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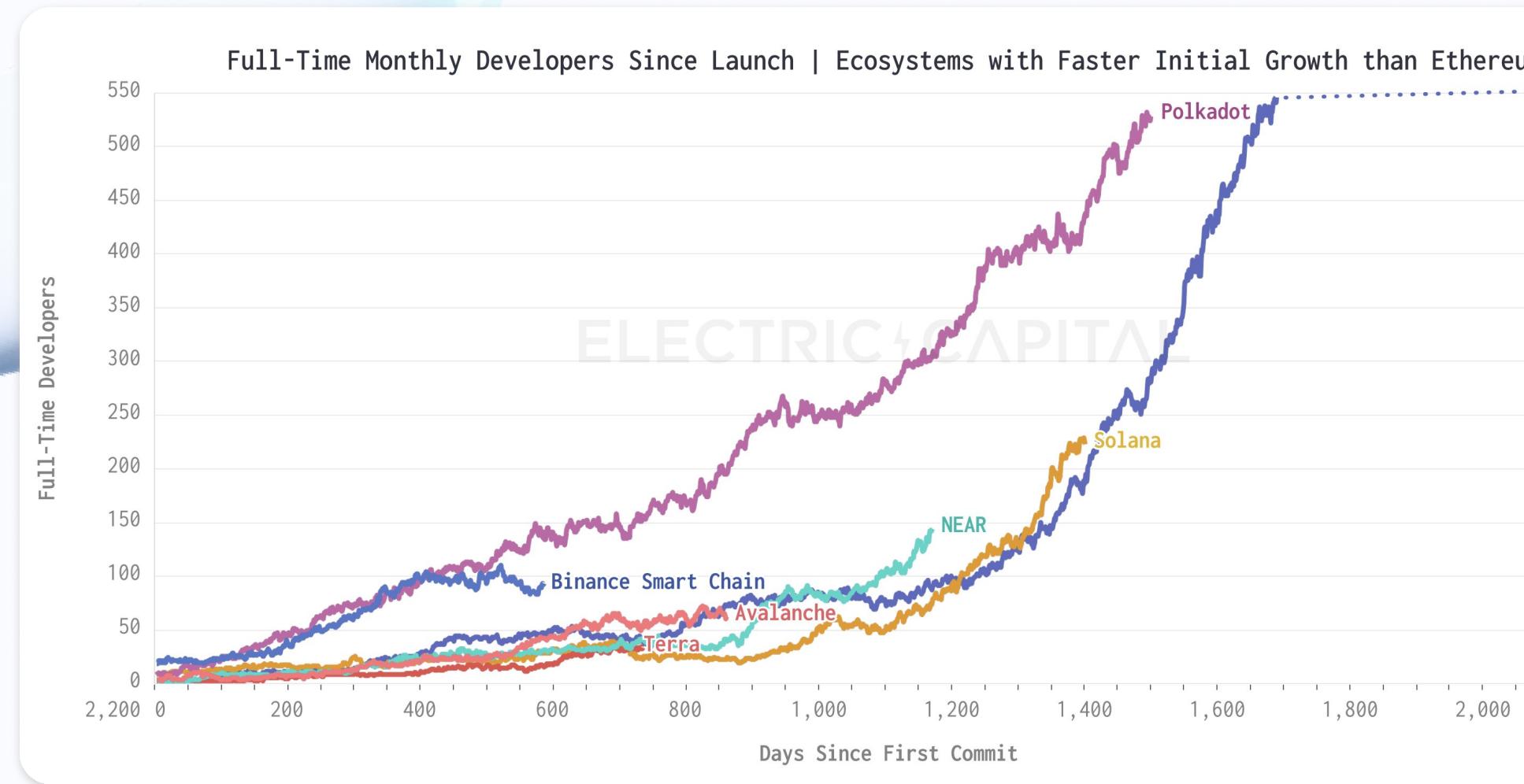
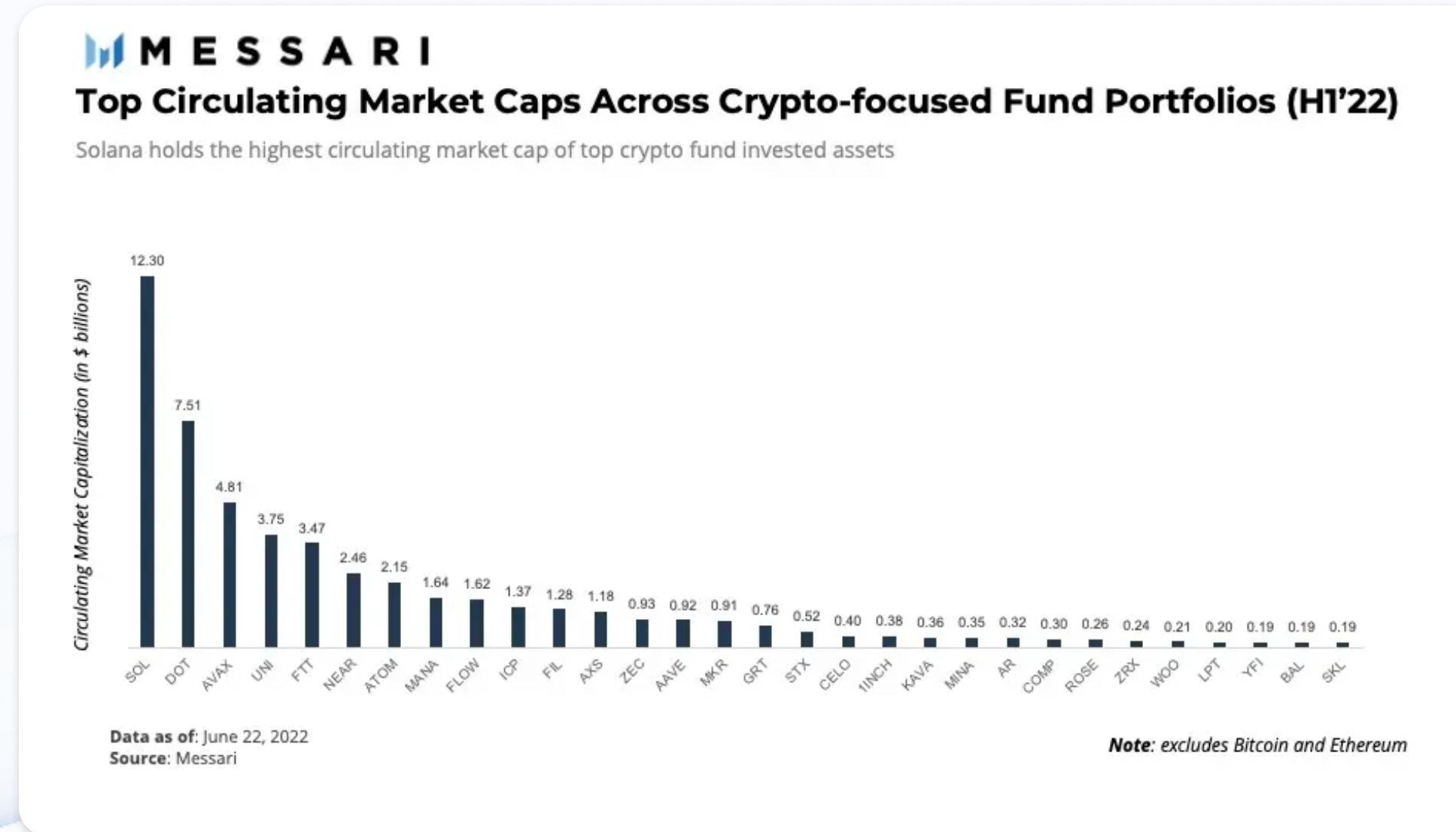
# Walley

