Minutes of Meeting: Kebulan Grid Executive Partners

Date: Last Wednesday, July, 2025 **Time:** 7:00 PM BST **Location:** Zoom Meeting **Attendees:** All Executive Partners of Kebulan

1. Welcome & Introduction of New Executive Partners

The meeting commenced with a warm welcome to the Executive Partners, including the introduction of new members joining the Kebulan Grid team. Their presence further strengthens the diverse expertise within the Grid.

2. Usability Test Analysis & Design Adjustments for Corporate Website

Iti provided a comprehensive update on the usability testing conducted for the Kebulan Grid corporate website, which used Patreon.com as a case study.

- Update on Test Execution: Iti reiterated the methodology of having monitored two
 users on screen, asking a series of questions based on their expectations for the
 website's look and feel, drawing comparisons between a "worst-case" and "best-inclass" platform (Patreon.com). The sessions were screen-recorded for detailed
 research.
- Critiques & Adjustments: The session actively welcomed critiques and feedback on
 the initial findings and proposed directions from the usability test. Executive Partners
 provided valuable input, adjustments were made accordingly based on the
 collective insights and user feedback. This iterative process ensures the design is
 highly user-centric and addresses identified pain points.
- Conclusion of UX Work: the UX team has began works on their end for the Kebulan Grid corporate website. This includes the synthesis of usability test data, refinement of user flows, and finalization of wireframes.

3. Handoff to UI / Frontend Development Team

A key outcome of this meeting was the formal transition of the website project from the UX design phase to the UI (User Interface) implementation and frontend development phase.

- Readiness for Handoff: The UX team confirmed they are now ready to hand over the
 detailed user experience specifications and wireframes to the UI team, which will be
 responsible for translating these into the visual and interactive code.
- Next Steps for Development: The immediate focus for the upcoming period is for the frontend developers to begin building the website, leveraging the finalized designs

and flowcharts provided by the UX team. This marks the shift from the research and design wrap-up to active coding.

4. Next Steps

- The project now moves into the active development phase for the Kebulan Grid corporate website.
- The UI/Frontend Development team will commence building based on the approved designs and specifications.

Next Meeting:

Date: Next Meeting Date Wednesday, July 16, 2025 Time: 7:00 PM BST]