Zahir Hassan

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EDUCATION

Monash University	**Clayton, VIC**
Bachelor's in Computer Science	Expected Graduation, November 2025

- **Concentration**: Advanced Computer Science, minor in Philosophy
- **Related Coursework:** Python for Computing**,** Discrete Mathematics**,** Database Systems and SQL, Data Science and Machine Learning, Algorithms and Data Structures, IT Professional Practice

ACTIVITIES AND LEADERSHIP

Google Developer Groups | Marketing and Design Team | Clayton, VIC   **April 2024 - Present**
- Developed and executed social media posts, contributing to a **20.2%** increase in follower count by optimizing content strategy and audience engagement.
- Created key posts that contributed to **1/3** of the total monthly engagements, increasing post interactions by **18%.**
- Collaborated with team members to streamline content creation processes, improving overall project delivery times.
- Conducted competitive analysis of similar student organizations, identifying opportunities to differentiate the club's digital strategy and enhance its online presence.

Monash diversIT | Marketing Lead | Clayton, VIC   **March 2024 - Present**
- Led the development and execution of a social media strategy, contributing towards a **225%** increase in Instagram reach and boosting social media engagement by **40%.**
- Managed and directed a team of marketing officers, ensuring timely delivery of all marketing campaigns and contributing to a **60%** increase in workshop participation.
- Coordinated cross-functional projects, working closely with stakeholders and team members to ensure successful campaign execution and alignment with club goals.

WalrusPSD | Freelance Graphic Designer | International   **Jan 2020 - June 2024**
- Partnered with over **30** clients, delivering customized design solutions tailored to their brand needs, leading to expanded project scope and complexity.
- Managed client communications and project timelines, resulting in **35%** repeat business through consistent and reliable delivery.
- Delivered projects within deadlines, consistently exceeding client expectations and receiving a **98%** client satisfaction rating.
- Created detailed design briefs and brand guidelines, ensuring clients had clear, actionable documents to maintain consistent visual identity across all platforms.

PROJECTS

Bonby (View Project)
- Collaborated in a team of three to develop Bonby, securing **2nd** place in a competitive hackathon, with a focus on user-centred design and functionality.
- Designed key UI components, including the logo, splash screen, home screen, and settings pages, using Adobe Illustrator and Figma to deliver a cohesive user experience.
- Edited the project's pitch video, ensuring clear communication of the product's core values and user benefits.

Personal Website (View Project)
- Designed and developed a personal portfolio using Figma and Bootstrap, with a focus on responsive design and clean UX to showcase skills across devices.
- Conducted user testing to gather feedback and iteratively improve the user experience, optimizing the portfolio's navigation and layout.
- Managed the end-to-end development process, from concept to deployment, ensuring timely completion and alignment with user expectations.

Design Portfolio (View Project)
- Curated a portfolio with over **40** of my original designs showcasing a diverse range of visual projects, from logos to comprehensive branding packages, with a focus on creative problem-solving and client satisfaction.
- Organized the portfolio to highlight versatility and depth of design skills, ensuring a clear presentation of creative process, from initial concept sketches to final polished products.

AWARDS & SKILLS

- **Monash Academic Commendation:** Highest Grade for FIT1049 IT Professional Practice   **September 4th, 2024**
- **Monash Association of Coding Product Designathon:** 2nd Place   **March 24th, 2024**
- **Monash International Study Grant:** Valued at $10,000   **June 21st, 2022**
- **IELTS Academic:** 8.5 Band Score   **December 29th, 2021**
- **Technical Skills:** Python, TypeScript, JavaScript, HTML/CSS, SQL, Node.js, React.js
- **Design Skills:** Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects