

UNIVERSITY OF MUNICH  
Department "Institute for Informatics"  
Education and Research Units Media Informatics  
Prof. Dr. Heinrich Hußmann

**Master Thesis**

**Web-Based Creator for Activity Sculptures**

Walter Rempening-Diaz  
me@walterrempening.com

Working Time: 1. 12. 2014 to 1. 6. 2015  
Supervisor: Simon Stusak  
Responsible Professor: Prof. Dr. Andreas Butz

## **Acknowledgements**

## **Zusammenfassung**

Die Sammlung persönlicher Aktivitätsdaten wurde durch die zahlreiche Anzahl an Anwendungen und Geräte enorm vereinfacht. Diese Anwendungen und Gerätschaften, die hauptsächlich das Ziel haben, Nutzer zu einem aktiven Lebensstil ermutigen, können in Smartphones, wo sie die Vielfalt an Sensoren ausnutzen oder als tragbare Accessoires wie moderne Uhren oder Armbänder gefunden werden. Abgesehen davon, dass klassische Datenvisualisierungen Einblicke in den Aktivitätsdaten verschaffen können, ist es auch möglich den Datensatz durch physikalische Objekte, auch als Aktivitätsskulpturen bekannt, zu visualisieren. Es wurde bewiesen, dass Aktivitätsskulpturen Nutzer positiv beeinflussen, da die Nutzer sich für ihren aktiven Lebensstil belohnt fühlen. Um den Prozess der Visualisierung von Information in Skulpturen weiter zu forschen wurde ein Web-Konfigurator für Aktivitätsskulpturen entwickelt. Durch die Nutzung moderner Web-Technologien erhält der Nutzer eine Plattform die ihm es erlaubt seine Daten unkompliziert zu exportieren und ermöglicht ihm die Gestaltung einer 3D druckbaren Skulptur. Für die Entwicklung des Konfigurators, wurden aktuelle Konfiguratoren analysiert mit dem Ziel Best-Practices im Bereich des Interface- und Interaktionsdesigns zu erkennen. Um den Nutzer eine breite Vielfalt an möglichen Anpassungen für die Skulptur, wurden 4 verschiedene Skulptur-Prototypen entwickelt. Letztendlich wurden für die Validierung des Prototyps eine online Demoversion veröffentlicht und eine Nutzerstudie durchgeführt. Die Resonanz der Nutzer zeigte, dass unser Prototyp einfach zu bedienen war und, dass die entstandene Skulptur ästhetisch und sinnvoll überkam.

## **Abstract**

The recollection of personal activity data has been greatly facilitated by the increasing amount of applications and devices that encourage users to measure their activity with the primary goal of health improvement. These devices range from mobile applications taking advantage of smartphone sensors to dedicated fitness trackers presented as modern watches and bracelets. Apart from the analytical insights about the data obtained through classic data visualizations, it is also possible to visualize the information through physical objects also known as activity sculptures. It has been shown that activity sculptures have a positive influence in users making them feel rewarded for their active lifestyle. To further study the process of visualizing activity information into sculptures an web-based activity sculpture creator was developed. This tool takes advantage of modern web technologies and offers a platform in which users can export their data and allows them to experiment creating variations of an activity sculpture which can also be exported for 3D printing. For the development of the configurator current product customization platforms were analyzed for gathering best practices in user interface and interaction design. In order for users to have a sculpture with a high degree of variability for the data to be mapped on 4 different sculpture prototypes were developed. For the validation of the configurator an online version was released and a user study was performed. User feedback showed that our prototype was easy to operate and that the obtained sculptures were appealing and meaningful them.



## Task Definition

Activity Sculptures are physical (3D printed) representations of personal tracking data (e.g. step count) that dwell between the artistic and the abstract. For this master's thesis the student will develop a web configurator that will allow to individually create said activity sculptures (a similar example can be seen in [www.shapeways.com/creator/statement\\_vase](http://www.shapeways.com/creator/statement_vase)).

The focus of the thesis will be the development of interaction concepts and their implementation in the configurator. The concepts will be examined and improved in smaller iterative user studies. Another important aspect is a seamless and easy import of external tracking data (e.g. export data from tracking apps). The result should be a stable working prototype that can be used for follow-up works.

## Possible research questions

- What interaction concepts are possible? What are their advantages and disadvantages?
- What degree of freedom is possible and meaningful while designing a visualization?
- What is a possible design space for said activity sculptures?