**UNIFIED WEB3 INFRASTRUCTURE**



walley.org

# The Polkadot ecosystem is thriving: in less than 3 years



- #1 Most widely held asset
- 1250+ Monthly active developers
- \$17.5B Value across chains
- 555 Active projects
- 175 Parachains
- 3M+ Ecosystem users

# Problem: Fragmented cross-chain economies ON POLKADOT

## The state of swapping in Polkadot

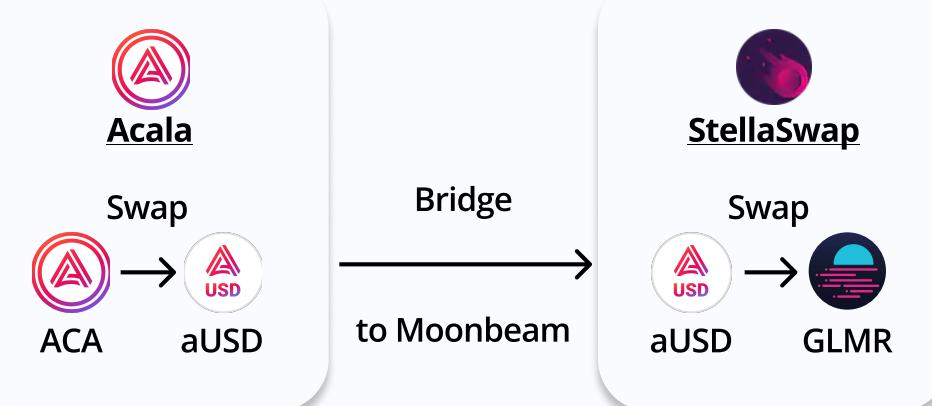
1 ACA to GLMR cross-chain swap:

5 minutes spent on planning

10 minutes actually swapping

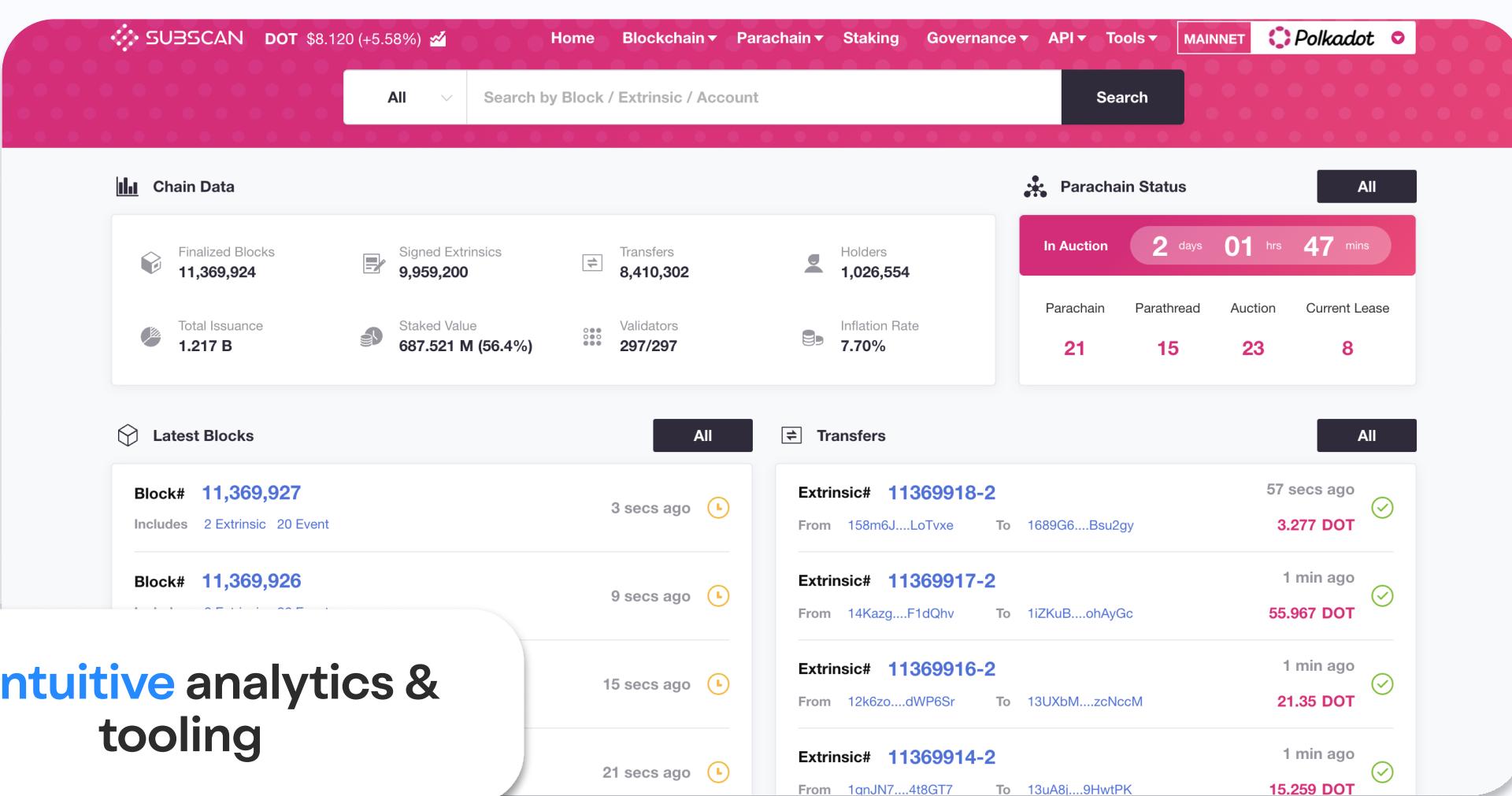
3 protocols used

4 transactions worth of fees



Money - Time - Effort  
WASTED!

