Zahir Hassan

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Education

Monash University
Bachelor of Computer Science

Clayton, VIC

Expected Graduation, November 2025

- Concentration: Advanced Computer Science, minor in Philosophy
- Relevant Courses and Skills: Python for Computing, Discrete Mathematics, Database Systems and SQL, Data Science and Machine Learning, Algorithms and Data Structures, IT Professional Practice, Functional Programming

Work Experience

Trackday (B2B SaaS Startup) | UX/UI Design Intern | Melbourne, VIC

Jan 2025 - Present

- Gathered insights during user testing to identify usability issues and partnered with developers to improve product functionality.
- Collaborated in weekly meetings to align project goals and implement iterative design and development improvements.
- Prepared for sprints to refine features, ensuring solutions address user needs and align with business objectives.

Purple Patch Consulting | UX/UI Design Intern | Sydney, NSW

Oct 2024 - Dec 2024

- Consulted with a client and interdisciplinary team to assess website requirements and propose tailored solutions.
- Facilitated client meetings to gather insights and iteratively design wireframes in Figma, ensuring alignment with their goals.
- Collaborated with designers and developers to coordinate efforts and ensure feasibility throughout the project lifecycle.

Extracurricular Experience

Monash Association of Coding | Design Officer | Melbourne, VIC

October 2024 - Present

- Designed digital and physical assets, including graphics, merchandise, and website layouts, for various coding projects with a user-centered approach.
- Developed wireframes and prototypes in Figma, leveraging iterative, feedback-driven processes to improve functionality and visual consistency.
- Collaborated with team members to refine designs based on feedback and ensure alignment with project goals and technical requirements.

Google Developer Groups | Design and Marketing Officer | Melbourne, VIC

April 2024 - Present

- Developed digital graphics to educate users about Google technologies, driving 33% of monthly engagements and increasing interactions by 18%.
- Enhanced event visibility by creating technical designs for workshop announcements, **contributing** to a **20.2%** increase in follower count through clear and user-focused design.

Monash diversIT | Marketing Lead | Melbourne, VIC

March 2024 - Present

- Led the development and execution of a social media strategy, contributing towards a 225% increase in Instagram reach and boosting social media engagement by 40%.
- Managed and directed a team of marketing officers, ensuring timely delivery of all marketing campaigns and contributing to a 60% increase in workshop participation.

Projects

Monash Innovation Guarantee, Commonwealth Bank | PlatyPal (View Project)

- Collaborated on PlatyPal during a 2-week sprint, presenting the project to Commonwealth Bank industry partners.
- Conducted extensive user testing and incorporated feedback to refine the design and functionality.
- Created a high-fidelity prototype in Figma, earning an award for excellence in human-centred design.

UI/UX Hackathon | Bonby (View Project)

- Developed Bonby in 2 days with a team of 3, earning 2nd place in a hackathon for user-centered design.
- Designed and prototyped UI components using Figma, including responsive layouts for cross-platform compatibility.

Monash Association of Coding | Website Concept (View Project)

- Redesigned the Monash Association of Coding website and presented the solution to stakeholders.
- Developed a high-fidelity, interactive prototype using Figma to showcase the redesign.

Skills and Awards

• Monash Innovation Guarantee - Award for Excellence in Human-Centered Design

Monash Academic Commendation: Dux in IT Professional Practice (FIT1049)

• Monash Association of Coding Product Designathon: 2nd Place

• Monash International Study Grant: Valued at \$10,000

- IELTS Academic: 8.5 Band Score
- Technical Skills: Python, TypeScript, Haskell, HTML, CSS, SQL, Node.js, React.js
- Design Skills: Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects

January 22nd, 2025

September 4th, 2024

March 24th, 2024

June 21st, 2022

December 29th, 2021