## Tasks

- Research and related works (e.g. data visualization, configurators)
- Development of interaction concepts
- Concept implementation
- Planing and executing several small user studies
- Written thesis and presentation of work

## Requirements

- Programming skills in web development and computer graphics

I confirm that I independently prepared the thesis and that I used only the references and auxiliary means indicated in the thesis.

Munich, May 19, 2015

.....



# Contents

|          |   |           |
|----------|---|-----------|
| <b>1</b> | <b>Introduction</b>                         | <b>1</b>  |
| 1.1      | Motivation . . . . .                        | 1         |
| 1.2      | Goals . . . . .                             | 1         |
| 1.3      | Content overview . . . . .                  | 1         |
| <b>2</b> | <b>Background &amp; Related Work</b>        | <b>3</b>  |
| 2.1      | Interactive Product Visualization . . . . . | 3         |
| 2.1.1    | Gates 3D Configurator . . . . .             | 3         |
| 2.1.2    | Makervis . . . . .                          | 3         |
| 2.1.3    | Twikit . . . . .                            | 3         |
| 2.2      | Activity Sculptures . . . . .               | 3         |
| 2.2.1    | Sweet Atoms . . . . .                       | 3         |
| 2.2.2    | Mental Fabrications . . . . .               | 3         |
| 2.3      | Activity Data Sources . . . . .             | 3         |
| 2.3.1    | Fitness Tracker APIs . . . . .              | 3         |
| <b>3</b> | <b>Prototype Design</b>                     | <b>5</b>  |
| 3.1      | Requirements . . . . .                      | 5         |
| 3.2      | Sculpture Design . . . . .                  | 5         |
| 3.2.1    | 3D Graph . . . . .                          | 5         |
| 3.2.2    | Activity Landscape . . . . .                | 5         |
| 3.2.3    | Activity Flora . . . . .                    | 5         |
| 3.2.4    | Activity Vase . . . . .                     | 5         |
| 3.2.5    | Prototype Validation . . . . .              | 5         |
| 3.3      | Configurator Design . . . . .               | 5         |
| 3.3.1    | Ideation Process . . . . .                  | 5         |
| 3.3.2    | Prototype Validation . . . . .              | 5         |
| <b>4</b> | <b>Implementation</b>                       | <b>7</b>  |
| 4.1      | Requirements . . . . .                      | 7         |
| 4.2      | Technology . . . . .                        | 7         |
| 4.3      | Architecture . . . . .                      | 7         |
| 4.4      | Configurator . . . . .                      | 7         |
| 4.4.1    | Sculpture Manipulation . . . . .            | 7         |
| 4.4.2    | Sculpture Generation & Rendering . . . . .  | 7         |
| 4.5      | Backend . . . . .                           | 7         |
| 4.5.1    | Withings API Integration . . . . .          | 7         |
| 4.5.2    | Data Processing . . . . .                   | 7         |
| <b>5</b> | <b>User Study</b>                           | <b>9</b>  |
| 5.1      | Study Design . . . . .                      | 9         |
| 5.2      | Questionnaire . . . . .                     | 9         |
| 5.3      | Participants . . . . .                      | 9         |
| 5.4      | Procedure . . . . .                         | 9         |
| 5.5      | Limitations . . . . .                       | 9         |
| 5.6      | Results . . . . .                           | 9         |
| <b>6</b> | <b>Conclusion</b>                           | <b>11</b> |
| <b>7</b> | <b>Future Work</b>                          | <b>13</b> |

|   |           |
|---|-----------|
| <b>Appendix</b>                           | <b>19</b> |
| <b>A Online Questionnaire</b>             | <b>19</b> |
| <b>B User Study Results</b>               | <b>19</b> |
| B.1 Questionnaire Results . . . . .       | 19        |
| B.2 Heat Map Images . . . . .             | 19        |
| <b>C Prototype Sketches</b>               | <b>19</b> |
| C.1 Sculpture Prototypes . . . . .        | 19        |
| C.2 Web Configurator Prototypes . . . . . | 19        |
| <b>Contents of the enclosed CD</b>        | <b>21</b> |



# 1 Introduction

The presented work deals with two major topics: web customization platforms and activity sculptures. For the former topic interaction processes and usability aspects applied in current projects are of great interest as they provide a foundation on which the author's prototype will be built upon. The latter will help the user explore and engage with their activity data in a meaningful way, first in virtual and later in physical 3D space. The following sections describe an in depth look at the motivation of this work, the problems that are set to be resolved and the goals to be achieved. To conclude this chapter a general overview of each chapter will be provided.

