

Retro Rabbit - Online Retailer Mobile App

- Project Name
 - Spender's Home Mobile App
- Project Description
 - An online retailer is looking to redesign their mobile app as existing users are finding it hard to navigate and to use the checkout system.
- Who is this For?
 - Online shoppers - This app is for people that prefer to shop online or does not have the time to go to a shop to do their shopping and prefers the convenience of online shopping.
- Feature List (Product requirements)
 - Login
 - Signup
 - Item display/pricing
 - Search results
 - Checkout
- Competitors & Product Inspiration
 - Takealot
 - Makro
 - Superbalist
- Deliverables
 - High Fidelity Wireframes
 - Logo
 - User Research Report
 - Prototype
- Timeline (Example)
 - 29 May - Research & Report
 - 1 June - Wireframes
 - 3 June - Prototype