

Business Idea Validation - Pro

Category: Getting Started | Access: Pro

Includes Everything in Free, Plus:

- Advanced MVP Testing
- Scoring Matrix
- Segment Analysis Tools

MVP Playbook

Create multiple variations of your MVP (landing page, waitlist, cold outreach, etc.) and A/B test messages or pricing.

Idea Scoring Framework

Rate ideas on: urgency, market size, differentiation, scalability, and skill match. Use weighted scoring to compare.

AI Prompts

"Score this idea based on urgency, market size, scalability, and uniqueness. Suggest improvements."

Pro Downloads

- Weighted Idea Scorecard
- A/B Testing Log Template
- Customer Segment Deep Dive Worksheet