Complicated cross-chain swapping



Unintuitive analytics & tooling

15 minutes slower for a cross-chain DEX swap

MILLIONS LOST due to user error

50 complicated XCM bridges

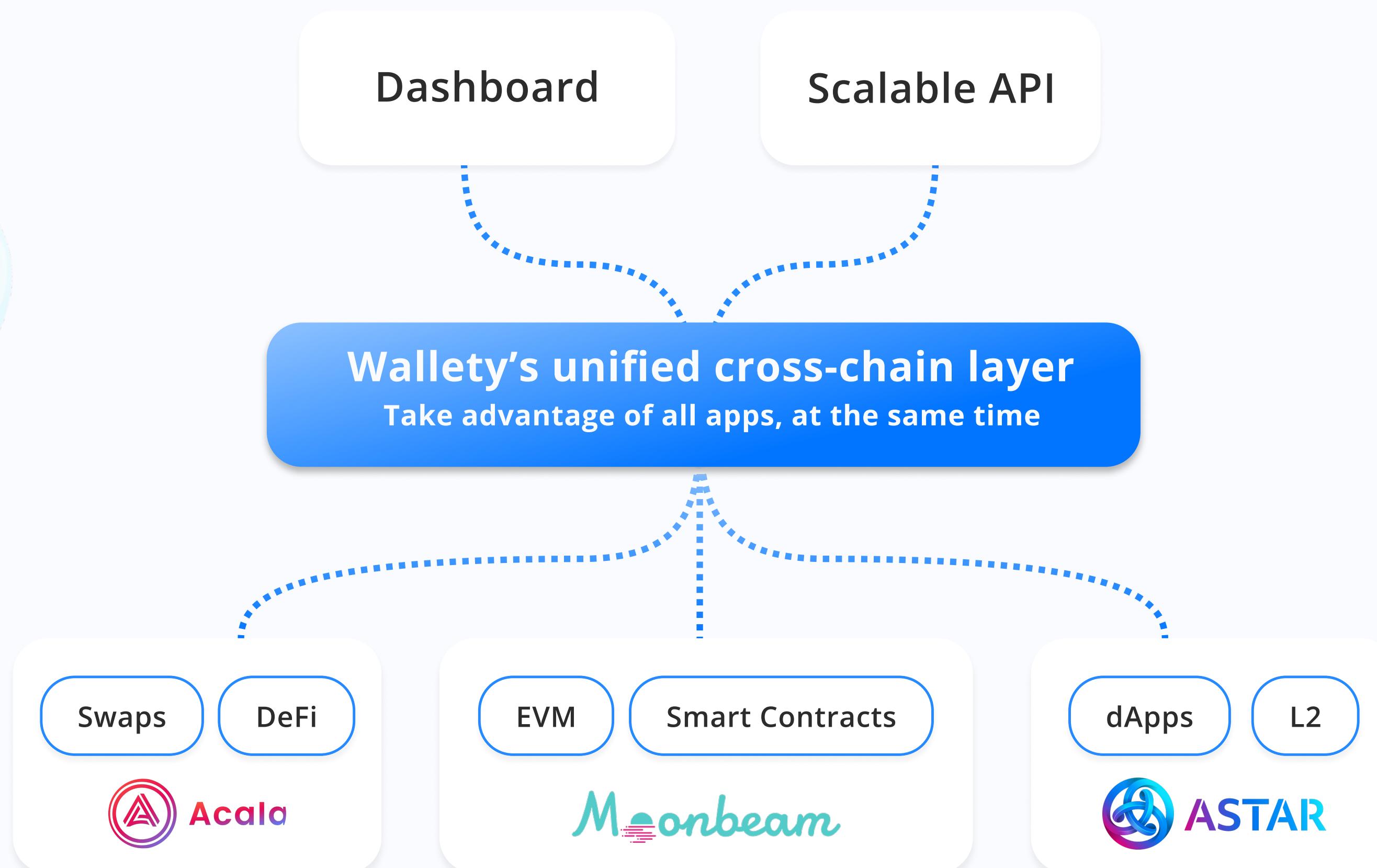
Obscure transparency in all protocols

0 fund retrieval services due to decentralization

One of the worst UXs in blockchain

Widespread adoption requires  
easy to use tools & applications.

