MAVEN ANALYTICS UNICORN COMPANIES

A unicorn is a privately held start-up company valued at over \$1B

Total Funding

Total No of Unicorns

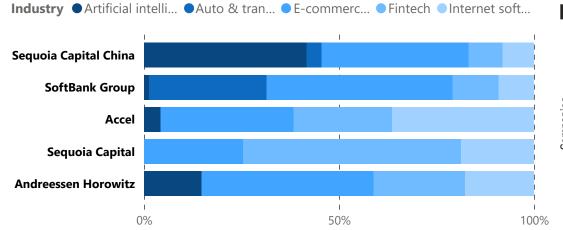
Total Valuation

583bn

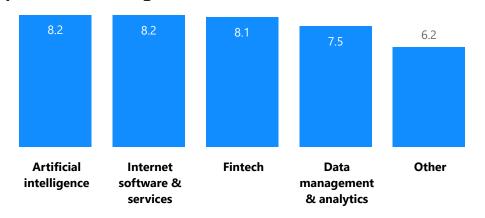
1043

3.6T

Top 5 Investors funded mostly in AI, E-Commerce, Fintech, Software and Transportation industries



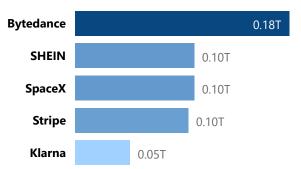
Valuation of AI, Internet and Fintech increased 8x times compared to funding.



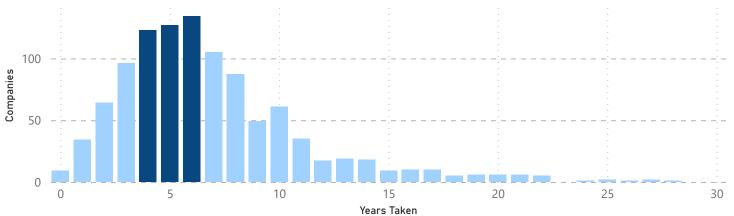
60% of Unicorns was orginated in US



Top 5 Most Valued Companies



Most of the companies required 4-6 years to become an Unicorn



Both the Total Valuation and Number of Unicorn Companies peaked in the 2021