## 1.1 Motivation

In the process of modern data visualization one is repeatedly confronted with the challenge of making sense of an abstract dataset by efficiently mapping data variables onto a meaningful visual representation[1] Advent of the Quantified self through technology advancements Data Visualization and Activity Sculptures 3D fabrication

history of web configurators boom of mass customization of products principal appliances importance of web configurators in e commerce applications

Web technologies allow new interaction methods Wrapping it up

## 1.2 Goals

The main goal of this work is to develop a system that can guides intuitively the user in each process of the visualization of his activity data. This all includes importing the activity data of the user and processing it in order to be visualized in a sculpture which will be further manipulated to users preferences and exporting it for 3D print. The aim of the web configurator is to perform all these tasks providing the user the best experience possible. For this the development of interaction concepts, that guide users through each step of the configuration process, plays an important role in the achievement of an enjoyable platform. Another goal is to ensure the interaction concepts in the prototype are understandable and easy to grasp. In order to achieve this goal users feedback was taken into account through user studies and questionnaires. The diversity of users chosen for the studies was made possible through local testers and through an online demo of the prototype. Furthermore the design of an activity sculpture that shows high variability in the configuration possibilities was an objective kept in mind throughout the prototyping phase. In order for the system to respond fast to user input a special set of technologies was needed. This work aims to take advantage of current edge technologies by implementing them in the prototype.

## 1.3 Content overview

The presented work takes the following structure. Chapter 2 presents current configurators in different fields of the industry and academic research. Further on current projects related to activity sculptures will be discussed. The final section of the chapter presents an analysis of activity data sources and current implementation of available fitness tracker APIs. In Chapter 3 the prototype design process will be presented. For this sketches and concepts for both sculptures and the configurator will be explained concluding with final thoughts about the final decision making. Chapter 4 deals with the development and implementation of the prototype. In this chapter the prototype's architecture and special features will be discussed. Chapter 5 is focused on the design and execution of the user study concluding with a discussion about the results and findings of the study. Chapter 6 concludes this work and chapter 7 states the ways on which this work can be further developed.



## **2 Background & Related Work**

### **2.1 Interactive Product Visualization**

#### **2.1.1 Gates 3D Configurator**

#### **2.1.2 Makervis**

#### **2.1.3 Twikit**

### **2.2 Activity Sculptures**

#### **2.2.1 Sweet Atoms**

#### **2.2.2 Mental Fabrications**

### **2.3 Activity Data Sources**

#### **2.3.1 Fitness Tracker APIs**



## **3 Prototype Design**

### **3.1 Requirements**

### **3.2 Sculpture Design**

#### **3.2.1 3D Graph**

#### **3.2.2 Activity Landscape**

#### **3.2.3 Activity Flora**

#### **3.2.4 Activity Vase**

#### **3.2.5 Prototype Validation**

### **3.3 Configurator Design**

#### **3.3.1 Ideation Process**

#### **3.3.2 Prototype Validation**



## **4 Implementation**

### **4.1 Requirements**

### **4.2 Technology**

### **4.3 Architecture**

### **4.4 Configurator**

#### **4.4.1 Sculpture Manipulation**

#### **4.4.2 Sculpture Generation & Rendering**

### **4.5 Backend**

#### **4.5.1 Withings API Integration**

#### **4.5.2 Data Processing**





## 5 USER STUDY

### **5 User Study**

#### **5.1 Study Design**

#### **5.2 Questionnaire**

#### **5.3 Participants**

#### **5.4 Procedure**

#### **5.5 Limitations**

#### **5.6 Results**



## 6 CONCLUSION

### **6 Conclusion**



## 7 FUTURE WORK

### 7 Future Work



**List of Figures**





**References**

- [1] A. G. Gee, M. Yu, and G. Grinstein. Dynamic and interactive dimensional anchors for spring-based visualizations. Technical report, Technical report, computer science, University of Massachusetts Lowell, 2005.



## **Appendix**

### **A Online Questionnaire**

### **B User Study Results**

#### **B.1 Questionnaire Results**

#### **B.2 Heat Map Images**

### **C Prototype Sketches**

#### **C.1 Sculpture Prototypes**

#### **C.2 Web Configurator Prototypes**



## **Contents of the enclosed CD**

### **Thesis**

- L<sup>A</sup>T<sub>E</sub>X Document
- PDF File

### **Presentations**

- Initial presentation
- Final presentation

### **Activity Sculpture Web Configurator**

- Prototype sketches
- Source code
- Gitlab and Github mirrors
- Instructions for deployment
- Login Data

### **Sculptures**

- Prototype sketches
- .stl 3D print ready example files

### **User Study**

- Questionnaire
- Results
- Heat map images