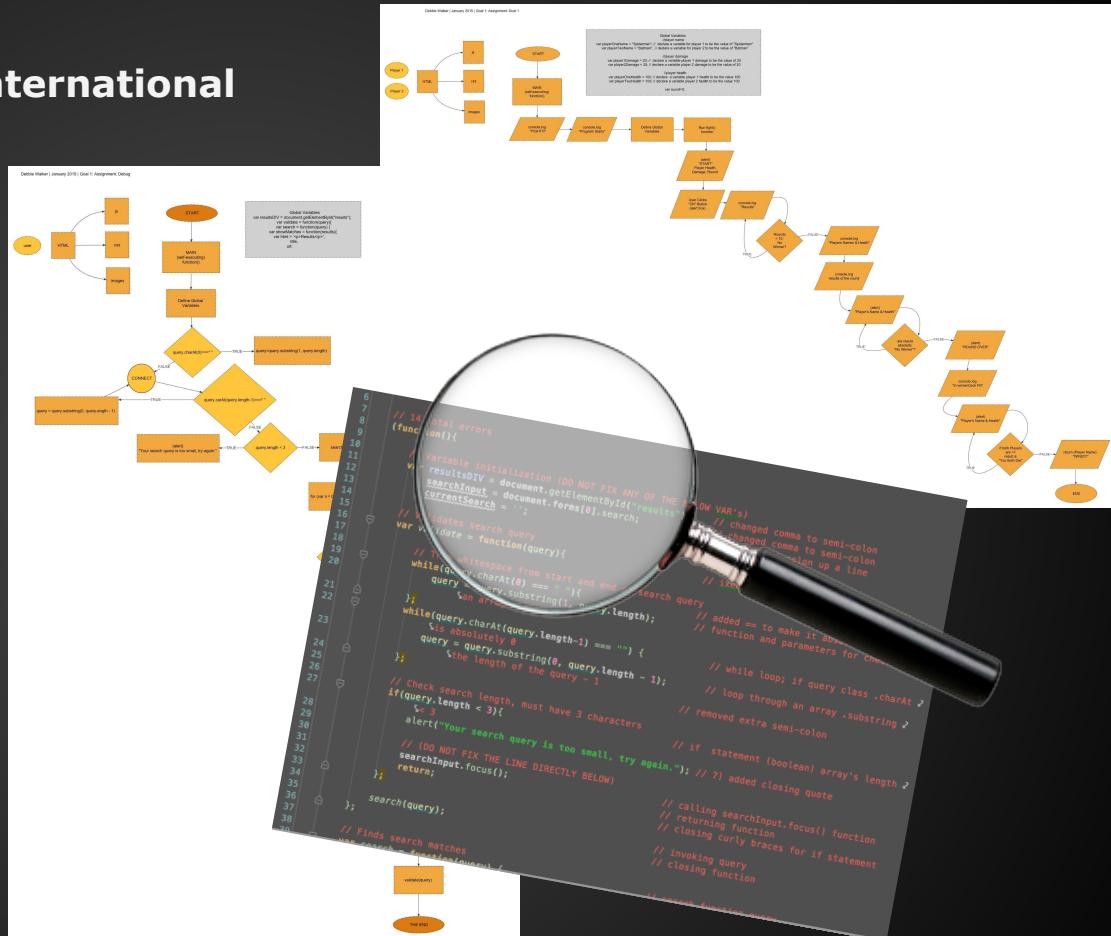
*Custom packages are negotiable.*

# {clearfix} PWA-International

ADDIO®

1. Analyze
  2. Design
  3. Develop/Debug

70% of our time will  
will be spent on the  
first three steps  
of our ADDIO process



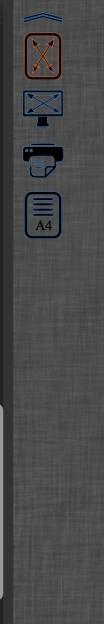
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ADDIO®

1. Analyze
2. Design
3. Develop/Debug

We begin by running your code through a proprietary software called d-bugger where your code is automatically flowcharted

```
Code editor Appearance
36 document.write("<br>", name.slice(10
,14));
37 console.log(name.substring(10,14));
38 document.write("<br>", name.substring
(10,14));
39
40 var array1=name.split(" ");
41 console.log(array1);
42 document.write("<br>", array1);
43 console.log(array1[4]);
44 document.write("<br>", array1[4]);
45
46 console.log(array1.join("|"));
47 document.write("<br>", array1.join
("|"));
48 console.log(array1.reverse());
49 document.write("<br>", array1.reverse
());
50
51 console.log(array1.slice(1));
52 document.write("<br>", array1.slice(1
));
53
54 console.log(array1.push("New Value"
));
55 document.write("<br>", array1.push
("New Value"));
56 console.log(array1);
57 document.write("<br>", array1);
```



