

Business Model Canvas - Pro

Category: Getting Started | Access: Pro

Includes Everything in Free, Plus:

- Industry Examples
- BMC Pitfalls
- AI Critique Prompts
- Revision Framework

Industry-Specific Examples

- SaaS: user onboarding, MRR revenue, customer success
- eCommerce: product sourcing, fulfillment, influencer partnerships

Common Pitfalls

- Too vague value propositions
- Unrealistic revenue channels
- No defined customer relationship types

AI Evaluation Prompt

"Evaluate this Business Model Canvas and point out missing or weak sections."

BMC Revision Tracker

Use quarterly to reflect strategic changes or market pivots. Helps refine product-market fit.

Pro Downloads

- BMC Evaluation Template
- Quarterly BMC Review Sheet
- Industry Sample Canvases