# Solution: A unified P2P aggregated layer



We will **connect** multiple chains and **protocols** to allow users to interact with multiple cross chain economies **within one UI/API**

By **unifying dApps** we can create a **first point of contact** for users and builders to interact with multiple blockchains **seamlessly**

# Opportunity: Cross-protocol DOT first mover

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Swap

GLMR/aUSD **9.86 aUSD**

Past 24 Hours \$0.30 (+3.13%)

24hr 1w 1m

< Back

Market Acala

Sell aUSD 250 \$250 aUSD balance: 1250

Buy GLMR 25.354 \$247.50

Route - (3 TXNS)

Cross-chain (MoonBeam) → Exchange (StellaSwap) → Cross-chain (Acala)

Slippage: 2% 3 TXNS 1 Swap

Price: 1 GLMR = 9.86 aUSD

Trading fee: \$2.50

CONNECT WALLET

# Enabling Interoperability



Access the **BEST** of DeFi *not just one network/app*

# Our competitive edge: over existing solutions

Feature	Walley	Project Front-End	DEXs	CEXs
Multichain support	✓	✗	✗	✓
Portfolio management & tracking	✓	!	✗	✓
Customizable routes	✓	✗	✗	✓
Analytics on transactions & wallets	✓	✗	!	✗
Position exports/imports (tax management)	✓	✗	✗	✓
Trustless	✓	✓	✓	✗
Acess to multiple protocols & bridges	✓	✗	✗	✗
Yield strategies	✓	✗	✗	✓
Scalable to Web2 users	✓	✗	✗	✓
Multiple products	✓	✗	!	✓
Fraud detection	✓	✗	✗	✓
Wallet monitoring	✓	✗	✗	!
Live asset positions	✓	✗	!	✓

✓ Available

! Partly available

✗ Not available

# Proven concept: Cross-protocol access

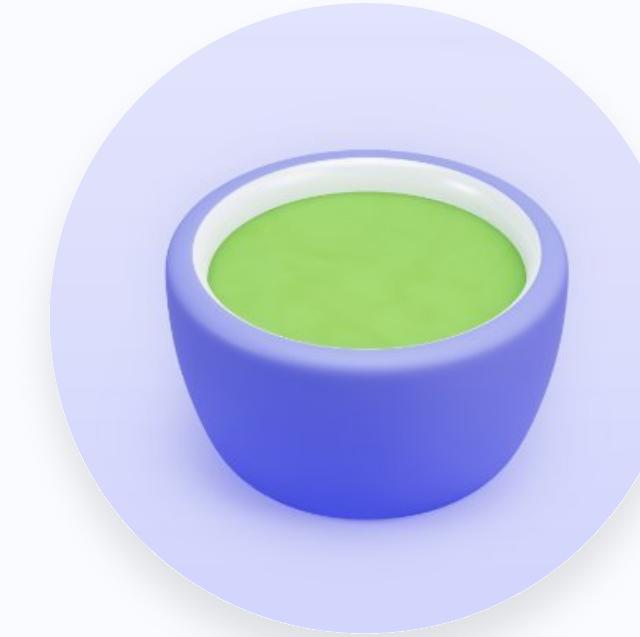
But none on Polkadot...



## InstaDapp.io

DeFi infrastructure

Raised \$12.4M  
\$86.75M token FDV  
\$2.51B TVL  
31.7k website visits



## Matcha.xyz

Cross-chain DEX

Powered by 0x Labs  
\$50B traded in ETH alone  
179.4k website visits



## Zapper.fi

Asset management

Raised \$17M  
\$3B+ volume  
1.3M website visits



## DeBank.com

DeFi portfolio

Raised \$25M  
\$200M valuation  
2.6M website visits

parity

Supported by  
Kusama  
Treasury  
GrantaUSD  
Ecosystem Fund**Partnered and  
supported by**