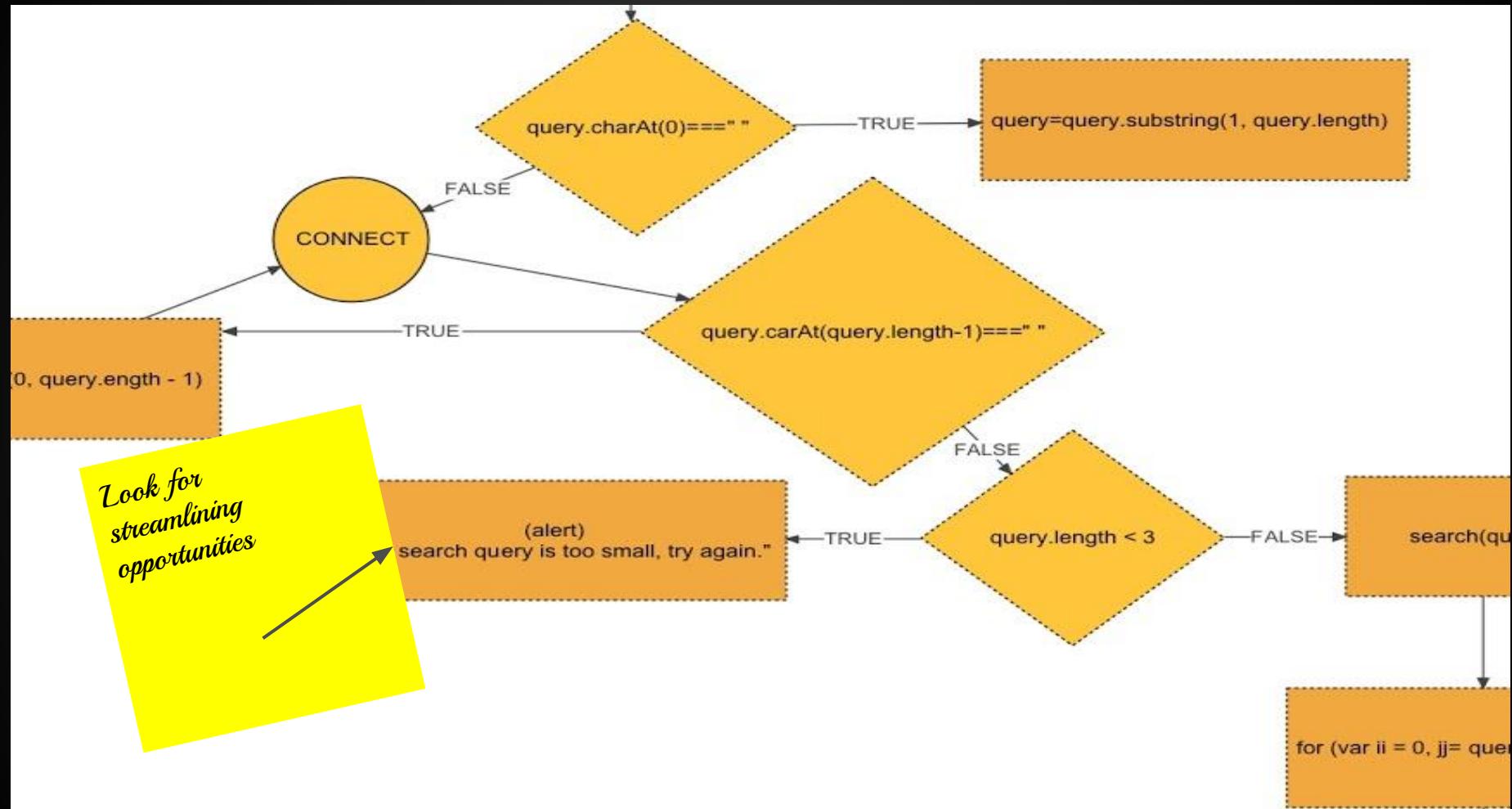
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