
Minutes of Meeting: Kebulan Tech Executive Partners

Date: June 5, 2025 **Time:** 7:00 PM BST

Location: Zoom Meeting **Attendees:** All Executive Partners of Kebulan

1. Executive Partner Introductions & Skills Highlight

The meeting kicked off with introductions, giving each Executive Partner a chance to share their background, key skills, and initial thoughts on their contributions to Kebulan Grid.

2. Partnership Briefing & Collaborative Framework

Iti, as the facilitator, presented Kebulan Grid's unique "Executive Partner" framework. She emphasized the principles of **shared ownership**, **collaborative decision-making**, and the expectation for **active contribution** from all members. This session laid a solid foundation for how the team will operate moving forward.

3. Agreement on Brand Profiling & Team Formation

A crucial discussion focused on establishing Kebulan Grid's distinct brand identity. There was **unanimous agreement on the critical need** for a strong, clear brand profile to effectively position the company.

- It was **decided to immediately proceed with brand profiling** and logo conceptualization for Kebulan Grid.
- **Derek and Iti** commendably **volunteered to lead this initial brand concept development**. Their role will include creating a comprehensive questionnaire to gather essential insights from all partners.
- The **Branding Team was formally established**, with Derek and Iti taking the lead in this crucial foundational work. Their initial deliverables will be digital sketches/low-fidelity mock-ups of diverse logo concepts