

 <b>The University of British Columbia Board of Governors</b>	<b>Policy No.:</b>  <b>GA3</b>
<b>Long Title:</b>  <p style="text-align: center;">Communications</p>	
<b>Short Title:</b>  <p style="text-align: center;"><b>Communications Policy</b></p>	

### **Background & Purposes:**

The University is a forum for critical discussion, debate and unbiased inquiry. The University's mandate is to advance and disseminate knowledge. Effective relations with the community, particularly through dialogue, are an important element in this process. The University welcomes ideas and input, striving for openness in its exchanges with individuals and groups, both internally and externally, while respecting legislated bounds of privacy, proprietary rights on intellectual property, safety and security, and encouraging a diversity of views.

## **1. General**

- 1.1 The University will promote the exchange of information to support and enhance UBC's mission as outlined in the University's strategic plan, Trek 2010. Such exchanges will include communications with its internal community (students and members of faculty and staff) as well as with external communities (local, provincial, national and international) and will be designed to ensure the University's openness to information and opinions from these communities and to foster meaningful exchanges of ideas and knowledge.
- 1.2 To this end, the University will disseminate information about its teaching and research activities, as well as other matters of interest to its communities, in the most effective, cost-efficient and timely manner possible.
- 1.3 The Office of Public Affairs, through annual communication planning, will act as a resource for communicating the University of British Columbia's system-wide key messages to internal and external audiences and for fostering dialogue among these audiences.