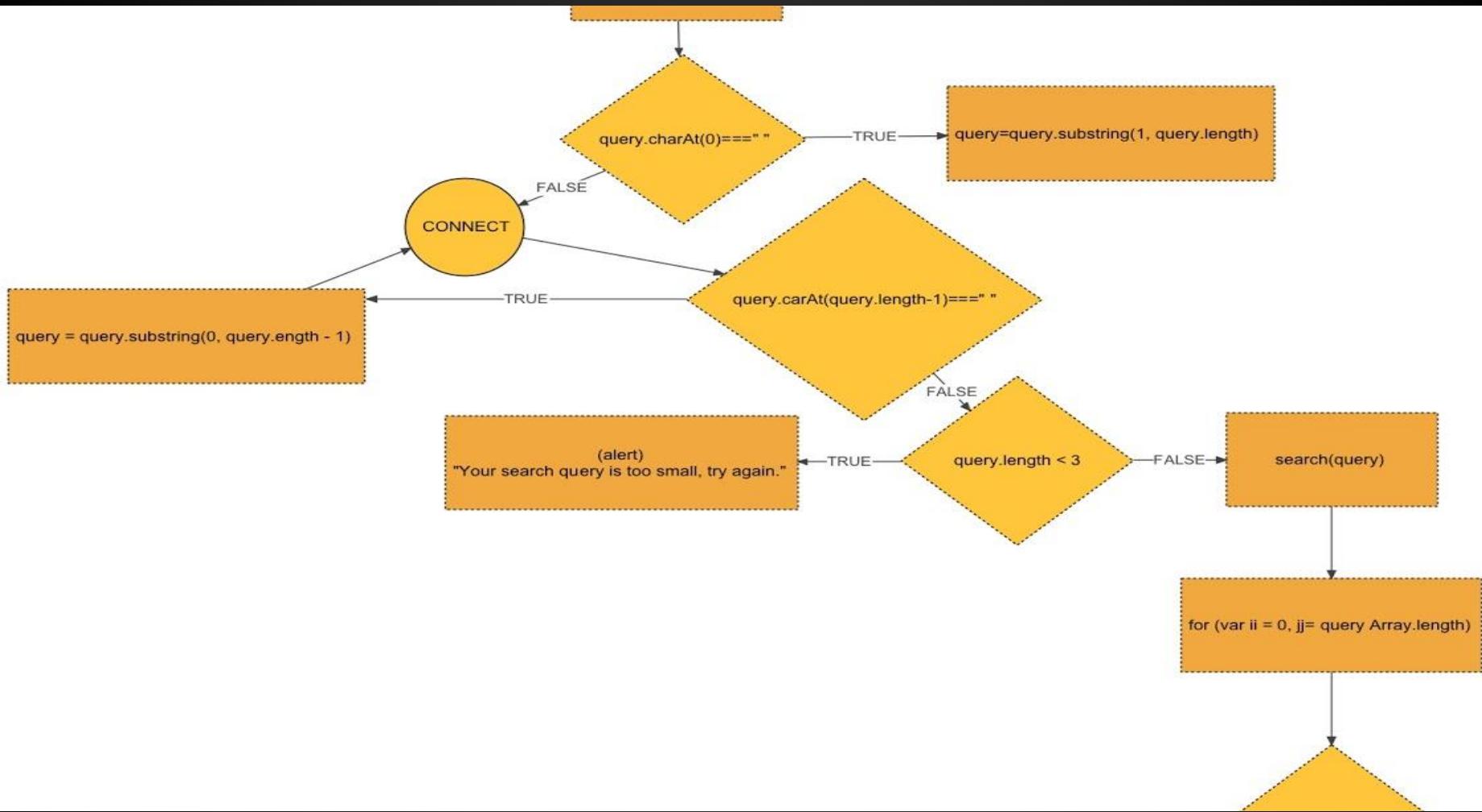
ADDIO®

