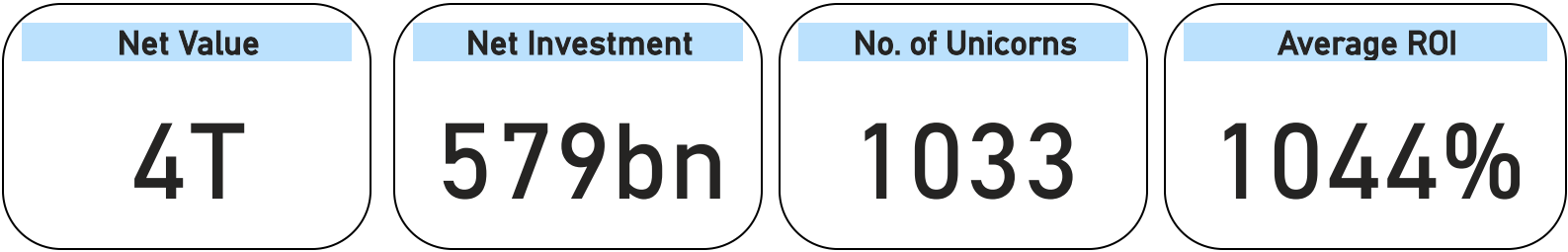


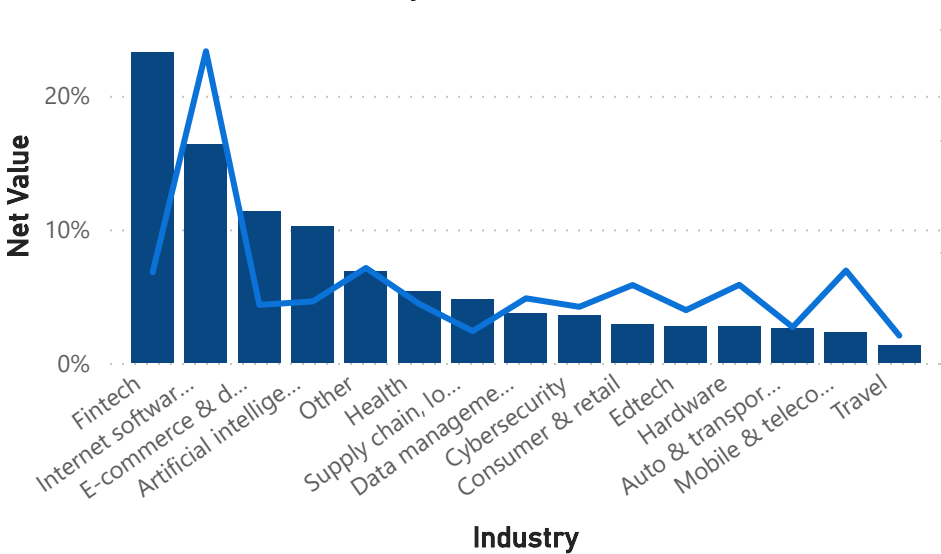
Maven Unicorns

• a privately owned company or start-up with a valuation **in excess of \$1bn**

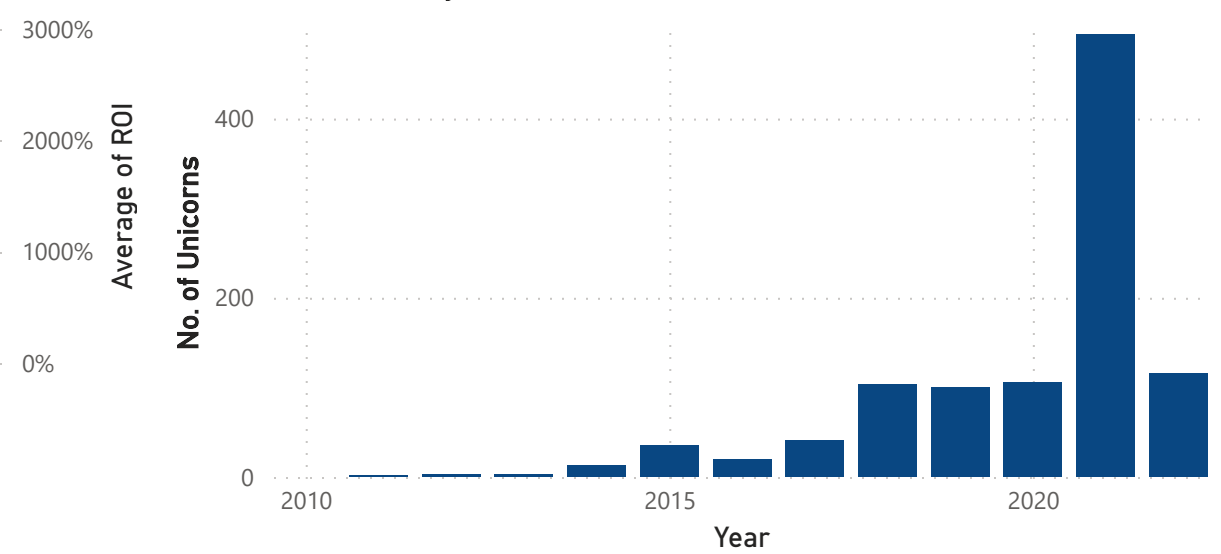


- **Fintech, Internet software & services AND E-Commerce** make up more than **half the net value** of Unicorns.
- Unicorns generally increase over the year, with a **peak in 2021**.
