Minutes of Meeting: Kebulan Grid Executive Partners

Date: Last Wednesday, June 12, 2025

Time: 7:00 PM BST

Location: Zoom Meeting

Attendees: All Executive Partners of Kebulan Grid

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1. Welcome & Introduction of New Executive Partner

The meeting commenced with a welcome, followed by the introduction of a new Executive Partner joining the Kebulan Grid team.

- **Mr. Emmanuel:** Was formally introduced as a new Executive Partner. He brings over **7 years of experience in frontend coding**, a valuable addition to the technical capabilities of the Grid. Mr. Emmanuel expressed his enthusiasm for joining the team and contributing to Kebulan Grid's vision.

2. Kebulan Grid Logo & Brand Material Presentation and Approval

Derek and Iti led the highly anticipated session on the Kebulan Grid brand identity.

- **Presentation:** While derek was absent due to work reasons, Iti presented the refined logo concepts and comprehensive brand materials. They clearly articulated the strategic rationale behind the chosen design, highlighting its alignment with Kebulan Grid's mission, values, and target audience. The presentation covered the versatility of the logo across various applications and the proposed core color palette, typography, and initial graphic elements.

- **Discussion & Feedback:** Executive Partners engaged in a constructive discussion, providing final feedback and clarifications on the presented materials.

- **Approval:** Following the presentation and discussion, the **Kebulan Grid logo and complete brand materials were unanimously agreed upon** by all Executive Partners. This marks a significant milestone in establishing Kebulan Grid's visual identity.

- **Action Item:**

  - **Derek & Iti (Branding Team):** Prepare and circulate the final approved brand guidelines document and asset library to all Executive Partners

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  - **3. Discussion on Kebulan Grid Corporate Website Research**

The discussion then moved to the strategic importance of developing the Kebulan Grid corporate website.

- **Purpose:** Executive Partners reaffirmed the need for a dedicated corporate website to serve as the authoritative source for Kebulan Grid's overarching vision, mission, expertise, and projects

- **Initial Research Phase:** The team acknowledged that initial research work is required before full development can commence. This research should focus on:

    o   Defining the primary content pillars for the corporate site.

    o   Understanding the target audience's information needs when visiting a corporate site (e.g., investors, potential partners, talent).

    o   Benchmarking against other successful tech/impact company websites.

    o   Exploring technical requirements for scalability and security.

- **Action Item:**

    Develop a preliminary research plan and questionaire for the Kebulan Grid corporate website, focusing on content, audience, and technical needs by

4. Next Steps

- The successful approval of the branding enables progression to applying the new identity across all Kebulan Grid assets.

- Further discussions will focus on the detailed development plan as well as the implementation of the Kebulan Grid corporate website.

Next Meeting:

The next meeting was scheduled for Wednesday, June 18, 2025]

Time 7:00 PM BST]

Purpose: To review the website research plan and discuss detailed Questionnaire and project planning.