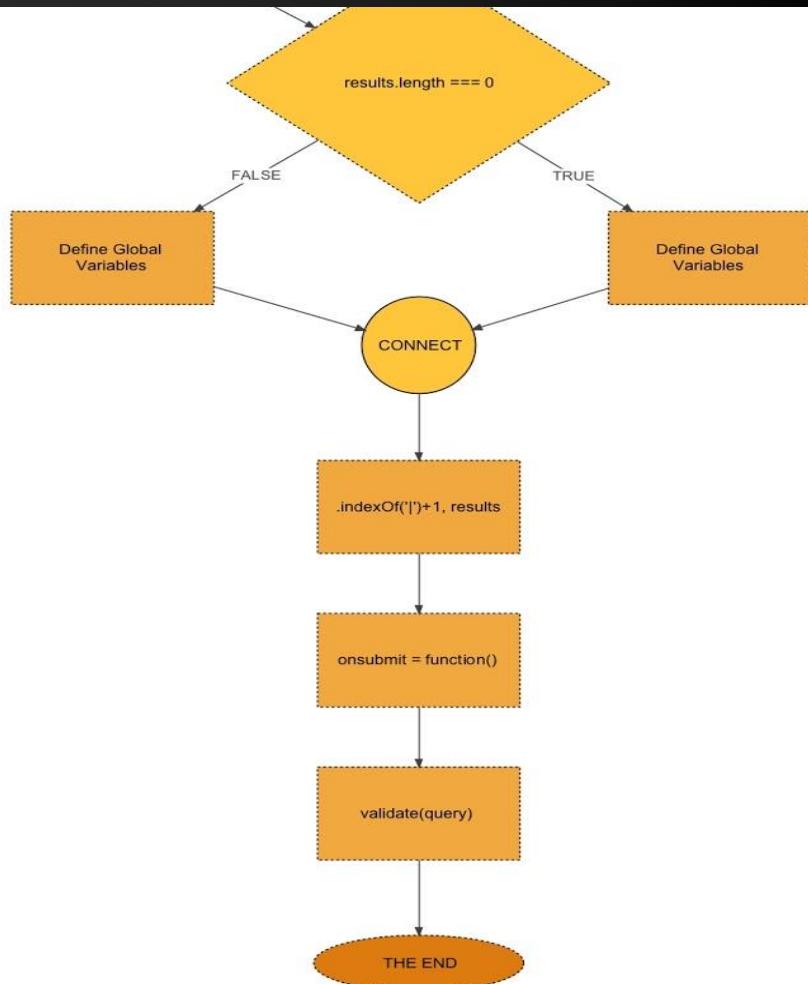
1. Analyze
2. Design
3. Develop/Debug

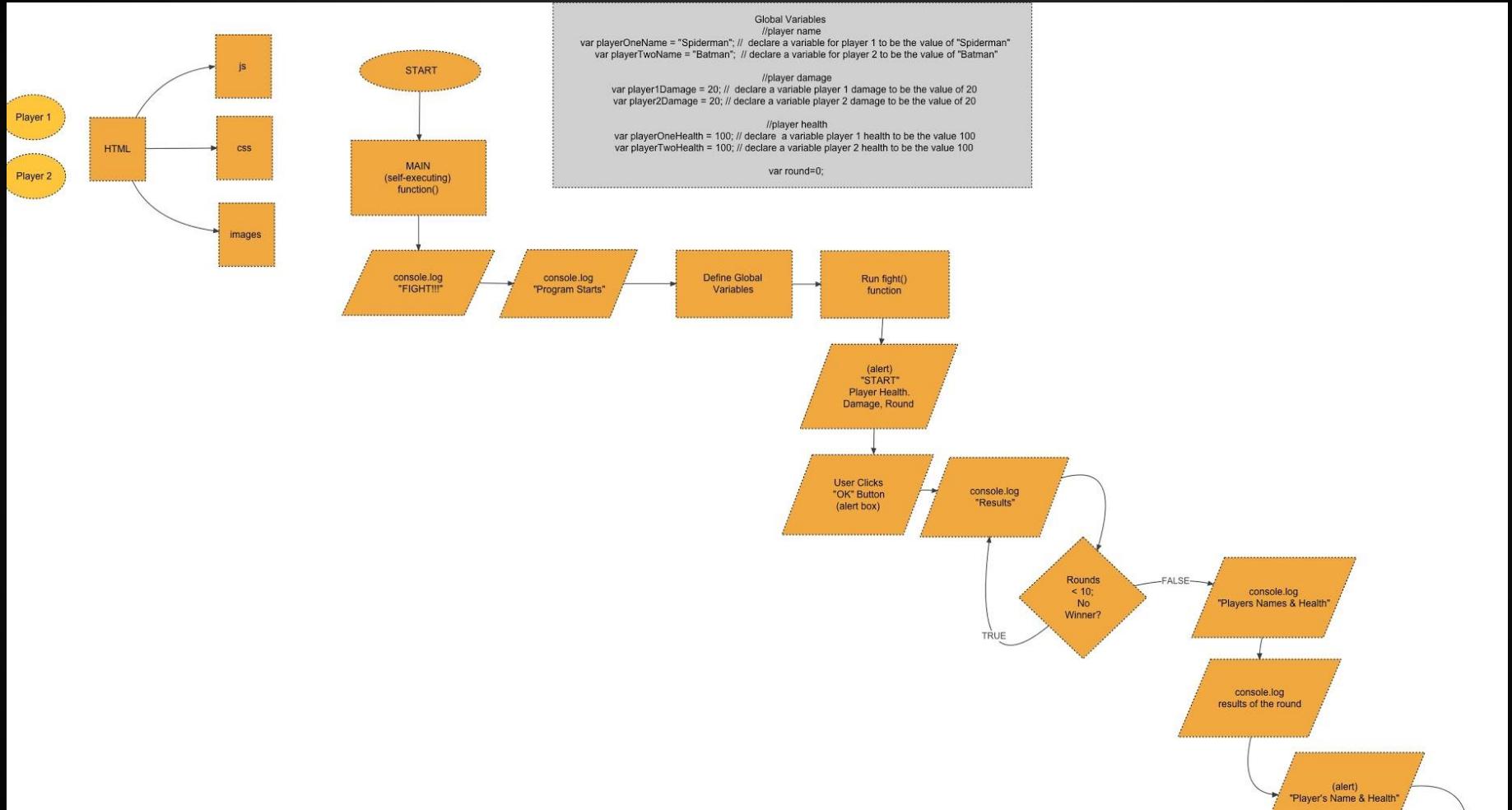
Our staff thoroughly analyzes the code and flowcharts looking for opportunities to fix inefficiencies and to optimize performance

