

Business Idea Validation - Free

Category: Getting Started | Access: Free

What It Is

Business idea validation is the process of confirming whether your idea solves a real problem for a specific audience and has real demand. It's the foundation of startup success.

Step-by-Step Guide

1. Define the problem
2. Identify your audience
3. Research existing solutions
4. Build a simple MVP
5. Gather real feedback
6. Evaluate interest and monetization potential

AI Power Tip

"Act as a startup advisor. Help me validate a business idea for [insert idea]. Who are the target customers, and what is a simple MVP I can build this week?"

Downloadables

- Idea Validation Checklist
- MVP Planner Template
- Customer Discovery Script