

Rimas Music Usability Test Report

1. Introduction

This document summarizes the results of usability tests conducted with five participants on the Rimas Music website. The goal of the tests was to evaluate the effectiveness of the website's navigation and content organization, focusing on the task of finding a specific album.

The participants were observed while they navigated the website, and the data collected will help inform design improvements to enhance the overall user experience.

2. Test Details

- **Date of Test:** 24-10-24
- **Participants:** 5 users with varying familiarity with music label websites.
- **Task:** Find the album "X" on the Rimas Music website, starting from the homepage.
- **Duration:** Each session lasted approximately 15-20 minutes.
- **Tools:** Figma prototype, recording tool, sticky notes

3. Participant Feedback and Observations

Participant 1:

- **Task Completion Time:** 3 minutes
- **Errors Encountered:** Difficulty finding the search bar; confusion over categorization labels.
- **Feedback:** "The homepage is overwhelming with content, and I wasn't sure where to start."

Participant 2:

- **Task Completion Time:** 5 minutes
- **Errors Encountered:** Confused by navigation menu and unclear category names.
- **Feedback:** "The category labels are not intuitive, and I struggled to understand where to find albums."

Participant 3:

- **Task Completion Time:** 2.5 minutes
- **Errors Encountered:** None, completed smoothly.
- **Feedback:** "The website was easy to navigate once I found the search function, but the layout could be simpler."

Participant 4:

- **Task Completion Time:** 4 minutes
- **Errors Encountered:** Found the filters confusing, too many unrelated sections.
- **Feedback:** "I had to click through several sections before finding the right one."

Participant 5:

- **Task Completion Time:** 6 minutes
- **Errors Encountered:** Took multiple clicks to locate the album, confusing structure of subcategories.
- **Feedback:** "I felt lost navigating through the subcategories."

4. Key Findings

1. **Navigation Confusion:** The navigation menu labels and category organization were not intuitive for most participants. Users had trouble finding the correct sections.
2. **Search Functionality Issues:** While some participants used the search function, it was either hard to locate or not clearly visible on the homepage.

3. **Overwhelming Homepage:** The homepage was perceived as too cluttered, with too many elements competing for attention, making it difficult for users to focus on key actions like finding music.

5. Major Ideas to Improve the Prototype

1. **Simplify Navigation:** Redesign the navigation menu with clearer, more intuitive labels. Use more descriptive category names that better align with user expectations. For example, instead of generic "Music" or "Artists," use specific terms like "Albums" or "Discography."
2. **Enhance Search Visibility:** Move the search bar to a more prominent location on the homepage and ensure it is clearly labeled. Adding a "Search Albums" button on the homepage could make it more user-friendly.
3. **Declutter the Homepage:** Streamline the homepage by reducing the number of clickable elements. Focus on highlighting key categories like "New Releases," "Top Albums," and "Featured Artists" to guide users towards their goals more easily.

6. Conclusion

The usability tests highlighted key areas where the Rimas Music website can be improved to enhance user experience. By simplifying navigation, enhancing the visibility of search features, and decluttering the homepage, we can significantly improve how users find albums and interact with the site. These insights will inform the next iteration of the design to make it more user-centered.