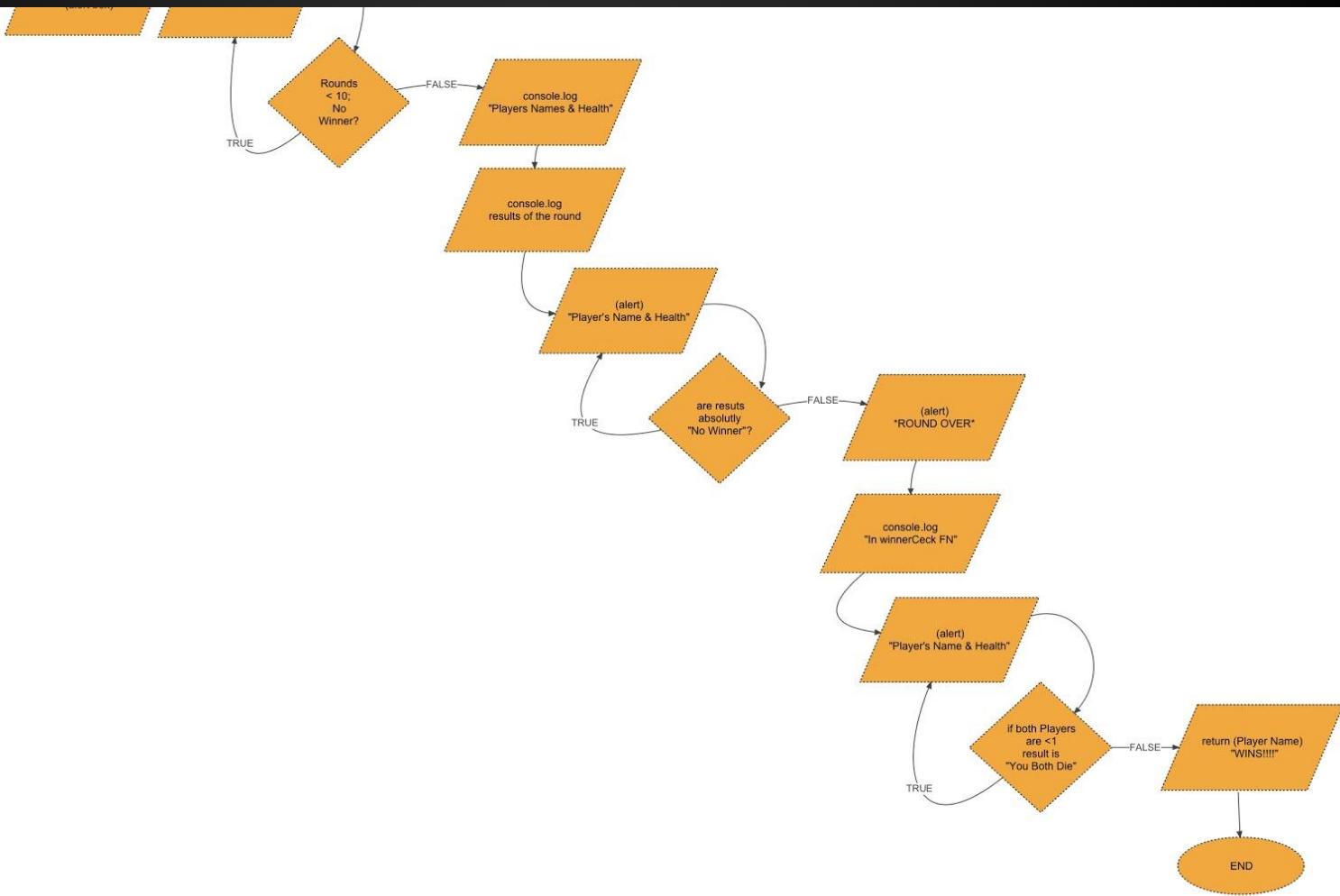
```
6 // 14 total errors
7
8 (function(){
9
10 // Variable initialization (DO NOT FIX ANY OF THE BELOW VAR's)
11 var resultsDIV = document.getElementById("results");           // changed comma to semi-col
12 searchInput = document.forms[0].search;                      // changed comma to semi-col
13 currentSearch = '';                                         // moved semi-colon up a line
14
15 // Validates search query
16 var validate = function(query){                                // fixed validate (typo) to v
17
18     // Trim whitespace from start and end of search query
19     while(query.charAt(0) === " "){                                // added == to make it also
20         query = query.substring(1, query.length);                  // function and parameters f
21         // San arrays length
22     }
23     while(query.charAt(query.length-1) === ""){                   // while loop; if query
24         query = query.substring(0, query.length - 1);             // loop through an array
25         // the length of the query - 1
26     }
27
28     // Check search length, must have 3 characters
29     if(query.length < 3){                                         // if statement (boolean) a
30         < 3
31         alert("Your search query is too small, try again!");
32
33         // (DO NOT FIX THE LINE DIRECTLY BELOW)
34         searchInput.focus();                                     // added closing quo
35         return;
36     }
37
38     search(query);                                           // closing cu
39
40     // Finds search matches
41     var search = function(query){                            // invoking query
42         // closing function
43
44         // search function query
45     }
46
47 }
```











