

# Business Model Canvas - Free

Category: Getting Started | Access: Free

## What Is the Business Model Canvas?

The BMC is a visual framework with 9 key building blocks to describe how a company creates, delivers, and captures value. It's perfect for startup planning.

## The 9 Building Blocks

1. Customer Segments
2. Value Propositions
3. Channels
4. Customer Relationships
5. Revenue Streams
6. Key Resources
7. Key Activities
8. Key Partnerships
9. Cost Structure

## Beginner Tips

- Start with Value Propositions
- Keep it simple and focused
- Revisit after talking to customers

## AI Prompt

"Help me fill in a Business Model Canvas for a [describe your business idea or industry]."

## Downloadables

- BMC Starter Template (Google Docs)
- Blank BMC Canvas (PDF)