

Enhancing Comfort During Group Holidays: Brainstorming Script

Objectives:

1. Generate creative ideas related to our problem statement.
2. Foster collaboration and participation from all members.
3. Identify three main ideas through a voting process.

Facilitator:

Introduction:

- "Hello everyone! My name is Sheila Fana, and I'm the facilitator for today's brainstorming session. Joining me is Hilary, our notetaker. Thank you all for being here today!"

Purpose:

- "We're here to explore how we might streamline the planning process for group holidays to ensure better communication, clearer budgeting, and fewer compromises on personal preferences. Our goal is to come up with creative solutions that can help us tackle this issue effectively."

Objectives:

- "During this session, we will brainstorm as many ideas as possible. Then, we will narrow those ideas down to three main concepts that we can develop further."

Process Overview:

- "Our notetaker will be writing down all your ideas on sticky notes and posting them where everyone can see. I will be asking questions to prompt discussion and encourage deeper thinking."

Brainstorming Session:

"Let's get started! Feel free to share your ideas. No idea is too big or small. Hilary, please note down each idea as they come up."

[Facilitator prompts the group with questions to stimulate discussion, such as:]

- "What are some innovative approaches we could take to improve communication during planning?"
- "How can we leverage technology to create a clear budget that accommodates everyone?"
- "What challenges might we face in balancing personal preferences, and how could we overcome them?"

After Brainstorming:

Wrap-Up:

- "Thank you for all your contributions! We've gathered some great ideas."

Voting Session:

- "Now, we will move on to the voting process. Each of you will have three votes. Please vote for the ideas you think are the strongest by placing a mark next to them."

[Facilitator explains the voting process and how to tally results.]

Key Takeaways:

- "Based on your votes, we will identify the top three ideas. This will help us focus our efforts moving forward."

Thank You:

- "Thank you all for your active participation and creativity today! Your insights are invaluable as we work to solve this challenge. We will follow up with the results of our session soon."