## Client proposals:

1. Consultation for solutions and enhancements for two existing web applications and debugging a search engine.
  - a. Must demonstrate all three Web Applications, as follows:
    - The Duel (Part 1-3)
    - Buggy Search Engine (3 versions)
    - New Battleship application developed (4 weeks or less)

# {clearfix} PWA-International

## Client Profile

### PWA-International

- Technology/gaming company
- Target audience: Primary teens, Secondary tweens (primarily male)  
Mom's have the final say.
- Competitors:



Microsoft

NAUGHTY DOG



SONY

## Hosting Solutions

<http://lkwamley.wix.com/pwa1-portfolio>

<http://peaceatmindalways.wix.com/pwa1-portfolio>

<http://dwalker15.wix.com/pwa1-portfolio>

1. Development and hosting sites are wix.com and FTP server.
2. Daily backups are uploaded to git.hub and downloaded to external hard drives.

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## Client Roster



## Opportunities? No problem, we can help!

{clearfix} has 100% customer satisfaction, guarantee.

- We never meet expectations, we ALWAYS EXCEED
  - Timing is everything: we live by our deadlines
  - We are available 24 hours a day (minus standard holidays)
  - We are an extension of your office (weekly status meetings)

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PWA-International

## Community

Partnering to change the world, {clearfix} works to make a difference.



## Evaluations

We all contributed to information presented during this presentation. Each person talks and listens to everyone's ideas - sharing thoughts, ideas and solutions.

We are more than co-workers and friends, **we are family.**

## Q & A:

Your comments mean a lot to us.

If after the meeting you should have a comment, questions or concern, please feel free to use our website's "comment box".

Thank You!