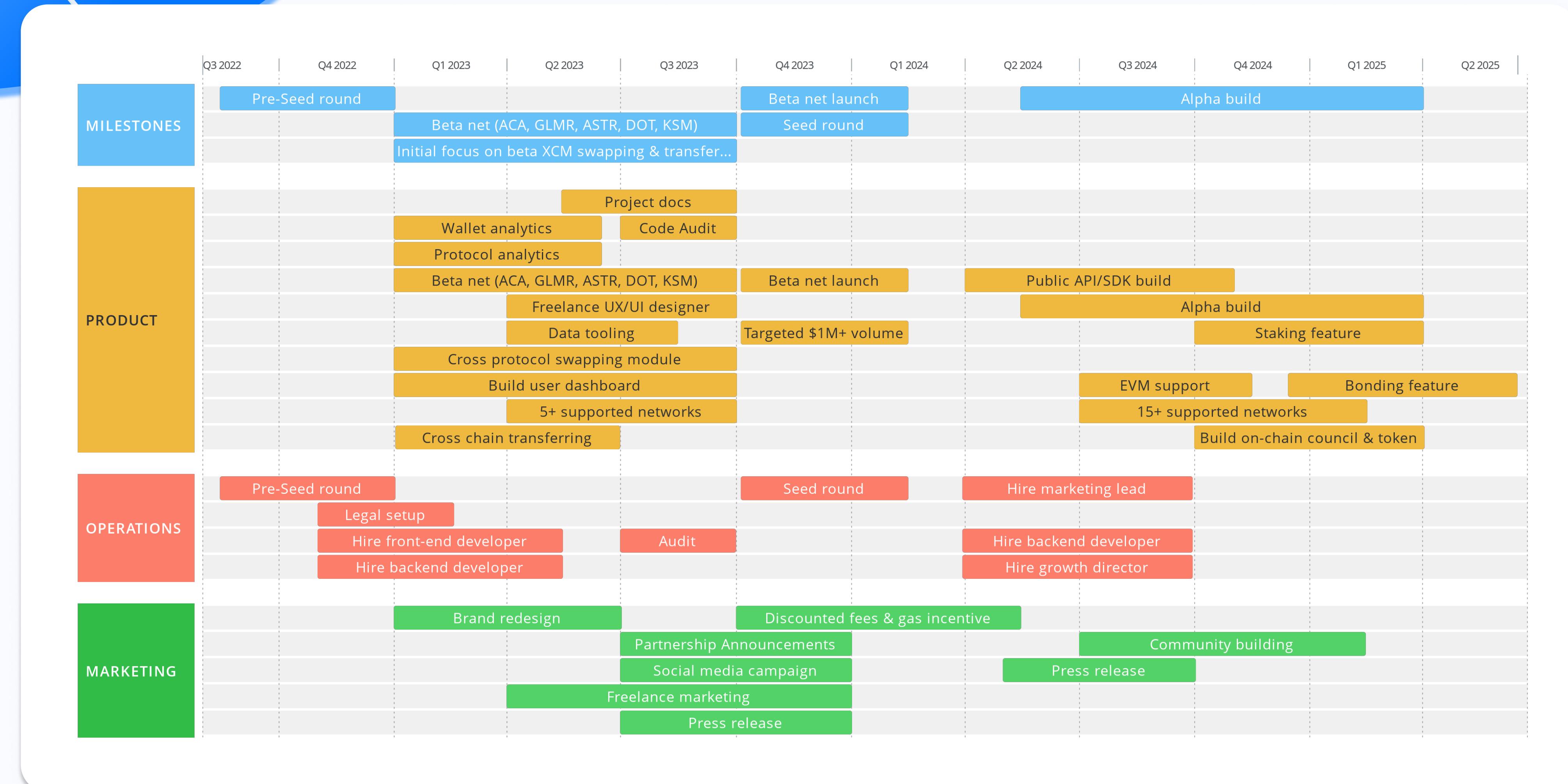
## Traction: to date

with no investment

- Won \$17k Kusama treasury grant  
Feb 22
- Released Polkadot & Kusama analytics POC dashboard  
May 22
- Won \$68k Kusama treasury grant  
May 22
- Gained advisors & support from ecosystem leaders & projects  
June 22
- Accepted into the aUSD ecosystem fund  
July 22

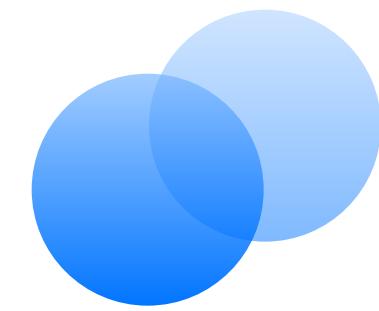
See our analytics POC: [walleye.org/demo](https://walleye.org/demo)