- The average years taken to be a unicorn is **6.99 years**.

Distribution of Unicorns by Industries

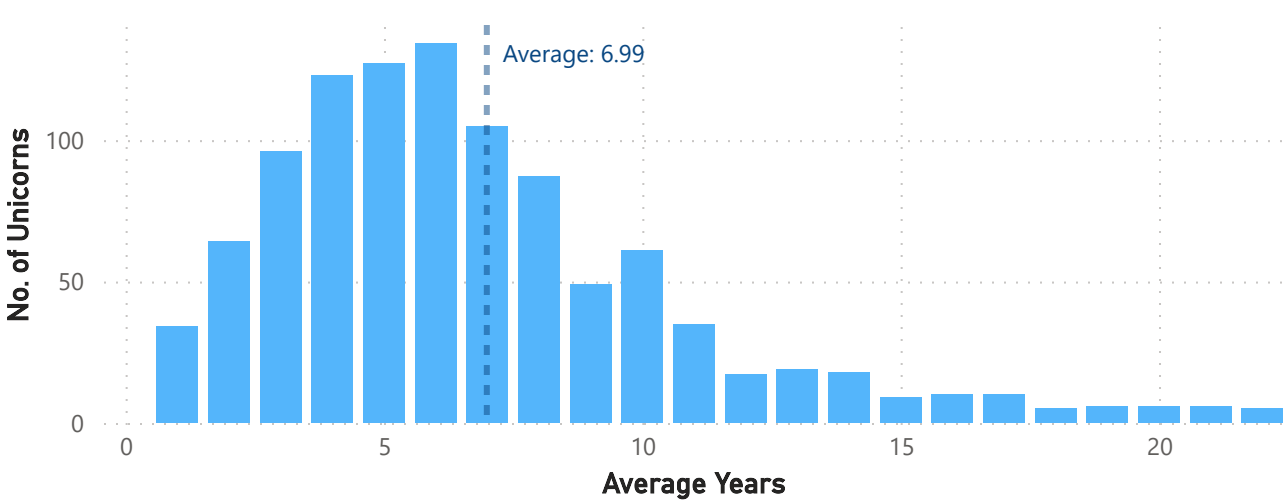


No. of Unicorns by Year



- **Sequoia Capital and Bessemer Venture Partners** have the **highest combined net value in unicorns** while **Threshold Venture** has the **highest ROI**.

No. of Unicorns and Average ROI by Average Years



Top 10 Investors

