{clearfix}

Passionately serving our partners for over 25 years.

{clearfix}

{clearfix} is a technological engine primarily made up of humans.

Fueled by passion our designers, programmers and developers who pride themselves on clean code and flawless execution and are supported by a world-class team of account service leaders.

{clearfix} PWA-International

Successfully in business for 25 years.

Located in Panama City, FL

- Full time staff of 50 full-time associates
- Everlasting supply of technical experts
  - Contracted on a need-to-have basis
  - Certified
  - Globally networked

{clearfix} PWA-International

Services

We are an integrated, full-service interactive company.

Account Service

- SWOT

(Strengths, Weakness, Opportunities, Threats)

- Business Plan
- Budget
- Asset Management

Creative Design

- Concept Development
- Asset Development
- Art Direction
- Production

Development

- ADDIO®

(Analyse, Design, Develop/Debug, Integrate/Test, Optimize)

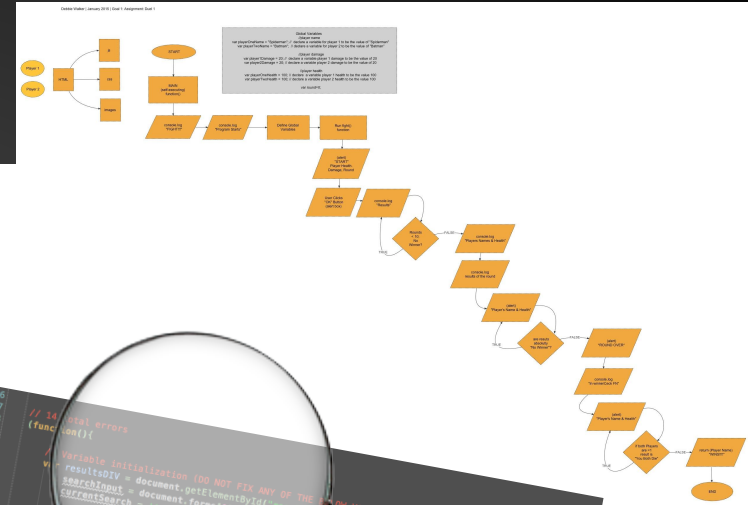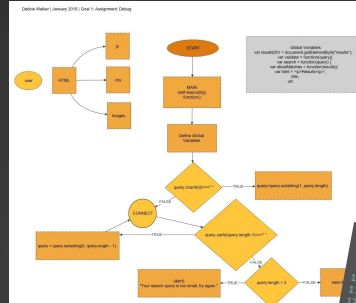- Front End Design
- Debugging
- Asset Production

Hosting

- Maintenance
- Firewall Security
- Multiple Site Backups (daily)

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ADDIO®
1. Analyse
2. Design

70% of our time will
will be spent on the
first two steps
of the ADDIO process

{clearfix} PWA-International

Service Packages

Full pack: $25,500   Account Service | Creative Design | Development | Hosting

Design pack: $15,000   Account Service | Creative Design

Programming Pack: $12,500   Account Service | Development

Hosting pack: $65/monthly   Account Service | Hosting

Custom packages are negotiable.

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Client Roster

Client proposals:

1. Consultation for solutions and enhancements for two existing web applications and debugging a search engine.

    a. Must demonstrate all three Web Applications, as follows:
        - The Duel (Part 1‑‑3)
        - Buggy Search Engine (3 versions)
        - New Battleship application developed (4 weeks or less)

Client Profile

PWA-International
- Technology/gaming company
- Target audience: Primary teens, Secondary tweens (primarily male) Mom's have the final say.
- Competitors:

Opportunities? No problem, we can help!

Clearfix has an outstanding reputation for 100% customer satisfaction.
- We never meet expectations, we EXCEED
  - Timing is everything: we live by deadlines
  - We are available 24 hours a day (minus standard holidays)
  - We are an extension of your office - weekly status meetings
    - Team building events: Every 6 months
    - Partnered:

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Hosting Solutions

http://lkwamley.wix.com/pwa1-portfolio

http://peaceatmindalways.wix.com/pwa1-portfolio

http://dwalker15.wix.com/pwa1-portfolio

1. Our main development and hosting sites are wix.com and FTP server.
a. As a backup we will upload everything to git.hub and download work on a flash drive.
2. We plan to backup the clients work daily.

Evaluations

We all contributed to information presented on the side.

We also talked and listed to everyone's ideas.

- *Debbie made the company logo and came up with the name*
- *Levance typed the information on the slides*
- *Selena populated slide content*

We need to keep tweaking the presentation by gaining insights and feedback from the client(s).

Q & A:

Your comments mean a lot to us.

If after the meeting you should have a comment, questions or concern, please feel free to use our website's "comment box".

Thank You!