# Roadmap



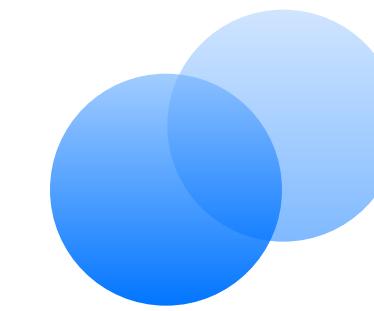
# Monetization

Fee based system



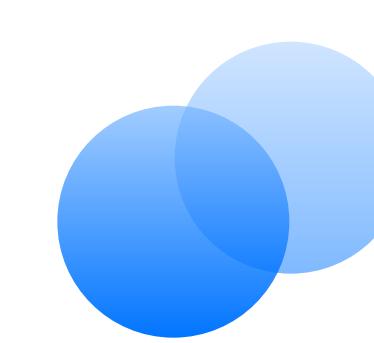
## Transaction Fees

Percentage of all on-chain transactions, swaps and extrinsics



## Scalable APIs/SDK

API/SDKs that dApps and projects can integrate to build faster



## Token Economy

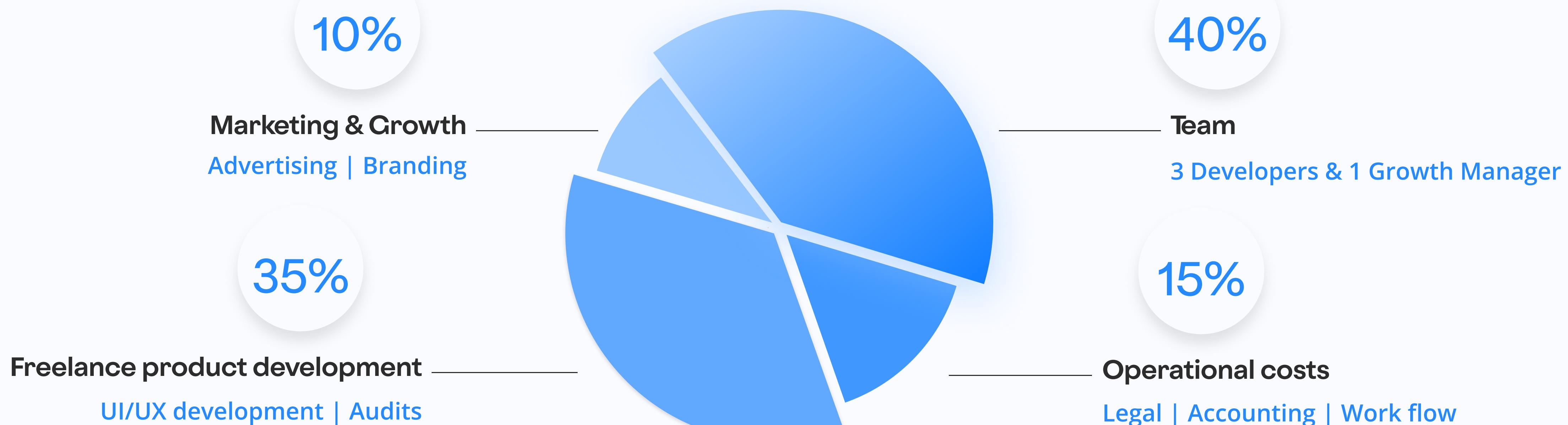
DAO  
On-Chain governance  
Transaction fees  
Future LP products



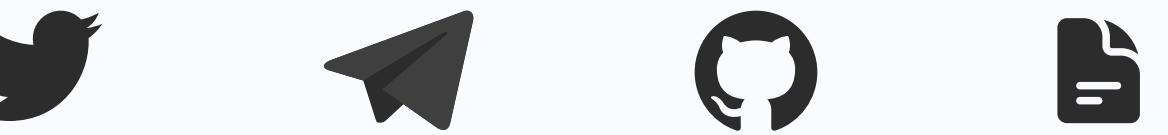
## Use of funds

\$500,000

13 month runway



# THANK YOU!



**hello - lorimer**  
**@wallyt.org**

wallyt.org

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