



PORTFOLIO:

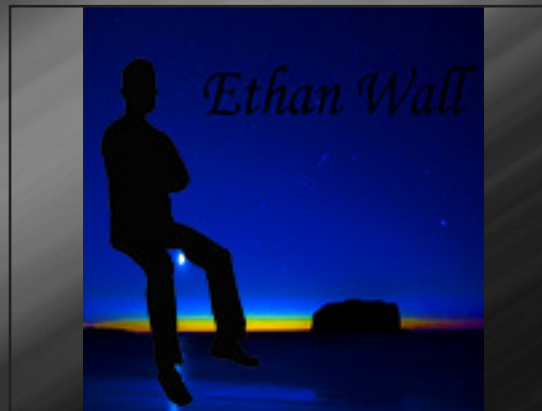
LOGO & BRAND IDENTITY GUIDELINES

12 - 2023

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Introduction

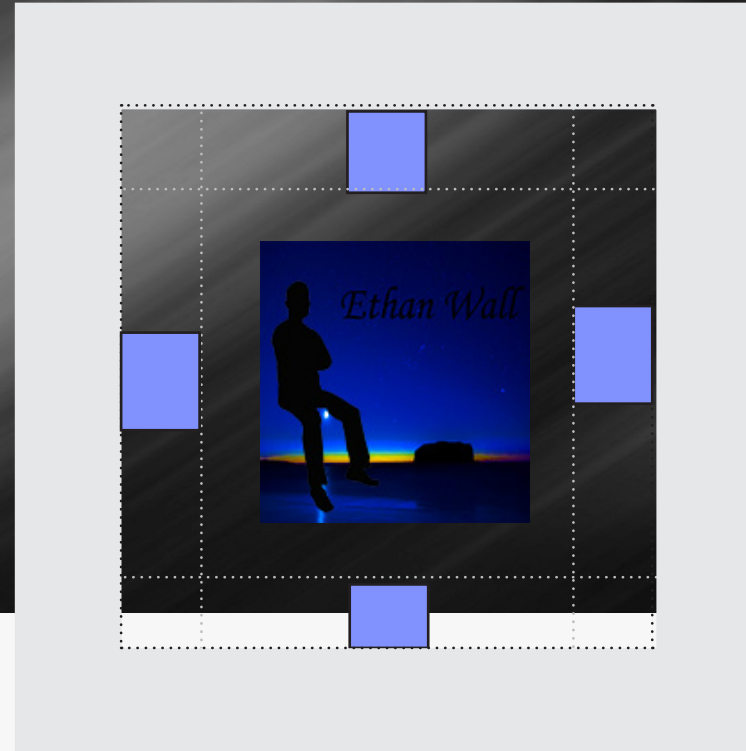


This is about my own brand logo design. All designs are created by me and modified to suit our wishes and the website we want to create. This is only in the demo phase and has not been officially completed, so there are still many shortcomings, some details are not perfect, but it helps us to visualize what we need to do and what needs to be fixed.

Primary Logo: variations



Breathing space



Breathing space is the area around the logo that protects it from any other graphics that might interfere with it and dilute the clarity of the identity.

photos used

(01)



(02)



(03)



these are just some of the other photos that i
used in my site

Colour palette



dark blue	Black	White	light blue
RGB 6, 32, 204	RGB 00, 00, 00	RGB 255, 255, 255	RGB 129, 146, 255

COLOUR USAGE



Typeface sample

this is a text example

arial



Gabrito

Document summary

Although not a complete version, this is a demo for this project. If you have any questions or suggestions, please contact me for details.